

LIFE



AIR-RAID VICTIM

SEPTEMBER 23, 1940

10 CENTS

YEARLY SUBSCRIPTION \$4.50



As you read this, a fleet of cars is silently winging homeward across the continent . . . bringing, from a two-year test, records for performance that we predict will amaze everyone who owns an automobile.

Nash can state this now: the long-heralded day when a large car can do 25 to 30 miles to the gallon of gasoline—*is here!*

For something of startling import has been discovered by an independent company. Certain principles of the streamline train and stratosphere plane have been applied by Nash to the development of a *new kind* of automobile.

The size of it . . . the comfort of it . . . the price of it . . . and, above all, its revolutionary economy . . . will vitally interest everyone, for it will be available in price to every new car buyer in America.

Very soon you will be able to judge for yourself.

Look forward to the thrill of your whole car-owning experience when you take the wheel of a 1941 Nash Ambassador!

Nash Motors Div. of Nash-Kelvinator Corp., Detroit, Mich.
(A call to your Nash dealer now will assure an early demonstration)

A NEW KIND OF CAR . . . TO SAVE YOU MONEY EVERY MILE

"Grade B health — reason many men break down in business"

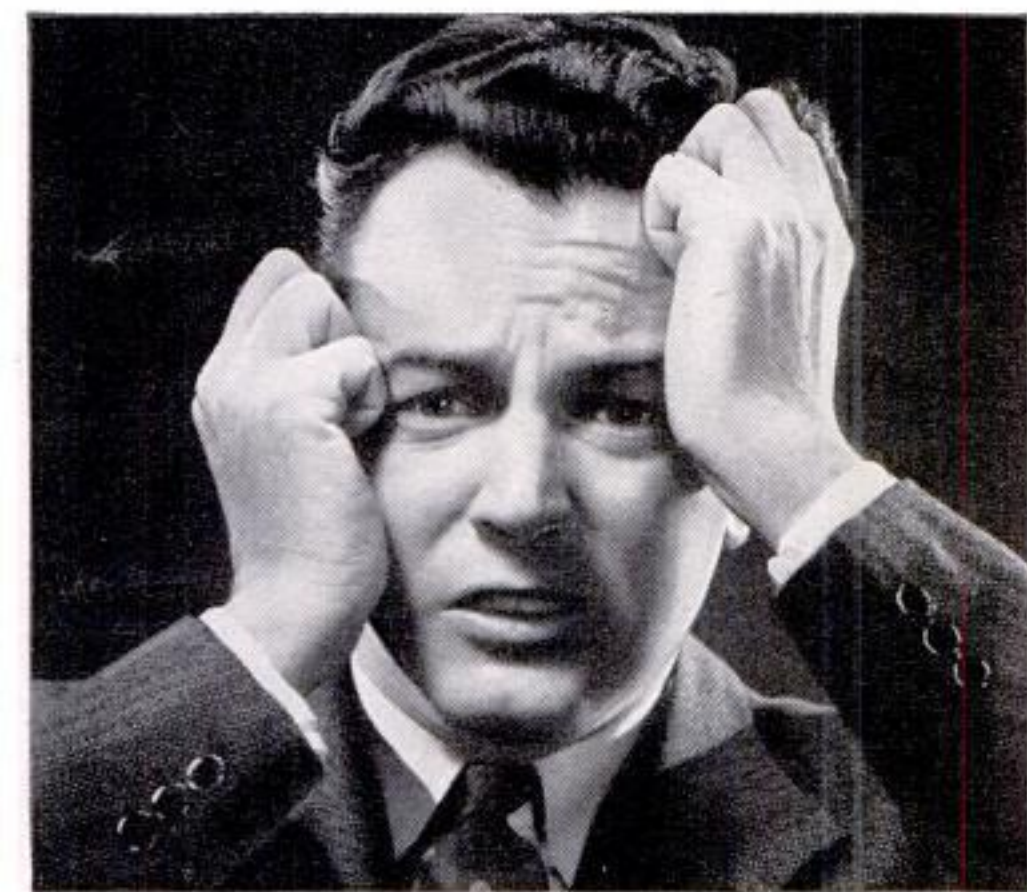
—says famous industrialist



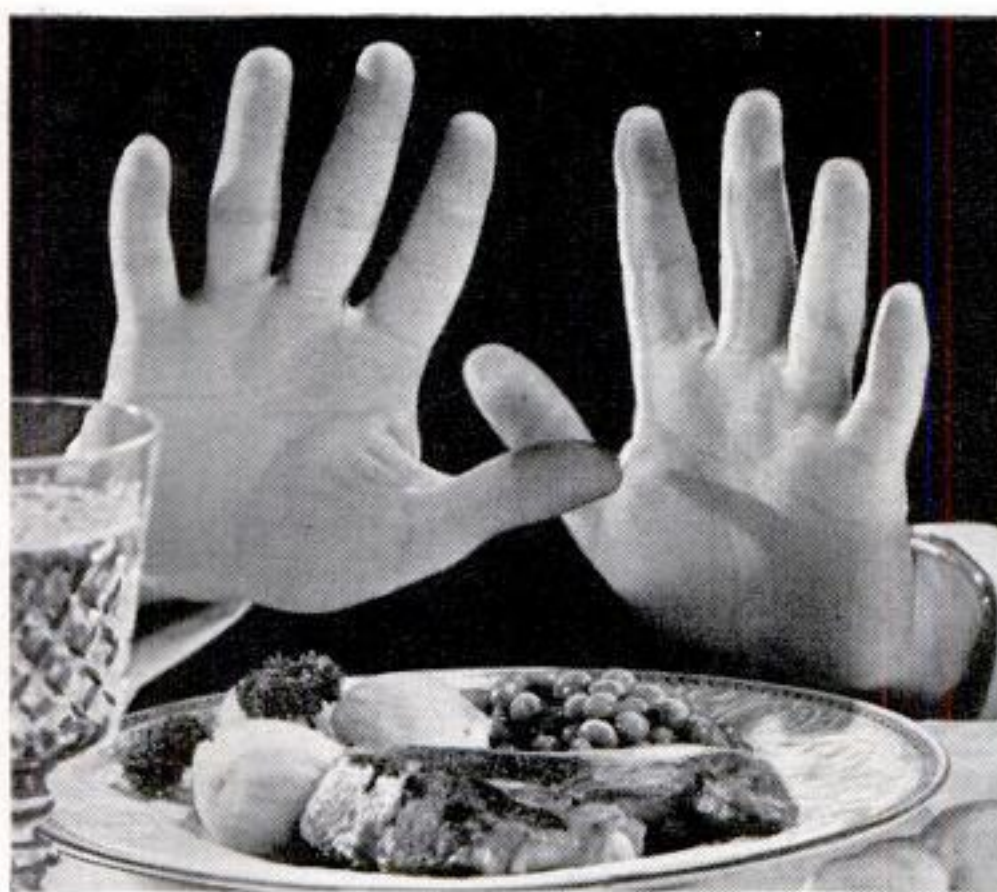
CLARK MINOR

Clark Minor—President of International General Electric Company, says:

"Over and over again I have seen a man work up to the point where success seemed just within his grasp—and then lose out because of Grade B Health. Grade B Health puts a brake on a man's best efforts by slowing up his energy and power of concentration."



Grade B Health—Has it done this to your NERVES? Irritability—Worry



—this to your DIGESTION? Poor appetite—Discomfort



—this to your MENTAL POWERS? Inability to concentrate—Tire easily

Learn the common cause of Grade B health—and get away from it!

Grade B Health is not a disease. It's not even an illness in the common sense. But it can cause more misery, more failure in life, than many an acute malady.

Three things—in fact, any one of them—often go with Grade B Health. These are Sluggish Digestion, Incomplete Elimination and Exhausted Nerves. They can give you headaches, stomach upsets, irritability, chronic tiredness . . . make you both look and feel down.

To help get out of this condition, hundreds of thousands of people today are turning to Fleischmann's fresh Yeast, because in addition to being a great natural food, it is one of the world's greatest sources of the Vitamin B Complex.

Fleischmann's Yeast, in test cases, so improved the flow of sluggish digestive juices that the speed of digestion was very greatly increased.

Fleischmann's Yeast, eaten regularly, helps to increase the activity of sluggish intestines. It is not a cathartic, but a mild conditioner.

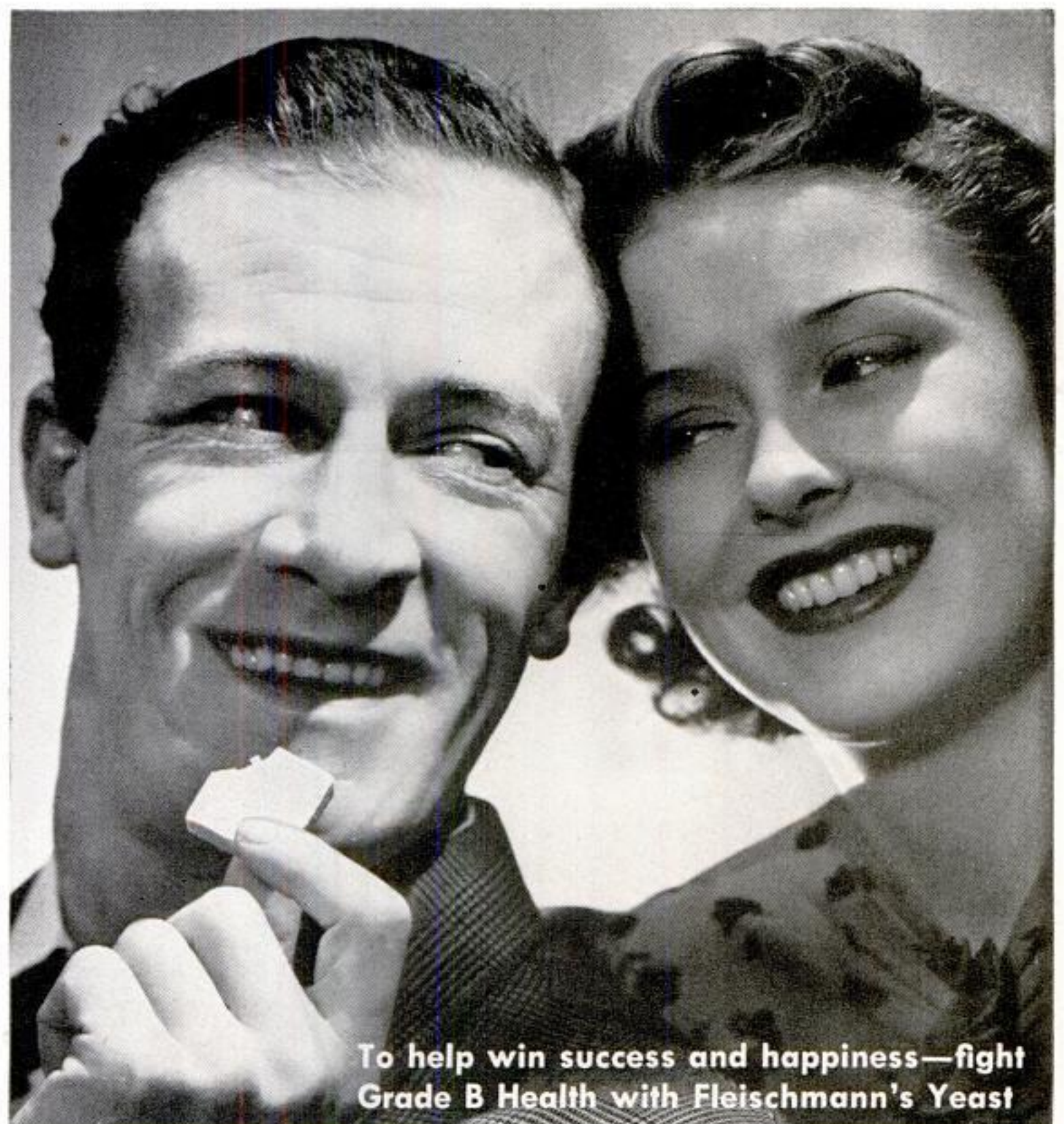
Fleischmann's Yeast—rich in the Nerve Vitamin B₁—helps restore nerves exhausted by lack of this vitamin.

Today, in this country, thousands of men and women who used to be nervous, irritable, chronically tired have been helped back to more vigorous, happy living, simply by adding this fresh yeast to their diet. We have their letters in our files. You, too, should benefit by eating Fleischmann's Yeast regularly. Get it from your grocer.

How to get the full benefits of Fleischmann's Yeast

1. Eat 2 cakes a day.
 2. Eat it first thing in the morning and half an hour before supper.
 3. Keep it up. 4. Keep it up. 5. Keep it up.
- Fleischmann's fresh Yeast should be eaten as regularly as bread, to get its full, lasting benefits. It has something your system needs and should have every day.

Fleischmann's Yeast is a remarkable natural storehouse—one of the greatest known—of all the parts of the amazing Vitamin B Complex, made up of perhaps as many as 10 different B vitamins.



To help win success and happiness—fight Grade B Health with Fleischmann's Yeast

Copyright, 1940, Standard Brands Incorporated

This One



C2YW-5W5-Z6J0

How's your "Pep Appeal"?

—by Williamson



Holy mackerel! Uncle William's in love!

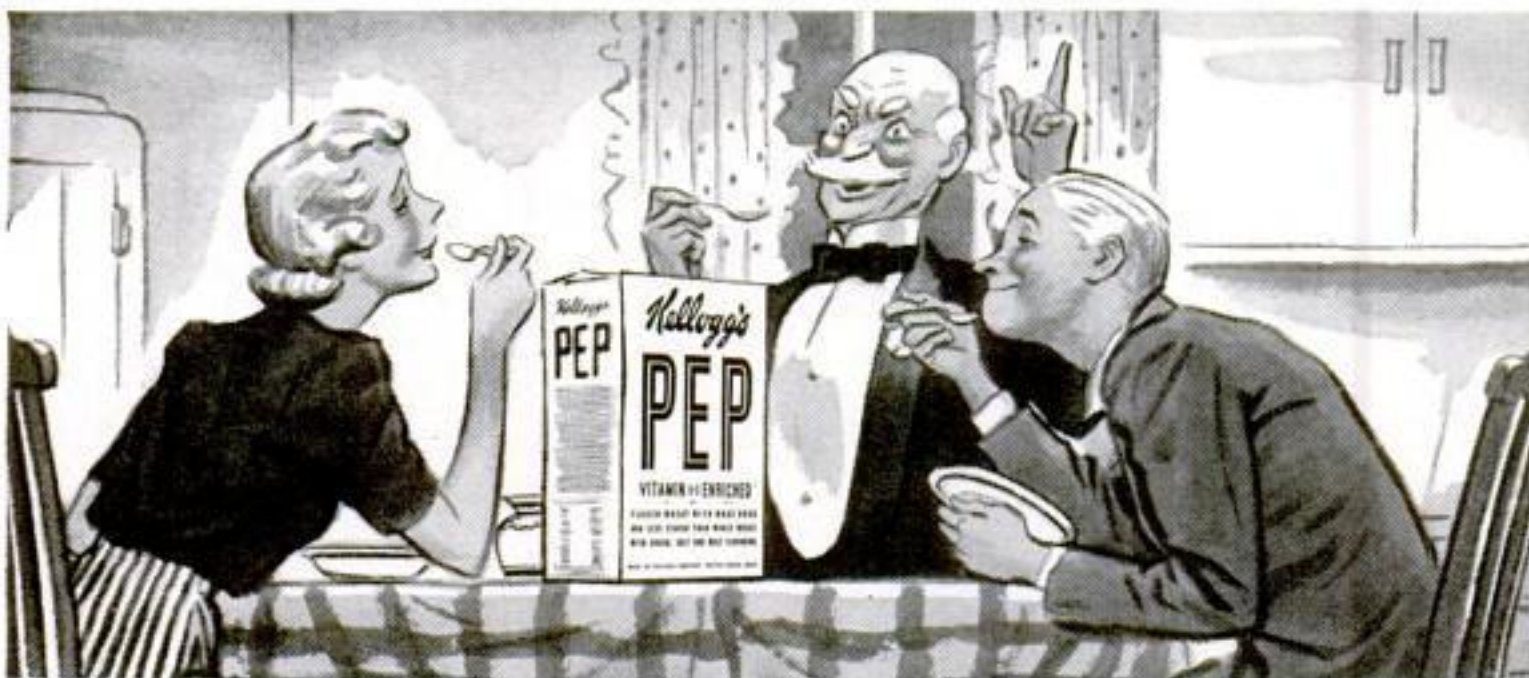


Uncle William: She says it isn't my looks, it's my pep appeal!

Judy: Wow! What a change in our weary Uncle Willie! I'll bet you've turned over a new leaf and been getting all your vitamins!



Uncle William: Vitamins, eh? For once you're right! And plenty of those vital elements in the diet wouldn't do you two any harm. That reminds me—let's go raid the pantry.



Uncle William: Yes, my little innocents, right in this delicious cereal—appropriately called KELLOGG'S PEP—are extra-rich sources of two of the most important vitamins, B₁ and D. B₁, the famous appetite vitamin; D, the famous . . .

Judy: Spare the details, Uncle Willie. Your PEP tastes simply delicious. If a grand cereal like this can even remotely give us what you've got—oh, boy!

Vitamins for pep! Kellogg's Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of Vitamin B₁, according to age; 1/2 the daily need of Vitamin D. For sources of other vitamins see the Pep package.

MADE BY KELLOGG'S IN BATTLE CREEK

COPYRIGHT, 1940, BY KELLOGG COMPANY

LETTERS TO THE EDITORS

Wallace Close-up

Sirs:

I liked Jack Alexander's informing and substantially fair Close-up of Henry A. Wallace in the Sept. 2 issue of LIFE—an account that seemed both penetrating and readable.

CHARLES N. WEST

Ann Arbor, Mich.

Sirs:

I can't understand how you can write such an article on Henry Wallace. It doesn't read like he sounds in action.

I have just heard and also read his acceptance speech. It certainly does not sound as though it was prepared by any kind of a Christian. It reaches a lower low than that attained by Ickes, if possible.

JOHN J. LANGENBACH

Raymond, Wash.

Sirs:

Congratulations on your Close-up of Henry Wallace. It almost persuaded me to vote for him, but I keep thinking about what happened the other night and how mad I got.

It was about 9:30 on Thursday, Aug. 29. I was sitting at home, shirt and shoes off, a glass of beer near at hand, listening with excitement to the WGN broadcast of the Green Bay Packers-All Stars football game. Suddenly, at the most tense moment, the broadcast stopped and Mr. Wallace's smooth persuasive voice came on the air accepting the Democratic nomination for Vice President. I didn't give a damn what Mr. Wallace had to say. I only wanted to know how the game came out.

No matter how much good Mr. Wallace does for the farmer, how does he expect any votes if he treats us football fans so shabbily? Let him keep off the air waves when there is a good game going on.

GEORGE PINELLO

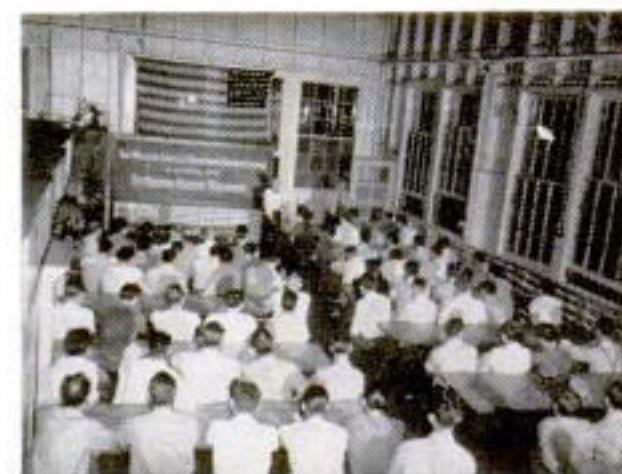
Chicago, Ill.

● Reader Pinello should have turned his dial to Station WTMJ in Milwaukee which ignored Wallace, bravely reported every play of the game.—ED.

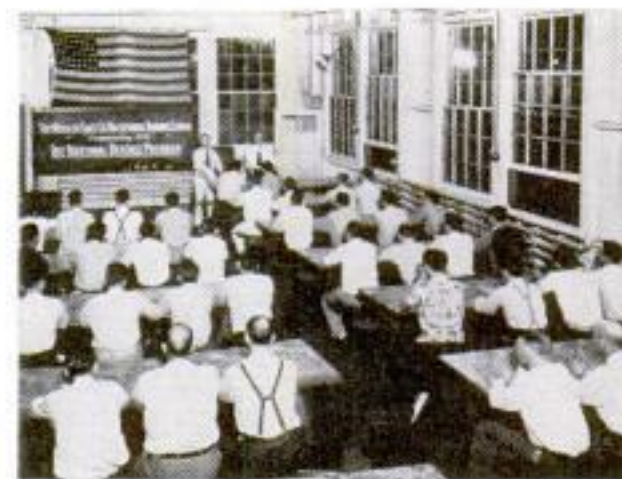
Flag Correctly Displayed

Sirs:

In LIFE, Aug. 19, you printed in an article entitled "The Hamilton Plan"



WRONG



RIGHT

a photograph of a class meeting in the vocational training school of the Mosler Safe Co. Much to our regret the flag that appears in the background of that picture is improperly displayed.

Now, taking our cue from the deluge of letters which we received and from your subsequent article on the proper display of the flag in the Sept. 2 issue,

(continued on p. 4)



HOW LONG

WOULD IT TAKE YOU TO USE 1200 QUARTS OF Quink?

WHICH ONE CUSTOMER ORDERED FROM A PARKER DISTRIBUTOR IN ONE YEAR—IF YOU AVERAGE TWO 2-OUNCE BOTTLES OF THIS INK PER ANNUM

ANSWER:—



9600 YEARS!

THE CUSTOMER WHO USED ALL THIS PARKER Quink IS A WORLD-FAMOUS LIFE INSURANCE COMPANY—AND ITS 1200 QUARTS

OF Quink WOULD FILL A TANK 3 FT. DEEP BY 6 FT. 4.2 IN. LONG AND 2 FT. 1.4 IN. WIDE

IF YOU FELL IN SUCH A TANK OF WASHABLE Quink—SOAP AND WATER WOULD REMOVE IT ALL—WITHOUT A TRACE

FROM BOTH YOUR CLOTHES AND BODY—BUT—

IF YOU FELL IN A TANK OF PERMANENT Quink—WHICH THIS INSURANCE COMPANY USES TO MAKE ITS RECORDS AND DOCUMENTS ENDURE AS LONG AS THE PAPER—WELL, YOU'D PROBABLY LOOK LIKE A DUSKY SOUTH SEA ISLANDER FOR A LONG, LONG TIME

SO DON'T TRY THAT!

SERIOUSLY, READERS, you Do Want to Try what this Miracle Writing Ink will Do for You in your Pen.

1ST MAKES YOUR PEN A SELF-CLEANER—IT CLEANS AS IT WRITES. A SECRET AGENT (HARMLESS) DIGESTS THE GUM AND SEDIMENT LEFT BY PEN-CLOGGING INKS.

2ND DRIES ON PAPER 31% QUICKER THAN AVERAGE—SO FAST MANY Quink USERS HAVE DISCARDED BLOTTERS.

3RD RESISTS EVAPORATION—HENCE Quink WON'T DRY IN YOUR PEN! YET IT'S RICH-BODIED AND BRILLIANT—NEVER WATERY AND NEVER GUMMY.

Parker Quink

KEEPS PENS OF ALL KINDS IN THE HANDS OF THE USERS AND OUT OF THE REPAIR SHOPS. TRY IT!

YOU RISK ONLY 15 CENTS, AND THE PARKER PEN CO., JANESVILLE, WIS., WILL REFUND EVEN THIS IF Quink DOESN'T DO AS I SAY!

Believe It or Not!

Robert L. Ripley

Do you see a Girl in the 4th Grade?
 No! I see a Girl who is a Senior at Vassar.
 Is she a Beautiful Girl?
 Yes! Her Sparkling Smile lights her whole Face.
 Why is her Smile so Charming?
 Starting young with Ipana and Massage may well be one reason.



Protect your smile. Guard against "Pink Tooth Brush." Let Ipana and Massage help you to have firmer gums, brighter teeth.

TODAY, flaxen-haired Polly gets "Honors" in spelling. But wait till she grows up—chances are she'll take them in beauty—thanks to her radiant smile.

For, like thousands of children in our schools today, she has learned how important gum massage is to healthy gums and sparkling smiles. These youngsters know better than many adults that the soft, creamy foods we eat actually deny gums the exercise and stimulation they need for healthy firmness. That's why gums so often tend to feel tender, become sensitive . . . and signal their weakness with a warning tinge of "pink" upon your tooth brush.

Never Ignore "Pink Tooth Brush"!

When that tinge of "pink" appears . . . *see your dentist!* It may not mean serious trouble but "pink tooth brush" is a definite warning . . . one you should never ignore.

Chances are your dentist will give the verdict that your

gums have grown lazy, need exercise and invigoration. And, like so many dentists, he may advise "the healthful stimulation of Ipana Tooth Paste and massage!"

For Ipana does more than clean teeth thoroughly. With massage, it is specially designed to aid your gums . . . help them to become stronger, healthier. Massage a little extra Ipana onto your gums every time you brush your teeth. That invigorating "tang"—exclusive with Ipana and massage—is evidence that circulation is roused in gum tissues, aiding gums to become firmer, healthier.

Get a tube of economical Ipana today. Begin now the daily, helpful habit of Ipana and massage . . . for healthier gums, brighter teeth, and a more radiant smile.



Ipana Tooth Paste

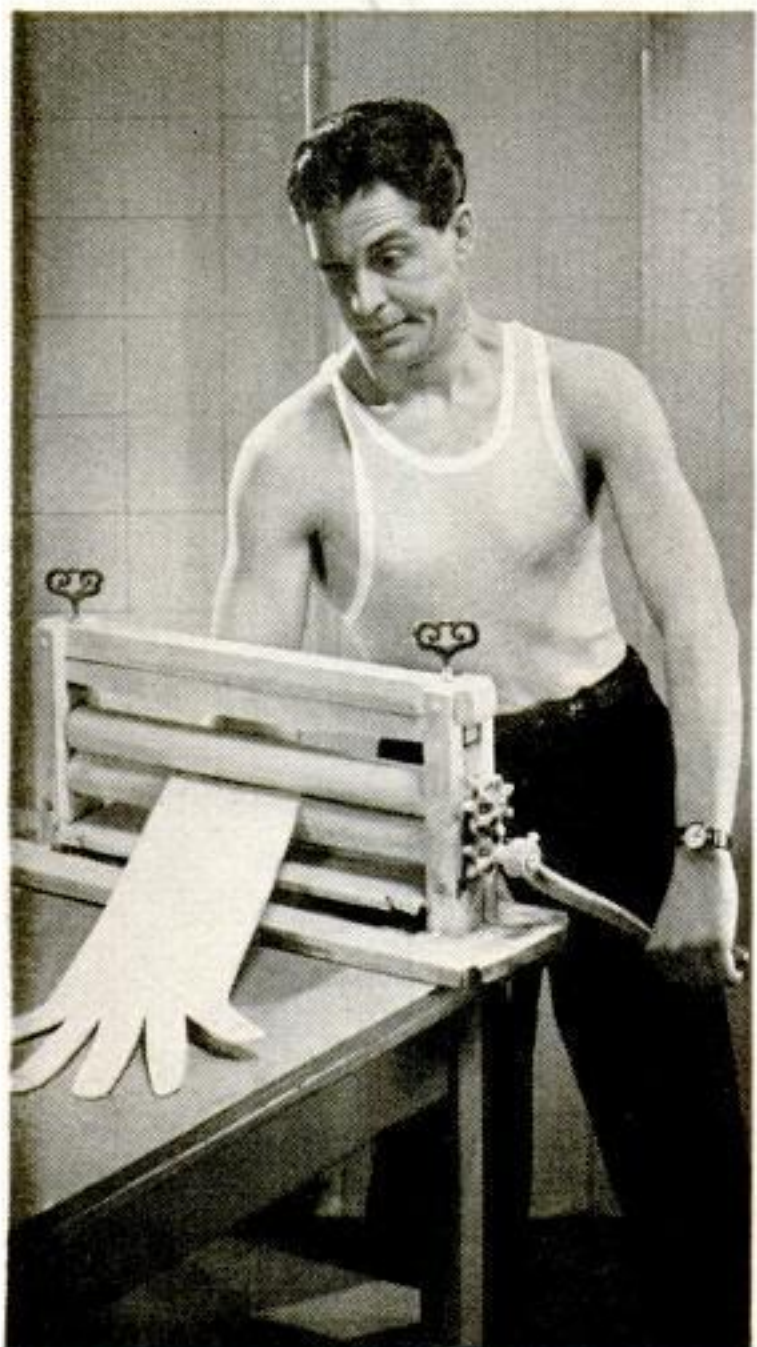
How to adjust yourself to a shirt



1. DO THIS five hours daily. It builds up shoulders to fit old-shape shirts. An easier way to neat fit is: wear Arrow Shirts, whose exclusive "Mitoga" figure-fit slopes with your shoulders.



2. PUMP YOURSELF FULL of air. This will give you the waist outline of old-shape shirts. A pleasanter way to better fit is: wear Arrow Shirts, the "Mitoga" figure-fit waist curves in, like *your* waist.



3. USE AN EVENER-UPPER to make arms uniform from shoulder to wrist, to fit the straight sleeves of some shirts. Better still: wear Arrow Shirts; their "Mitoga"-cut arms are tapered like yours.



4. SOLVE EVERYTHING with Arrow Shirts. They have smart Arrow collars, are Sanforized-Shrunk. Get Gordon (oxford) at \$2, Hitt and Dale (with non-wilt collars) \$2, \$2.50. Others, \$2 up.

ARROW SHIRTS

Made by Cluett, Peabody & Co., Inc.

Sanforized-Shrunk—a new shirt free if one ever shrinks out of fit

LETTERS TO THE EDITORS

(continued)

we have rephotographed the scene and submit it to you herewith.

E. H. MOSLER, President
Mosler Safe Co.
New York, N. Y.

Sirs:

In your Sept. 2 issue you say: "Don't fly anything above Old Glory."

Several years ago, while attending Culver Military Academy, I learned that the church flag was the only flag to be flown above the Stars and Stripes. Am I correct, or has our good President taken over the responsibility and trust which the people of the U. S. previously placed in God?

JAMES A. BEAM

Mount Vernon, Ohio

● Reader Beam is correct. The church flag is flown over the Stars and Stripes during church services.

Ferryboat Ride

Sirs:

In the Sept. 2 issue of LIFE you tell the story of the ferryboat *Argentina* which made a 10,000-mile run from San Francisco to Montevideo. I wonder if you have ever heard of the Manly Ferries Ltd., of Sydney, Australia, which runs a fleet of ferries from the Circular Quay at Sydney to Manly, some 9 miles from the city. A few years ago they ordered two ferries from a firm of shipbuilders in Glasgow, Scotland. The boats sailed all the way to Australia under their own power.

I went to college with the son of the managing director of this company and well remember the *Woollahra* and the *Woolloomooloo* being welcomed in Sydney. The *Woollahra* was the first to make the trip, and she left the Firth of Forth, sailed round Lands End, down through the Bay of Biscay, round Gibraltar, through the Mediterranean, through the Suez Canal to Aden, thence to Bombay and on to Colombo, thence to Perth, Australia, and thence round a further 6,000 miles of Australian coastline to Sydney—a total of approximately 15,000 miles.

This was an uneventful trip as compared with that of the *Woolloomooloo* which left Glasgow and sailed round the west coast of Africa to Cape Town, and thence across the Indian Ocean to Perth (Fremantle), and thence to Sydney. On this trip the *Woolloomooloo* ran into terrific storms in the region of the "roaring forties"—those trade-wind gales in the southern Indian Ocean and Great Australian Bight which whip the seas to frenzied fury. Fuel ran out and every piece of timber in the way of flooring, doors, furniture, etc. was burned to keep up steam. When she arrived in Fremantle, there was not enough of this "fuel" left for another 6 hours' sail.

BRUCE HARKNESS

Knoxville, Tenn.

Nazi Freighter in Mexico

Sirs:

The picture of the ferryboat in Manzanillo, Mexico in the Sept. 2 issue shows in the left background one of the German freighters which has caused some anxiety because of its potential employment as a floating base for submarines or raiders. This vessel, the *Havelland*, entered Manzanillo on Oct. 19, 1939, ostensibly to remain "for the duration," but put to sea on June 28, with Vladivostok as the announced destination.



"HAVELLAND" IN MEXICO

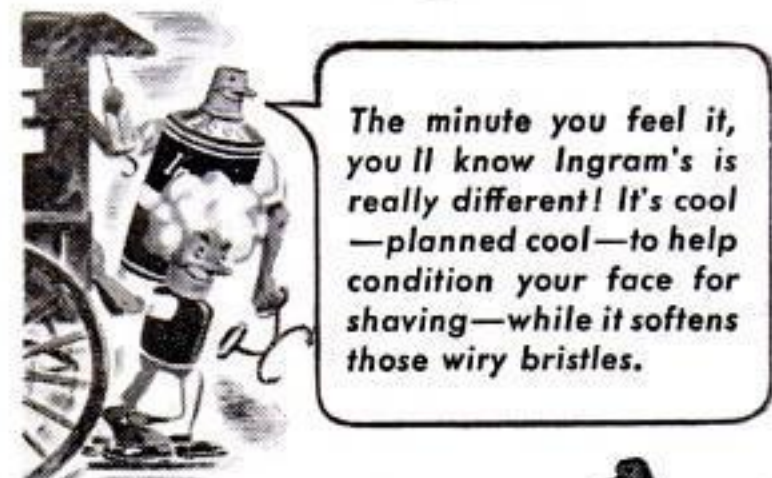
(continued on p. 6)

Cool Shaves

bring swift relief from shaving terrors!



Does shaving leave your face "scraped" and burning? Then—you'll cheer the soothing touch of Ingram's C-O-O-L, quick-acting lather!



The minute you feel it, you'll know Ingram's is really different! It's cool—planned cool—to help condition your face for shaving—while it softens those wiry bristles.



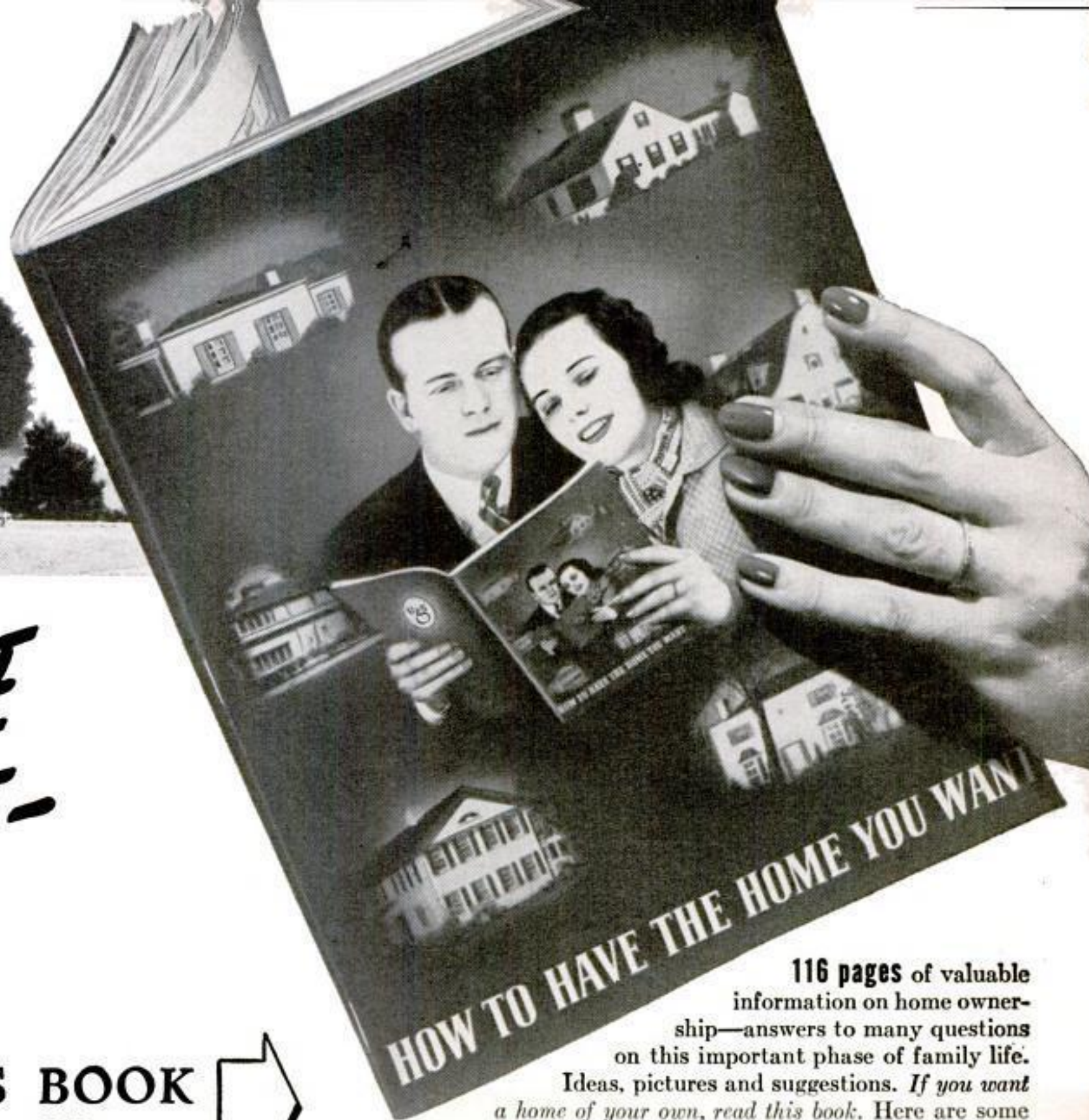
Yes, sir! Your razor's job is a cinch when that rich, moist Ingram's lather smooths the way! And all the time your face is being soothed by Ingram's special, refreshing coolness!



With Ingram's you'll get cleaner, quicker shaves. Your face will look more attractive—feel refreshed for hours. No lotion needed. Get it in tube or jar—the same COOLING, economical cream.

INGRAM'S SHAVING CREAM

— IN TUBE OR JAR —



WHATEVER PRICE SIZE, STYLE OR HOME YOU WANT—

THIS BOOK
Will Help You Get More Home for Your Money



Should you buy or build a home? It depends on your own ideas and the requirements of your family. This book is a guide to a better, safer home investment for you.



Understand the function of an architect, builder, dealer. These factors can give you valuable assistance in making a successful home investment. See how to select reliable advisers.



When you know the importance of property restrictions and zoning regulations in residential neighborhoods, you can help your home retain its value through the years.



Sensible planning is another important subject. You want rooms of adequate size, cross ventilation, plenty of closets. These points and others are discussed in this book.



Building materials help make a successful home. See how research has developed materials that protect against fire, weather, depreciation, yet cost no more than ordinary materials.



Thousands have found this book a reliable guide to comfort, security and economy in their home investment. It has helped them make a better investment without mistakes.

You've just read about some of the important home ownership subjects in "How to Have the Home You Want." For example, this book contains a full explanation of home financing. It tells you about the several types of home mortgages, about contract documents and lien laws. It points out the characteristics and advantages of various styles of architecture. It tells how to select equipment.

How to have smooth, durable room surfaces; how to select insulation for lasting year 'round comfort; tips on decoration with all kinds of wall and ceiling coverings; ideas for colorful, fire-resisting roofs; planning the kitchen, laundry, garage and

basement; how to have adequate bathroom facilities; the importance of fire-protecting materials—are other subjects covered.

You may follow the advice of "How to Have the Home You Want" with the greatest confidence. It has been published by the United States Gypsum Company, for 38 years a leader in the development and manufacture of quality home building materials.

To get this book, simply ask your architect, builder or building material dealer to secure one for you. Or mail the coupon with ten cents (10c) in coin or stamps to cover mailing and handling. You'll find every page a key to helping you get more for your money in the home you've always wanted. Get it now!



UNITED STATES
GYPSUM COMPANY
Dept. 50
300 W. Adams Street
Chicago, Illinois

Please send me "How to Have the Home You Want"—10c enclosed to cover mailing and handling.

Name.....

Address.....

City.....State.....

UNITED STATES  GYPSUM COMPANY

—where research develops better, safer building materials

Completely Fresh-Pressed In 7 Minutes, 40 Seconds*

WITH
G-E Speed-Iron



HERE'S WHY IRONING WITH THE NEW G-E SPEED-IRON IS SO FAST—TAKES SO LITTLE EFFORT

1. **25% Lighter**—The lightest-weight full-size iron made—weighs only three pounds. Heats fast—uses minimum of current.
2. **Less Arm Fatigue**—Not pressure, but the evenly distributed heat of the G-E Unit does the work.
3. **New Hand-Rest Handle**—Specially designed, non-heating, fits palm of hand perfectly, makes guiding easy.
4. **Button Nooks**—For easy ironing around buttons. Long-lasting G-E Speed-Iron has permanently attached cord.

*Timed by Good Housekeeping Institute



Three Beaters Are Better Than Two!

Designed to beat, whip and mix better and faster, the new G-E Triple-Whip Mixer has three powerful beaters instead of two and a wide range of speeds. A special G-E feature is the light that illuminates interior of bowl. Complete with juice extractor. Only... **\$22⁷⁵**



THE FINEST OF COFFEE EVERY TIME —IT'S AUTOMATIC!

● Enjoy better coffee with less work! The G-E Coffee Maker brews the coffee—turns itself off—keeps coffee at proper serving temperature as long as desired! Automatic operation insures perfect results always. Only... **\$12⁹⁵**



GENERAL  ELECTRIC

LETTERS TO THE EDITORS (continued)

The attached snapshot of the *Havelland* was taken by me in Manzanillo Harbor in mid-December 1939.

W. M. BROWN

Denver, Colo.

● When the *Havelland* sailed, the New York Times listed three reasons for suspecting her of leaving Manzanillo to refuel some German vessel in the Pacific: 1) she carried no cargo; 2) she had sufficient food aboard only for a few days, certainly not enough for a run across the Pacific; 3) she carried an unusually large supply of fuel and lubricating oil, much of it in drums, convenient for transshipment to another ship.—ED.

The Quintuplets

Sirs:

In reading your article on the Quins in your issue of Sept. 2, I was quite surprised to learn that they had a partial fusion of their second and third toes. The Quins were born on my birthday, May 28, and I have the same fusion between my second and third toes as has my oldest daughter, who is 10 years old.

CLAYTON E. SPECHT

Cleveland, Ohio

Sirs:

The Dionne Quintuplets are now approximately 6 years old—a depressing thought because it reminds me that I have been sickened by their mugs in hundreds of papers and magazines through a period of at least five years.

VALDEMAR VIKING

Red Bank, N. J.

Sirs:

In the Sept. 2 issue of LIFE there is a photograph of the Dionne Quins having a writing lesson.

Am very interested as to the reason why they should be given such a word as "Mireille" to write, as it is such an unusual and long one for children of that age.

Am particularly curious to know as it happens to be my first name.

MIREILLE R. SPIRLET

New Bedford, Mass.

● LIFE's reporter, assigned to the Quintuplets' story, was named Mireille Gaulin. When the Quins asked what they should write on their paper, Miss Gaulin suggested her own first name.—ED.

Wrong Dope

Sirs:

Hey, what's going on here. You did a swell story on me as a football dopest in your Sept. 9 issue, but you got my selections for the 30 best teams of the year all mixed up.

DICK DUNKEL

Mountain Lakes, N. J.

● Dopester Dunkel was the victim of a typographical error. For the record, here are his first 30 teams, in correct order: Texas A. & M., Cornell, Ohio State, Tennessee, Minnesota, Tulane, Nebraska, Washington, Georgia Tech, Michigan, Oregon State, Duke, Alabama, Mississippi State, Southern California, North Carolina, Missouri, Boston College, U. C. L. A., Iowa, Notre Dame, Clemson, Detroit, Wake Forest, Southern Methodist, Penn State, Duquesne, Northwestern, Fordham, Texas.—ED.

Car Hops on Strike

Sirs:

Those beautiful car hops at Sivils', Dallas, Tex. (LIFE, Feb. 26) have gone on strike. They want \$3 a week, plus the usual \$12 a week in tips. Also,

(continued on p. 8)

SCIENCE RESCUES THE CHAMPAGNE COCKTAIL

THE American popularity of champagne, tastiest and most festive of drinks, has been discouraged only by cost. Some 200 hand operations required slowly to turn, twist, upset, settle, clarify, and recork each bottle—cost money.

RENAULT, producers of the largest-selling American champagnes and sparkling wines, have found a quantity-method of making wine by natural fermentation. The result of this bulk processing is a sparkling wine not only finer, more uniform, and clearer than bottle-processed wine—but within drinking distance of any pocketbook. Order RENAULT, the wine without fault.



Turning, twisting, tilting, freezing, disgorging, closing, and recorking individual bottles by hand make champagne costly.



These giant "bottles" cut hand work, produce naturally fermented RENAULT Sparkling Wines—American Champagnes bulk process—finer, clearer, and more uniform at new low costs.



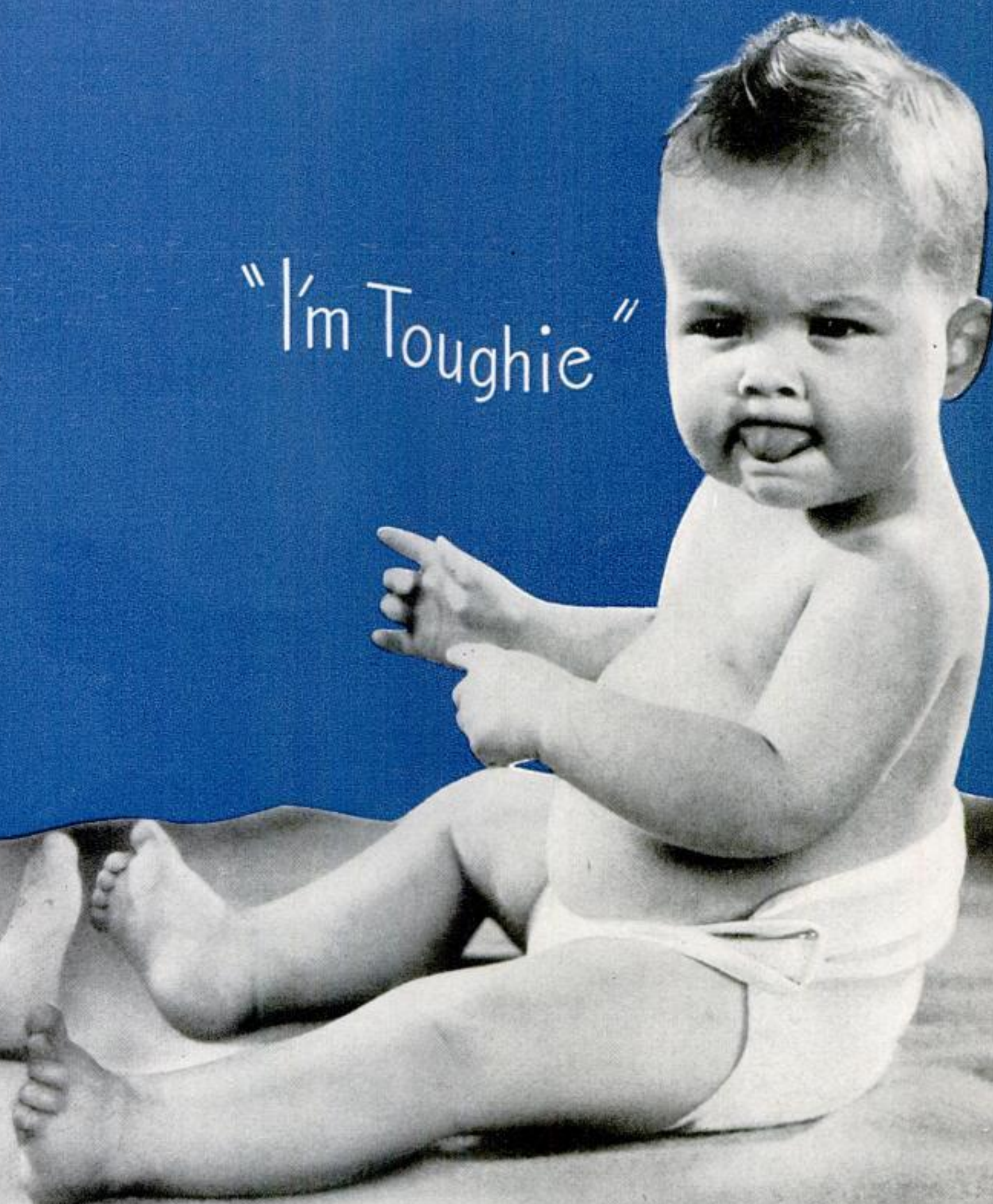
Bottle, half-bottle, split—and the famous RENAULT 4-oz. "nip" which is sold in states where small bottles are legal.

RENAULT
AMERICAN CHAMPAGNES, SPARKLING
WINES, STILL WINES, VERMOUTHS
L. N. RENAULT & SONS, INC.
Egg Harbor City, N. J. ★ Continuously since 1870

MEET THE SCOTTISSUE TWINS—



"I'm Softie"



"I'm Toughie"

SOFTNESS and TOUGHNESS—the twin qualities you need in toilet tissue

WHO would want to choose between the ScotTissue twins, Softie's adorable smile—Toughie's "big-boy" frown? They're both entrancing.

With ScotTissue you don't *have* to choose between the twin qualities you need in toilet tissue . . . softness and strength. You have them both, in balanced combination, in ScotTissue's soft, firm Luxury Texture.

ScotTissue is soft, as toilet tissue *should* be, to protect sensitive skin. Soft as old linen. Safe and comfortable even for the baby in your family.

This pure-white tissue is strong, too! Its *two-way strength* resists tearing and shredding even when moist. Its rapid, thorough absorbency gives effective protection that the whole family are grateful for.

Say to your grocer: "Please send me three rolls of ScotTissue." You'll see why millions prefer its Luxury Texture!



EXTRA!

Each roll of ScotTissue has many extra yards of tissue woven in by the Scott "Soft-Weave" process for extra strength and absorbency. *Weigh it on your grocer's scales to prove this extra value.*

There are 1000 full-size, usable sheets in each roll of ScotTissue, yet it costs no more because it lasts longer.

Copyr., 1940, Scott Paper Co. Trade Marks "Soft-Weave," "ScotTissue," "Soft as old Linen" Reg. U.S. Pat. Off.

Soft for comfort *Strong* for security

**YOUNG AS I AM,
I'VE LEARNED**
I HAVE TO GUARD AGAINST
DRY, LIFELESS, OLD-LOOKING SKIN!



**WHY BEAUTY-WISE GIRLS EVERYWHERE USE
THIS SOAP MADE WITH OLIVE AND PALM OILS!**

ANNE! WHAT IS THE MATTER WITH YOUR SKIN? IT LOOKS SO DRY AND LIFELESS—AND MAKES YOU LOOK AT LEAST 25 INSTEAD OF ONLY 18!

I KNOW IT, SIS! I'M AWFULLY UPSET ABOUT IT—BUT I DON'T KNOW WHAT TO DO.

MAYBE YOU'RE USING THE WRONG SOAP! WHY DON'T YOU TRY PALMOLIVE? YOU KNOW HOW WELL IT ALWAYS AGREES WITH MY SKIN!

THAT'S TRUE—AND YOUR COMPLEXION ALWAYS HAS BEEN MUCH NICER THAN MINE SO MAYBE IT IS PALMOLIVE THAT MAKES THE DIFFERENCE!

WELL, YOU SEE PALMOLIVE IS MADE WITH OLIVE AND PALM OILS, NATURE'S FINEST BEAUTY AIDS. THAT'S WHY ITS LATHER IS SO DIFFERENT, SO GOOD FOR DRY, LIFELESS SKIN! PALMOLIVE CLEANSSES SO THOROUGHLY YET SO GENTLY THAT IT LEAVES SKIN SOFT AND SMOOTH... COMPLEXIONS RADIANT!

THAT SETTLES IT! PALMOLIVE FOR ME FROM NOW ON!

**MADE WITH
Olive and Palm Oils
TO KEEP SKIN SOFT, SMOOTH**

**LETTERS TO
THE EDITORS**
(continued)



STRIKING CAR HOPS

they want their uniforms free instead of having to pay \$31.50 for them at the rate of 50¢ a day. Here is a picture of two of them.

ALEXANDER TAYLOR
New York, N. Y.

"Who's Yehudi?"

Sirs:

In LIFE for Sept. 2 I read your answer to "Who's Yehudi?"

I heard that he's the man that makes rimless glasses with invisible lens for the little man who wasn't there so he can read between lines of the unwritten law.

BETTY SHOOLROY
Wooster, Ohio

Sirs:

Yehudi is the fellow who turns off the radio when you ride under a bridge in your automobile.

HOWARD GRAD
Newark, N. J.

Sirs:

He sleeps in a disappearing bed, his favorite breakfast consists of Ghost Toasties with evaporated milk and when his health is under par his customary remedy is milk of amnesia.

IRENE HEIM
Los Angeles, Calif.

Sirs:

... You failed to mention his most important job. He is the guy who holds up strapless bathing suits and evening gowns. Down with Yehudi.

Now—who is Yehudi?
THOMAS DREW
Temple City, Calif.

● Yehudi is nobody. It all started last fall on the Bob Hope radio program when Comedian Jerry Colona innocently asked, "Who's Yehudi." Since then Yehudi has become a major N. B. C. headache. Every day hundreds of people wire, write and phone silly or serious answers to the riddle. When Colona is asked, he says: "Ask Yehudi's cutie." When asked, "Who's Yehudi's cutie?" he says: "Ask Yehudi."—ED.

Wrong Dogs

Sirs:

In your story on the miniature schnauzers (LIFE, Sept. 2), you say that Qualm Heinzelmännchen and his son Quaker belong to Mrs. Dodge Sloane. Unfortunately Mrs. Sloane has not imported schnauzers recently and the two dogs you photographed belong to me. This is a serious matter, and I hope you will rectify your mistake.

ROSALIE COE
Southampton, N. Y.

● Apologies to Miss Coe. They are her dogs.—ED.

Alpagora

**AMERICA'S
COAT**

ALL STYLES
ALL COLORS

Get "Alpagora's" smart 1941 styling in that new coat you're going to buy... enjoy its soft, luxurious fabric... the satisfaction of its long wear... the comfort of its light weight... and the protection of its shower-proofing and mothproofing. The season's smartest models are ready at your favorite store.

THE YEAR 'ROUND WEIGHT

\$27.50

THE OVERCOAT, 32.50

For the name of the dealer nearest you write.

STRATBURY, Dept. L, Galion, O.



POLLY'S AFTER
WALKING STYLE



MOLLY'S AFTER
WALKING FUN

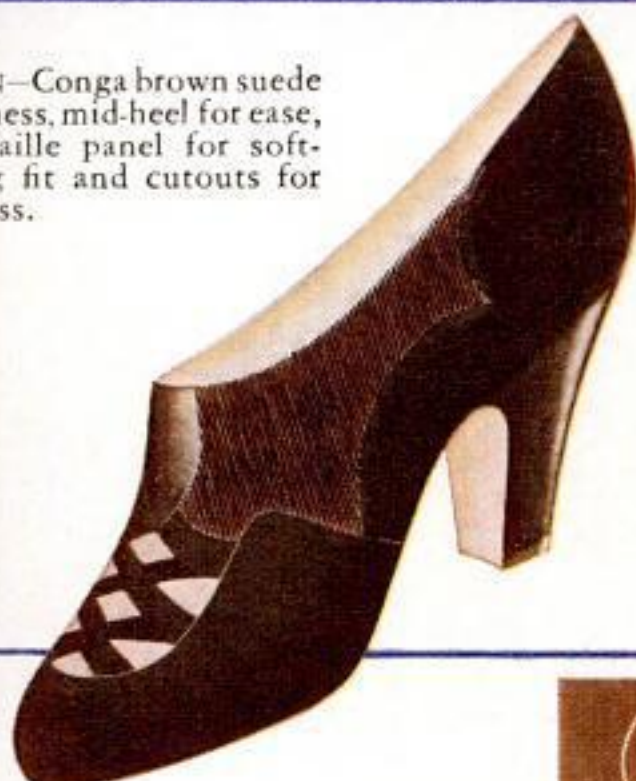
Air Step

YOU GET BOTH IN

THE SHOE WITH THE MAGIC SOLE



FASHION—Conga brown suede for richness, mid-heel for ease, lastex faille panel for soft-clinging fit and cutouts for smartness.



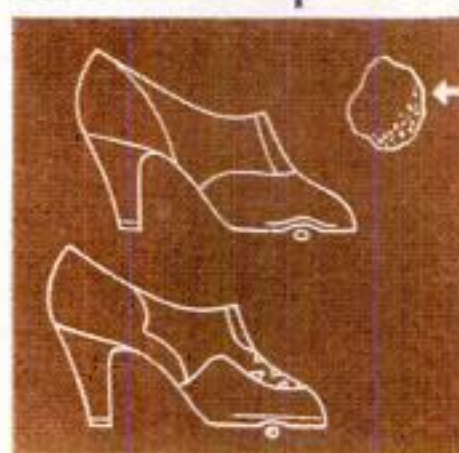
VEE—"tiny-foot" look and superbly clinging fit in a V-throated pump of black suede and elasticized faille.



IMP—the darling of the young-minded—low heel and low-swinging side in black suede, held firmly high in front with lastex.



LOUISE—an afternoon tie that sums up high fashion with low-cut side, open toe and dressy cutouts. Black suede.



Step on a pebble in ordinary shoes—it hurts. In Air Steps, an exclusive, designed-in Magic Sole absorbs the bumps.

YOU KNOW WHAT FUN IT IS to walk barefoot on soft grass. Now try walking in Air Steps.* You get the same "soft-cushion-underfoot" feeling—and in the smartest kind of a light "style" shoe!

Hidden away in Air Steps is a Magic Sole, a flexing, yielding air-filled cushion. It absorbs every shock.

Pebbles don't make you wince. Hard pavements don't jolt you. Your feet get a rest—and so do your nerves. You're "Fresh at Five"!

You can recognize your Air Step retailer by the special Air Step display now showing in his window, or for his name, write BROWN SHOE COMPANY, Manufacturers, St. Louis.

~~\$~~6.00
Slightly higher
Denver West



Fall Housecleaning 1940

"all the dirt, all the grit,
Hoover gets it every bit"



PHOTO BY OUTERBRIDGE, COURTESY OF HOUSE BEAUTIFUL MAGAZINE

Hoover Color-Cleaning
is done on furnishings
with light brush-and-
suction tools:

1. For lamp shades and
books, a soft brush;
2. For upholstery and
curtains, a stiff brush;
3. For chair crevices and
small crannies, a flat tool;
4. For linoleum and hard-
wood floors, a floor brush.



Perhaps the proudest, most satisfied moment of your housekeeping year comes on that autumn afternoon when every clean-dusted book is back on the shelves, the last picture is hung and you can look about and say, "My house is CLEAN."

It is this pleasure in doing work well, we believe, that has led close to 6,000,000 women to buy Hoovers—far more than any other cleaner.

The Hoover does its cleaning any day in the year on the "house-cleaning" principle. It literally gets to the bottom of dirt.

In rugs, where 85% or more of the dirt may collect, Hoover goes first for the heavy, damaging grit at the bottom. Air-Cushioned Vibration lifts the rug on a cushion of air—spreads open the pile—dislodges the grit—and flutters it to the surface. This exclusive patented process, supplemented by the usual suction and sweeping, gives a fresh, "house-cleaned" look to colors, and saves actual fabric, too.

The point is that Hoover Color-Cleaning method is easier and faster than ordinary cleaning—you get more dirt in less time with less effort.

The country's leading stores which sell the Hoover have such confidence in the unusual results you will get from a Hoover Cleaner that they offer a home try-out, without obligation. Just phone the Hoover store in your city. THE HOOVER COMPANY. Factories: North Canton, Ohio; Hamilton, Ont.



Your "Handy Man"
Around the House

\$52⁵⁰ Model 305
Illustrated

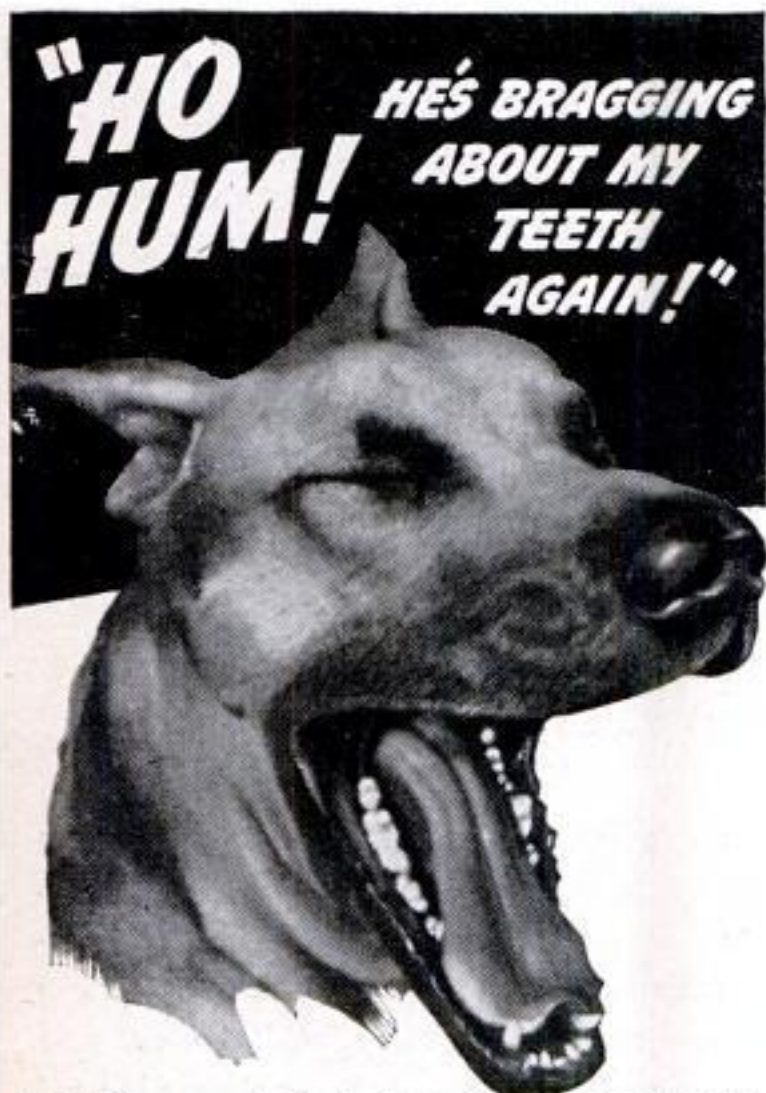
Only \$1.00 a week, payable
monthly with small carrying
charge. Cleaning tools in
handy kit, slightly extra.
One of three Hoover
models available on
convenient terms.

HOOVER
REG. U. S. PAT. OFF.
Years ahead!



The "bus-stop swing"—so easy on the eyes, so hard on hosiery! For performance *plus* perfection, try full-fashioned Cannon stockings, inspected top to toe by a special air-pressure machine that seeks out flaws too small for human vision (real cause of sudden, "mystery" runs). Cannon brings you only perfect stockings—lovely, flawless, triple-inspected!

Cannon Hosiery made of Silk, in the Celophane Handy-Pack, 69¢ to \$1.00. Cannon Hosiery made of Nylon, \$1.25. By makers of Cannon Towels and Sheets.



KEEP your dog's teeth and gums strong and healthy. Give him Red Heart Dog Biscuits. They give him the gnawing exercise and abundance of vitamins he needs to help prevent tooth trouble.

Red Heart 3-flavor Dog Biscuits are made of fresh meat, meat and bone scraps, marrow meat and bone, dry skimmed milk, fresh egg yolk, cereals, malt, and wheat germ.

FREE! Send for copy of Michael von Motzck's Official Obedience Rules actually followed at famed Chicago Kennels. Write John Morrell & Co., Dept. B49, Ottumwa, Iowa.



FROM LIFE'S CORRESPONDENTS

Aboard a Convoy

London (by cable)

Aboard an M-class 1,500-ton British destroyer, I recently sailed from a port on the West Coast of Britain for a week's patrol duty escorting convoys along the Atlantic sea lanes.*

There were 21 vessels in line and seven more joined us later from another port on our OB (Outward Bound) convoy. Six were Norwegian, two were Dutch, one was a spanking white-painted Swede, two were grimy Greek tramps and the rest were British.

As we shuttled behind the convoy herding stragglers into line, the captain of the destroyer shouted instructions through the loudspeaker on the bridge: "Come on there, No. 7. Pull up your socks! This is your last chance to catch up with the convoy. Stop, No. 13, you're out of position already." Safely in the middle of the convoy were three liners carrying evacuated children, two bound for Montreal, one for South Africa. As we raced past one the youngsters, each with a lifebelt on, rushed to the rail and 300 little voices sang out *There'll Always Be an England*.

Each convoy is led by a commodore, a retired admiral recalled for wartime



EXPLODING DEPTH CHARGE

duty. He sets the course and speed of his convoy but so long as escort vessels are with the convoy his orders are subject to the approval of the senior officer commanding the escort, usually a destroyer commander. Most active officers goodnaturedly let the admirals have their own way but when one gets particularly sticky they take delight in letting him know who's boss. Back in port at the hotel bar, Navy men were chuckling about the old admiral who had been "throwing his weight about" and had snubbed an escorting commanding officer on an Outward-Bound trip. A few weeks later on an Inward-Bound voyage the officer had the misfortune to pick up a convoy under the same admiral. It had been a filthy night and as the convoy and escort met in the fog at their Atlantic rendezvous, an order "Count my convoy" flashed from the admiral's vessel without so much as a please. Back flashed the escort commander: "Sorry. I'm not good at arithmetic!"

We knew we had a good chance of running into trouble before we were more than half a day from port. A wireless message informed us that two vessels had been torpedoed by U-boats north of Ireland and Intelligence re-

*This is confirmation that at least one of the eight M-class British destroyers, still in construction during the early part of 1940, has been rushed through to completion.—ED.

Is He "Too Tired" to Remember?



1. How long since your Bob has taken you out to dinner and the movies? How long since he's been fresh enough to *want* to go out or have fun with his family? Yet plenty of husbands who used to be too tired, aren't too tired any more!

2. They drink Knox Gelatine regularly. What got them started on such an idea? It was reports of hundreds of men and women in jobs* that take stamina. All took the Knox 28-day test. 2 out of 3 who started, and 9 out of 10 who completed the test reported that Knox definitely reduced tiredness.

*23 occupational groups were tested, including business people, housewives, physicians, nurses, electricians, truck drivers, postmen, policemen, etc.



3. Why don't you and your husband try the Knox 28-Day Build-Up Plan? If you are both tired because you're not getting enough of the right kinds of protein, start drinking Knox...it's all protein!

Drink 4 envelopes a day for the first 2 weeks; then 2 envelopes a day for following 2 weeks. Thereafter as required. Stir contents of 1 envelope into $\frac{3}{4}$ glass of water or fruit juice. Drink immediately. (Directions in every package.) Knox is tasteless. For details on the Knox Build-Up Plan, send this coupon.

Buy Knox Gelatine...the only gelatine used to fight fatigue in these hundreds of tests. Buy the familiar 4-envelope kitchen package or the money-saving 32-envelope package.



FREE...complete details on the simple new way Knox Gelatine is helping to fight fatigue. Send this coupon today for your copy of Knox Bulletin on the way to build endurance. Also free to you...Mrs. Knox's 55-page Recipe Book of delicious desserts, salads, pies, candies. Clip, fill in your name and address, and mail to Knox Gelatine Co., Johnstown, N. Y., Dept. 71.

Name _____

Address _____



Knox Gelatine ...A FOOD THAT FIGHTS FATIGUE

(continued on next page)

I HAD Spring Fervor!



AND WAS MY FACE RED--WITH KISS-SMEARED LIPSTICK! BUT **KLEENEX** CLEANED ME UP IN A JIFFY... LEFT NO TATTLE-TALE TRACES.

(from a letter by R. F., Covington, Va.)

"Tell me Another" says **KLEENEX** and win \$5.00

for every "Kleenex True Confession" published. Mail to KLEENEX at 919 North Michigan Avenue, Chicago, Ill.



MAN-SIZED KLEENEX!

BOY, AM I GLAD TO FIND THAT KLEENEX COMES IN A **DOUBLE-SIZE**--EACH SHEET **TWICE** AS BIG AS REGULAR KLEENEX. AND IS IT SWELL FOR **BIG** JOBS!

(from a letter by J. G., San Diego, California)



BOY! DID I GET AN EYEFUL!

I GOT A CINDER IN MY EYE...BUT MY GAL POPPED UP WITH A NICE, SOFT KLEENEX AND HAD IT OUT IN A SECOND! NOW, THANKS TO KLEENEX, I NEVER LOSE SIGHT OF HER!

(from a letter by M. G., Halifax, N. S.)

SQUAW SQUAWKS



AN INDIAN SQUAW ASKED OUR GENERAL STORE CLERK FOR KLEENEX... WHEN HE TRIED TO SUBSTITUTE ANOTHER BRAND SHE SAID, "UGH, NO GOOD! WANTUM KLEENEX IN POP-UM-UP BOX!"

(from a letter by R. P., Chapleau, Ont.)

EGGS MARK THE SPOT!

WHERE JUNIOR ALWAYS DRIPPED HIS FOOD--UNTIL WE DISCOVERED WHAT WONDERFUL BIBS KLEENEX MAKES! NOW HE LEAVES THE TABLE CLEAN AND THERE'S NO EXTRA WASHING FOR MAMA.

(from a letter by H. W. New York, N. Y.)



Adopt the Kleenex Habit

KLEENEX* DISPOSABLE TISSUES (*Trade Mark Reg. U. S. Pat. Off.)

FROM LIFE'S CORRESPONDENTS

(continued)

ports confirmed that a number of U-boats were lying in wait in the Atlantic. But the OB trip was quiet. On the second day out we heard that a lone ship had been torpedoed 60 miles ahead and a few hours later we came upon her. She was still afloat and was being towed back to port by a fishing drifter. The only planes we saw on the OB voyage were British Ansons, Stranraers and huge Short Sunderlands keeping a weather eye for underwater shadows indicating U-boats.

At dark after some days out we left our OB convoy and moved off to pick up the IB convoy coming from New York and Montreal. That day broke with a heavy fog and the convoy nowhere in sight. We zigzagged back and forth for hours. It wasn't until 4 p.m., after the fog lifted, that we sighted the convoy on the horizon. It was a big one of 45 vessels. Ironically, five flying the British flag were captured German merchantmen. At dusk, just as the crew took up practice action stations, a terrific explosion shook the whole convoy. The rear ship on the outside column away from us had been torpedoed. The rest of the convoy quickly veered away, leaving the fastest merchantmen to pick up survivors while we and the other escort vessels rushed to the spot from where we judged the torpedo had been fired. It was blowing furiously and waves tossed us about like a cork, cascading over the bow and up over the bridge itself. Although we scoured the area for hours the destroyers could pick up no trace of the U-boat.

In port a few days later I collected German communiques for the week. One announcing the attack on our convoy was a perfect example of how the Nazis achieve their "successes" against Britain. The vessel we had lost was a 5,000-ton freighter, which was incidentally the first loss by the destroyer I was on in ten months' convoy escort work. The German communique claimed that three ships totaling 29,000 tons including a 12,000-ton tanker had been sunk.

The morning after the attack broke clear and fine and I squatted on the afterdeck with a copy of *Kitty Foyle*. Suddenly the lookout near me gave a shout. A "tin fish" (torpedo) had passed 50 ft. astern, headed for the convoy. With our hearts in our mouths we waited for the explosion as it passed into columns of unsuspecting vessels. Miraculously, nothing happened! Then a signal light flashed from the far side of the convoy: "Torpedo passed 20 ft. astern apparently near the end of its run." On the bridge the destroyers' officers quickly worked out the probable position of the U-boat. We raced to the spot. Just as we picked up confirmation that the U-boat was in the vicinity, another torpedo passed us astern and headed for the open sea. Instead of heading for the bottom, the U-boat had stayed up for a crack at us. The Sunderland flying boat escorting our convoy roared overhead, then plunked a smokefloat onto the water. Wheeling quickly back over the float position, it dropped one bomb on a dark shadow underwater indicating that the U-boat was submerging. The

SEE THAT LITTLE SNAP?

-it's the first new thing in neckties in 17 years!



\$1

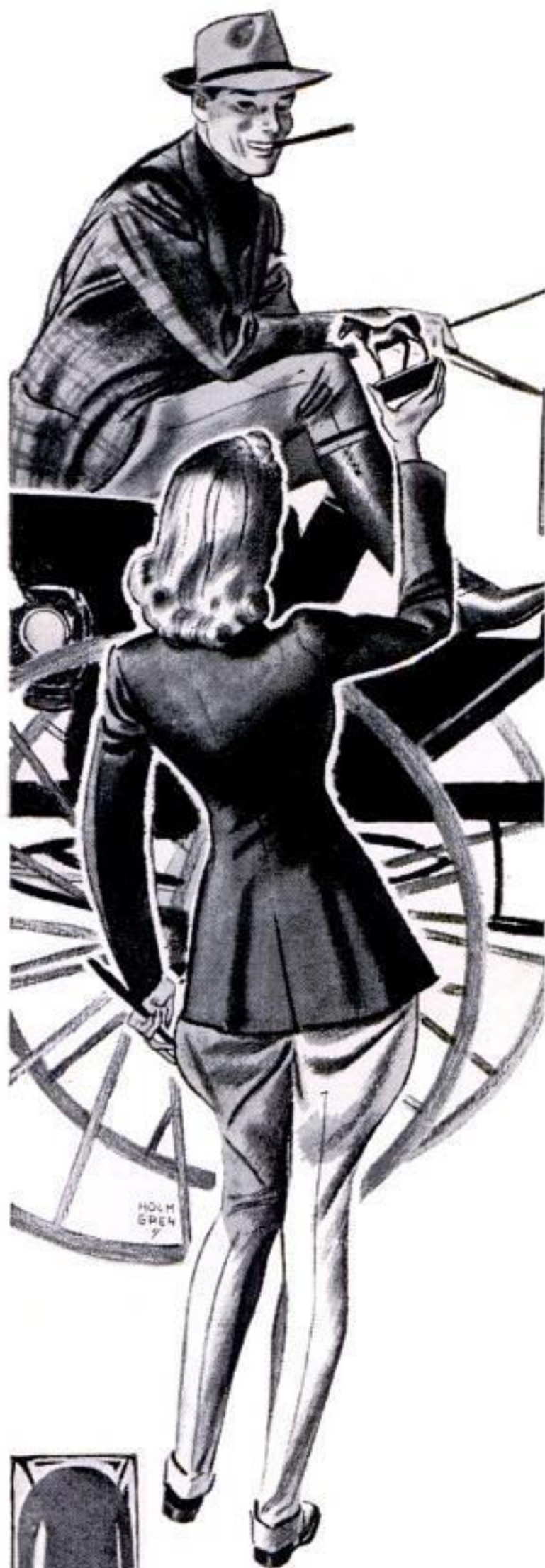
Always fresh, new-looking! ESCORT CRAVATS unfold for perfect cleaning and pressing. Knot better! Drape better!

Aside from the practical advantage of a snap instead of stitching in the wide end, you'll find the grandest collection of exclusive colors, patterns and materials you've ever seen... in ESCORT CRAVATS. You'll like the new jacquard woven figures in wool ties (illustrated) and the specially designed silks... two excellent additional reasons for making ESCORT your neckwear choice from now on. At better men's stores.

Escort CRAVATS

Made of American Fabrics and Distributed by THE METCALF NECKWEAR CO., CLEVELAND, O.

Copyright 1940, The Metcalf Neckwear Co.



Also a Blue Ribbon winner—WEBSTER

GOLDEN WEDDING CIGAR

Fine-cigar craftsmanship has never turned out a product more justly deserving of "Blue Ribbon" honors than Webster Golden Wedding.

So popular has this voguishly "streamlined" cigar become among people accustomed to the better things of life, that the demand for it has gone up and up and up!

Delightfully mellow-mild

yet rich in the distinctive flavor of 100% choice long Havana filler, Webster has everything to make smoking a supreme enjoyment instead of just a pastime.

WEBSTER

CUSTOM-MADE CIGARS

GOLDEN WEDDING 10c
Slenderized elegance!

KINGS (new)10c
PERFECTO CHICO10c
QUEENS2 for 25c
FANCY TALES15c

First in the Social Register

FROM LIFE'S CORRESPONDENTS

(continued)

destroyer raced over the spot. Buzzers sounded on the after deck and over went depth charges in a pattern of six, one each from the port and starboard throwers and four over the stern. Each was set to explode a few hundred feet below surface. A terrific explosion shuddered the destroyer as they went off. Back we came and dropped three more charges.

Then in came the Sunderland for its crack: three bombs close together



SUNDERLAND ABOVE A CONVOY went plummeting down. The destroyer's engines strained astern and we rushed in for another attack. A second pattern of six charges exploded well below the surface. When the waters had stilled we cruised slowly over the spot but could pick up no trace of the U-boat. As we waited hopefully, huge quantities of oil floated to the surface. The sailors broke into a cheer. That night we broke wireless silence to send a message to naval authorities ashore that Britain had one less U-boat to worry about.

Next morning we herded the convoy through the North Channel between Ireland and Kintyre off the Scottish coast. In the clouds above we could hear a German bomber shuttling back and forth and our crew stood by the guns waiting for an attack. Before we got in a shot, three Hurricanes beetled out from land and that was the last we heard of the German.

ALLAN MICHIE

Desert Air Base

Cairo

Your correspondent is the first woman to have visited the Western Desert or indeed any front in this Egyptian-Libyan area since the war began. At the special invitation of the Royal Air Force Command I spent a day as guest of an advance bombing squadron at their desert base not far from the Libyan frontier.

One might have imagined such men in leisure hours would be grim, "strong, silent," taking refuge from their fears in a whisky bottle. Actually they're gay, unconcerned, spending their time bathing in the incredibly blue Mediterranean which laps the white sands of their camp, playing practical jokes on each other and taking up planes for test flights and flying them so low over the camp their comrades often are forced to throw themselves on the ground to avoid decapitation.

The personnel of the squadron I visited was rather older than most, the officers being between the ages of 25 and 30, although the aircraftmen were considerably younger. The attractions of Cairo have no appeal for these men, who appear very fond of their desert home which they've fitted up very comfortably although the

(continued on next page)



NEW STYLES SCARED ME PINK 'til I saw these X-Ray pictures!

THIS new free booklet certainly opened my eyes to the truth about corseting! How I dreaded new styles. Each season meant a shopping nightmare—with salesgirls saying, "I'm afraid madam takes a larger size!" I'd just about given up trying to look youthful and stylish when along came this miracle booklet! With authentic X-ray pictures, it tells how a corset can do worlds more than just smooth out bulges. It shows how so many corsets crowd the stom-

ach and intestines and cause drooping, spare-tire waist, and bulging hips. Other X-rays show how an Individually-Designed Spirella actually raises the stomach and other organs. That's the famous Spirella natural support. Quick relief for stretched and sagging muscles. A joyful return to smooth and youthful figure lines! Any woman who really cares how she looks should get this booklet with its interesting X-ray photos. No obligation. Mail the coupon now.



Here's how you can feel what Spirella's natural support will mean to you. Put your hands on your waist and press down hard. That's the pressure so many corsets produce. X-rays show how it crowds important organs... makes you sag and droop.

FREE X-RAY PICTURES. Complete set of fascinating new X-ray pictures are available free. These photographs are accepted for advertising in the Journal of the American Medical Association. Clip the coupon now!

**LOOK BETTER WITH AN
INDIVIDUALLY DESIGNED**

Spirella

FEEL BETTER TOO!



Now lower your hands and lift! That's the feeling of lightness and uplift you get with Spirella's natural support. That shows you how Spirella takes away your figure worries, lets you wear any style clothes and look well in them.

Spirella, Dept. F-9
Niagara Falls, N. Y.
(Canadian Factory: Niagara Falls, Ont.)

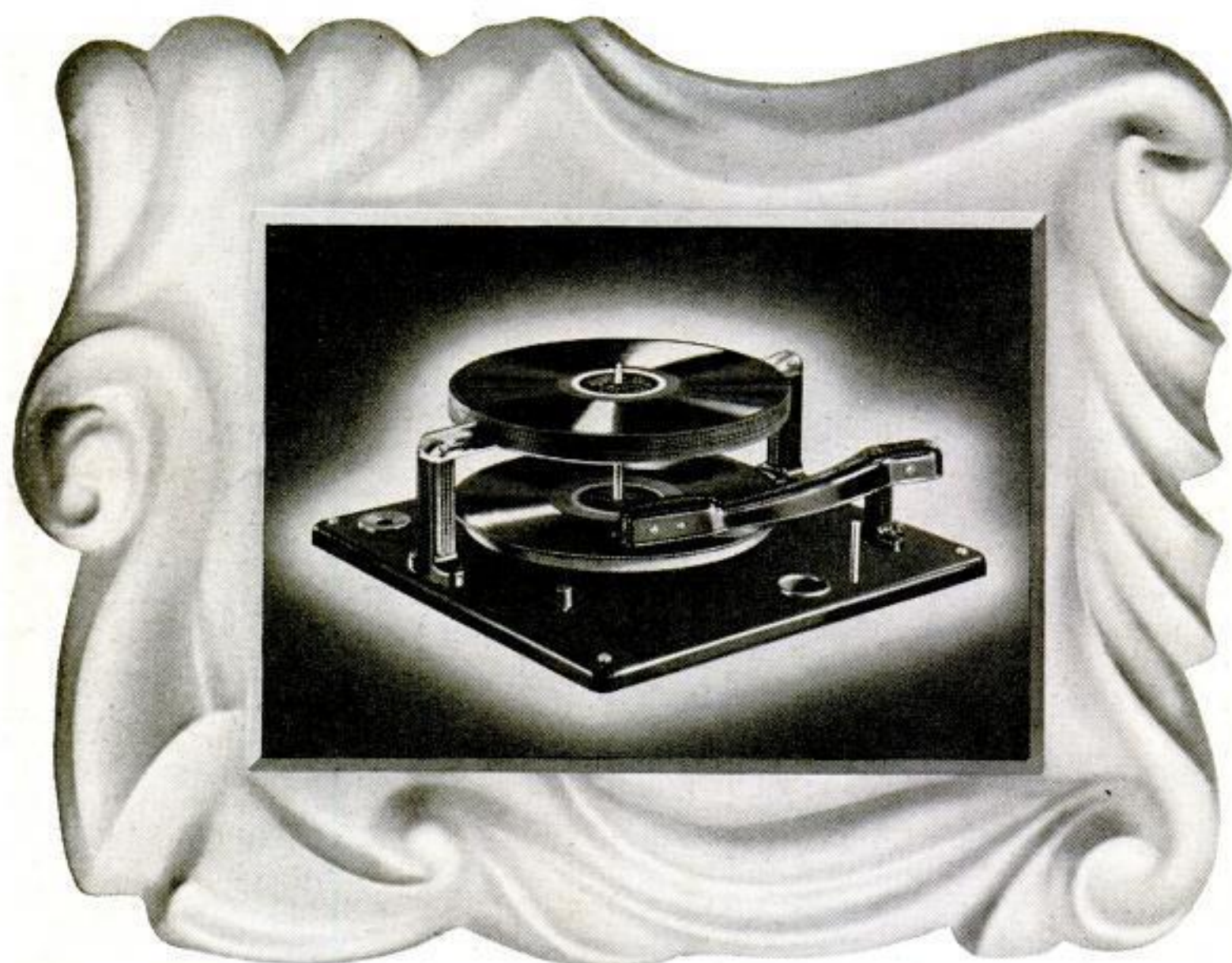
Please send me your booklet containing complete set of X-ray photographs, without obligation.

Name _____
Street _____
City _____ State _____

OPPORTUNITY FOR AMBITIOUS WOMEN 30 TO 45. Build up permanent profitable Spirella business of your own. Check here for details ☐

Now FARNSWORTH Gives you the Amazing

CAPEHART-FARNSWORTH RECORD CHANGER



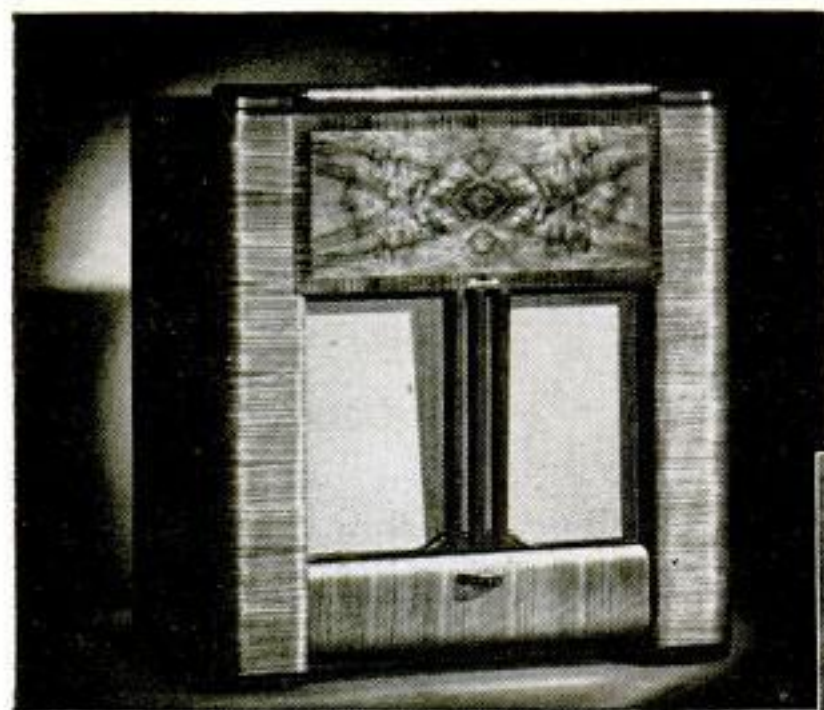
YOUR enjoyment of a phonograph-radio depends to a great extent upon the performance of its record changer.

So before you buy *any* phonograph-radio, we urge you to see the new Capehart-Farnsworth record changer *in action*. Playing up to 14 records automatically, it provides you with nearly an hour's entertainment. Easy to load. A marvel in quiet, trouble-free operation, its unique handling of records prevents chipping, cutting or scratching. The feather-touch tone arm assures longer record life and higher fidelity reproduction. This precision changer is only one of

the many exclusive Farnsworth features . . . features never before combined in phonograph-radios at anywhere near the Farnsworth prices. *Both Farnsworth phonograph-radios and radios are "Over-seas Tested" for foreign reception.*

Hear the new Farnsworths. Admire the beautiful cabinets. Check their surprisingly low prices . . . from \$39.95 to \$275,* with convenient terms . . . and you'll select one right away for *your* home. See your Farnsworth dealer *today!* Or write for attractive literature now. Farnsworth Television & Radio Corporation, Dept. L-2, Fort Wayne, Indiana.

*Prices f.o.b. factory, Marion, Indiana.



• Only Farnsworth gives you the **COLORTONE** . . . the amazing new visual tone-blender which offers you a choice of more than 80 different tone combinations. You can bring up either the bass or the high notes without losing the tone value at the other end of the scale. It gives you tone to your own taste.

• If your home has modern-style furniture, you'll want the Beverly, Model BK-85, with its smart Modern cabinet . . . styled for the times, yet done in restrained, good taste.

This distinctive model is equipped with the famous Capehart-Farnsworth record changer. Also a convenient record compartment. 8 tubes, 2 wave bands, push-button tuning, Bilt-In-Tenna, Tenna-Rotor, and a big 12-inch speaker. Television-sound connection. A superb instrument at a surprisingly low price.



FARNSWORTH . . . MAKERS OF RADIO AND TELEVISION TRANSMITTERS AND RECEIVERS
THE CAPEHART, THE CAPEHART-PANAMUSE AND FARNSWORTH PHONOGRAPH-RADIO COMBINATIONS

FROM LIFE'S CORRESPONDENTS

(continued)

entire camp can be moved in two hours without leaving a trace.

I left a Cairo airdrome at the crack of dawn in a huge two-engined plane popularly called the "general's bus" because it used to fly generals down to the front and sure enough we had a general aboard. At intervals the pilot fired colored flares known as recognition signals so that alert anti-aircraft batteries wouldn't open fire on us.

Arriving at the base, we went to mess where, hanging over the door, was the Italian flag from Fort Capuzzo. The squadron had taken part in the bombing of that Italian objective and a daredevil pilot had landed to look for souvenirs and had triumphantly found the garrison's flag with one corner tattered from bomb splinters.

A tour of camp followed during which we visited the first-aid post where we noticed a deep trench being dug outside the medical officer's quarters. "What's Doc up to now?" asked one officer. "Burying one of his mistakes," was the reply. In the photographic section I was shown a remarkable camera used during reconnaissance flights. This takes pictures in unbelievable detail from extraordinary heights and is result of Anglo-American research. I saw underground repair shops, but the most interesting things were the sleek giant bombers which the pilots regard much as crack cavalry officers used to regard their horses. An officer in passing his plane would pat its nose and say, "Well, old lady, ready for tonight?" Each plane has its own name stenciled upon the side of the fuselage and among those I noticed were "Caminix" and "Bloody Mary," the latter incidentally being piloted by a well-known English racing motorist.

Then came the high spot of the day. I went up in one of the famous Blenheim snub-nose bombers, complete with bombs, which was being taken on a test flight. I was given white overalls and, in accordance with the King's regulations, fitted with a seat parachute. I sat in an air observer's seat and for nearly an hour we zoomed over desert and sea. The Mediterranean is so clear that even over deep water it is possible to see the bottom, which probably accounts for the reluctance of Italian submarines to venture out of their bases.

After luncheon, while most of the camp went down to enjoy the delights of bathing without costumes, I sat and talked with senior officers. These men, while feeling no personal animosity against the Italians, bewail the fact that "Eyeties" won't give fight. British airmen have taken on almost unbelievable odds with complete success. Although few and far between, casualties do occur and the day before my visit one pilot officer was killed by a bullet. An air observer who never before had flown a plane pushed the dead body aside and brought the plane back home. Their attitude to casualties is rather like that of the officers in the first *Dawn Patrol*, but without the hysteria. When one of their comrades is killed he's killed and that's that.

MORLEY LISTER

**BONDED
CARBONATION
MAKES IT MIX
LIKE A MILLION**



**A REAL VACATION
FROM FLEAS!**



I started my vacation when we got Sergeant's **SKIP-FLEA POWDER** — it really kills fleas! Up till then, I was convention headquarters — for fleas. I looked like something the cat dragged in. My skin itches were serious. The Master got wise — and got **SKIP-FLEA**.



How we slaughtered those fleas! And fixed up my skin too — **SKIP-FLEA POWDER** is borated. Now I bathe with **SKIP-FLEA SOAP** (it kills 'em too), and take to the Powder between times. Get **SKIP-FLEA SOAP AND POWDER** at a drug or pet store. Ask for the free Sergeant's **DOG BOOK** too — or mail this coupon.

**Sergeant's
DOG MEDICINES**

Polk Miller Products Corp.
Dept. 3-1A, Richmond, Va.

Please send a **free** Sergeant's **DOG BOOK** to:

Name _____

Address _____

City _____ State _____



Incoming Audiograms are studied by Dr. Herman Scheibler (seated), director of Sonotone research, and Capt. O. E. Marvel, head of Audiometer service. More than 100,000 Audiograms now on file in Elmsford give a tremendously instructive cross-section of America's deafness.

HEARING CURVES THAT STRAIGHTEN LIVES!

While there is only *one* way to say "chapel", there are at least *four* ways to *hear* it! You, for example, with natural hearing, get it as "chapel"—but to one of your hard-of-hearing acquaintances it may sound like "apple" . . . to a second, like "opal" . . . while a third may hear it as "chapel" but with your voice muffled and far away.

These differences in people's hearing are one reason that along with Hugo Lieber's celebrated Bone Conduction Oscillator, and other recent advances in hearing aids the Audiogram as used by Sonotone is one of science's most important contributions to America's war on deafness.

The Audiogram, you see, enables a hearing aid to be fitted to its wearer's *individual* hearing needs . . . as if made to order. As late as 1937, that couldn't be done effectively.

But taking the audiometer which had been in use in research institutions and leading ear specialists' offices and developing it to a still higher stage of efficiency, Sonotone engineers applied it on a nation-wide scale to the problem of fitting the new types of hearing aids.

Hit-or-miss fitting became accurate fitting. To-day, any of the hundreds of Sonotone Consultants can sit a hard of hearing person before one of the new, continuous-tone Audiometers, and very shortly know which of the more than 1000 possible Sonotone adjustments will best fit that individual's hearing. This, of course, means better hearing . . . and happier living!

But the Audiogram is making another vital contribution to better hearing. Every day a copy of every Audiogram made that day is mailed to Elmsford. The Sonotone research staff now has in its records over 100,000 Audiograms . . . one of the most instructive cross-sections of America's deafness any scientific organization has ever had as a guide for research. With information like that in the hands of men who in eight brief years have already revolutionized the hearing aid, the war against deafness goes on!

When he measures Mr. Milsop's hearing with the new, continuous-tone Audiometer, Consultant Dunn eliminates guess-work in fitting. All 120 Sonotone offices are equipped for this personalized fitting.



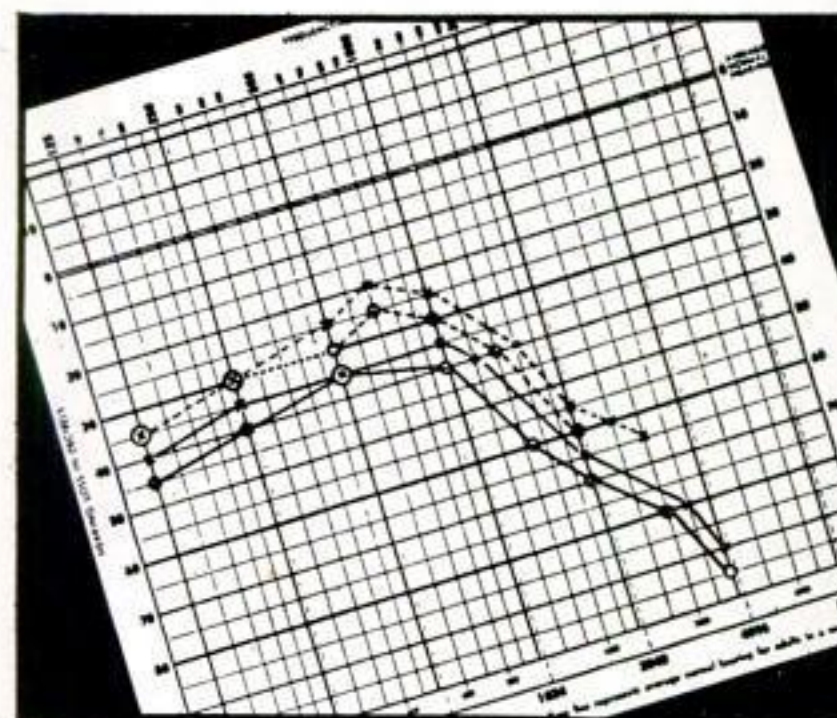
Beginning with Bone Conduction in 1932, a series of brilliant scientific triumphs by Sonotone research engineers culminating in today's wearable vacuum tube Sonotone, has completely revolutionized the hearing aid.



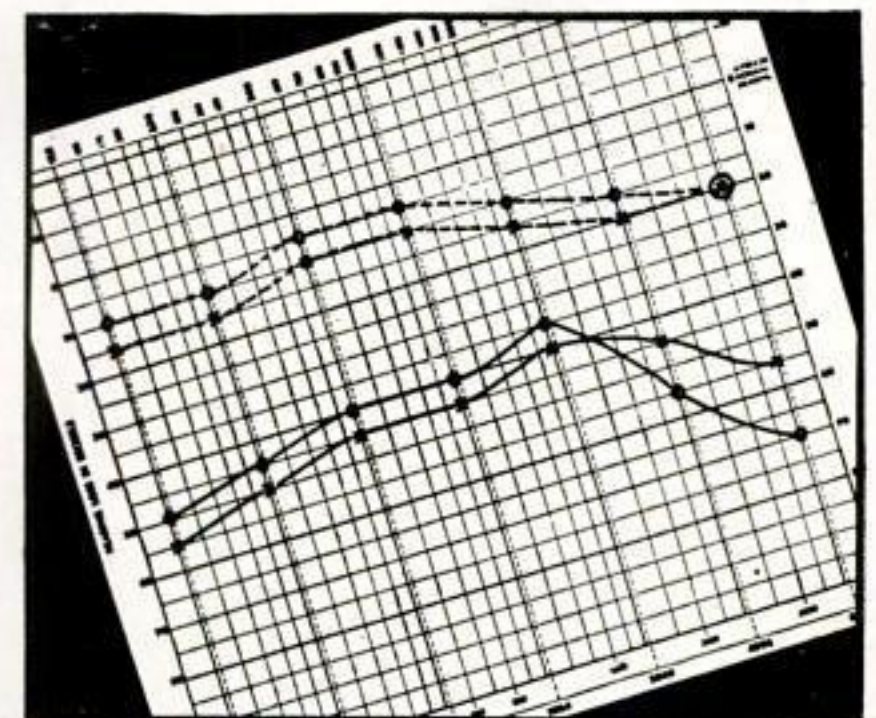
Detailed information on Sonotone may be had quickly by looking under the name "SONOTONE" in your local telephone directory (there are offices in 120 cities)—or by writing to Sonotone, Elmsford, N. Y.



This Audiogram gives Sonotone Consultant Walter V. Dunn, of Paterson, N. J., a revealing picture of the hearing needs of Mr. Earl T. Milsop, 33-year-old Paterson lawyer. The curves show that Mr. Milsop has a marked hearing loss in his left ear for both air and bone conduction, and indicate that air conduction on the right ear with a straight-line, vacuum tube amplification in the speech range will give the best fitting.

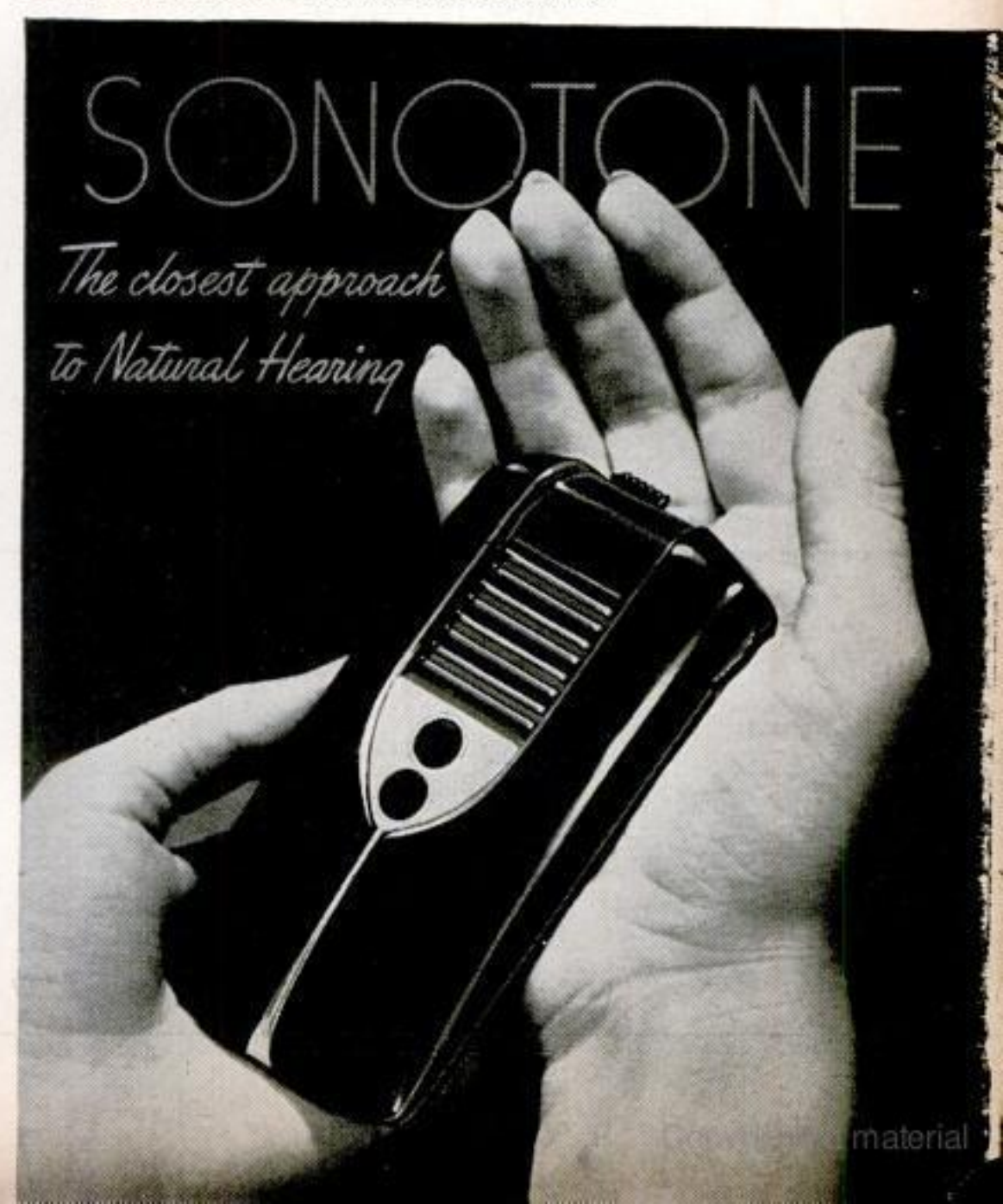


In this Audiogram, the marked drop in the higher tones of the vital speech range often indicates difficulty in understanding conversation. Such a case is best fitted with air conduction.



Curves like this, however, showing nearly normal bone conduction in both ears, indicate that the best fitting will be obtained with a bone conduction audicle.

One of the brilliant triumphs of Sonotone research is the steady decrease in size of the instrument. The new vacuum tube Sonotone is so unobtrusive that it can be completely hidden in a woman's costume.



SONOTONE

The closest approach
to Natural Hearing

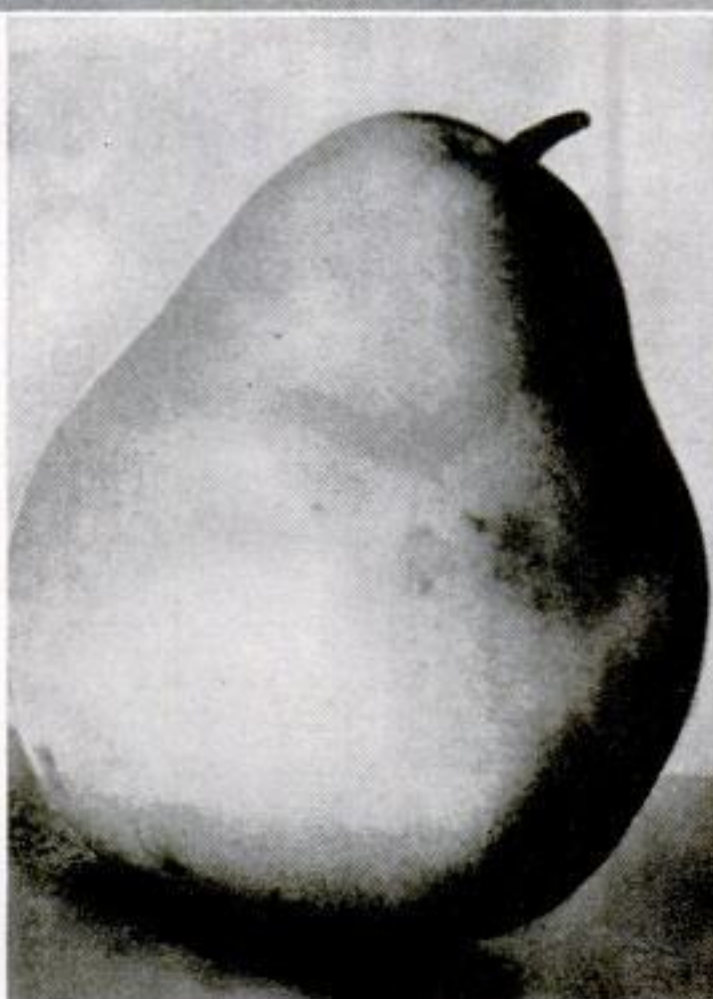
SPEAKING OF PICTURES...

... THESE ARE CALLED "JUXTAPOSITIONS"

Grouped two by two, the pictures on these pages are called "juxtapositions." They are old photographs that have been matched together to create a new satirical unity. This timeless urge to make dissimilar objects look similar probably began one Late Pleistocene day when a brooding cave man scratched the



THE JOLLY PUBLICAN



THE RIPE PEAR



GUARDSMEN



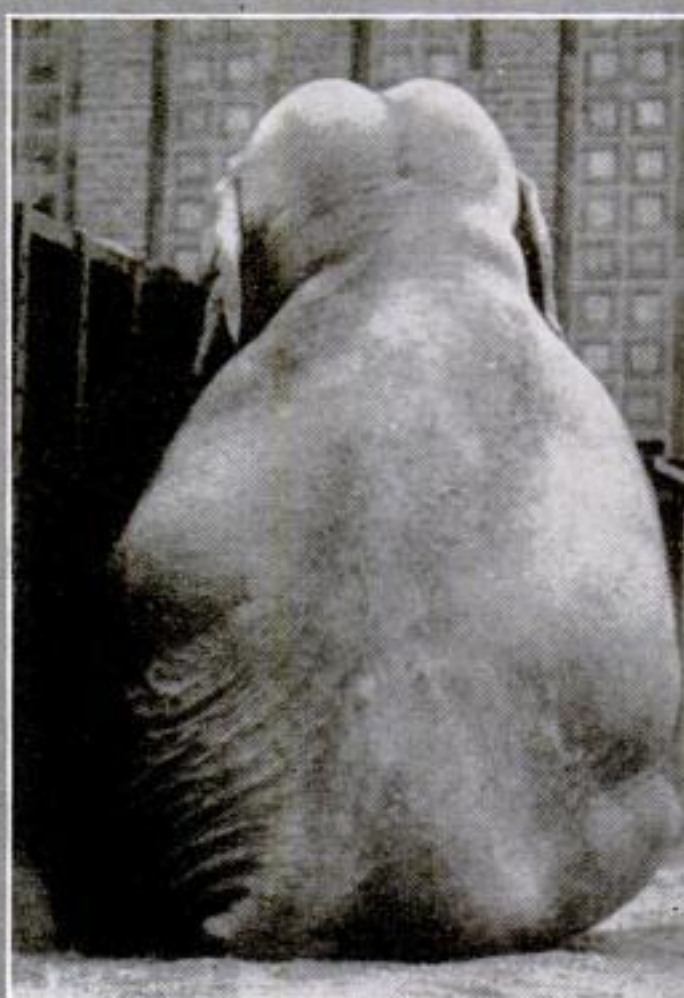
EX-LEADER



WHAT'S WRONG WITH YOUR TEETH?



THEY NEED FILLING



VISITOR TO ENGLAND



VISITOR TO MONTE CARLO



THE HIGHEST COLLAR IN BURMA



DR. HJALMAR SCHACHT



SPRING HATS: LADY BALDWIN



SPRING HATS: HYPO THE CAT

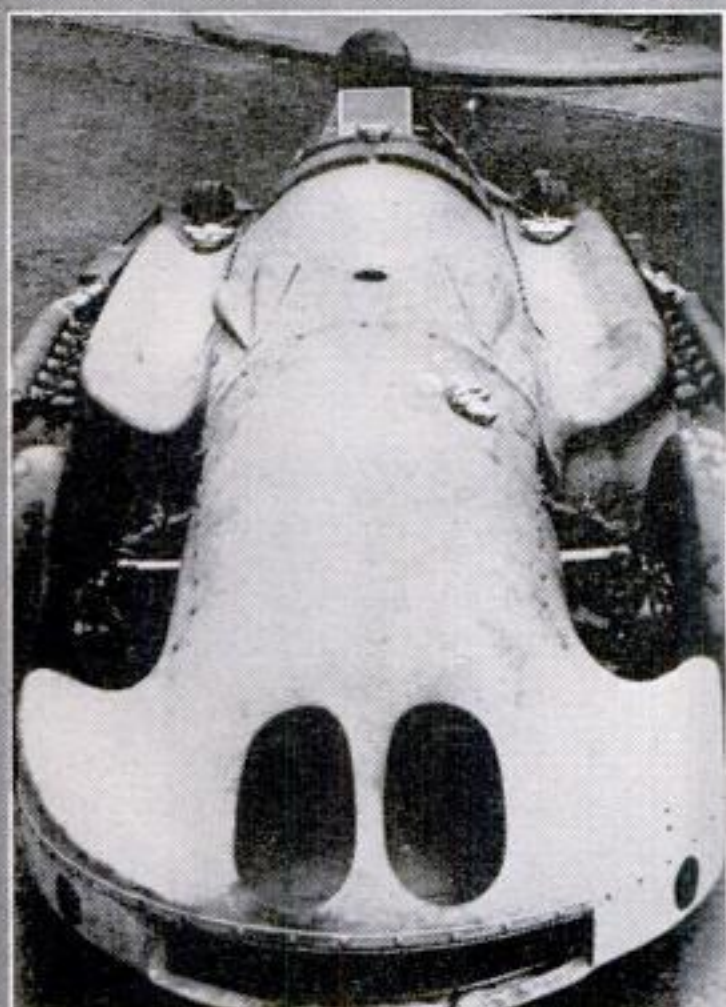
profile of his first cousin into a handy rock and then scratched the profile of a musk ox next to it.

One photographic editor who has long felt the force of this urge is Hungarian-born Stefan Lorant. Scheduled for publication in England this week is *Chamberlain and the Beautiful Llama*, a collection of

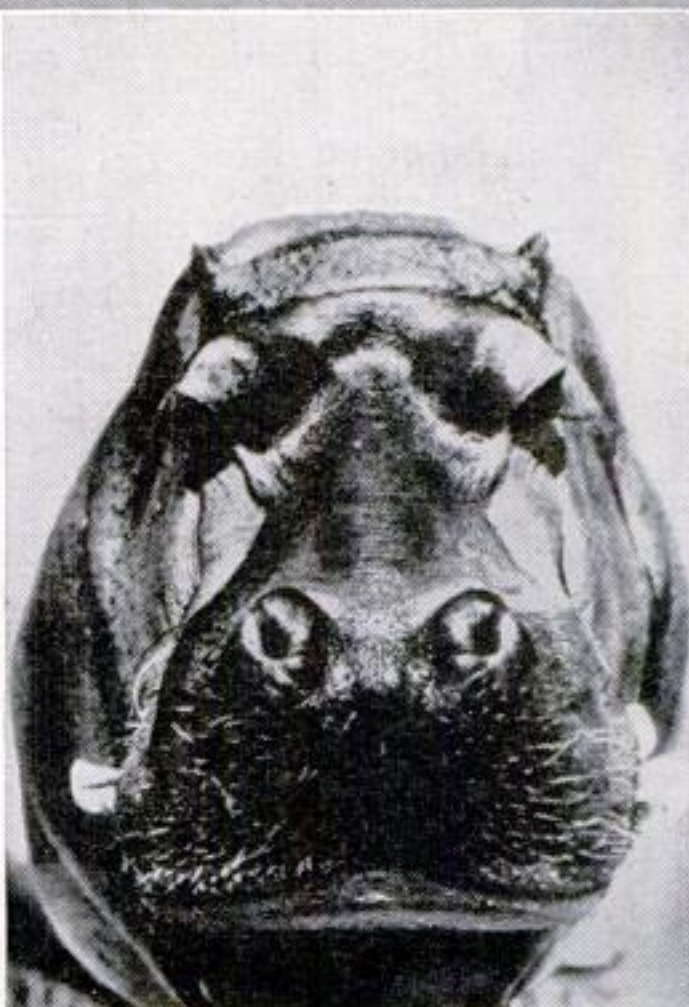
the most biting "juxtapositions" which Lorant believes he has published in his three years as founder and editor of the British monthly magazine *Lilliput*. The book's distracting title comes from a Lorant "juxtaposition" of a picture of the toothy ex-Prime Minister with that of a toothy llama. The pictures

and captions that appear here have been taken from the book.

If "juxtapositions" enjoy a deeper meaning than their value as entertainment, the reason stems from Lorant's counsel: "Don't take yourself too seriously. There's always an animal that looks like you."



RACING CAR



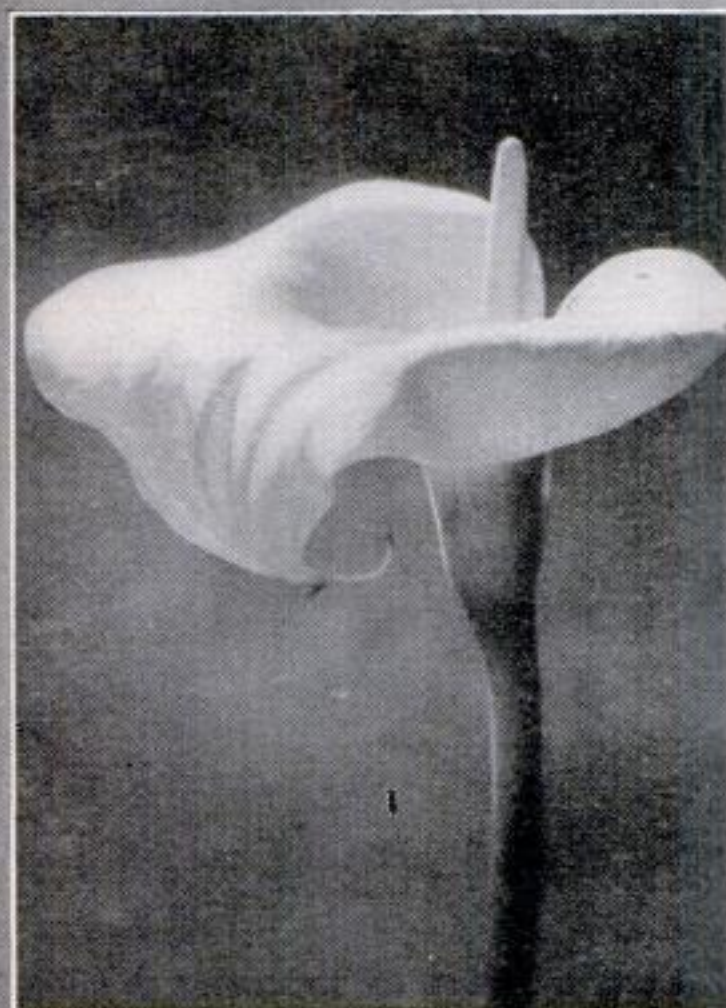
HIPPOPOTAMUS



IN THE FOLIES BERGÈRE



IN THE FISHERMAN'S NET



ARUM LILY



DANCING LILY



LEGHORN HEN



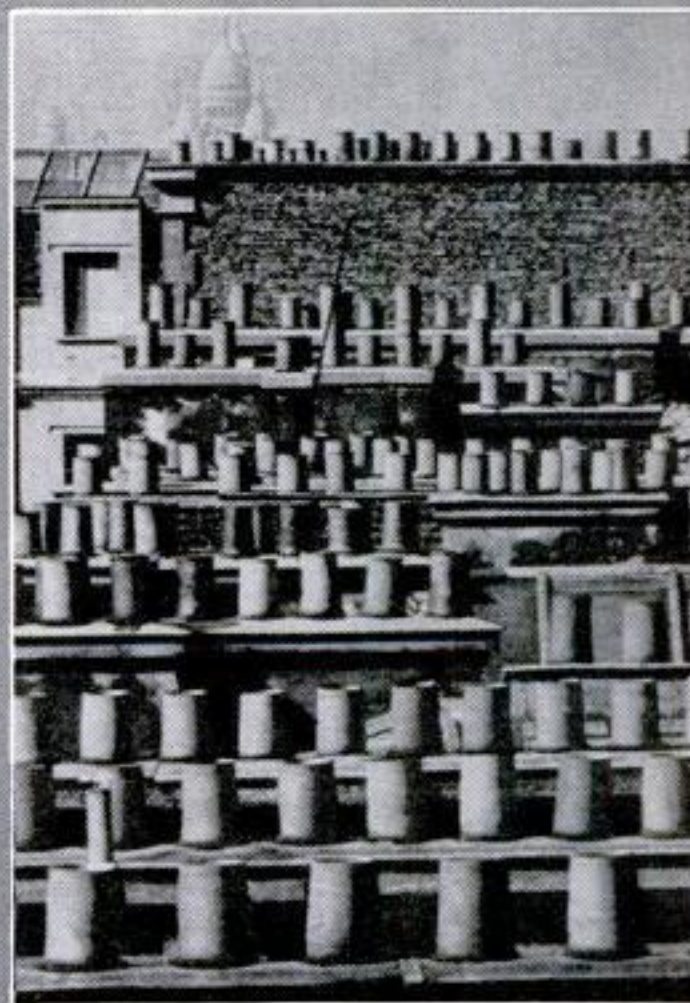
COUNTESS OF OXFORD AND ASQUITH



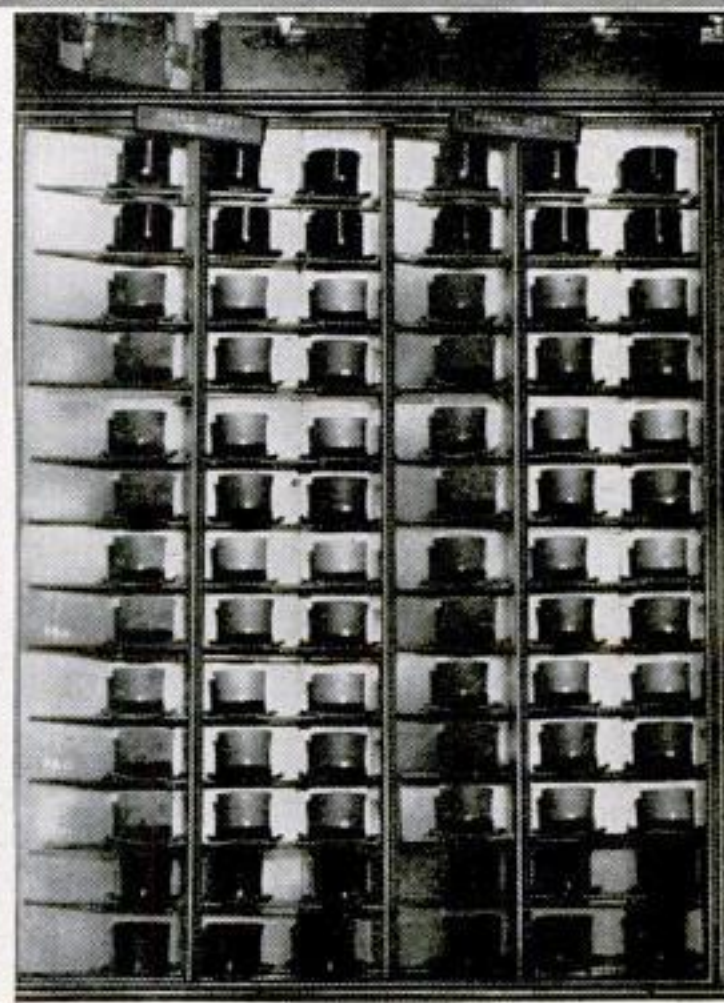
AUSTRALIAN KOALA



A. P. HERBERT, BRITISH M. P.



PARIS ROOF TOPS



LONDON HAT SHOP



Why do you neglect them?

How much would you give to replace your sight . . . if you lost it? Yet *how little* most of us do to *keep* our eyes in good condition!

How long since you have had your eyes examined? Only competent examination can tell whether your eyes are getting all the help they need—or whether you're abusing them by not wearing glasses when you should, or

by wearing an old, outgrown prescription.

Perhaps your eyes are sensitive to over-brightness—to little shafts of light bouncing up at them from every reflecting surface. If so, you will find welcome comfort in Soft-Lite Lenses.

Ground in your prescription, these scientific lenses absorb excess light, cushion your eyes against the shock of varying light intensities. Delicately flesh-toned, Soft-Lite Lenses make glasses less conspicuous.

Soft-Lite Lenses, made by Bausch & Lomb solely for the Soft-Lite Lens Company, are available exclusively from Soft-Lite Licensees—a carefully selected group of skilled refractionists and dispensing opticians, right in your own community.



Soft-Lite Lenses

PRESCRIBED FOR COMFORT AND BETTER APPEARANCE

This Protection Certificate assures you of receiving genuine Soft-Lite Lenses.



CROSS, IRRITABLE AT DAY'S END?

Work-strained, light-strained eyes may be taxing your nerves. Soft-Lite Lenses, ground to any prescription, absorb unwanted light, help protect eyes from overbrightness.



WRINKLES? AGING LINES?

Squint and strain play havoc with your looks. If your eyes need help, your glasses made with Soft-Lite Lenses will be less conspicuous and more becoming.

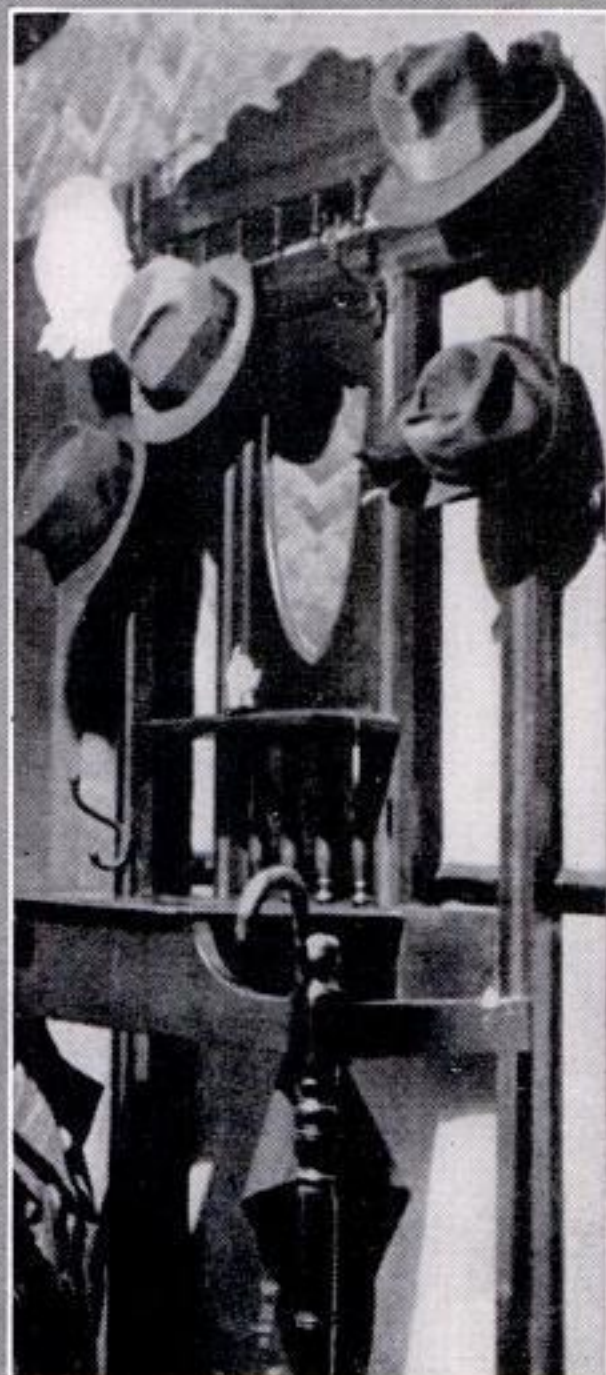


HAVE YOUR EYES EXAMINED

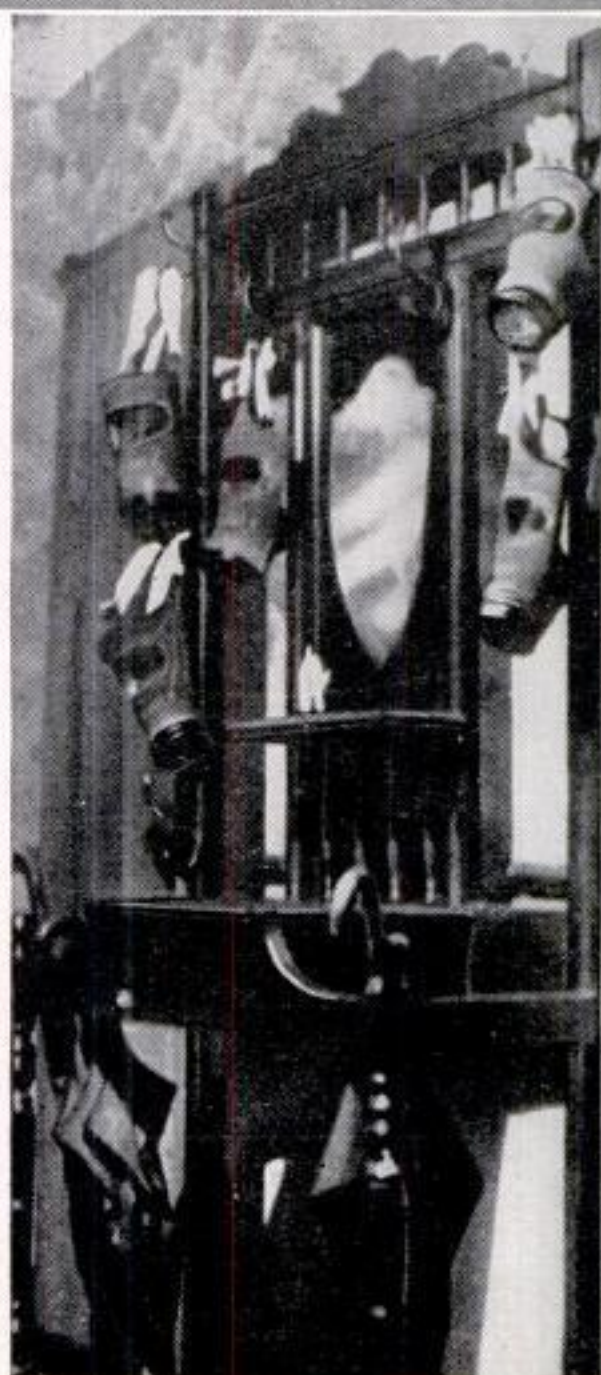
Make an appointment now. If you already wear glasses, be sure to have your eyes re-examined annually.

SPEAKING OF PICTURES

(continued)



BEFORE MUNICH



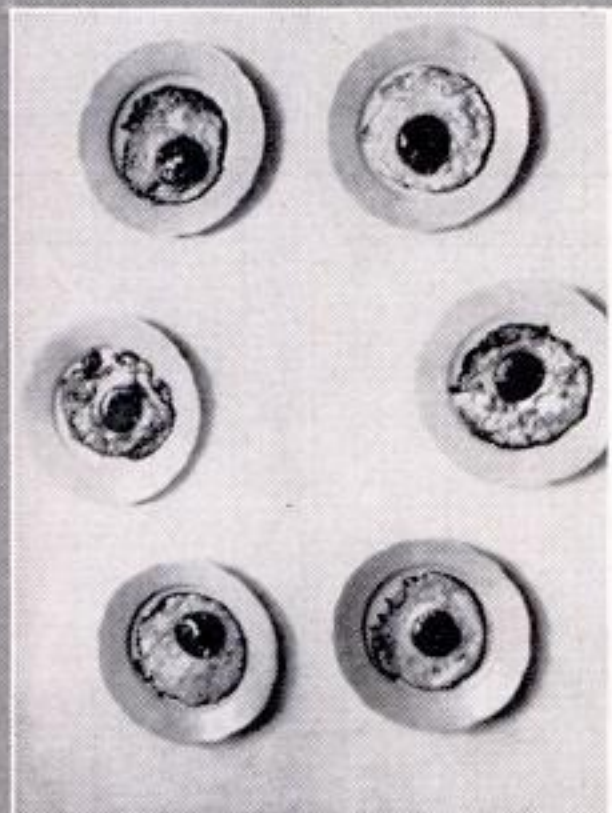
AFTER MUNICH



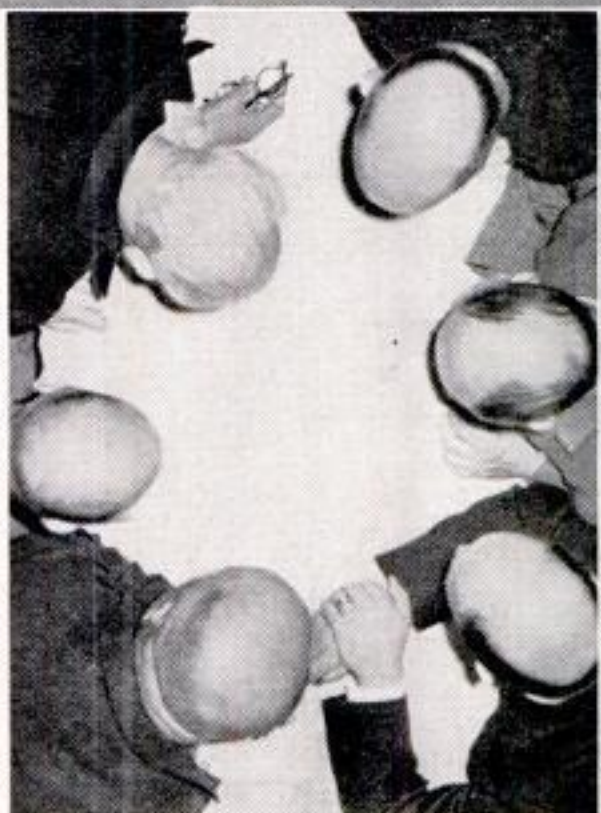
SIR JOHN SIMON



A KNOTTY PROBLEM



FRIED EGGS



DIAMOND MERCHANTS

I'd spent my all to be a bridesmaid . . .

... and don't think I begrudged a penny, for the dresses and the hats that Mary chose for us were the loveliest I'd ever seen. And the ushers (especially one!) were answers to a maiden's prayer! But the day of the wedding, my dear -- I awoke with one of those logy, sickish headaches!



I didn't know of anything that would clear it up in time, but Anne, the maid, recommended Sal Hepatica. She said it gave fast, two-way help. And it did!*



Soon, my head coming out of that fog, my pep returning fast, I was off for the most exciting day of my life. Wedding reception (I caught the bouquet!), dancing (with The usher cutting in every minute) and ... but I haven't time for more now. Only this -- Sal Hepatica is a marvelous, quick-acting laxative! And it's grand good-times insurance!



*The reason Sal Hepatica helps so fast is -- First, it's speedy yet gentle in its laxative action. Second, Sal Hepatica helps counteract excess gastric acidity -- chases away that sickish feeling.

SAL HEPATICA

for a faster come-back

TUNE IN! Abbott and Costello—laughs, music—Wed. at 9 P. M., E. D. S. T

It pays to be curious!

Something is making Berkshire the fastest-growing name in stockings. Could it be their delicate beauty, their smart "go-withable" shades, the sheer perfection of their finish . . . or could it be because they wear so long? Well, just try Berkshires . . . you'll be glad you were curious.



Berkshire
STOCKINGS

Ask also for Berkshire Kantruns—the sheer, lacy stockings that will not run.

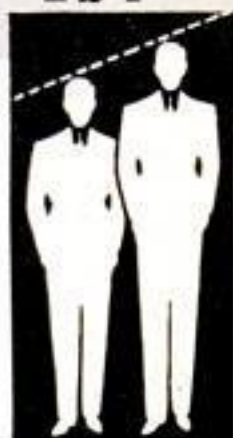
Made by Berkshire Knitting Mills, Reading, Pennsylvania, the world's largest manufacturers of full-fashioned stockings



Now You Can Be

TALLER

Than "SHE" Is!



You can become taller, look more impressive, by simply changing your shoes! Yes, it's as easy as that . . . and the result is accomplished "confidentially"—for the outward appearance of "ELEVATORS" is just like that of other smart, fine quality shoes. The secret is the INNER CONSTRUCTION achievement that increases your height and also encourages better posture. You stand better—look better—feel better!

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At leading stores in most cities, in a selection of smart styles for sports, business or evening.

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LIFE'S PICTURES



To drink beer in Portugal may seem like ordering hash in a Boston oyster house, but beer is what LIFE's newest Staff Photographer George Strock (above, right) swears was in the bottle before him when this picture was taken. What makes his choice seem even stranger is that the man in the bathing suit is Pedro Domecq, member of a well-known Spanish firm of wine and brandy exporters. Sprawled at the left is Frank Norris, one of the managing editors of TIME.

The picture was taken at Lisbon, where Strock and Norris stopped on their way back to the U. S. from Unoccupied France. Strock's photographs of France appear on pages 70-80. An article by Mr. Norris on the problems of the new state begins on page 78.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

- COVER—CECIL BEATON
- 2—T. cen. FRANCIS MILLER
- 8—MEISEL
- 11—A. P.
- 13—WM. VANDIVERT
- 16, 17, 19—From "CHAMBERLAIN AND THE BEAUTIFUL LLAMA" by STEFAN LORANT published by HULTON PRESS, LTD.
- 23—JOHN TOPHAM from B. S.
- 24—ACME—W. W.—A. P.
- 25—PICTORIAL PUBLISHING COMPANY
- 26, 27—CECIL BEATON
- 28, 29—E. LOWENSTEIN—rt. STOCKMAN & SODARO
- 30—A. F. exc. bot. lt. W. W.
- 31—W. W.
- 32, 33—BOB LANDRY
- 34—GJON MILLI, ELIOT ELISOFON
- 35—KNOPF-PIN, MAX P. HAAS-EUR.—ELIOT ELISOFON
- 36—BERNARD HOFFMAN
- 39—GILES from B. S.—diagram by TOBIAS MOSS—GILES from B. S., JOHN PHILLIPS (2)
- 40, 41, 42—GILES from B. S.
- 46, 47, 48—WALT SANDERS from B. S.
- 53—OTTO HAGEL & HANSEL MIETH
- 54—OTTO HAGEL & HANSEL MIETH exc. lt. map by MOSS & STOCKMAN
- 55—OTTO HAGEL & HANSEL MIETH exc. 2nd from t. rt. SCHNALL and 2nd from bot. rt. MARGARET BOURKE-WHITE
- 56—OTTO HAGEL & HANSEL MIETH
- 59, 60, 61, 62—20TH CENTURY FOX
- 65—HERBERT GEHR, KARGER-PIN—HERBERT GEHR, KARGER-PIN
- 66—KARGER-PIN
- 67—HERBERT GEHR, ELIOT ELISOFON—KARGER-PIN—KARGER-PIN—KARGER-PIN (2), HERBERT GEHR
- 68—ELIOT ELISOFON, KARGER-PIN (2)—KARGER-PIN—ELIOT ELISOFON, KARGER-PIN (2)
- 69—HERBERT GEHR
- 70 through 80—GEORGE STROCK
- 82, 83, 84—BERNARD HOFFMAN
- 85—PAUL STONE-RAYMOR-LTD.
- 88, 89, 90, 93—MORSE-PIN
- 94, 95—ARTHUR CORNELIUS, SYRACUSE HERALD-JOURNAL
- 96, 97—DEVER from B. S.
- 98—FENIMORE JOHNSON LABORATORIES
- 100—T. W. W.—bot. ARTHUR GRIFFIN

ABBREVIATIONS: BOT., BOTTOM; CEN., CENTER; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; EUR., EUROPEAN; W. W., WIDE WORLD

BORN BETWEEN
Sept. 23 and Oct. 22?

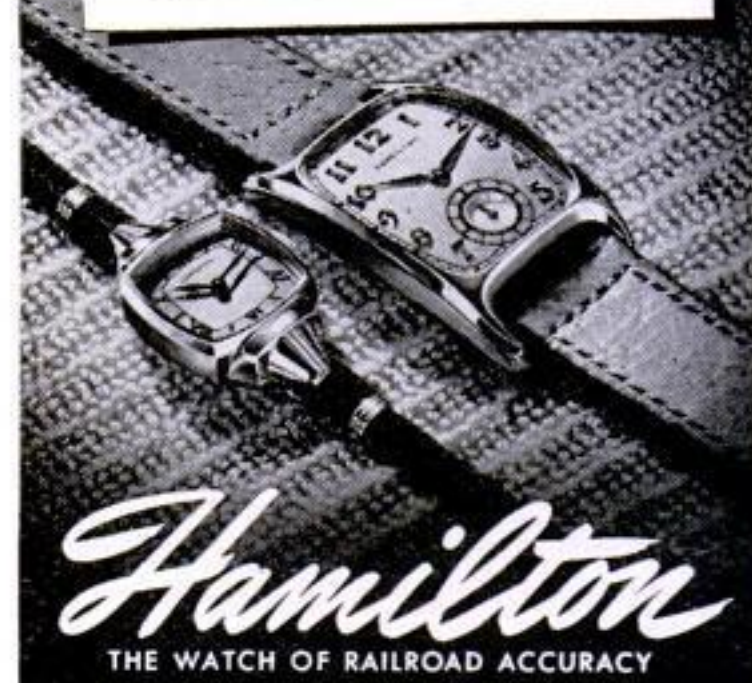


You're sitting pretty! Your sign is Libra. It's the sign of intelligence—and accurate good taste. What else can anybody give you but a Hamilton? See the new models today.

FREE! Horoscope booklet for every month of the year. Write to the Hamilton Watch Company, 95 Columbia Ave., Lancaster, Penna.

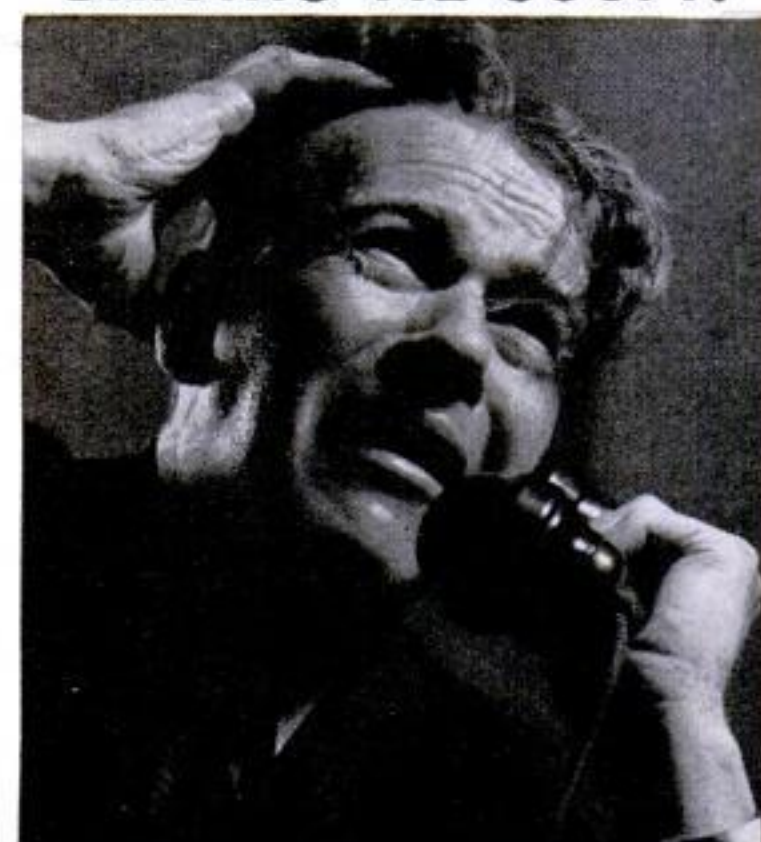
Hamilton's experience building watches for railroad men insures greatest possible accuracy in every other size and grade Hamilton makes.

Left: OLIVIA. 17 jewels. 10K white or natural gold-filled. Numeral and marker dial. \$40. Right: BOULTON. 19 jewels. 14K natural gold-filled. 18K applied gold numeral dial. \$55. Other handsome new styles from \$37.50 to \$5000.



Hamilton
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"THIS HEADACHE'S DRIVING ME GOOFY!"



"Hurry Up With STANBACK!"

For headache and nerve tension due to headache, STANBACK gives really quick, really gentle relief! You need to know STANBACK. Get a package and try it the very next time you have headache, neuralgia, muscular aches or similar pains. You'll be mighty glad you did!



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LAVENDER'S DIVINE!

... cry the young and spirited users of Yardley's English Lavender! A particularly charming fragrance ... so light and natural that it may be worn for all informal daytime occasions. Yet lingering with such sweet feminine enchantment that heads turn, and hearts quicken instinctively.

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Yardley's **ENGLISH LAVENDER**



YARDLEY PRODUCTS FOR AMERICA ARE CREATED IN ENGLAND AND FINISHED IN THE U. S. A. FROM THE ORIGINAL ENGLISH FORMULAB, COMBINING IMPORTED AND DOMESTIC INGREDIENTS



LIFE'S COVER. The wide-eyed young lady on the cover is Eileen Dunne, aged 3¾. A German bomber whose crew had never met her dropped a bomb on a North England village. A splinter from it hit Eileen. She is sitting in the hospital. A plucky chorus of wounded children had just finished singing in the North English dialect, *Roon, Rabbit, Roon*. The picture was taken by Cecil Beaton, the English photographer who generally specializes in fashionable or surrealist studies of society women. His experiments with the new and ruder theme of modern war are shown on pages 26-27.

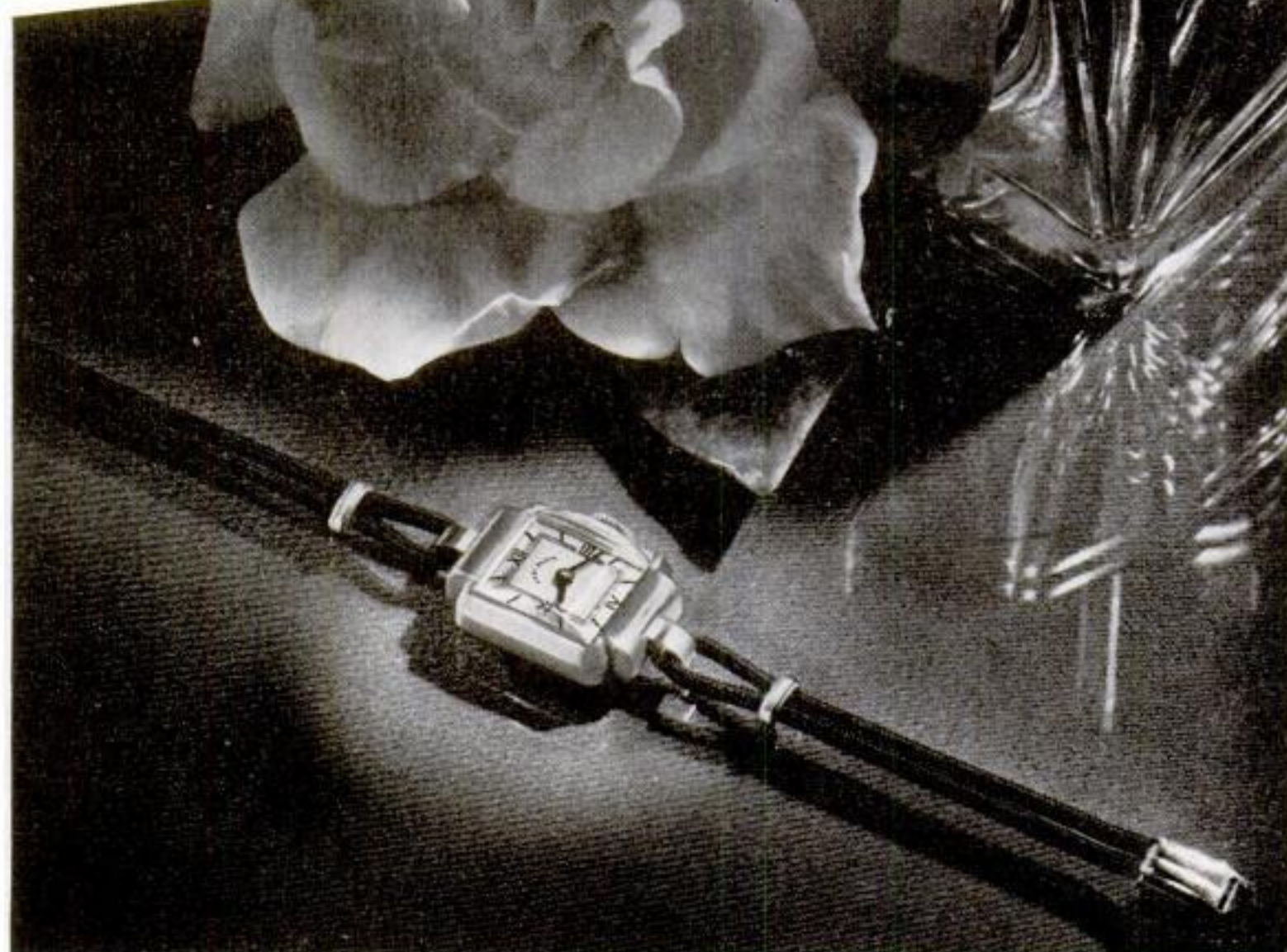
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21 JEWELS

19 JEWELS

New, dramatic styles created by leading American designers.
Each individual watch is Observatory-Certified for accuracy.

GET INTO the mood for miracles! For the new Lord and Lady Elgins are little short of that. You will marvel at the clean-cut lines—the flawless detail. Here are timepieces of true American character to take their place among your most treasured possessions.

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Elgins beat carefully-adjusted movements of amazing accuracy. Fourth-generation American craftsmen have equipped them with ELGIN's marvelous non-magnetic hairspring of Elginium* and balance of Beryl-X. Each watch bears its own ELGIN Observatory Certificate, to testify that it has proved its ability right in a great time observatory. And every watch is created completely under one roof in the world's largest fine-watch factory.

Words cannot do justice to such timepieces. You must see them. Your jeweler will be proud to show them. And here is good news—you may own a brilliant Lord or Lady Elgin for as little as \$50.00. Slightly higher in Canada.

*Patents No. 1,974,695 and 2,072,489
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CHOICE OF DISTINGUISHED AMERICAN FAMILIES
FOR BUSINESS... FOR SPORT... FOR DRESS



Lady Elgin

Strikingly different!
Lapped 14K gold with
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19 jewels. No. 4201A
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Lord Elgin

Handsomely styled.
Spherical dial. 14K
gold filled. 21 jewels.
No. 4607A
\$55.00

HITLER TRIES TO DESTROY LONDON

The unbelievable headlines said in the month of September 1940 that men were doing their best to destroy the biggest city man has yet raised on this planet. The men were Germans sent out in bombers by the Supreme War Lord of Nazi Germany. The city was Greater London.

The English children at left had a front-row seat. Not in the orchestra but on the stage of this war was, for one shattering moment, the little girl on the cover who got a bomb splinter in her head as she approached her fourth birthday. Her picture was taken by crack Photographer Cecil Beaton, more of whose pictures are shown on pages 26-27.

The Battle for Britain seemed to be approaching a climax. Two months of mounting daylight bombings had not crippled England. But slowly the German bombers had forced the abandonment, at least temporarily, of fighter-plane bases southeast of London, slowly worn out the strength of the overworked fighter pilots, slowly filled British front-line squadrons with replacements. The Germans have lost 4,000 plane crews. But their reserves of planes and pilots seemed inexhaustible.

On Aug. 24 began a new kind of attack. Its objective was the city of Greater London. The bombers made first for the reservoirs west and north of the city, to cut off London's water supply. Later they sent just enough bombers by day to set fires to guide the huge flights of night bombers. They smashed at the London docks and at the crowded slums around them, notably the Jewish East End.

The British retorted with a new and more intense "box barrage" of anti-aircraft. But it seemed that fewer fighters were going up against the Germans. And against night bombing there is really no defense. Fact it was that the front line of England had ceased to be Dover and had become London itself.

The charge across the Channel by the Nazi armada seemed very close. And yet the destruction of London was only an indirect preparation for such a charge. The bombs that spread agony in London would have been more useful on airfields, plane factories, coastal ports and naval bases. Apart from the basic war industries in London, the blow seemed directed mainly at the morale of England.

In this crisis the friendly courage of the English was proving magnificent. Motorists drove with cars full of workers. A woman walked up to a delayed-action bomb to pick up two foolish kittens. Another pushed up to King George VI and told him, "I'll bet ole 'itler daren't go among his folk like this." The workers' favorite columnist, Hannen Swaffer, wrote: "After its most awful night, East London smiled. All classes and all creeds forgot their barriers. Differences that Fascism tried to foster, Nazi bombs destroyed." Old women walked out among bombs to give tea to fire fighters who kept working until the signalman atop the building pointed up, meaning that a bomb was falling. Within 50 ft. of big fires, pubs kept open. The mass heart of England rose to the challenge, smiled and hardened in anger.



Nazi planes and British fighters are watched without fear by the children of English hop pickers. The ditch is dug in

the fields so workers can pick right up to the last minute. Punned dodging pickers: "Life's one hop after another."



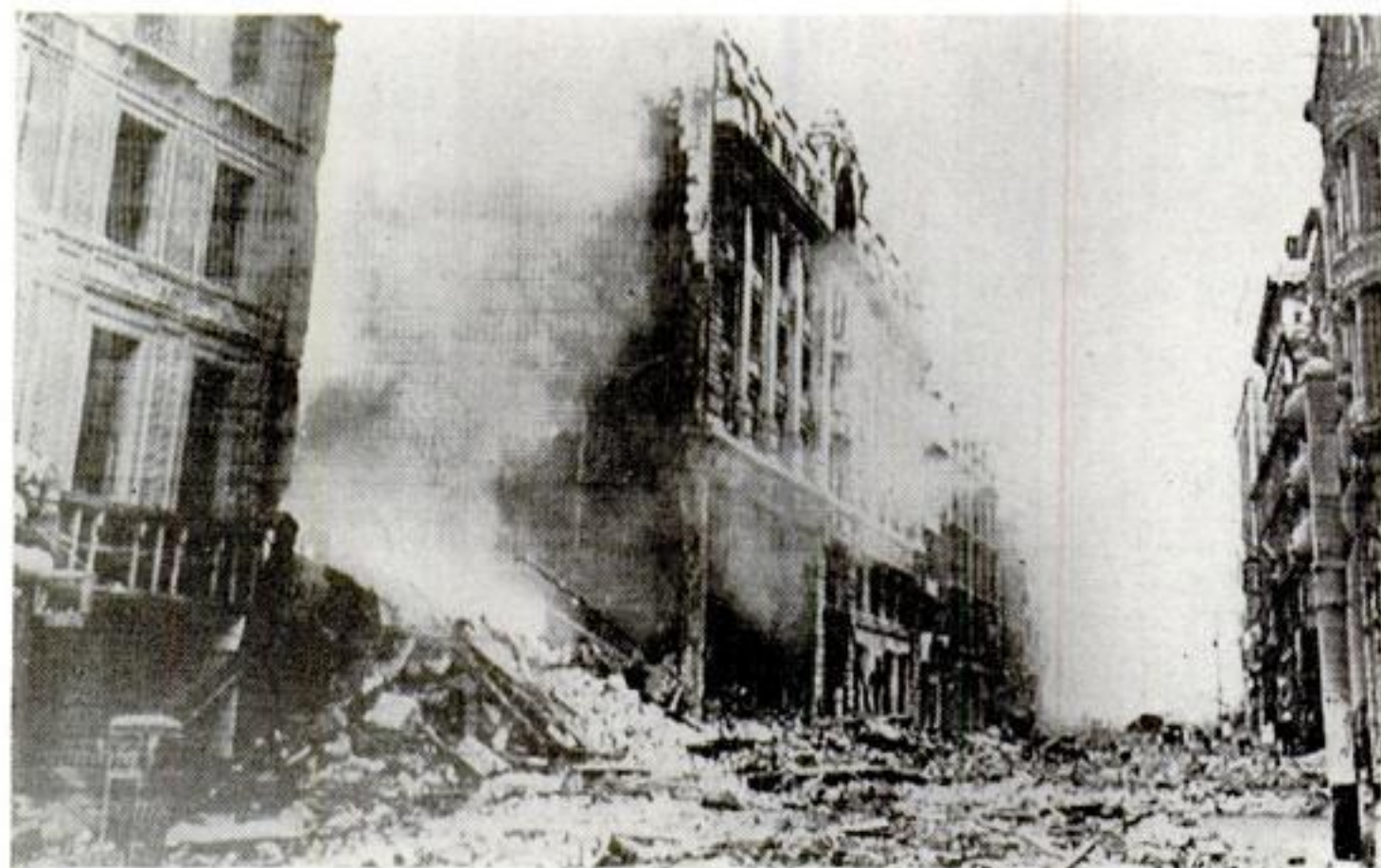
St. Paul's Cathedral, the world-famed landmark of London, is banked in smoke. Several delayed-action bombs fell nearby. Explosion might blow down the rickety, much-repaired dome.



Under smoke pall, London refugees file in haste across West Ham bridge, in a scene painfully reminiscent of Spain, China, Poland, Norway, the Netherlands, Belgium and France.

FIRST PICTURES OF LONDON'S AGONY

Some of the world's most famous picture-postcard scenes last week crumbled under bombs. The first radio-photo pictures of these are shown on this page. The roll of great and historic London places bombed was almost complete as horrified British censors reluctantly let the resounding names leak out. Included (*see map on pp. 28-29*) were Westminster Abbey, the Houses of Parliament, the National Gallery, Buckingham Palace (*below*), St. Paul's (*above*), St. Swithin's and St. Giles Cripplegate churches, Victoria Station, Downing Street, the Bank of England, Madame Tussaud's, Berkeley Square, Bond and Regent streets, St. Mary-Le-Bow, the Admiralty, Piccadilly, Burlington Arcade, Somerset House, South Africa House, the Law Courts opposite the Temple, and Rotten Row. Sections of the city were taking on the look of the ruins of Rome and Athens. And meanwhile the people of London had disappeared from the streets. They were in the dark underground (*see opposite page*).



Rubble, blown out by explosive bombs landing inside buildings, litters this West End street. This is the actual look of devastation, before the air-raid wardens have cleared the street.



Buckingham Palace is chipped by a delayed-action bomb. Later a dive bomber deliberately swooped on the Palace, dropped five bombs, wrecked Chapel. King and Queen were in cellar.



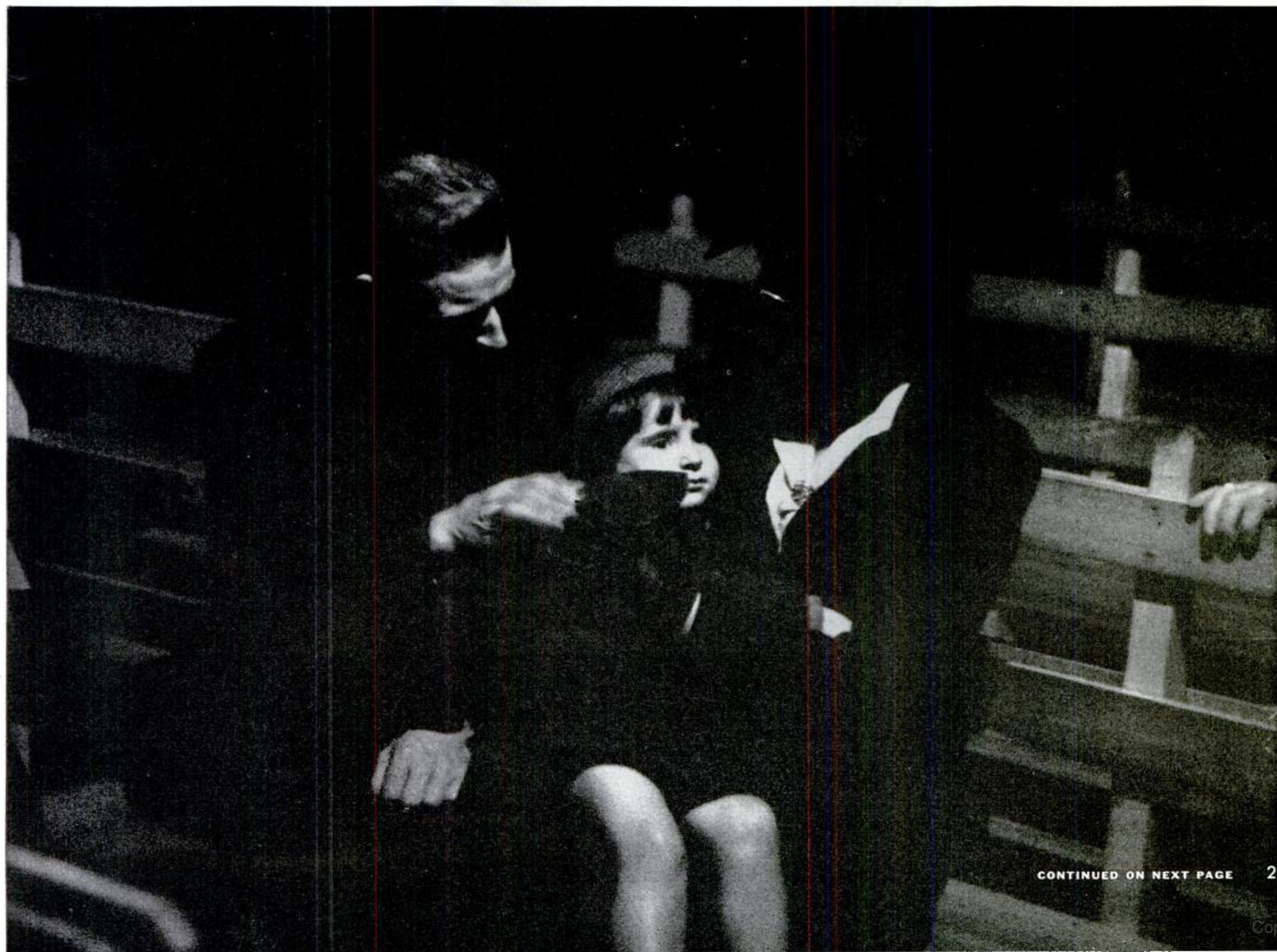
London dock area is sown with incendiary bombs. Here are the remains of a gutted warehouse and in background a charred ship. East End docks were badly damaged by bombing.



These eerie scenes are in a London air-raid shelter. Above: a policeman guides newcomers to their seats. Below: a sleepy child whimpers and his parents try to comfort him. The London slum dwellers have been bombed, as one said,

"like a ruddy naval base." Eight nights in a row they spent in the shelters, and much of the days. The hard-working men sleep like the dead on the stone floors, giving the mattresses "to the women and tykes." "We can't

all sleep on them mattresses, ain't room," said one. People are learning to sleep sitting up or bring camp beds or inflated rubber mattresses (*hilows*). In the rich West End one hotel offered food, dancing, cabaret and beds in its shelter.





The blast near these shelters blew out two holes in back that look like symmetrical bricklayers' work. The walls had been weakened at these points by small ventilation apertures.



A loaf of bread was baking in Mrs. McCulloch's oven when the bomber came over. By the time it left, bread and oven were ruined, giving Photographer Beaton an artistic composition.

CECIL BEATON'S CAMERA RECORDS TRAGIC LOOK OF HIS ENGLAND BOMBED

On the week that the bombing of London turned wholesale, LIFE received from Cecil Beaton, England's crack society photographer, the pictures of a North England bombing shown here. The last pictures by Beaton in LIFE were elaborate portraits of England's Queen Elizabeth, taken in Buckingham Palace (Jan. 1). That time is a far remove from a week that saw the first bombings of Buckingham

Palace and turned Beaton into a war photographer.

His first reaction to the ruins he saw was the discovery that houses are not made of sofas and chairs and curtains but overwhelmingly of bricks and dust and broken cement. The signs of living in a ruin are small and almost unnoticeable. They are commonplace pictures of the *Lowlands of Scotland* or the *Forest Glade* or Aunt Ada, lying face down in rubble.

Mrs. McCulloch's cat maintains its attitude in customary place under the window. But the window and the wall have gone. Notice the smiling children who follow their elders' example.

"Aren't I lucky?" says John Ward, 69, whose pelvis was fractured by a bomb. Beyond: John McCrudden, 12, blown over a fence and burned, smiles. Brother Vincent beyond lost a foot.





Return of the natives. These two children can barely recognize their home. This alley was almost impassable after

the bombing. Notice that a good deal of the rubble has been cleared away. The farthest houses are almost untouched.



Freak bombing leaves one mantel vase standing but knocks down and breaks its mate, just below it before the grate.

They are a bent iron bed, one old shoe, a headless doll. And they are hard to find and photograph.

In the hospitals are what is left of the living, like little Eileen Dunne who appears on *LIFE's* cover. A waxen-faced old woman with a cut in her forehead speaks of her dead daughter and sobs. The nurse tells her: "Now don't think about it any more. You're getting along so nicely." "But I can't help

thinking about it all the time," moans the woman. Mrs. Shorten, writes Beaton, will recover but her daughter will never be any older than 18.

A grim kind of humor marks the North Country folk. A man is blown through a roof and his neighbors say of him: "I guess he's gone to Blackpool. He always goes to Blackpool for a holiday in August." At the largest bomb craters, they cluck, "Good

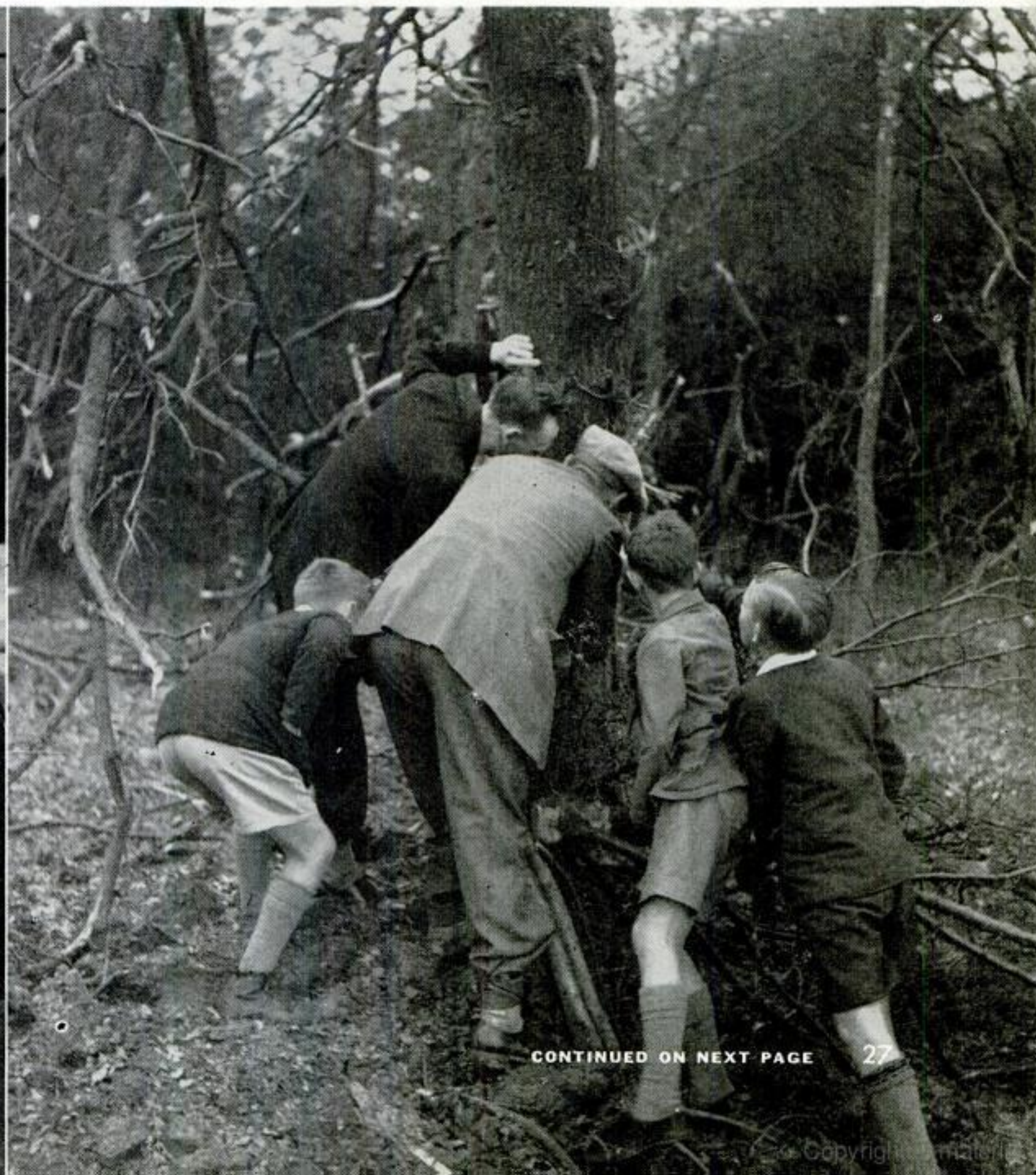
Lord! Is that all the fuss is about?" They all laugh at the sight of the rabbits standing on their hind legs in the fields, still paralyzed with shell shock.

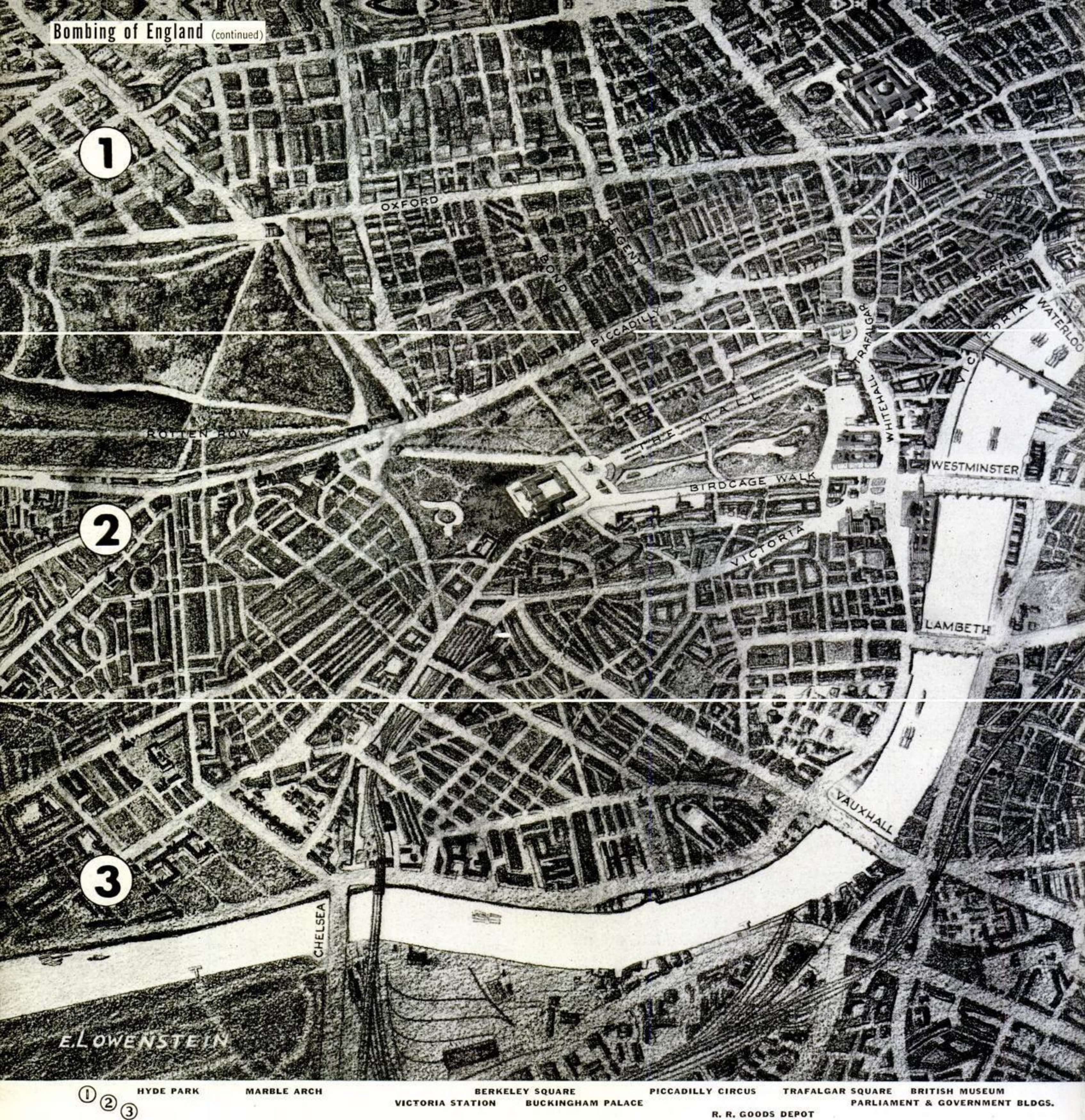
This resolute pretense that they feel no fear is having its effect of diminishing their fear. Even the small children are infected by the idea that it is not English to "get the wind up." For centuries of self-control, Englishmen are now cashing in their reward.

American clothing from the American Red Cross is examined by hospital matron and Women's Voluntary Services. Sample are the purple-striped pajamas on John Ward in picture at left below.



Fun after bombing is the collection of souvenirs. These men and boys are prying out shrapnel with their penknives. One man attempted to salvage a delayed-action bomb.





① ② ③ HYDE PARK MARBLE ARCH BERKELEY SQUARE PICCADILLY CIRCUS TRAFALGAR SQUARE BRITISH MUSEUM
VICTORIA STATION BUCKINGHAM PALACE R. R. GOODS DEPOT PARLIAMENT & GOVERNMENT BLDGS.

THE HEART OF LONDON

The map above is a detailed floor plan of the heart of London, on which famous landmarks are picked out in drawings, if you look closely. The names of famous streets and the ladder of bridges across the Thames River are labeled on the map. The map is divided into three zones from top to bottom. In three lines underneath, famous landmarks are identified as being in one of the three zones, directly underneath their position on the map. Thus, to find St. Paul's, which is labeled on the top line or Zone 1, look immediately above it in Zone 1 for the most prominent dome. That is St. Paul's Cathedral (see also page 24).

Where all this fits in the plan of greater London is shown on the map at right.

London was made to order for bombing. This tangled skein of streets, mews, arcades and blind alleys makes it almost impossible to clear bombed areas. And the Thames River is a shining guide to bombers. Theoretically the German bombs were aimed at the ladder of bridges leading to the industrial slums south of the river. Some were probably hit, for ferries were once again in use and the tenements around the Elephant and Castle intersection (Zone 2) were in ruins.

But obviously the Germans were really after the non-military vitals of the city. Complex as it looks, London has a pivot, the Nelson Column in Trafalgar Square (on dividing line between Zones 1 and 2). The four spokes that make London branch out from here. All were last week bombed. Southward go Whitehall and the Government buildings where bombs hit Downing Street, the House of Lords, Westminster Abbey. Eastward the second spoke points along the Strand and Fleet Street toward the business, legal and news heart of London, where the of-



ST. PAUL'S
ELEPHANT & CASTLE CROSS ROADS

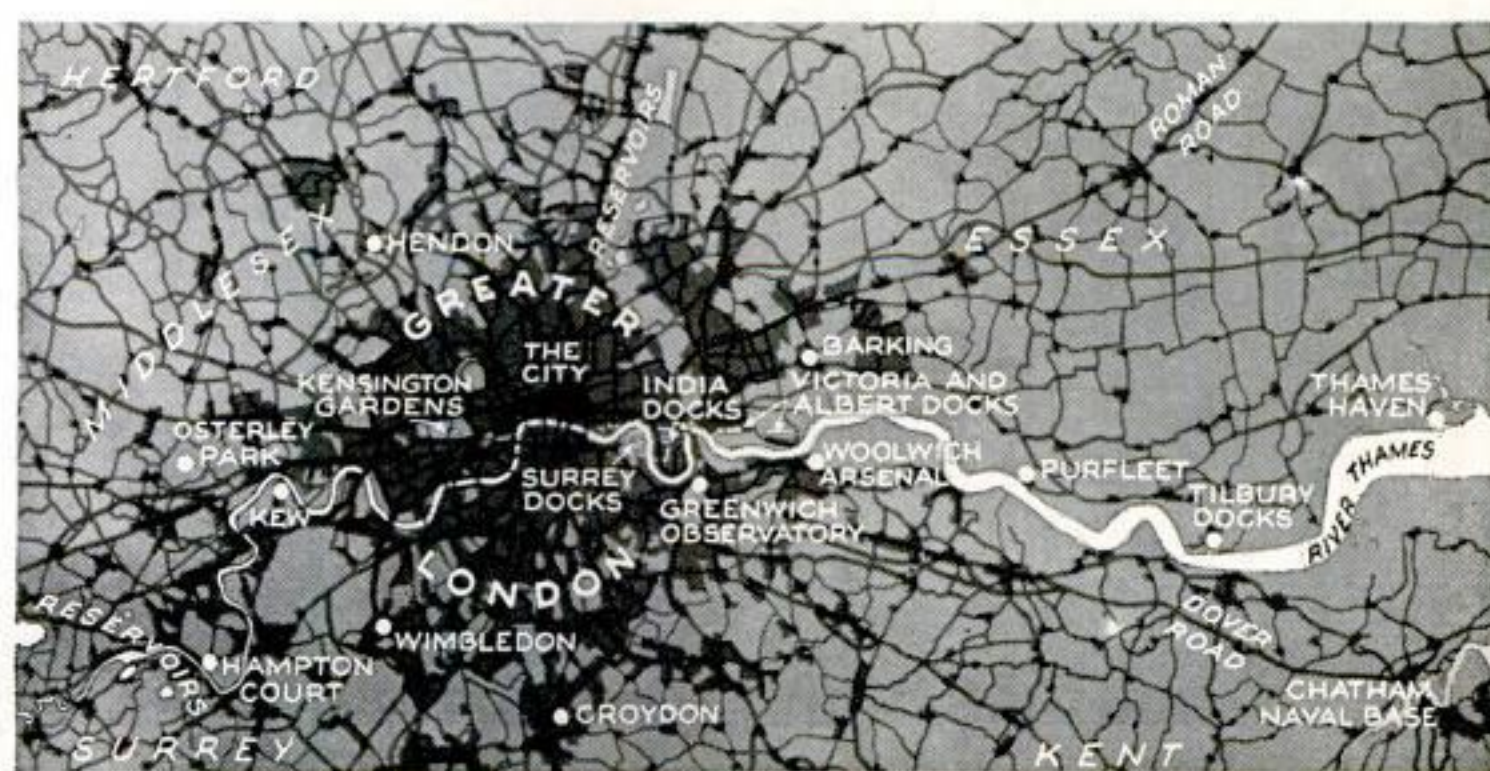
BANK OF ENGLAND

TOWER OF LONDON
SOUTHERN R. R. GOODS STATION

LONDON DOCKS

fices of the *Herald* and *Evening Standard*, St. Paul's and the Bank of England were under fire. The third spoke zigzags northwest toward the shopping and theater district. Here Regent and Bond streets, Piccadilly and Berkeley Square were smashed. Finally a double avenue of trees leads westward on The Mall to Buckingham Palace, residence of the King, and on into the swank residential section. This is the national heart of England and English-speaking culture. Yet it is a tiny part of London, easily hit and easily avoided by bombers if they choose.

Beneath this jigsaw checkerboard, the people of London were last week living like gophers, dodging down into their cellars, dodging up to cheer the English anti-aircraft guns and the fighter planes. But the first dread breath of an epidemic had already appeared in London, threatening to be more fatal even than bombs. It was possible that the well citizens would have to be evacuated, leaving the ill behind in London. This would mean the rapid moving of some 6,500,000 people not needed to operate London factories and services, to man hospitals, guns and fire engines.



LONDON'S 8,500,000 PEOPLE ARE SPREAD OUT OVER AREA MARKED IN BLACK

LIFE ON THE NEWSFRONTS OF THE WORLD

Candidates speed up campaign tempo as U. S. speeds up action on defense

Last week the U. S. Presidential campaign began shifting into high. President Roosevelt made his first admittedly "political" speech—which hence cost the Democratic National Committee some \$30,000



WILLKIE

for radio time instead of going free like his "non-political" addresses. And Wendell Willkie got up off the floor where he has figuratively or literally reclined most of the time since his nomination and went into vigorous action. The beginnings were ominous. Every bomb that fell in Britain was a crashing summons for Americans to close ranks. But Henry Wallace (*see p. 36*) went on appealing for the "Main Street vote, not the Wall Street vote." Candidate Roosevelt, speaking to a convention of the Teamsters' Union in Washington, made a straight-out appeal for re-election as the champion of workers against their employers. "There are some," he declared, "who would not only stop now the progress we are making in social and labor legislation but would even repeal what has been enacted during the past seven years on the plea that an adequate national defense requires the repeal. They would seek unlimited hours of labor; they would seek lower wages; they would seek the cancellation of those safeguards for which we have all struggled so long." The President pointedly absolved "the vast majority of small businessmen" from harboring these anti-social sentiments. Notable was his failure to absolve any of the big businessmen to whom U. S. defense is now committed.

Wendell Willkie talked national unity for all he was worth. But no observer failed to note that while his reception in some parts of Chicago on Sept. 13 was extremely enthusiastic, reaching its greatest height in the Loop business district, it was decidedly cool when he appeared before stockyard and factory workers.

The great job of both Roosevelt and Willkie between now and November would seem to be to convince the nation that as it faces its greatest crisis they aspire to be not leaders of classes or factions but President of the whole American people.

Defense. Said Candidate Willkie at Rushville last week: "If elected President I will never lead this country into war." And again at Chicago: "I will never send an American boy into the shambles of a European war."



FORRESTAL

Said Candidate Roosevelt to the Teamsters in Washington: "I hate war now more than ever. I have one supreme determination—to do all that I can to keep war away from these shores for all time." These were interesting exchanges in the debate in which Mr. Willkie is seeking to establish and Mr. Roosevelt to refute the charge that the latter wants to get the country into war, and in which Mr. Willkie also seems to be attempting to appease isolationist Republican Congressmen. Despite them, U. S. preparations for war proceeded apace.

In Washington on Sept. 9 at 9:02 a.m., just two minutes after President Roosevelt signed the \$5,000,000,000 "total defense" bill, Acting Secretary of the Navy James Forrestal began signing building contracts under it. Within two hours smart "Jimmy" Forrestal, whom the President drafted from Wall Street as liaison man for economic co-ordination with Latin America and then made Assistant Secretary of the Navy, had put in the Navy's all-time biggest order: for 201 ships estimated to cost \$3,800,000,000 and be completed by 1945.

Also in Washington, at 12:30 p.m. on Sept. 14, the House completed Congressional action on the Burke-Wadsworth Selective Service bill, thus leaving only a squiggle of the President's pen to establish peacetime conscription in America for the first time in its history. Out of the bill had gone the Fish amendment which would have delayed the draft for 60 days. As planned, all U. S. males between 21 and 35 will be required to register 15 days after Congress appropriates the money for draft execution, and the first call for men will follow about a month thereafter. The bill also gives the President power to take over, on a rental basis, any factory whose owner refuses to come to terms on a Government defense order. Penalty for the owner: \$50,000 fine and three years in prison.

As Maine Goes. Widely overlooked in the excitement of the Presidential contest is the fact that a tide of Republican resurgence has been running strongly and steadily since 1938, and that the Republicans firmly expect to win control of the U. S. House this autumn even though the voters decide they would rather have Franklin Roosevelt than Wendell Willkie in the White House. This confidence



SEWALL

was strengthened on Sept. 9 when Maine, holding its regular early election, gave its Republican candidate for governor the Party's biggest majority since 1928. To the fore as another young, vigorous and colorful Republican new face stepped Governor-elect Sumner Sewall, 43, airline director, sportsman, World War ace, member of a family which has built ships in Bath for generations. He promised to adopt the FORTUNE-Gallup poll technique to keep track of what people want.

Last week's primaries were interesting chiefly for the three familiar faces which they respectively retired from, returned to and retained in the political scene. Arizona, which has kept courtly, magniloquent Henry F. Ashurst in the Senate ever since it became a State in 1912, decided to retire him. Georgia, noting that earthy Gene ("Red Gallus") Talmadge had piped down his criticisms of the New Deal, decided to give him another crack at the Governorship which he held in 1933-37. Michigan Republicans renominated by 2-to-1 their sin-hating octogenarian Governor, Luren D. Dickinson.

Hercules Blowup. At 1:30 p.m. on Sept. 12 windows were suddenly shattered in a New York Central Railroad train speeding up the east bank of the Hudson north of New York City. Houses shook,

dishes rattled, pictures fell off walls throughout northern New Jersey and southern New York. These phenomena were caused by the dreadful detonation of 66,000 lb. of smokeless powder at the Hercules Powder Co. in Kenil, N. J. In a series of explosions, volcanic and horrifying as any London has experienced in recent weeks, 43 persons were blown to bits, over 100 injured and \$1,000,000 worth of property destroyed. Police, FBI men, Dies committee-men promptly wondered out loud whether there had been sabotage. The plant director declared he could not account for the shattering violence of the explosion. Cried he: "It was beyond all belief. Smokeless powder is supposed to be relatively safe. . . ."

Photographer Photographed. On Sept. 11 President Roosevelt's occasionally liverish Press Secretary Steve Early ruled that only one White House news cameraman should be admitted to photograph Frank



GORRY, ROOSEVELT, WALKER, REED

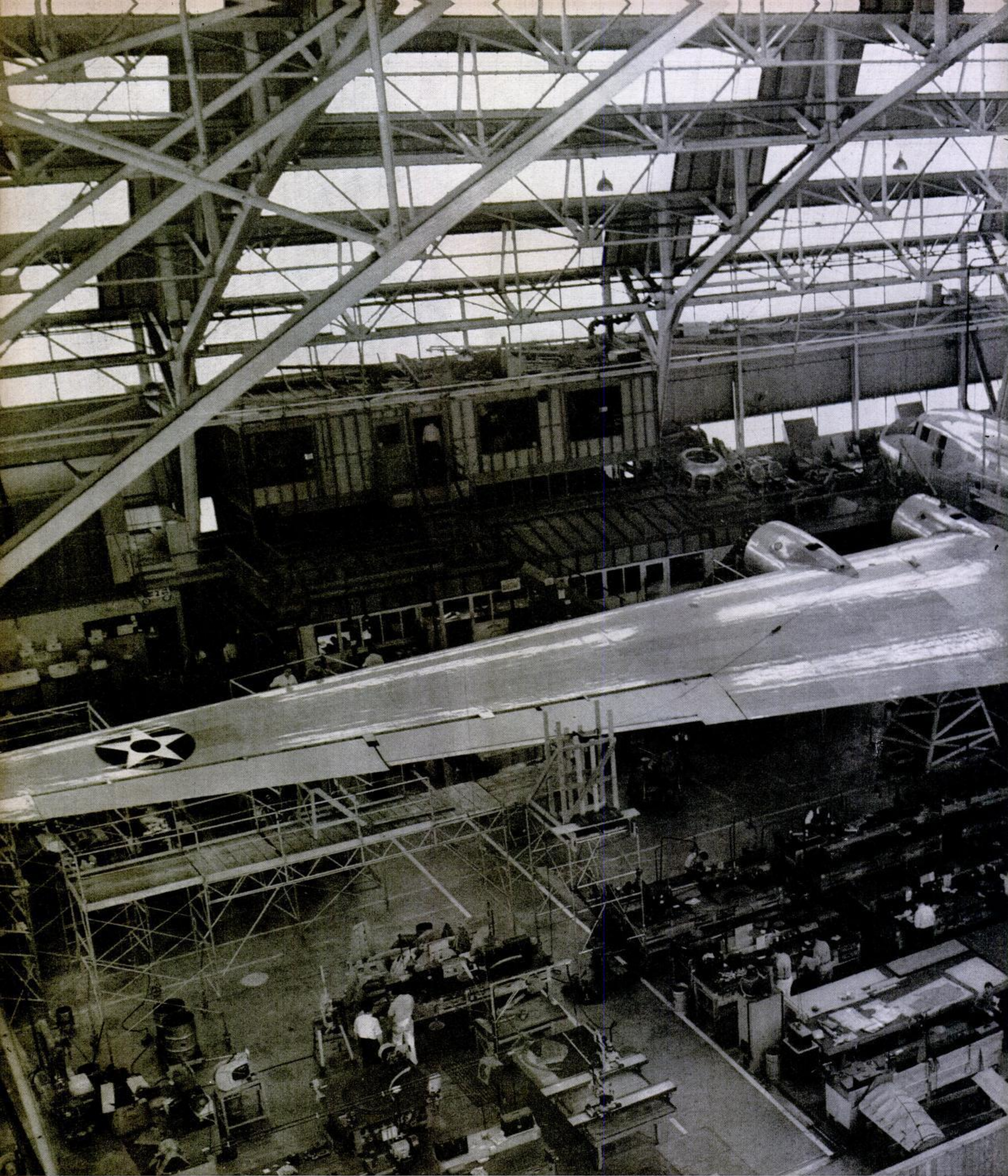
Walker being sworn in as Postmaster General, his prints to be distributed to the rest. Result: all six regular White House photographers, fed up with such treatment, staged a collective sitdown. Secretary Early promptly applied pressure higher up, got AP's Charles Gorry ordered into the President's office. When the ceremony was over, Mr. Roosevelt, not fully hep to the situation, remarked that perhaps, as a reward for being the only photographer willing to take the picture, Gorry should be made Postmaster General. "For \$5,000, it's O.K. with me," returned Gorry. Thereupon, while Mr. Walker and Supreme Court Justice Reed looked on, the President ordered Gorry to his side, seized his hand while Steve Early snapped the picture (*above*) with Gorry's camera.

PICTURE OF THE WEEK

In an eastern Canadian seaport Sept. 9, the first contingent of over-age U. S. destroyers were formally transferred to their British consignees. For three days white-capped U. S. sailors had been teaching blue-capped Britons how to run American engines, how to fire American guns. When all tricks had been taught, the British vanished briefly, courteously left the Americans alone to haul down their colors. For an hour the flotilla had no nationality. Then the Britons returned, bugles sounded and His Majesty's Union Jack arose. U. S. officers shook hands with their successors. Below decks Britons were astonished to see spring bunks instead of their accustomed hammocks. They found refrigerators and cupboards filled with food and supplies of every kind except rum. This deficiency was repaired when U. S. officers paid a farewell visit later in the day.



U. S. sailors, delivering U. S.
destroyers to British in Canada,
show "Limeys" how the guns work



BIGGEST OF ALL BOMBERS IS NEARLY FINISHED NOW

In the huge Douglas Aircraft hangar at Santa Monica, Calif., the biggest airplane ever built was last week nearing completion. The 70-ton B-19, in construction for the U. S. Army for more than a year (LIFE, April 8), was almost clear of its scaffolding. A glistening skin of duralumin was stretched

over its spreading wings (210 ft.) and its long fuselage (135 ft.). Engine mounts were already in the two right-hand engine nacelles and other mounts were standing nearby for installation. The fuel tanks, which can contain as much gasoline as a standard railway tank car, were fitted in. The gunner's "blister"



turret on top of the fuselage was mounted. As machines moved right in under the wings a last few parts were being finished and fitted. Outside the hangar, in one corner of the airport, the massive four 2,000-h. p. Wright Duplex radial engines were being given final tests.

The big ship, which is three times as big as the Army's present "flying fortresses" and almost twice as big as the transoceanic Clippers, will be able to fly about 200 m. p. h. and make non-stop trips of about 6,000 miles. It will be heavily armed against attack from almost any direction.

Within a few weeks the B-19, like some monstrous fledgling bird, will be ready to leave its girded nest. The doors (*shown at far right above*) of the hangar, which was especially built by Douglas to accommodate the B-19, will open and the biggest bomber will be wheeled out on its tricycle landing gear.



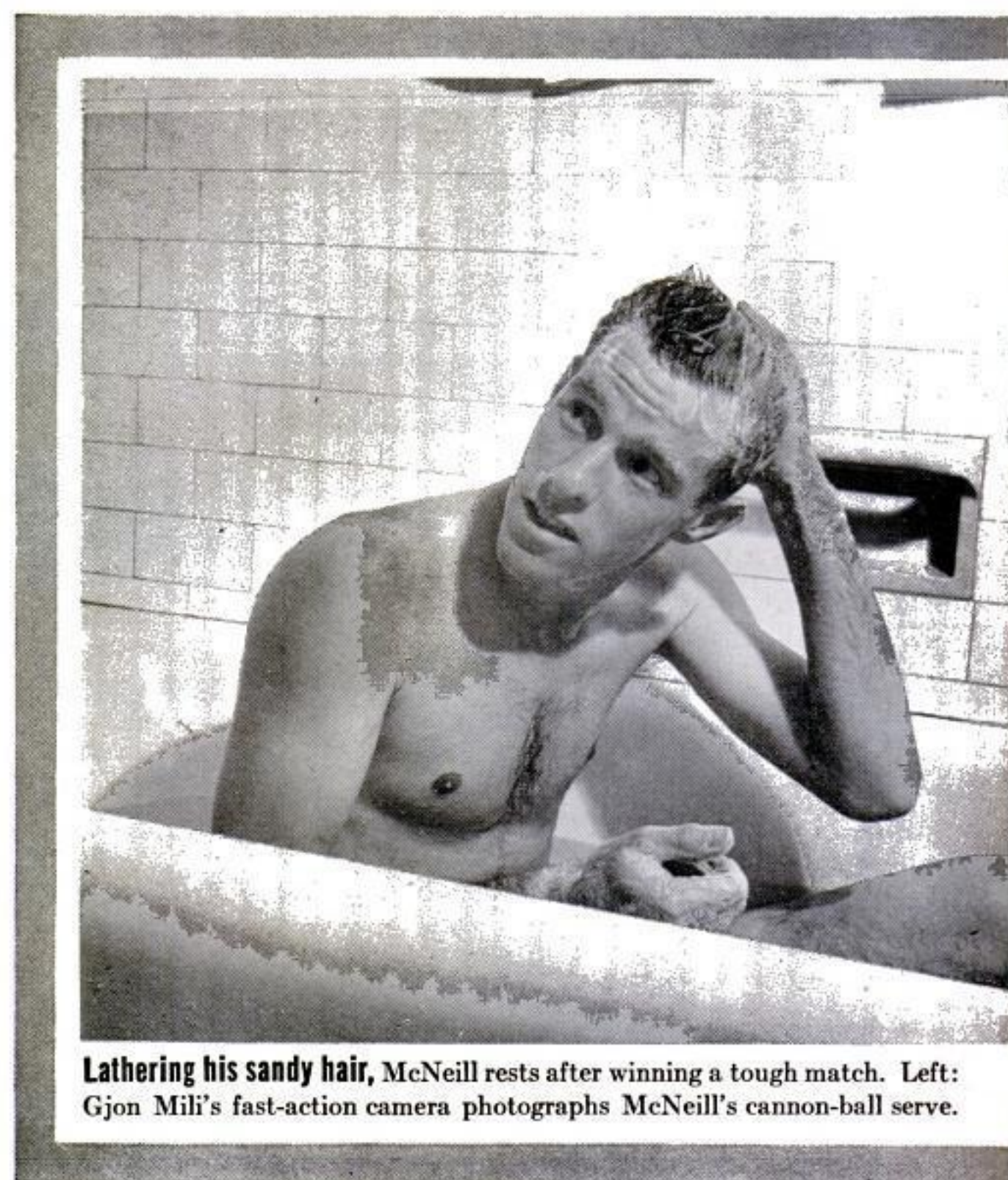
DON McNEILL BEATS BOBBY RIGGS FOR U. S. TENNIS CHAMPIONSHIP

In Forest Hills, Long Island, fortnight ago, people flopped on their bellies along Dartmouth Street to get a peek under the tarpaulins into the courts of the West Side Tennis Club. A little farther down the street, 10,000 fans paid \$2.75 to push their way into a big concrete stadium. In the bowling alleys, grocery stores and drug counters of Continental Avenue, townspeople who couldn't afford \$2.75 and didn't want to sprawl on their stomachs argued heatedly about Riggs, Kovacs, McNeill and Kramer. It was the most exciting time of the year for Forest Hills. National Tennis Championships were on.

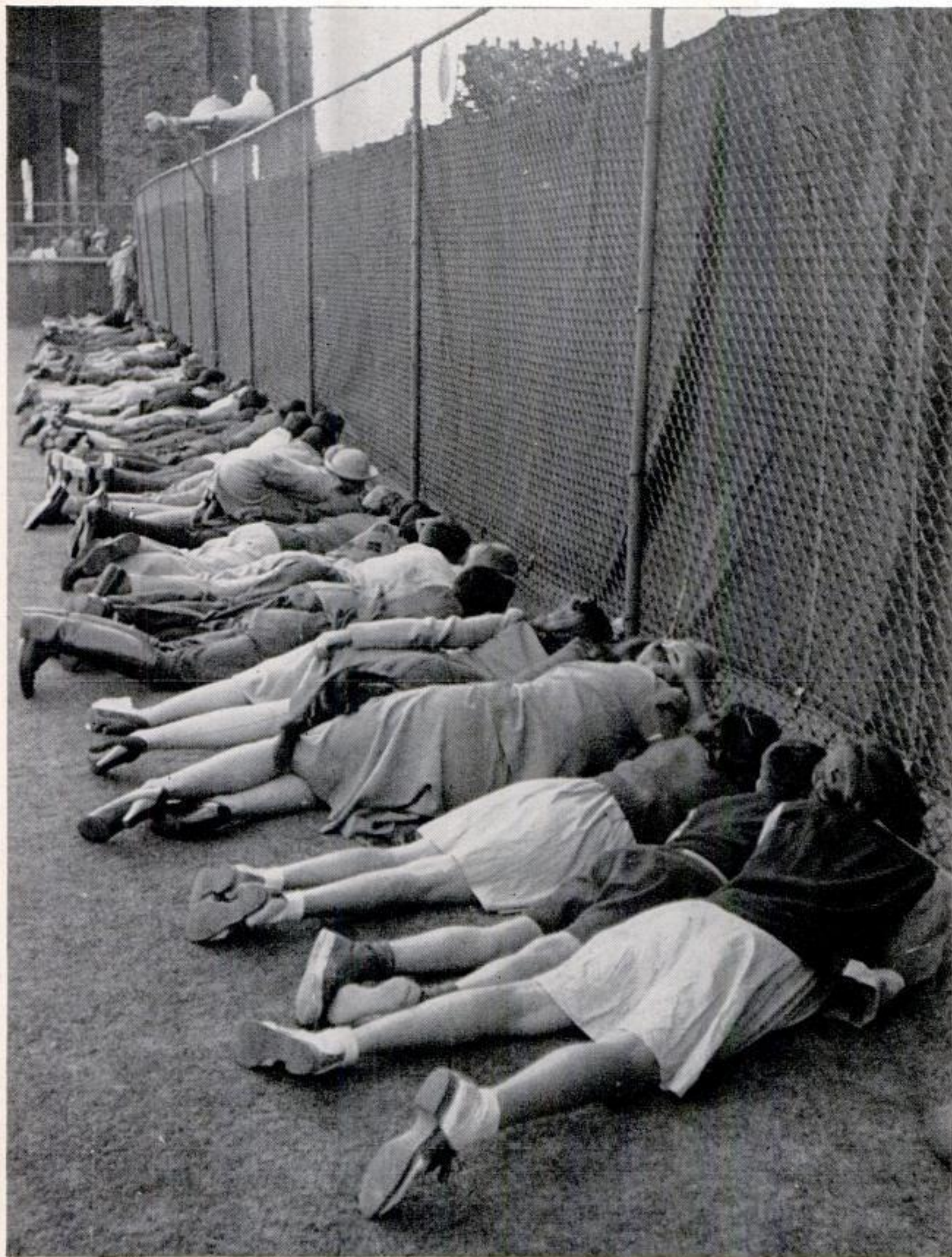
For ten days the excitement continued. Early news was made by two kid players. Seventeen-year-old Victor Siexas almost beat Frank Kovacs, one of the favorites, and 19-year-old Jack Kramer did beat Sidney Wood, Henry Prusoff and Frank Parker. But as play wore on, it became evident that the finals, as everybody had expected, would be between last year's champion, dark-haired, unpopular Bobby Riggs, and this year's bright new star, blond, popular Don McNeill of Oklahoma City.

The finals came Sept. 9. For two sets it looked as if Riggs would win. The crowd, all for McNeill, was sullen and unhappy. But when in the third set Don began to hit his serves hard and straight and smacked his drives faster and faster, it rose to its feet, applauded every kill. Riggs fought back but McNeill was too good for him, winning the match 4-6, 6-8, 6-3, 6-3, 7-5. Fans agreed it was the most popular victory since Don Budge stopped Germany's Baron von Cramm in 1937.

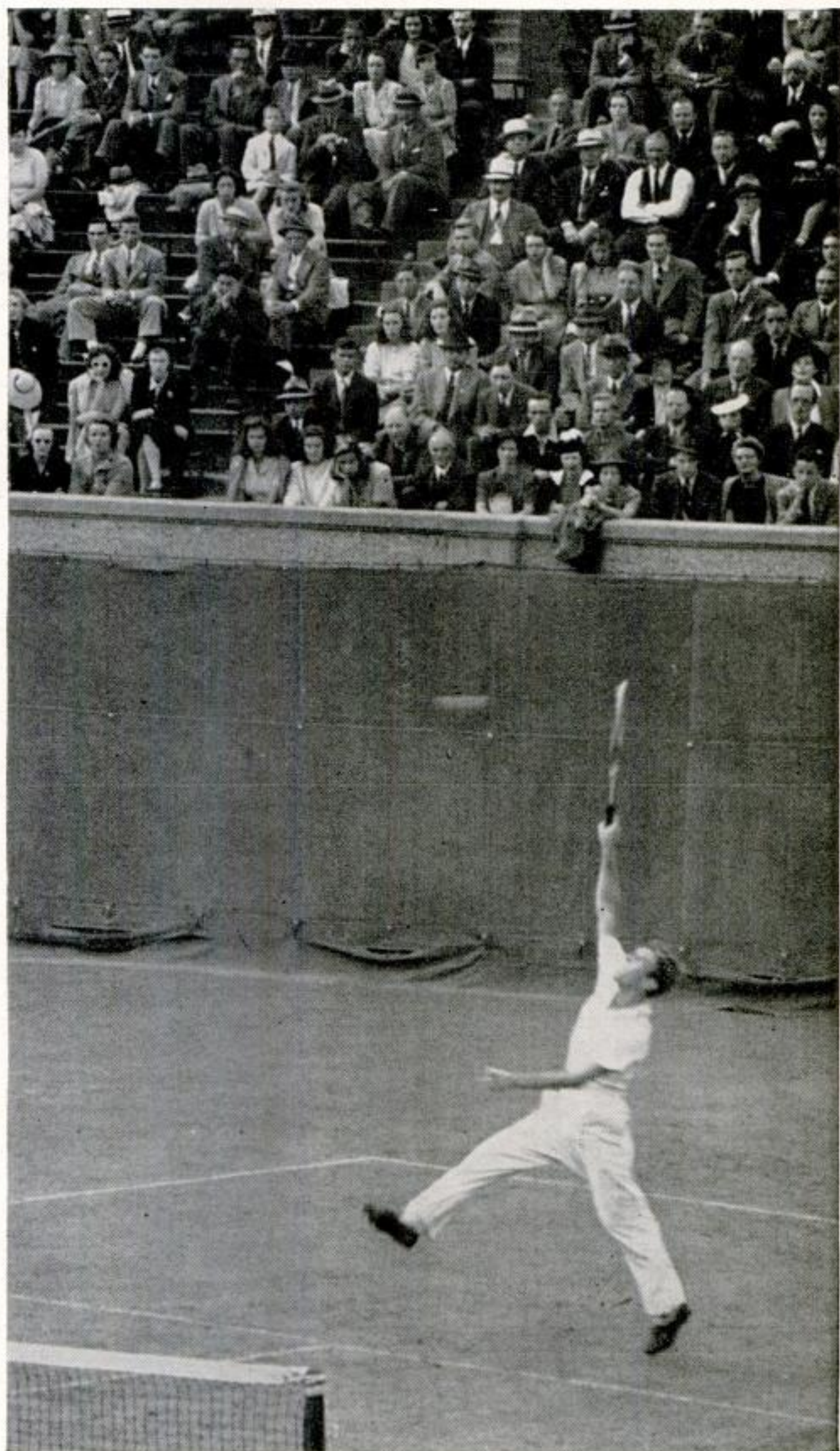
Don McNeill is 22, was born in Chickasha, Okla. and this spring was graduated from Kenyon College. Last year he interrupted school to take a long round-the-world tennis trip, playing matches in India, China, Japan, Egypt and all through Europe. He beat von Cramm last summer and won the French Hard Court championship. This year he has won the New Orleans Sugar Bowl, the U. S. Clay Court Championship and the Intercollegiate Tournament. He is popular with tennis fans because, in addition to perfect court manners, he has never, as yet, been called a "tennis bum." At college he was a serious student, studying for the foreign service and in his spare time competing on the debating team. Unfortunately, he may now never want to enter the foreign service, because as national champion he will find more money and glory playing tennis.



Lathering his sandy hair, McNeill rests after winning a tough match. Left: Gjon Mili's fast-action camera photographs McNeill's cannon-ball serve.



These fans had no seat from which to watch championships. Because the grandstand was full, they looked under the tarpaulin. Among the women, Alice Marble won the championship for the third straight year.



These fans paid \$2.75 for a seat to watch McNeill make a savage overhead smash against Riggs. Because he hits ball harder, Don is more fun to watch than Riggs.



In a bridge game at Westchester Country Club, Rye, N. Y., Don and his girl, pretty Mary Elizabeth Smith, play Henry Prusoff and Ted Schroeder. Though he seems to be peeking, Don is not looking into Prusoff's hand.



On sidelines, Don sits with Mary Elizabeth. Wherever he plays, she is in gallery, seems to bring him luck. Don will not admit that they are engaged.



WALLACE OPENS CAMPAIGN WITH PUSH FOR FARM VOTE IN DOWN-STATE ILLINOIS

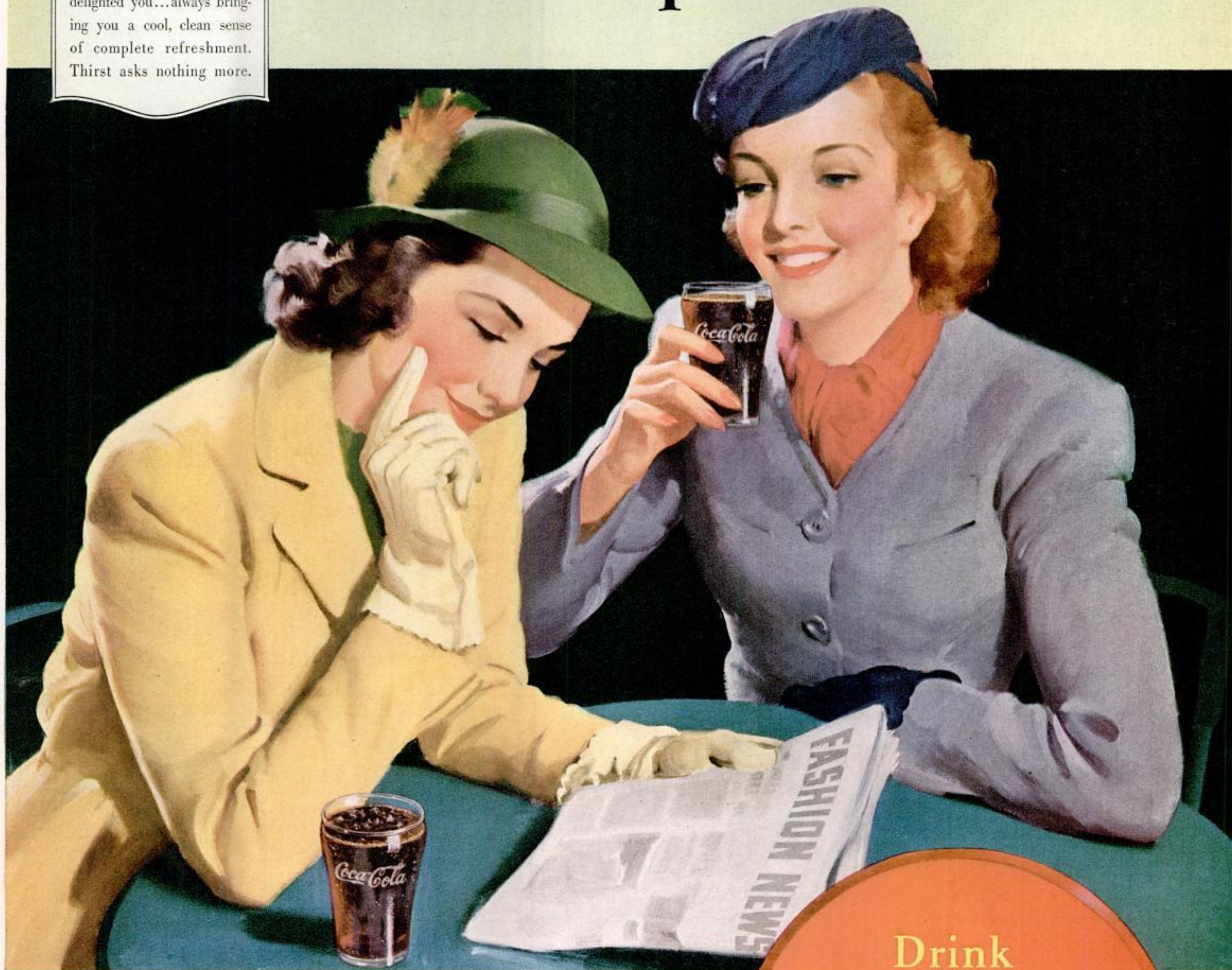
For five days ending Sept. 7, Henry A. Wallace, Democratic nominee for the Vice Presidency, toured the traditionally Republican farm counties of Illinois. In the war-conscious East, in industrial areas, the voice of his boss may be all Democrats need to charm votes. But party strategists well knew that Henry Wallace's quiet, corny rhetoric was better medicine for a dubious rural electorate.

Here you see Mr. Wallace addressing 4,500 farmers and farmers' wives in the fair grounds at Champaign, Ill. Sept. 7. Hanging beneath Roosevelt and Wallace on the 15-ft. corn-plastered judges' stand

are portraits of Harry B. Hershey, Democratic gubernatorial nominee, and James M. Slattery, who seeks return to the U. S. Senate. No vast auditoriums, no glittering ballrooms were reserved for Henry Wallace in Illinois. His was the shirt-sleeve circuit, his beat the fair grounds, the small-town hotel. Working hard and faithfully he sashayed across the State, talking about crops and war in terms anyone could understand. Democratic managers knew Chicago was in the Kelly-Nash bag. They knew too that if anyone could capture Illinois' touchy, temperamental down-State vote, Wallace was the man.

Coca-Cola has the charm of purity. It is prepared with the finished art that comes from a lifetime of practice. Its delicious taste never loses the freshness of appeal that first delighted you...always bringing you a cool, clean sense of complete refreshment. Thirst asks nothing more.

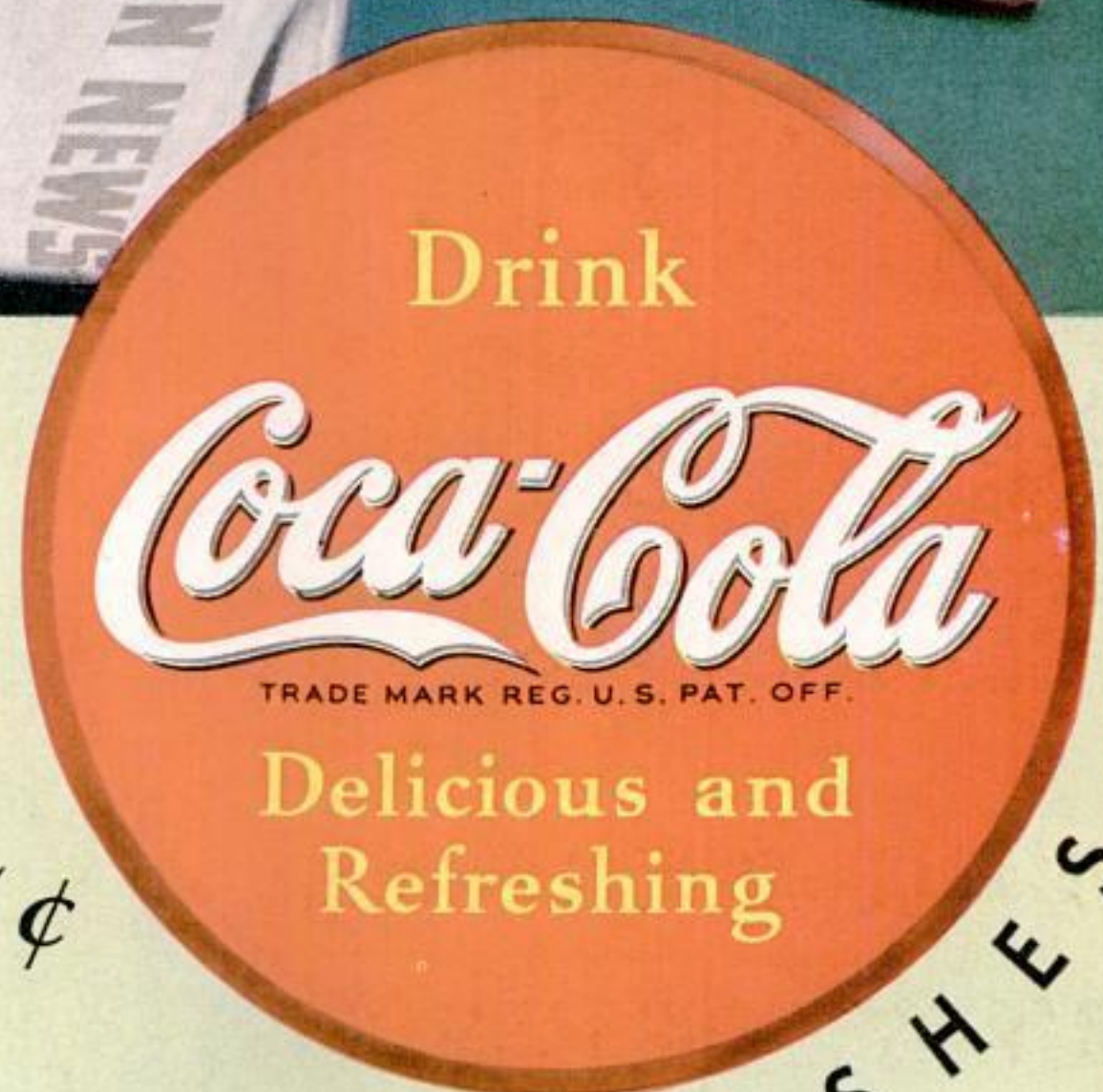
Pause . . . and shop refreshed




COPYRIGHT 1940, THE COCA-COLA COMPANY

Going from shop to shop, counter to counter, you spend something you didn't bargain on . . . energy. So when you're tired and thirsty, go straight to the soda fountain and enjoy *the pause that refreshes* with ice-cold Coca-Cola . . . a little minute that's long enough for a big rest.

5¢



THE PAUSE THAT REFRESHES



"The boss sure
treats folks royal!"



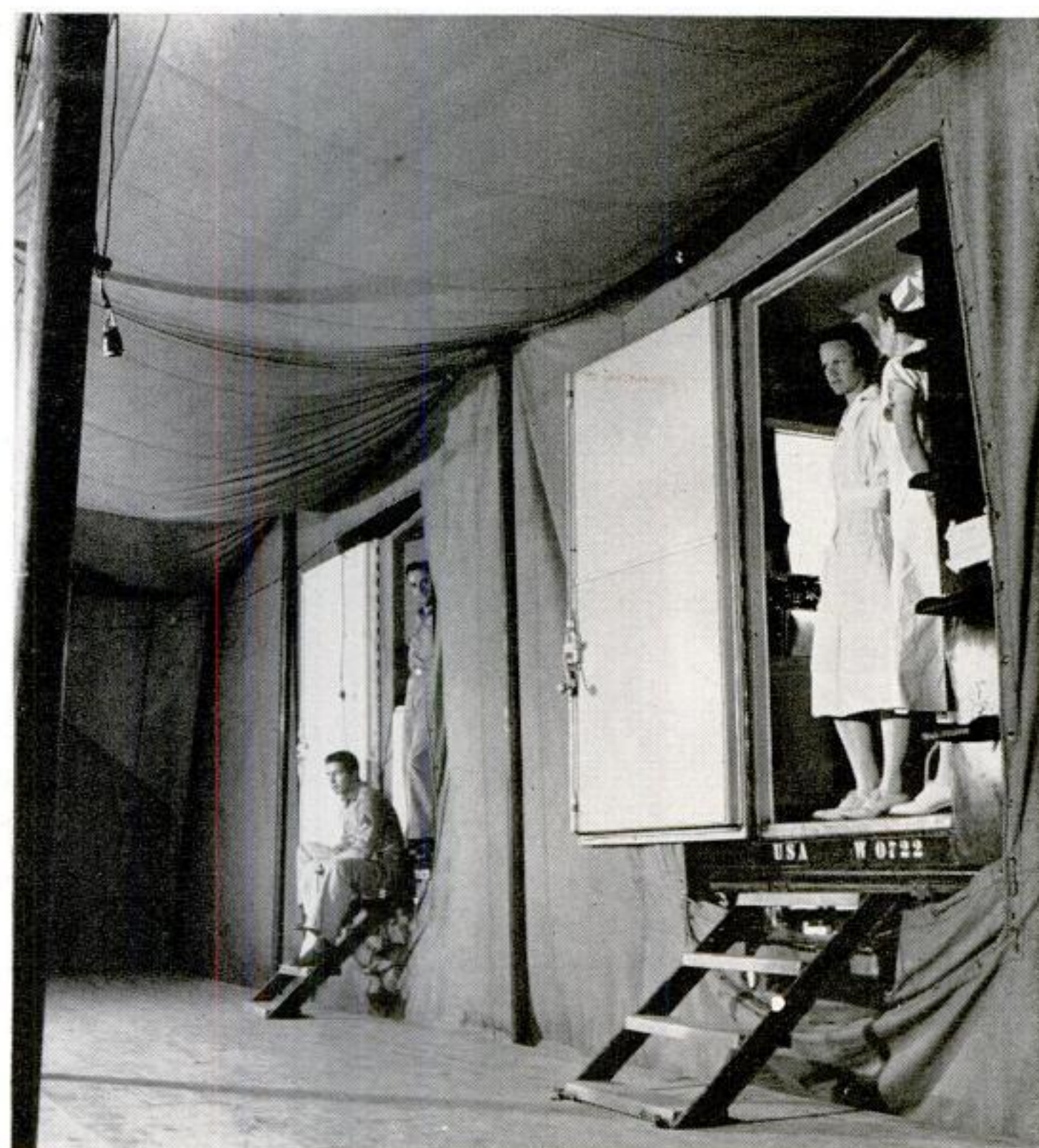
FOUR ROSES

WHEN YOU SERVE FOUR ROSES to your guests, you can be certain their compliments will confirm your good judgment in having spent a little more to get Four Roses—the whiskey that so many connoisseurs

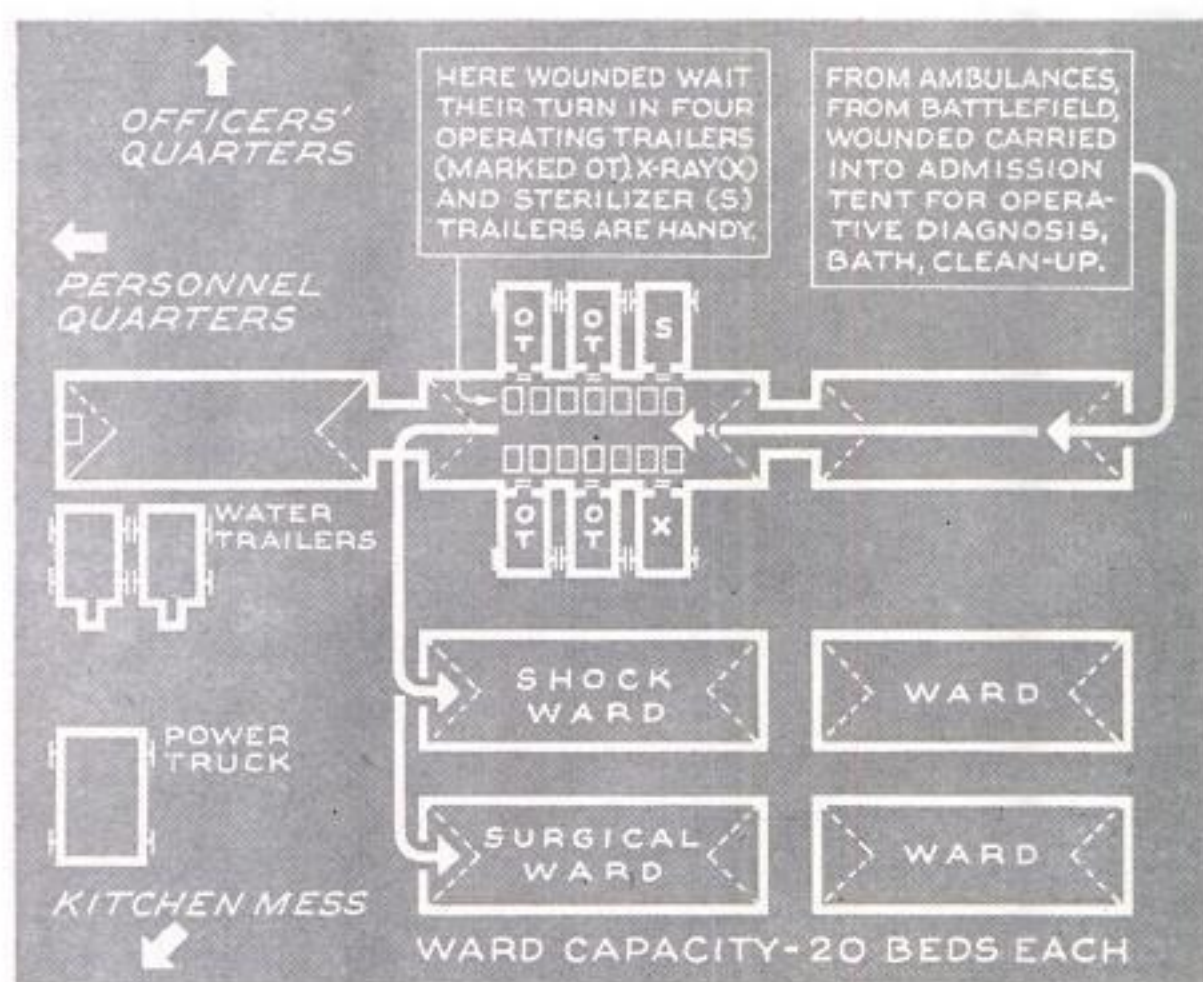
consider the finest ever bottled! Four Roses is a blend of straight whiskies, 90 proof. The straight whiskies in Four Roses are 4 years or more old. Frankfort Distilleries, Inc., Louisville and Baltimore.



CANVAS SHELTERS OPERATING ROOM (LEFT). STERILIZER TRAILER IS AT RIGHT



BUTTONED INTO WALL TENT, STERILIZER AND OPERATING TRAILER MAKE ONE UNIT



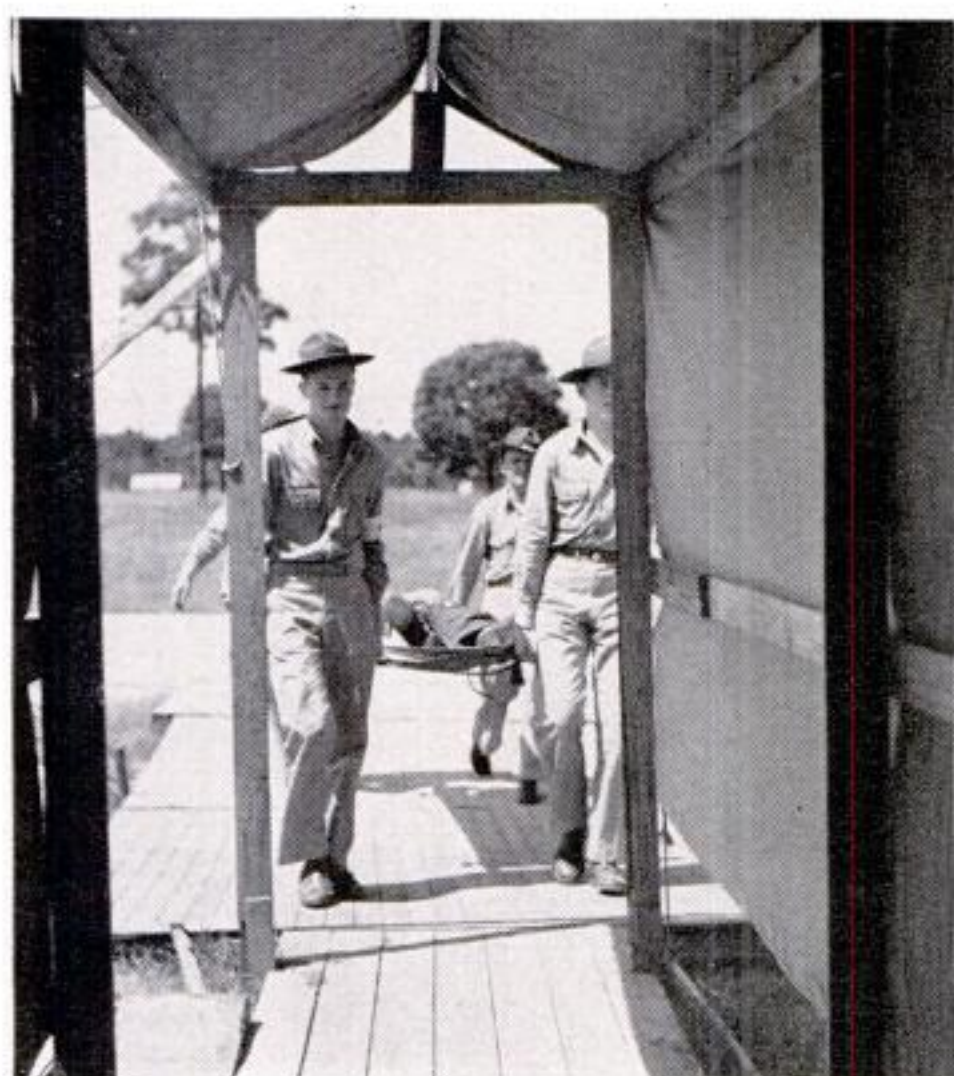
Mobile hospital, with operating trailers buttoned into tent unit, is planned for 100-bed capacity. Ten hospitals will be assigned to service each field army.

ARMY MEDICAL CORPS

MOBILE HOSPITAL WILL TAKE SURGEON TO BATTLEFIELD

The soldier's chances of surviving a battle wound are in direct ratio to the speed with which he can be carried back of the lines to a hospital for complete surgical repair. To meet this problem the U. S. Army Medical Corps plans to bring the hospital to the soldier. Under the direction of Capt. Melvin F. Eyerman, a mobile hospital is being developed that will reduce the distance between surgeon and battlefield from more than 20 to less than 7 miles.

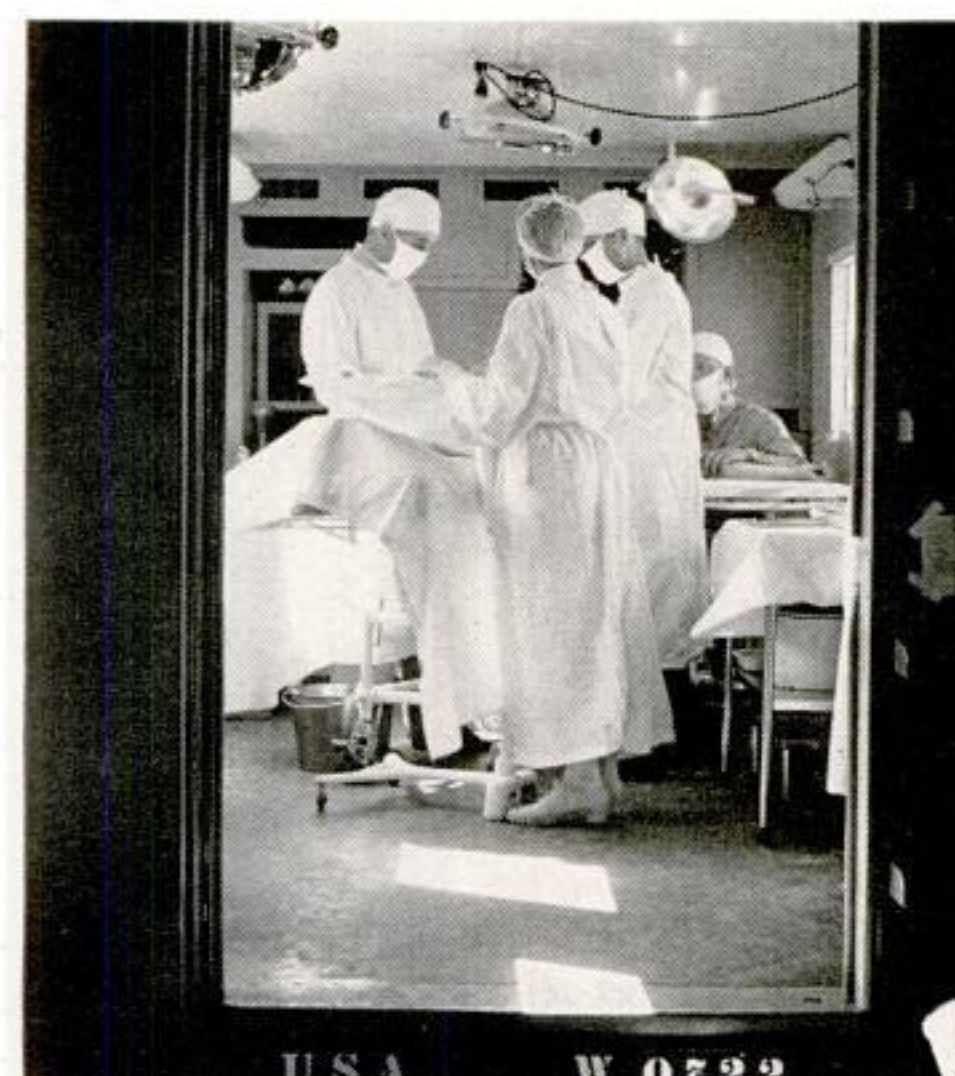
The experimental nucleus of such a hospital, a fully equipped surgical unit mounted compactly in three roomy trailers, has already been tested in the field. Stationed at Camp Beauregard, La. for the big-scale maneuvers of the spring and summer, the unit has to its credit 63 operations, including 15 fracture reductions and 45 appendectomies. The hospital will travel in 15 trailers, with complete supplies and its own power generator. Co-ordinated with the established services of the Medical Corps, it will reduce to minutes the long hours of agony and peril between field and operating table.



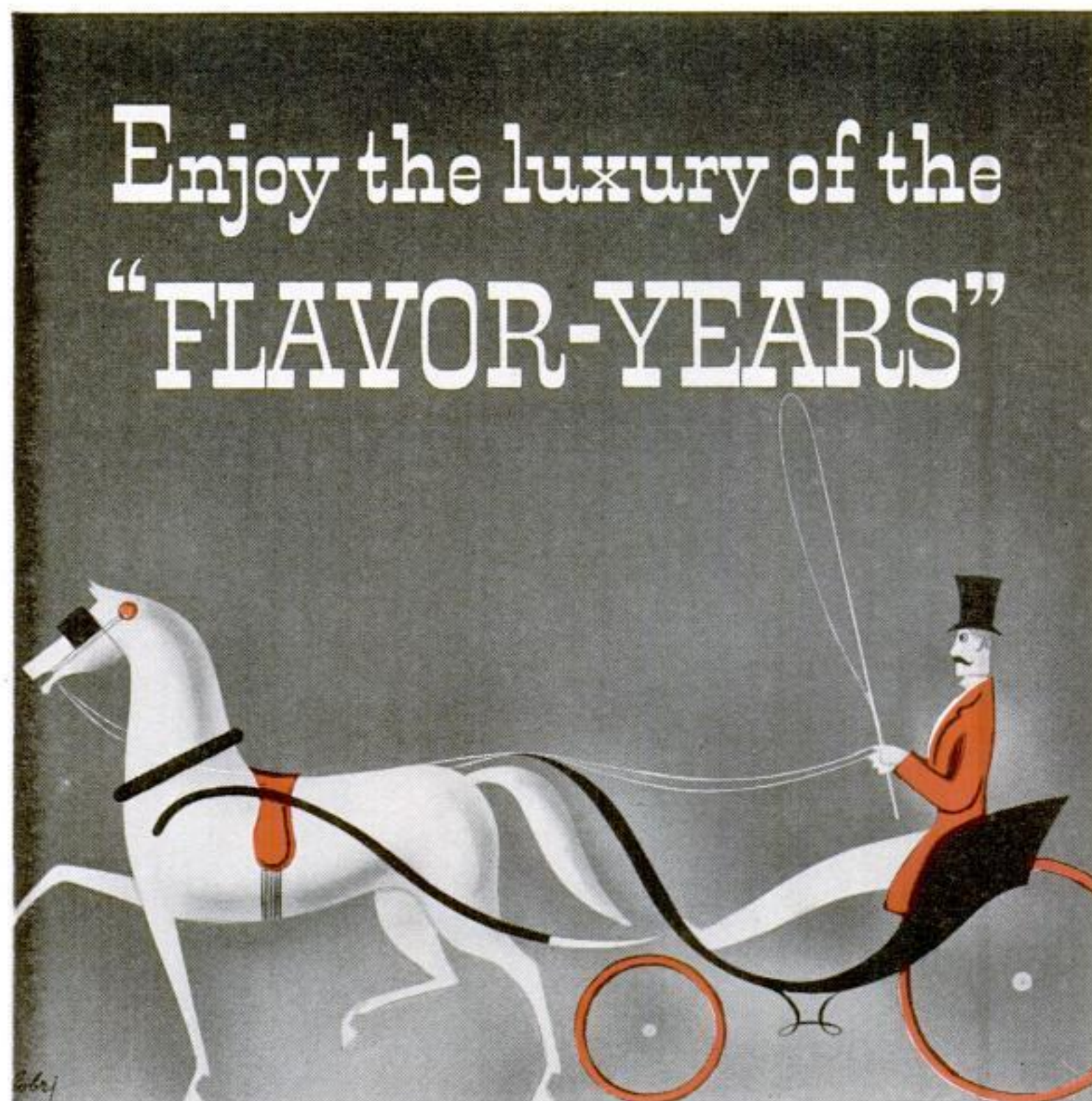
Stretcher bearers bring patient into reception tent, walking out of step, like four-footed animal, for smooth carriage.



Patient, after preparation in reception tent, is wheeled into central tent, the "big top," and lifted into operating trailer.



Operation is performed in trailer. Three strong lights eliminate shadows at operation site. Room is air-conditioned.



Enjoy the luxury of the
"FLAVOR-YEARS"

in the mellow ripeness of

ANCIENT **A**GE

Each year after 4 adds finer character to whiskey. In Ancient Age you get the full taste advantage of extra "Flavor-Years" at the milder 90 proof. The straight whis-
kies in Ancient Age are eight **YEARS OLD**



A BLEND OF STRAIGHT WHISKIES. COPR. 1940, SCHENLEY DISTILLERS CORPORATION, N. Y. C.

Mobile hospital (continued)



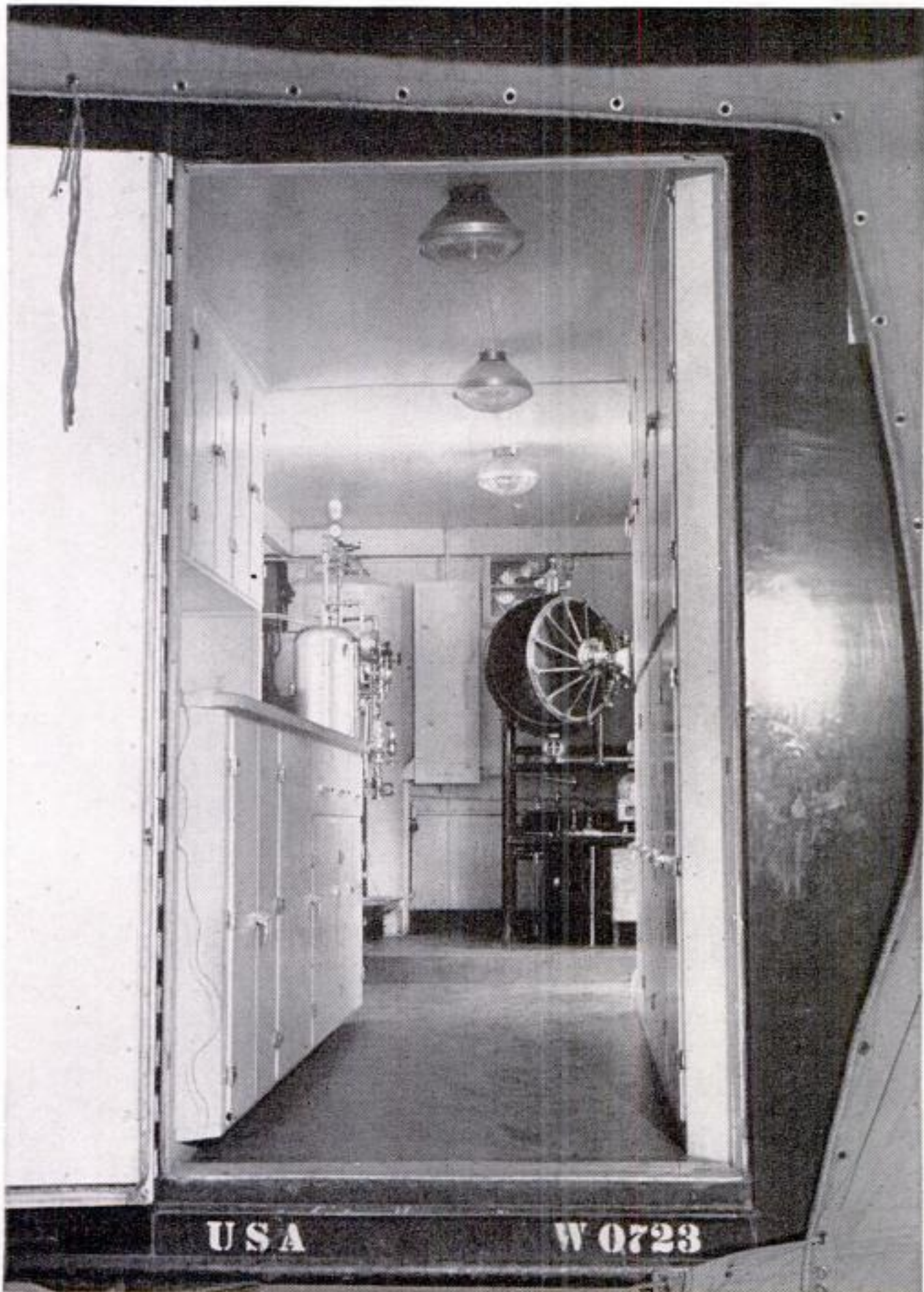
Operating trailer is compact unit, with all equipment necessary for surgery close at hand. At left is anesthesia machine; in cabinets instruments, dressings and solutions.



Scrub-up before surgery is done in operating trailer. In racks above nurse's head are sterile gowns, rubber gloves. Surgeon can make quick changes between operations.



Surgical instruments for the care of battlefield bone injuries are kept together in this sterile kit. Included are drill, chisels, mallet and electrician's pliers to cut suture wire.



The sterilizing trailer is equipped with two electrically heated steam cylinders and a still to make distilled water for surgical pads. The cabinets hold reserve supplies.



Kitchen trailer cooks for the mobile hospital with equipment of standard field kitchen, including three "Dixie boilers." It has, in addition, a large electrical refrigerator.

CONTINUED ON NEXT PAGE

Feel fresh

as a wind-whipped white cap

a cool, clean, brisk sensation...every time you brush your teeth.



Yes, your mouth can feel fresher any time you choose. Try brushing your teeth with Squibb Tooth Powder. You'll be amazed at the exhilarating sensation...at the way it refreshes and revives a feeling of well-being.



And while it stimulates—it *cleans!* Its content of acid-neutralizing Squibb Magnesium Hydrate* forms part of a cool, tangy bath—neither sweet nor soapy—that gets right down around your gums at the gum line...as you brush away stale deposits.



You can use Squibb Tooth Powder for quick refreshment as often as you please...it was developed by the Squibb Laboratories in cooperation with members of the dental and medical professions to produce the best possible home aid in the preservation of teeth and prevention of decay. Why not start using Squibb Tooth Powder today?

**Squibb Dental Cream has the same acid-neutralizing action as Squibb Tooth Powder—a safe and refreshing cleanser.*

SQUIBB TOOTH POWDER

Taste and feel the refreshing difference!



1. "WHAT A DIFFERENCE THERE IS IN GINS! Not a difference you can see...for even the lowest-priced gin looks for all the world like my own fine quality gin. But when you taste my gin...ah, that's when you notice the truly remarkable difference in flavor!"



2. "FOR OLD MR. BOSTON GIN actually has '17 flavors-in-one!' From the ends of the earth come 17 rare flavors... coriander, mace, cardamom and 14 others, *all imported*. It is these flavors, skillfully blended, that give my gin its matchless flavor and bouquet."



3. "ENJOY OLD MR. BOSTON GIN in your next Tom Collins! See how that cool and frosty favorite takes on a tempting taste and mellowness it never quite had before! Get to know the difference in gins! Treat yourself and your friends to distinctive Old Mr. Boston!"



OLD MR. BOSTON DRY GIN

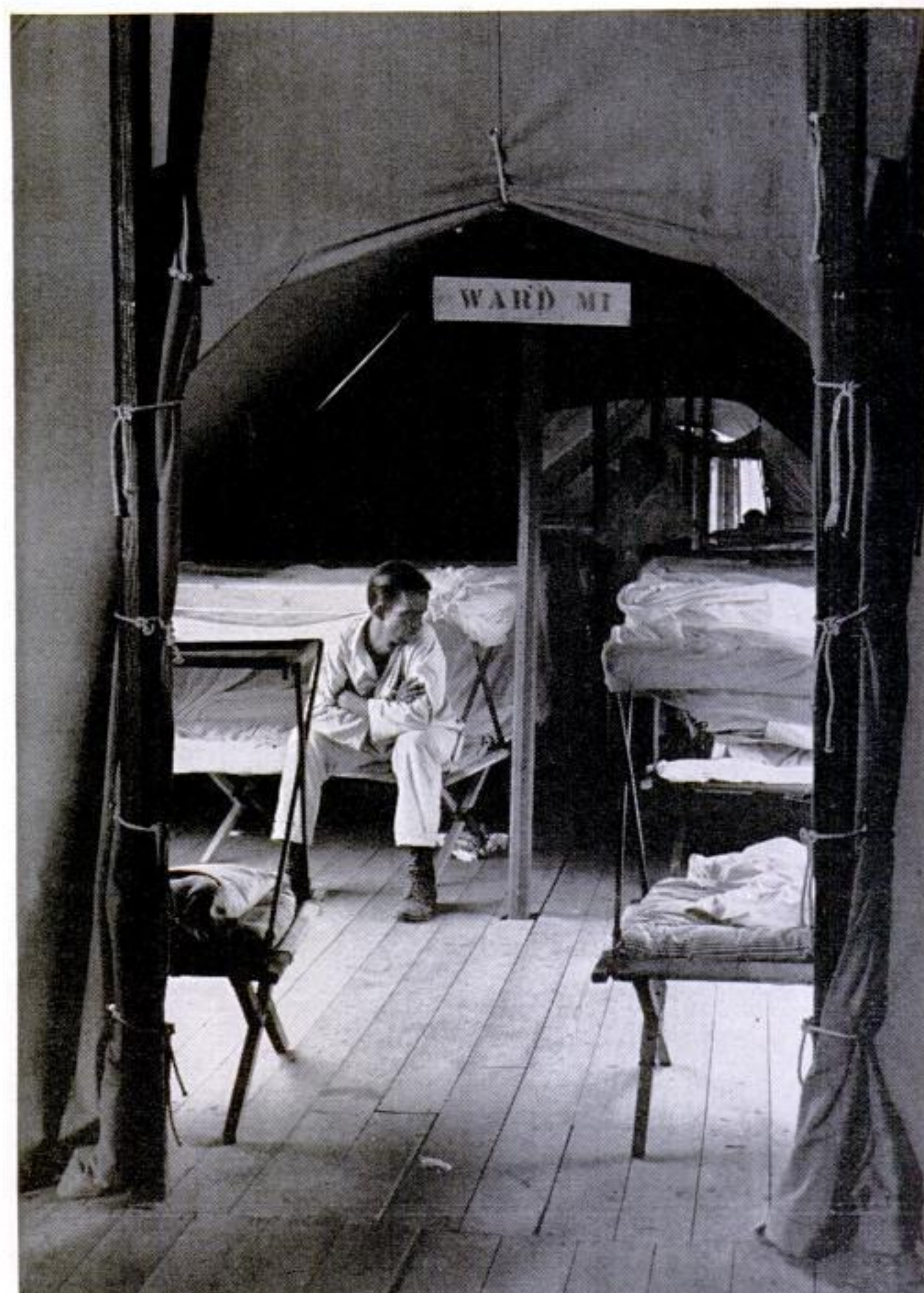
P.S. More taste enjoyment—Try a tall, refreshing Sloe Gin Fizz made with Old Mr. Boston Sloe Gin—America's largest seller! 70 Proof.

Distilled from 100% Grain Neutral Spirits — 90 Proof (85 Proof in some states) Ben-Burk, Inc., Boston, Mass.

Mobile hospital (continued)



Power truck makes mobile hospital a completely electrified unit, with electrical ventilators, refrigerators and sterilizers. Surgeon can use electric cautery in operation.



Ward tent, one of several planned for complete unit, has 20-bed capacity. The tents are well lighted and ventilated. Cots are equipped with mosquito netting for summer.

TOMORROW'S DRIVING WILL BE *Fluid Driving!*

AN INVITATION

IF YOU WANT a new experience, a new sensation in driving, here's an invitation of the utmost interest.

The Dodge, DeSoto and Chrysler dealers of America invite you to try one of motoring's great advances of recent years . . . *Fluid Driving!*

In terms of engineering, Chrysler Corporation's *Fluid Drive* is simplicity itself. Yet it creates such an amazing new kind of performance that the only way to know its results is to try it.

Fluid Driving is smooth as oil because it literally is a *drive through oil*. It banishes jerks and jars. It makes driving so easy, so simple, so completely effortless that it becomes an entirely new experience. As one man puts it, "You just say when, where and how fast . . . the car does the rest!"

Yet, even that description can't give you the complete idea of *Fluid Driving*. Smoothness and driving ease are sensations; they really can't be described, they must be felt!

Fluid Drive was introduced to the public in 1938 on the higher-priced Chrysler cars. It has behind it today the proof of millions of miles and many thousands of delighted owners.

For 1941, *Fluid Drive* will be available on models of Dodge and DeSoto as well as on all Chrysler cars. And Dodge, DeSoto and Chrysler dealers are making special arrangements to accommodate the many who will want to experience *Fluid Driving*.

Watch for announcements of the arrival in your city of 1941 Dodge, DeSoto and Chrysler cars with *Fluid Drive*. Then accept our invitation to drive one. There is no obligation.

Just one short ride will reveal the advantages of *Fluid Drive* more clearly than any words . . . it will show you why this revolutionary development foretells that tomorrow's driving will be *Fluid Driving!*

FLUID DRIVE
AVAILABLE ON 1941
DODGE, DE SOTO AND
CHRYSLER CARS

YOU GET THE GOOD THINGS FIRST FROM CHRYSLER CORPORATION!



"What's Spring-Air got that your mattress hasn't? Check up on Spring-Air's Vital Values — find out what you're missing."

IT'S MATTRESS



MODEL 40
\$39.50
Tuftless or Tufted



ORCHID



GREEN



BEIGE



ROSE

You Owe it to Yourself to See the New Spring-Air Models

Wherever good bedding is sold, there you will find the new Spring-Air Mattresses, in tufted or tuftless style, resplendent in their fashionable beauty. Exclusive coverings give each one a distinctive identity, with your choice of newest color shades shown at the left. Priced from \$49.50 to as little as \$24.50, with scientifically matched box springs at corresponding prices. Construction guarantees run from 5 to 15 years — each model assuring you of the Vital Values that have made Spring-Air the outstanding mattress buy of all time.



"DON'T FORGET BABY"

Spring-Air has developed a special crib-size Wee Folks mattress for baby that fulfills a long-felt want. With moisture-proof ticking, and priced as low as \$6.95.



CHECK THEM ALL!



COMFORT THAT FITS

VITAL VALUE No. 1. If you had your way about it, you'd like to have a mattress of such snug, soothing comfort that you could say, "it fits me like a glove." More than any other mattress, Spring-Air gives you this *fitted comfort* — because Spring-Air's construction is specially designed to automatically adjust to any weight or shape. Whatever you weigh, however you sleep, there is just the right degree of flexibility. No other mattress has ever before made such a vital contribution to your sleeping comfort — it is a new experience such as will make you think that Aladdin must truly have fashioned Spring-Air just for you!

Check-Up TIME!

Compare what you're sleeping on with the VITAL VALUES of a SPRING-AIR MATTRESS



Yes, we know it is all too easy to go on night after night sleeping on a mattress that's as behind the times as Aunt Emma's old phonograph up in the attic. Trouble is, nobody sees the mattress, and as long as it holds together we keep right on tolerating its antiquated or inadequate comfort.

Of course, that's not right — we know very well that it isn't the mattress that should be considered, but *ourselves*. While the mattress is out of sight, we're not — we've got to keep up the daily pace, looking our best, and feeling equal to all occasions. And if a poor mattress saps our sleep, we can't help but show it in our looks, our actions, and our disposition.

You owe it to yourself to check-up on that mattress of yours. Ask yourself, in all fairness, if it is as good a

mattress as you are entitled to. Are you missing out on the values that your mattress should have — values that you probably never before realized could be in a mattress?

And what are those values? There are four of them — each of Vital importance — and it will please you to know that all of these Vital Values are to be found in one mattress, — *Spring-Air*! They are listed and explained at the bottom of this page. Read them carefully. Let your Spring-Air dealer demonstrate them. Satisfy yourself, through actual trial on your own bed, that, because of these Vital Values, Spring-Air is indeed the world's finest mattress.

Don't wait until your mattress is worn out before learning about these Vital Values. Check-up on them — now — and use these Vital Values as your guide to better sleeping, better living. The sooner you "check-up on what you're missing," — the sooner you try Spring-Air, — the more you will thank us for bringing this new enjoyment into your life.

SPRING-AIR COMPANY

General Offices, Holland, Michigan

© 1940 Spring-Air Company

NO OTHER MATTRESS CAN MATCH SPRING-AIR'S VITAL VALUES



COMFORT FOR KEEPS

VITAL VALUE No. 2. There's no economy in putting your money into a comfortable mattress if that comfort doesn't last. Fact is, the greater the comfort of a mattress, the more important it is to have that comfort safeguarded against loss or deterioration. Spring-Air is ahead of all other mattresses in providing a construction with the comfort built-in for keeps. Years of use will not affect its comfort qualities — you always sleep on a mattress as freshly buoyant as new. You are guaranteed this self-perpetuating comfort for as many as 15 years — in writing, on the Spring-Air label, without extra cost, and no strings attached!



SCIENTIFICALLY COMPLETE

VITAL VALUE No. 3. Spring-Air is infinitely more than a one-feature mattress — it has *all* the features that go toward making it scientifically complete. Each detail has its functional purpose — there are no phony frills nor camouflage. The handles on Spring-Air are meant to be handles, not mere ornaments; the ventilators actually ventilate; the smooth edge is more than a tailored nicety — it is an exclusive safeguard against edge sag; coverings have genuine service woven into their beauty — all the way through, Spring-Air has the extra refinements that set it apart from the ordinary and insure its place as the world's finest mattress.



RATIFIED BY CONSUMERS

VITAL VALUE No. 4. New and drastic tests are constantly being employed to establish Spring-Air's superiority — every possible laboratory check is made to insure validity of value. Impressive as are these findings, Spring-Air's real triumph lies in the way it has met the Consumer Test — the test of practical, everyday usage on the beds of our great hotels and hospitals, in the hundreds of thousands of private homes. The nation has put its stamp of approval on Spring-Air. Take nothing on faith, nor buy a mattress that lives on past glory — in Spring-Air you get the mattress that is tops by actual Consumer ratification!

**WHAT! Frankfurters
with NO SKINS at all.
How Wonderful!**



BUTCHER: "Right! There's not a trace of skin on Skinless franks. The clear 'VISING' casing is removed right after the franks are made, leaving just the tender, juicy meat itself."



BOY: "Company's coming tonight?"

GIRL: "And Dinah's fixing Skinless franks for dinner."

DINAH: "Yes indeedy! An' wait 'til the company tastes these frankfurters! They's so tender an' luscious. An' your mama says you can have lots of Skinless franks because they's so easy to digest."



BESS: "Mary, these frankfurters are simply wonderful. What kind are they?"

MARY: "They're the new Skinless frankfurters, Bess. Our regular brand, only they're made without skins. We have them every week."

BOB: "They are the best I've ever tasted. Let's have Skinless franks every week at our house, too, Bess."

COMPLETE SMOKE PENETRATION

is another advantage you secure in frankfurters and wieners made the SKINLESS way. That's why they have such a delicious, smoky tang plus all the other benefits of the smoking process...The Visking Corporation, 6733 West 65th Street, Chicago, Illinois.

ASK FOR YOUR FAVORITE
BRAND OF FRANKFURTERS
OR WIENERS...

MADE THE **Skinless** WAY

Naturally-Tender

TRY THIS SKINLESS FRANKFURTER TREAT THIS WEEK. Broiled Skinless frankfurters in a bed of rosebud radishes and pickled beets, branched celery and shaved turnip with ripe olive centers. A grand idea for guests, the family, or on outings.

THEATER

EDNA FERBER FULFILLS DREAM OF ACTING IN HER OWN PLAY



MAPLEWOOD STARS AN AUTHOR

"To this day," wrote Edna Ferber in her autobiography, *A Peculiar Treasure*, "I regard myself as a blighted Bernhardt." And since all her life she has wanted to be an actress, this summer, for the first time, she had her fling on the stage. Behind the footlights, it goes without saying, Miss Ferber was no Bernhardt. But even though a rank amateur, the woman, who, at 53, is one of America's most beloved fiction writers held her own in the Maplewood, N. J. theater in a summer salted with

such seasoned veterans as Tallulah Bankhead, Ina Claire and Florence Reed.

In *The Royal Family*, written in collaboration with George S. Kaufman, Miss Ferber created in 1927 the character of a magnificent matriarch who domineered over a family of crackpot theatrical geniuses. Of this rich part its author once said: "I rather fancied myself as Fanny Cavendish, but no one would permit it, I suppose." So it was fitting that as her first role she should play the grand old trouper who for 53 years never missed a performance except when her son was born. Thanks partially to Edna Ferber and Fanny Cavendish, the Maplewood theater survived a year which, for most summer playhouses, was the most disastrous in their history. Not even stars like Ethel Barrymore, Grace George, Irene Castle, Jane Cowl could save many of them from the ravages of rain, cold and top-heavy salaries.



Second-act climax occurs when Fanny, aged 72, faints from excitement of anticipating her return to the theater. The Cavendishes have always been aristocrats of the



"Royal Family" members are Fanny Cavendish and her son Tony, here played by Edna Ferber and Louis Calhern. They are suggestive of Ethel and John Barrymore.



stage but the youngsters are in open revolt. "I want to be a human being, not a Cavendish," cries granddaughter Gwen. Patriarchal Fanny realizes she is through.

CONTINUED ON NEXT PAGE



because it's filled with flavor through and through!

Tastier? Yes. More enjoyable for a longer time? You bet! That's why you'll like Beech-Nut Gum. The finest flavors are mixed through and through to bring you a wealth of fine flavor. Your choice of 7 delicious varieties.

Full-flavored Peppermint, Spearmint, Oralgum
4 flavors of BEECHIES (Candy Coated)
Peppermint, Spearmint, Pepsin, Cinnamon



COME ONE! COME ALL! See the N. Y. World's Fair
Be sure to visit the Beech-Nut Building. If you drive near the lovely Mohawk Valley of New York, stop at Canajoharie and see how Beech-Nut products are made.

*Two letters that
made a great name
for themselves*

PM

DE LUXE



Because of the flavor and smoothness of this superb whiskey, more and more men have asked for PM until today those two little letters are the buy-word for quality.

PM De Luxe is one whiskey that will always taste the same — because National Distillers bring to the making of this smooth and mellow whiskey the same distilling craftsmanship that has made so many of America's greatest whiskeys of the past century.

National Distillers Products Corporation, New York. The straight whiskey in this product is four years old. 51% straight whiskey, 49% grain neutral spirits. 90 proof.

Edna Ferber (continued)



Another girlhood dream of Edna Ferber's was to have her own home and garden. At Stepney Depot, Conn. she now owns a 12-room fieldstone house and a 116-acre estate.



Her favorite position for working is shown in this picture taken in her sparsely furnished workroom on the second floor. The shelves are crowded with reference books.



"That indomitable woman, Julia," Edna Ferber's mother, sits with her daughter on terrace. Miss Ferber calls her mother the "real head of the family, its born leader."



Compare Pall Mall with your old cigarette

...FOR GENEROSITY

Place a Pall Mall beside your old cigarette. The difference in value is startling. Pall Mall is over 20 per cent longer.

And this longer cigarette brings you not only more tobacco, but the finest tobacco money can buy.

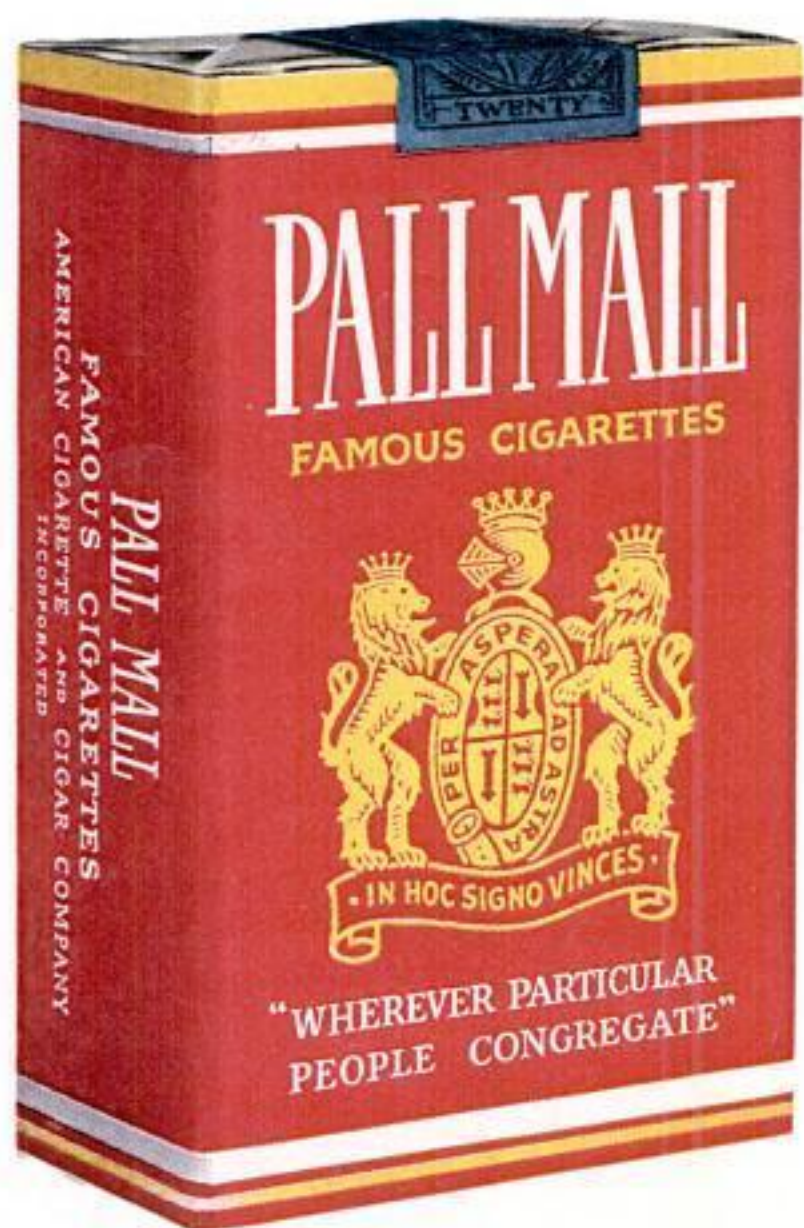
Moreover, you receive a definite service, too, for the additional length travels the smoke further, giving you a noticeably cooler cigarette.

...FOR SMOOTHNESS

The rich smoothness of Pall Mall is the result of re-discovering the almost lost art of BULKING — an old-fashioned, slow, deliberate method for mellowing fine tobaccos.

In BULKING, an unhurried miracle of nature transpires; harsh qualities grow mild, delicate aromas merge, permeating every shred of the superb Pall Mall tobaccos. The result is a mellower, really smoother smoke.

Yourself, try Pall Mall critically!



You'll see this better cigarette

"WHEREVER PARTICULAR PEOPLE CONGREGATE"

READ THIS

ANNOUNCEMENT

by Du Pont

before you buy Anti-Freeze

~ ~ The Du Pont Company presents its newest chemical achievement—
"Zerex"—a non-evaporating ethylene glycol anti-freeze at \$2.65 a gallon.
"Zerex" is a companion product to "Zerone," largest-selling \$1.00 anti-freeze. We believe that "Zerone" and "Zerex," products of Du Pont chemical skill, have no superiors in their respective fields.



DU PONT "ZEREX"... THE NEW NON-EVAPORATING ANTI-FREEZE

Out of the same laboratories that developed that sensational new material, nylon, comes another chemical triumph—"Zerex." It is made to a new and exclusive Du Pont formula.

Special ingredients make "Zerex" different from all other premium anti-freeze brands. It protects metals in the cooling system against rust and corrosion. It is an *anti-acid* that prevents the formation in the cooling solution of chemicals that attack aluminum cylinder heads, rubber hose and pump packings. No clogging of small radiator passages and tubes—improved cooling and engine efficiency—more heat from the car heater.

"Zerex" is more than just an anti-freeze. It's a winter radiator conditioner. It gives complete protection—safely. If you are proud of your car—careful to use only the finest products in it—want freedom from worry and fuss over anti-freeze—can afford the best—then you'll want "Zerex." It sells for \$2.65 a gallon, 70¢ in quarts. Your dealer will have "Zerex." Have it put in today and be safe and satisfied. It won't boil out. One filling does the job all winter long.

DU PONT "ZERONE"... THE DOLLAR ANTI-FREEZE BRAND IN MOST DEMAND

Introduced to the motoring public only seven years ago, more "Zerone" anti-freeze is purchased today than any other brand. The reason is that "Zerone" is efficient and economical. It is so effective it can actually keep water from freezing even at 215° below zero! Surprisingly little is needed for safe protection. A car with a 15-quart radiator capacity (the average size) can often get all-winter protection for as little as \$1.50 to \$2.00. A single gallon of "Zerone" will protect a 15-quart radiator to zero.

"Zerone" is stable. Replacements under average conditions are small. All you need is an occasional check-up. A solution of "Zerone" and water passes off engine heat better than water alone. That means improved engine performance. "Zerone" contains an unusually effective rust inhibitor that keeps clean cooling systems free of rust and corrosion, thus insuring proper circulation.

For an efficient low-price anti-freeze, buy "Zerone." It's only \$1.00 a gallon, 25¢ a quart. You can get "Zerone" anti-rust anti-freeze from dealers everywhere.

Du Pont makes two types of anti-freeze to give you top value whichever type you prefer... Depend on Du Pont for anti-freeze protection!

TUNE IN "CAVALCADE OF AMERICA"... BACK ON THE AIR OCTOBER 2... NBC RED NETWORK... EVERY WEDNESDAY EVENING



ZEREX
TRADE-MARK



Anti-freeze
and **ANTI-RUST**



ZERO ONE
Anti-Rust **ANTI-FREEZE**
REG. U.S. PAT. OFF.

Imagine! "Million Dollar" Luxury

FOR A SMALL HOME OR APARTMENT

Duncan Phyfe Kroehler reproduction reminiscent of 18th-century styling. All carved woods, mahogany. Your choice of long-wearing, luxurious fabrics in harmonized colors.



London Club Low, flat arms assure spacious reclining comfort. Choosing harmonized colors from many colorful fabrics is surprisingly simple with the "Color Harmonizer."



"See the special values now on display during Home Furnishings Style Show, Sept. 21-28."

"Impossible!" But it's true!
Period Style Sofas as Low as
\$59⁵⁰



Chippendale Authentic period styling with graceful flowing lines. All carved woods, mahogany. Harmonized colors easily selected from wide range of lustrous fabrics with Kroehler "Color Harmonizer."

THINK OF IT! Period furniture faithfully reproduced to capture the charm and grace inspired by such old masters as Thomas Chippendale and Duncan Phyfe . . . period furniture with new, extra strength and luxurious comfort never before possible . . . all at prices unbelievably low! That's the miracle that the *ingenuity* and vast manufacturing resources of Kroehler have made come true for you without sacrifice of old-time craftsmanship.

NO BROKEN-DOWN SEATS
Shape-retaining springs locked to sagless, steel under-frame. No webbing to stretch, rip, or rot. Springs cannot break through.

NO NAILS TO WORK LOOSE
Hardwood frames double-doweled and corner-blocked for rigid permanence. Spring-steel stabilizers anchor seat springs to frame, eliminate sway and noise.

NO BUMPS OR HUMPS
Patented interlocked cushion springs thickly covered with buoyant, loomed padding and combed cotton to retain soft, even surface.

ALL NEW MATERIALS
Only *new*, fluffy, long-fiber cotton, springy loomed padding, and *new*, soft, cushioning material assure luxurious comfort that's vermin free and sanitary.

Solve Your Color Problem at Your Authorized Kroehler Dealer's

Your guests will envy your splendid taste more so than ever if you plan the color harmony of your living room around your Kroehler suite. Ask your Authorized Kroehler Dealer to help you determine an inviting, friendly color atmosphere with the Kroehler "Color Harmonizer."

KROEHLER MFG. CO., 666 LAKE SHORE DRIVE, CHICAGO



LOOK FOR THIS LABEL UNDER THE CUSHION—FOR YOUR PROTECTION

KROEHLER

Furniture

MADE BY THE WORLD'S LARGEST FURNITURE MANUFACTURER



The Albany Post Road (Route 9) is the main street of Hyde Park, N. Y., a sleepy hamlet of 1,000 souls five miles north

of Poughkeepsie and about midway between New York City and Albany. Barber Augustus Hover, 79 (left), likes

to recall the day around 1890 when he was summoned to the Roosevelts' home to snip off the curls of Infant Franklin.

HYDE PARK: PRESIDENT ROOSEVELT'S HOME TOWN IS A FEUDAL HAMLET WHICH, LIKE WENDELL WILLKIE'S ELWOOD, IND., HAS SEEN BETTER DAYS

From Elwood, Ind. (LIFE, Aug. 12) to Hyde Park, N. Y. is a journey backward in time between two Americas—from the easygoing, shirt-sleeved midland town where even the middle-aged recall the "early days" to the feudal Hudson River hamlet with its Colonial history, great estates and crotchety "characters." It is characteristic that while Wendell Willkie has always wanted to write a social-economic history of Elwood, the two volumes of Hyde Park history which Franklin Roosevelt has already produced—one published just this summer—are antiquarian compilations of official town records and genealogical data.

Hyde Park's recorded history begins with the advent of a rich Dutchman named Jacobus Stoutenburgh in 1735 to establish a river barony. Rich city

folk desirous of becoming landed gentry followed him through the years and Hyde Park village sprang up as a community of farmhands, craftsmen and tradesfolk serving the great estates. It has never been anything else. It is languishing now because heavy taxes and dwindling fortunes have closed down the estates. The Mills place became a State museum in 1938, the Vanderbilt place was accepted as a National Historic Site last July. Caretakers alone are left at the Rogers place. Of the township's great estates, only the Roosevelts' and the Huntingtons' are still inhabited by their owners and most Hyde Parkers now earn their livings in the factories and shops of nearby Poughkeepsie.

In the great Hyde Park days which continued through Franklin Roosevelt's youth, a prime char-

acteristic of the gentry was their strong sense of responsibility for their dependents in the village. They joined town boards and fire companies, looked out for their retainers' illnesses and troubles, pensioned them in their old age, made bountiful gifts in season. Mrs. Vanderbilt was famed for her habit of riding out at Christmas in a Russian sleigh, handing a \$10 bill to everyone she met. Historians of the New Deal will doubtless note this circumstance.

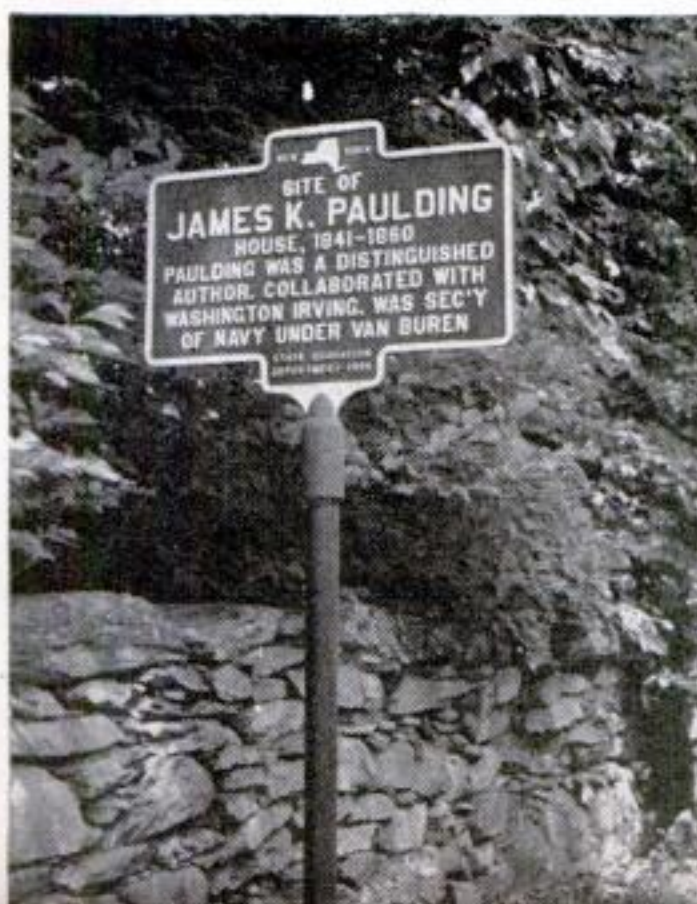
Hyde Park township is now in the process of receiving two fine new schools under an \$850,000 PWA project, plus a new \$65,000 post office. But most of the Hyde Parkers, though quite proud and fond of "The Boss," retain their ancient Republicanism. The only one of Hyde Park's four voting districts which Franklin Roosevelt has ever carried is his own.

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Hyde Park's post office is being replaced by a \$65,000 building. Firehouse (left) houses Eagle Engine Company, to which F. D. R. belongs

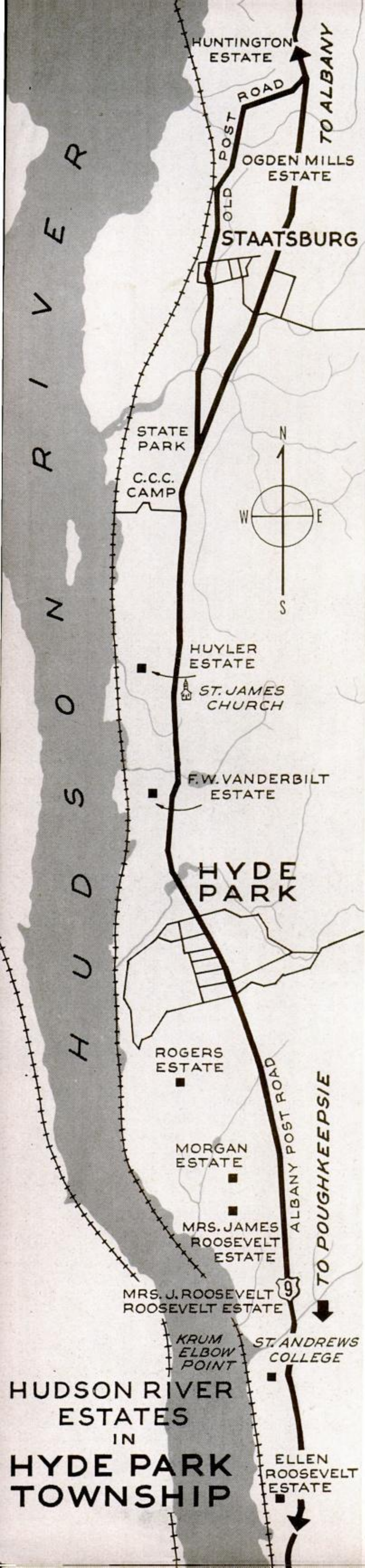


James K. Paulding was a Hyde Parker who opposed advent of steam in the U. S. Navy.



Franklin D. Roosevelt High School is one of two new Dutch-farm-house-style schools now going up under an \$850,000 PWA program.





Hyde Park (continued)



The Hill Drug Store is a Hyde Park social center, where villagers drop in to buy papers and talk over news. Shown above (l. to r.) are PWA Inspector Ben Gordon, Druggist Hill, Rec-

tor Frank Wilson of St. James Episcopal Church (the Roosevelts') and Barber Hover. Rector Wilson, who preached to the King & Queen, is also a town constable and packs a gun.



The Hyde Park Market, founded in 1849 and owned by Wallace Lasher (nearest camera), is the No. 1 village market. It supplies all Roosevelt meat, including hot dogs. Says Butcher

Lasher circumspectly: "Business is good and politics about even." Chief Hyde Park amusement is going down to the station in the evening to watch the Twentieth Century whiz by.



Gracie Hall Roosevelt, Eleanor's brother, is converting President's barns and wagon shed into \$15-\$20-per-month apartments.



Emma Victoria Pitkin Marshall, 70, is the prolific village poet. She composes new ode for each meeting of Roosevelt Home Club.

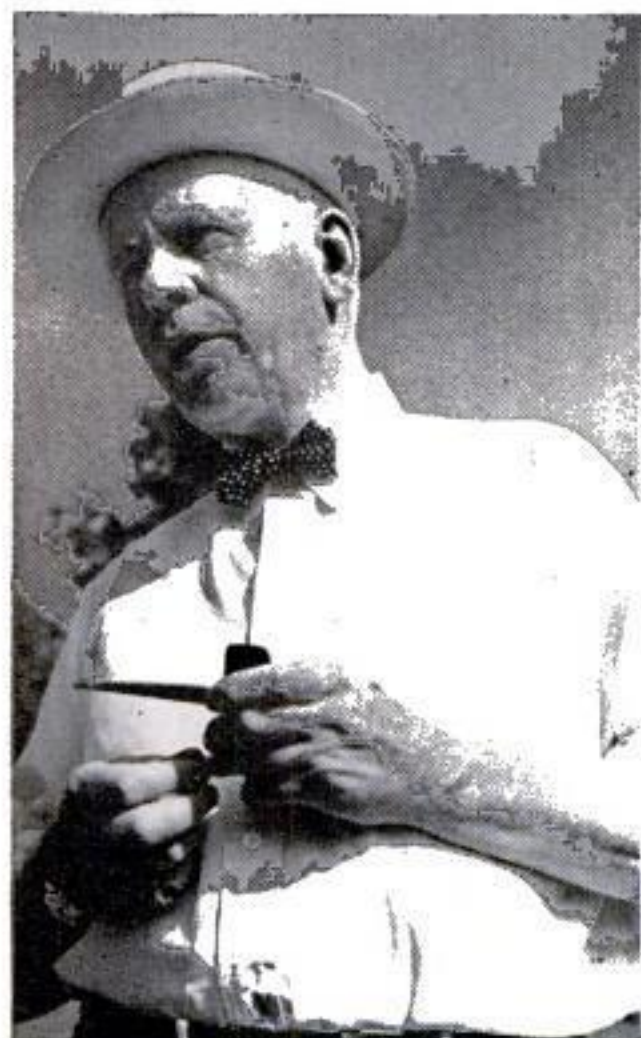


William P. Locke is "the young doctor" who shares Hyde Park's practice with "the old doctor," James Cronk, 70.



The Town Hall is where the town council (four Republicans, one Democrat) meets and where President Roosevelt votes. Above: Town Clerk George Briggs (left) and taxpayer seeking

tax reduction. The President pays \$1,400 taxes on his six farms (851 acres) assessed at \$56,450. His mother pays \$1,600 on the 276-acre home estate, assessed at \$62,000.



Herbert C. Shears, onetime superintendent of the Vanderbilt estate, inherited sum of \$250,000 from his late employer.



Ben Haviland, 76-year-old farmer, is town historian. Franklin Roosevelt collaborated with "Uncle Ben" on his local histories.



Moses Smith is the President's tenant farmer and host to Roosevelt Home Club. His son Arthur was just appointed postmaster.

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The Mills mansion, built by the late Secretary of the Treasury's father Darius Ogden Mills, was given to the State two years ago. The Park Commission charges 25¢ admission.



The Vanderbilt mansion, built by the late Frederick W. Vanderbilt, was given to Federal Government this year after Father Divine put in the only bid to buy. Admission: 25¢.



The Roosevelt mansion, bought by President's father and now owned by his mother, will eventually go to Government. Below: caretakers sup on lawn of vacant Rogers estate.





The Eagle Engine Company has "President Franklin D. Roosevelt" at the top of its posted membership roster. The name is followed by a row of empty squares, showing he has

responded to no alarms this year. What grieves his fellow firemen more is that when a scaffold on the new Franklin D. Roosevelt Library caught fire last January, the Roosevelts

called Poughkeepsie firemen to put it out. The stuffed tuna was donated by the President's late half-brother, James Roosevelt ("Rosey") Roosevelt, tiger skin by Vanderbilts.



PAINTING BY DIETZ EDZARD, FROM THE DE BEERS COLLECTION

BY LOVE IMMORTALIZED

Her little hat, her finger-molded glove—all of the possessions of his beloved take on, for the young lover, a special significance. To his surprise, it will not vanish through the years.

. . . Do you remember that crisp green *primavera* frock you wore? Where is that little muff you pinned my violets on? . . . he'll say. And she will smile. . . .

Thus wistfully, and with some fear, each man learns for himself how perishable—and precious—are the wares in which beloved women deal. That is when he first appreciates fully the meaning of his engagement ring.

The diamond that flashed as she put on the quaint, ridiculous hat—that shone like a

dewdrop in the folds of that fresh young gown—that starred the muff and marked the glove—will blaze in glory long, forever, after these ephemeral things are gone.

Saying to his sons, and his sons' sons, how fair he found this woman—and how sweet.

A trusted jeweler, well acquainted with such stones, should be his adviser in the selection of this perpetual token of his choice. Not only size, but color, fine cut, and absence of imperfections should be his standards. For in the brilliant, immortal fire of their diamond he'll find the perpetuation of their love in days to be. De Beers Consolidated Mines, Ltd., and Associated Companies.

Current Prices of Unmounted Quality Diamonds. (Exact weights shown are infrequent.) Size alone does not determine values. Purity, color and excellence of cutting affect the price. Many fine jewelers will arrange payments for diamonds over an extended period.

One-half carat,  \$100 to \$200

One carat, between  \$325 and \$600

Two carats, usually priced from  \$900 to \$1750

Three-carat stones  are obtainable from \$1500

Pour GLENMORE *..you get more*

Yes, Gentlemen, I'll admit a quart is a quart and any man's 4-year-old whiskey can be bonded. But a pedigree alone won't make a thoroughbred out of a whiskey. Fine whiskey must have character and tradition. Down here, we're proud of Glenmore. For 68 uninterrupted years one family has dictated the character of a whiskey, making it the richest, smoothest, most distinctively flavored Bourbon out of Old Kentucky. If you want more quality, try Glenmore. It is not expensive—but more price couldn't buy a better Bourbon.

GOLD LABEL
BOTTLED IN BOND

Glenmore
BOTTLED IN BOND
KENTUCKY
Straight
Bourbon
Whiskey
DISTILLED & BOTTLED BY
GLENMORE DISTILLERIES CO. INCORPORATED
OWENSBORO, KENTUCKY

Glenmore
KENTUCKY
Straight
Bourbon
Whiskey
DISTILLED & BOTTLED BY
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OWENSBORO, KENTUCKY

SILVER LABEL
This Whiskey is
4 YEARS OLD
90 PROOF

FROM THE DISTILLERY WITH MORE THAN

A MILLION BARRELS EXPERIENCE



Night raiders attack Mormon farmers when their city of Nauvoo becomes Illinois' largest, their political power dominant.

These two are whipped to death. At first pledged to non-resistance, Prophet Joseph Smith finally organizes a defense militia.



Tried for treason in Carthage, Ill., Joseph Smith (Vincent Price) is defended by Disciple Brigham Young (Dean Jagger)

against a rabble-rousing lawyer. At the exhortation of mobs outside, Smith is found guilty and lodged in the Carthage jail.

MOVIE OF THE WEEK:

Brigham Young

It was inevitable that sooner or later Darryl Zanuck should light upon the history of the Mormons for one of those grandiose movie epics on which his name is a U. S. trademark. This picture, from a story by Louis Bromfield, is more honest and more moving than such other Zanuck epics in celluloid as *Suez*, *Jesse James* and *Lillian Russell*. Where it hews to facts, as in the early half of *Brigham Young*, it makes drama on a big, exciting scale. Few recent movies, for instance, can show half as awesome moments as the scenes in which early Mormons, fleeing from masked hoodlums, drive their fearful horses and covered wagons over frozen Mississippi waters in the dead of night, look back to see their city of Nauvoo burning behind them.

Where, however, Mr. Zanuck embroiders the canvas of history with Hollywood's familiar tinsel formulas, *Brigham Young* is fatuous, dull and false. Its tepid love story between Linda Darnell and Tyrone Power is irrelevant, serves only to gum up the flow of action. More serious is its frightened skirting of the subject of polygamy, which for half a century kept the Latter Day Saints and the U. S. Government in a state of warfare. Only once, and then in jest, is polygamy mentioned. Only two of uxorious Brigham Young's 27 wives are shown and only one is clearly designated as wife.

Yet the migration of the Mormons across 1,384 miles of prairie and desert in search of religious freedom remains a subject worthy of the U. S. cinema. Many of them walked the whole way on foot. Many died of hunger, were massacred by Indians, perished miserably in blizzards. Those who fought their way through mountain passes to Salt Lake Valley were steeled to make a desert bloom, a great city rise from an arid wasteland. Where, in *Brigham Young*, Darryl Zanuck caught the spirit of these intrepid builders of a new world, his \$2,500,000 was not wasted.



Joseph Smith is killed when mob breaks into the Carthage jail, sends his bullet-riddled body crashing through window.



Million Dollar Mirage

Millions of Dollars went into round figures last year. American women paid those dollars...to kick their heels and be thumped by masseuses. Streamlining like this may work...but you've got to keep at it. Learn about the easy way to a better figure which thousands have found...with Munsingwear foundation garments!



There's a Munsingwear "Foundette" for every age and every type figure! All have the secret of 3-Way Control: Vertical Stretch for freedom; Roundabout Stretch for chiseling down bulges; Posture-Control for holding you in younger lines! Slip into a "Foundette" today...it has a lovelier you in its power!

"Foundettes" come in full-lengths like this, with youth and comfort in every line. Also girdles and pantie-girdles. Knit or woven of "Lastex" yarn. At better corset departments everywhere. Munsingwear, Inc., Minneapolis, New York, Chicago.

MUNSINGWEAR
Foundettes
REG. U. S. PAT. OFF.

FOUNDATIONS FOR AGES 14 TO 40

"Brigham Young" (continued)



The exodus of 20,000 Mormons from Nauvoo, Ill. before the wrath of night raiders takes place in dead of winter in 1846. Those without horses push carts through mud.



Camped in a swamp after crossing the frozen Mississippi, the Mormons are stricken with fever and despair. Nine children are born the first night, many oldsters die.



The big migration to "a land that no one else would want" is led by indomitable Brigham Young. Of his 27 wives, these are the only two shown in the Zanuck movie.



The greatest pioneer trek in American history takes Mormons across untracked prairie and mountains. Since wagons are piled with furniture, many walk the whole way.



First view of Salt Lake Valley is from Emigration Canyon, July 24, 1847. Rising from a sick bed, Brigham Young halts his followers, tells them: "This is the place."



In Mexican territory around Great Salt Lake the advance company of Mormons, including 143 men, three women and two children, build the settlement of Deseret.

CONTINUED ON NEXT PAGE

chic hands salute
Revlon Nail Enamel
in this 'land-of-the-free'
KNAPSACK



GAY PATRIOTIC prints for a nail kit that doubles as a cosmetic bag in your purse. Holds Enamel, Remover, emery boards, orangewood stick, cotton roll. But that's only the half of it! Inside zippered back pocket usable for bills, keys, change. With contents removed, compact and lipstick can go in front pocket! Complete **\$1.00.** (Value of contents alone!)

This is the way it looks closed.



Salute to a charming lady: because you know the importance of keeping your lovely hands well-groomed, whether you're holding a golf club or a champagne glass. You have a fastidious dislike of chipped nail polish and not-quite-right shades. That's why you use Revlon. Not that you bother your pretty head about the laboratory precision tests that make Revlon Nail Enamel infallible. Enough for you to know that it wears longest and looks loveliest. (Naturally, you swear by Revlon Lipstick, too.)

it's right because it's **Revlon**



**LOWEST PRICES IN HISTORY
ON STANDARD LINE
WESTINGHOUSE MAZDA LAMPS**

15 watt size only 10¢
25 watt size only 10¢
40 watt size only 13¢
50 watt size only 13¢
60 watt size only 13¢
75 and 100 watt sizes only 15¢

SILVERED BOWL MAZDA LAMPS

100 watt size only 25¢
150 watt size only 45¢

Longer nights—darker days—children kept indoors—all call for better light, and that means Westinghouse Mazda Lamps, the quality bulbs that give brighter light longer. And here's a tip: for low-cost modernization of home lighting, use light conditioners and Silvered Bowl lamps—Westinghouse Mazda Lamps, of course!



TUNE IN!

Westinghouse "Musical Americana" every Tuesday Night, NBC.

**Westinghouse
MAZDA  LAMPS**

"Brigham Young" (continued)



The communal storehouse for food grows emptier during the long winter of 1847-48. Brigham Young cuts rations three times till, by spring, Deseret is close to starvation.



New menace comes when a plague of crickets descends upon the wheat fields from the mountains. The Mormons rush out to save their first crop from destruction.



Spades and hoes fail to kill crickets but flocks of sea gulls come to devour them. The friendly sea gull is memorialized in bronze in Salt Lake City and on the Utah seal.

Which Bacon do MEN like best?

Swift's Premium gets landslide vote!



"Izaak Walton's" and Home Economists have at least one thing in common—in nation-wide polls, both groups voted overwhelmingly for Swift's Premium Bacon!



Outdoors or in, that "sweet smoke taste" sure hits the spot! In poll after poll, Swift's Premium Bacon wins decisively.

Returns from the poll, which was conducted by an independent organization, showed Swift's Premium Bacon got far more votes than the next 8 brands combined; it led the runner-up over 2 to 1.



Polls almost as many votes as all other mentioned brands combined!

Housewives and Home Economists had already registered their preference. Swift's Premium Bacon led the runner-up over two to one in a poll of Chicago women . . . got more votes from Home Economics teachers than the next eight brands combined.

But how about the men, men with hearty outdoor appetites? Which bacon do they prefer? To find out, an independent organization made a poll of the nation's fishermen. They

mailed out hundreds upon hundreds of Business Reply Cards, asked simply "What brand of bacon do you think is best?"

Once more Swift's Premium won overwhelmingly! It actually got almost as many votes as all other mentioned brands added together!

"Sweet smoke taste"—that's the reason why Swift's Premium always wins. Delicious mildness, from Swift's secret Sugar Cure . . . a special zest, from Swift's exclusive way of Smoking in Ovens. No other bacon has this marvelous flavor, and no other got anywhere near as many votes.

For meals at home or meals in the open, Swift's Premium is the bacon you'll like best!

THE REASON.. "Sweet Smoke Taste" from Swift's secret Sugar Cure and special Smoking in Ovens!



Look for the Swift's Premium label on the packages, and the name SWIFT down the side of the piece.



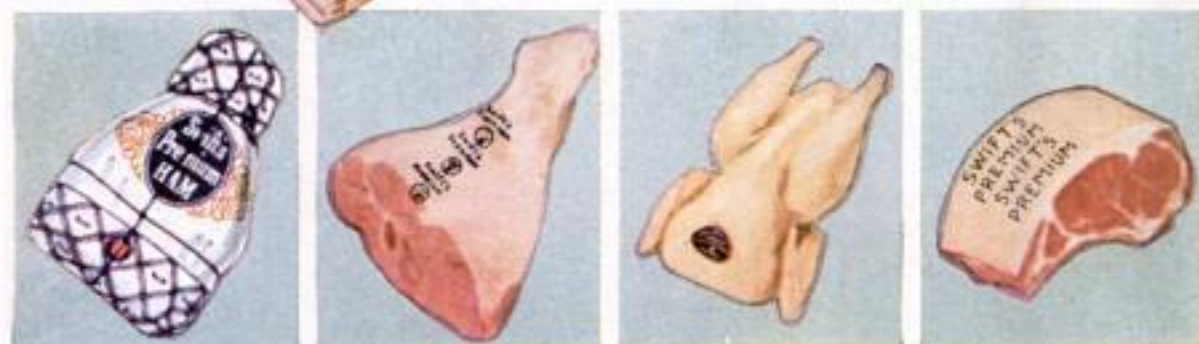
Say Swift's Premium for the finest meats

BEEF • LAMB • VEAL • BACON • HAM

FRANKFURTS • POULTRY • TABLE-READY MEATS

REMEMBER, THE MEAT MAKES THE MEAL!

BUDGETEER'S SPECIAL (A Martha Logan recipe!) Here's a thrifty main dish your family will thoroughly enjoy. Arrange Swift's Premium Bacon on a rack in a shallow pan and bake in a moderately hot oven (400° F.) 12-15 minutes or until brown. No turning is necessary. Serve on a hot platter with fried eggs and O'Brien Potatoes. To prepare potatoes, cook chopped onion and green pepper until tender in a small amount of hot fat. Add diced, cooked potato, pimiento, salt and pepper, and brown lightly.



Copyright, 1940 by Swift & Company



*What is step no. 1
in planning a kitchen
as efficient and gay
as this?*

"If you want to avoid the cold, clinical look of so many kitchens," warns the of decorators, "concentrate on remember—the floor is the whole color scheme. This," they explain, "is due to the introduction of new color beauty and up-to-date designing in fine linoleum by Nairn. Whether the floor is to dominate, as in a kitchen or bathroom, or simply to furnish a rich setting for fabric rugs in a hall or living room—choose your Nairn Linoleum first. The rest of the room will follow—easily, naturally." If you are redecorating or planning a new home, see the wide variety of Nairn designs. These are the floors around which many of America's finest rooms are built today!



➔ **LATEST IMPROVEMENT!** It's the factory-applied adhesive back—exclusive with Nairn Adhesive Sealex Linoleum, at no extra cost. It means an extra strong installation—because this inlaid linoleum is laid direct to the underfloor. It means, in addition, that your Nairn floor will *stay* smooth, easy to clean, and rich in beauty all its long life—just apply Nairn Self Polishing Wax occasionally to keep it bright! Little wonder that Nairn Linoleum is "first choice in floors for today's loveliest rooms."

DECORATING BOOK FOR YOU! Pages packed with color photographs of distinctive rooms and helpful decorating information. Send 10c to Box 55 for the fascinating new book—"Where Do Lovely Rooms Begin?" CONGOLEUM-NAIRN INC., KEARNY, NEW JERSEY

➔ **Easy to clean as a china plate!** Ceiling, walls, floor, counter and table tops are all covered with smooth, washable Nairn Linoleums. The floor is Pattern No. A7202, combined with No. A7208 and black and white feature strips. This is one effective way to Personalize* a Nairn Floor. Another is to use some of the many inexpensive, ready-cut insets Nairn provides. Ask your dealer to demonstrate! (Walls, "Parian Red," 7992. Ceiling, "White," 1113.) *REG. U. S. PAT. OFF.



NAIRN ADHESIVE SEALEX LINOLEUM
REG. U. S. PAT. OFF.

FIRST CHOICE IN FLOORS FOR TODAY'S LOVELIEST ROOMS



Wholesale designers were glorified by Lord & Taylor. The dress above, by Charles Cooper, features asymmetric neckline. Drapery distinguishes one below by Frances Troy Stix.



MAYOR LAGUARDIA BECAME CLOTHES AND MODEL CONSCIOUS AT SAKS FIFTH AVENUE'S ELEGANT SHOW

NEW YORK FASHION WEEK

GALA SHOWS OFFER 1,000 NEW STYLES

The bustling, commercial, masculine city of New York fortnight ago discovered Fashion and went completely berserk. For decades New York has been the greatest women's-clothing manufacturing center in the world. The wearing apparel produced, worth many millions of dollars, has been habitually snubbed by the daily press, radio and officialdom. At fashion shows held by the less-than-a-dozen stylish shops, clothes occasionally have made New York headlines but they have been mostly Paris imports.

Last fortnight New York had a great change of

heart. A clever band of conjurers (Bergdorf, Bonwit, Carnegie, Jay Thorpe, Milgrim, Saks) operating as the Uptown Retail Guild, plus Lord & Taylor and the great magician Mayor Fiorello H. LaGuardia, transformed Clothes, made and designed in New York, into Great Fashions. Shops staggered their openings so the press might cover seven fashion shows, view 1,000 costumes in three days. With champagne and music, spotlights, speeches and the flare of flash bulbs, New York screamed for fashion leadership. Highlights of the big city's fashion premiere are shown on this page and pages following.



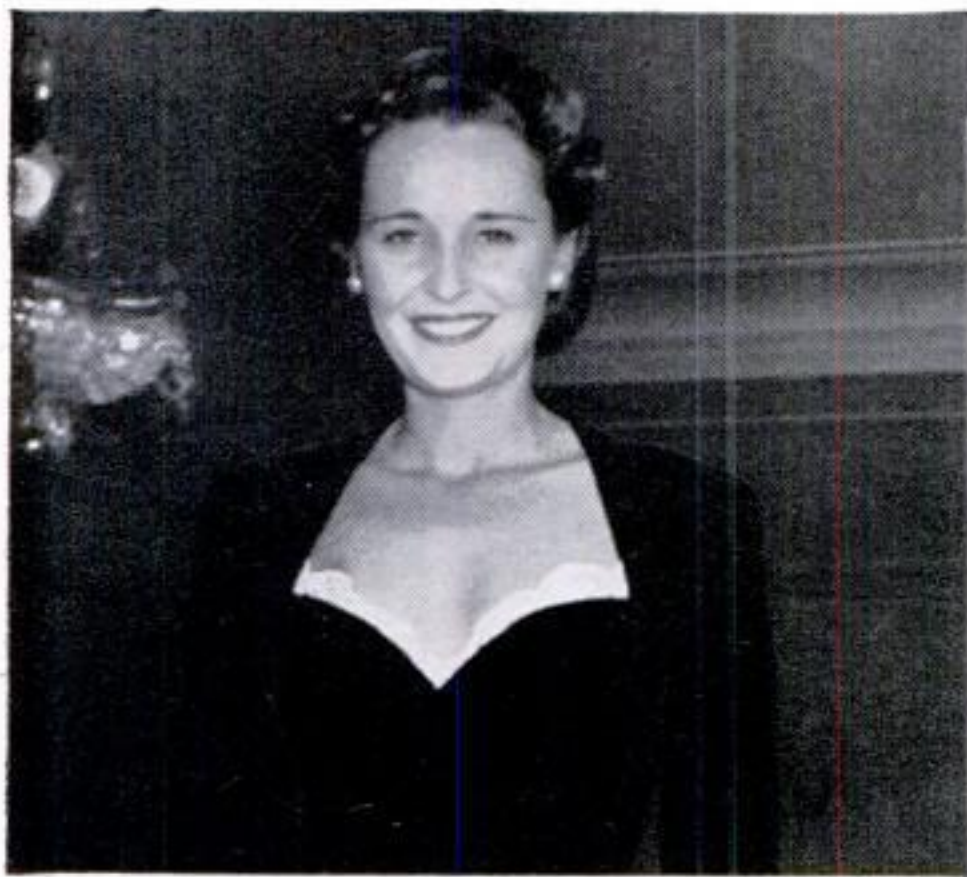
GALANTINE OF CAPON, SMOKED TURKEY, LOBSTER AND CHAMPAGNE FOLLOWED THE FASHION SHOW AT SAKS

NEW YORK FASHIONS (continued)



New lows in bosom lines were evident in the evening gowns in all the collections, although skirt widths varied from slim sheaths to full circular skirts with crinoline petticoats. This

model wearing a Hattie Carnegie original made of purple velvet with two hooped tafeta petticoats, one blue and one cerise, drew loud applause from an approving audience.



White-lace edging adds a subtly seductive touch to the heart-shaped neckline on this long-sleeved velvet gown.



Petal effect is achieved in this décolletage by attaching shoulder straps beyond obvious points. Note long gloves.



Bare to breast line is this lace dress. The heavy ornament helps to keep the deep V-neckline anchored in proper place.



Covered-up dresses are made to look naughty by the use of sheer black-net or chiffon back and front which reveal all.



White doves on black-velvet bodice of this Bergdorf Goodman evening gown prompted several visitors to quote from

the *Song of Solomon*. This was one of few evening gowns in new collections which had completely bare shoulders.



Slit to the waistline is this sensational creation which has been ingeniously cut and fitted to prevent overexposure.



Skirt slit to knee balances the deep décolletage in this dinner gown which, like others, slyly suggests nakedness.



Embroidered watch and fob, with the hands fixed at 6 o'clock, "fools the eye" on this dress. Others had embroidered clips.



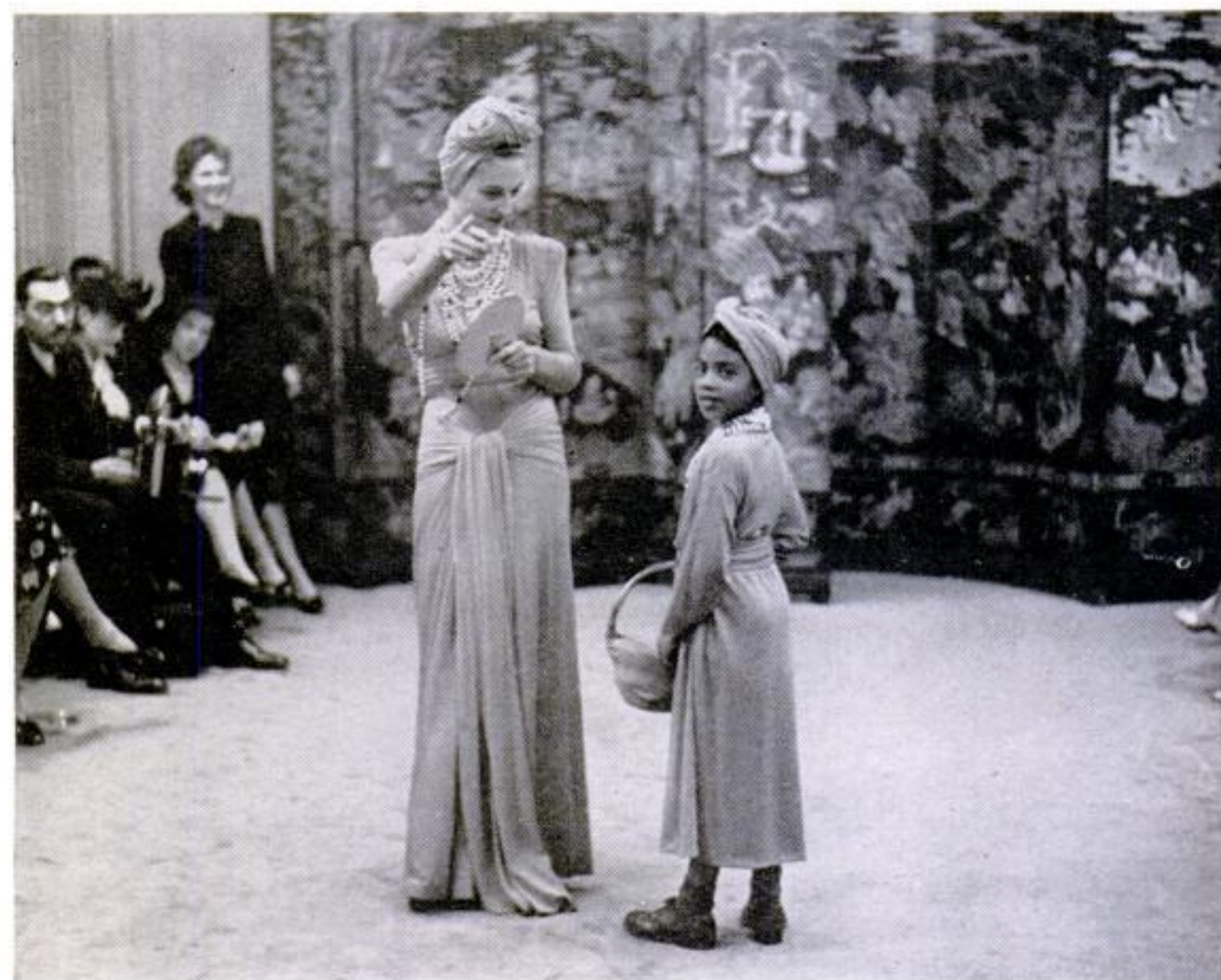
Paradise fox never grew on any animal's back. It is white fox pointed with the longest fronds of black monkey fur.



Leopard accessories are used not only with daytime clothes as above but with evening gowns, as shoes, belts and trimmings.

THESE FASHION TRICKS WILL MAKE CONVERSATION PIECES

From the Paris openings of yesteryears, the clothes news that would eventually crop up in the conversations of the least clothes-conscious Mr. and Mrs. of the world were the trick or "fun" clothes. Quite apart from the many beautiful wearable clothes Paris created every season, it could be depended upon to produce several sensational items. The New York designers who are attempting to carry on where Paris left off have this season tried a few tricks of their own. Bonwit Teller has fun with buttons—heraldic designs, Maltese crosses, kings' heads, dragons, angels. Jay Thorpe does it with a color—"tickle pink." Lord & Taylor does it with dipping hemlines. Among others shown on these pages are Bergdorf Goodman's *trompe l'oeil* embroidery, Saks Fifth Avenue's navel-deep necklines, Hattie Carnegie's scarlet-gowned couple at right. Another Carnegie trick was a huge striped bow perched on one shoulder of a black gown. On the page opposite this "bow-dress" is worn by Susie, designers' dream mannequin who glides through a show creating the illusion that everything she wears is most original, most exciting, most beautiful.



SUSIE AND HER BLACKAMOOR, IN SCARLET, STOPPED THE SHOW AT HATTIE CARNEGIE'S



Slit sleeves exposing the elbows are purposely puzzling, look as if the model were wearing long black fingerless gloves.



Black feathers under the hat create the illusion of deep pompadour. They match the dress trimming at the bosom line.



Forehead veil of figured black lace follows eyebrow curve and painlessly produces strange tattooing effect on this pretty girl.





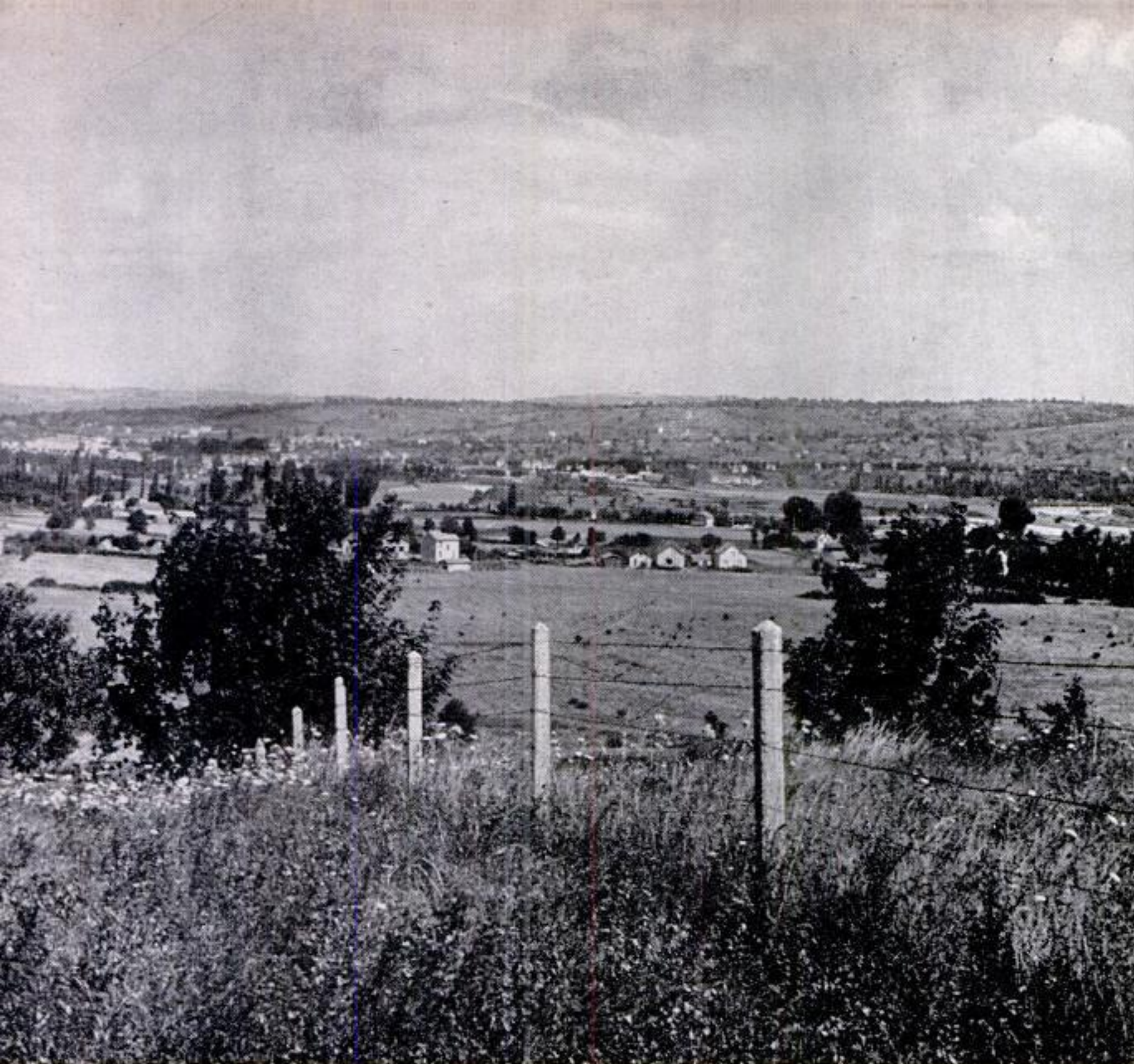
VICHY, FRANCE'S GREATEST SPA, LIES IN A FLOWERY BOWL ON THE BLUE ALLIER RIVER, WHICH FLOWS NORTH (TO LEFT) OUT OF THE BLACK HILLS OF AUVERGNE (RIGHT)



There are legless men in Vichy. This one is recuperating at the hospital in Hôtel Radio. His wife has come from Paris to nurse him. He and his friend were victims of Italian air-strafting.



There is no more pastry in Unoccupied France. This Vichy shop, which used to specialize in apple tarts, now has only a tray of sweetened toast in its window. But there is still plenty of gray bread.



PAST THE OLD TOWN-(SHOWN IN CENTER) THEN THE HOTELS, SPRINGS AND THE AIRPORT (LEFT)



There are great springs in Vichy. Best known to Americans is *Source des Célestins*, on the site of a medieval convent. Demobilized officers and their families sip here. Soldiers fill their canteens for 50 centimes ($\frac{1}{2}$ ¢).

VICHY

FAMED SPA IS FREE FRANCE'S CAPITAL

At the special invitation of the Government of Unoccupied France, LIFE dispatched by transatlantic Clipper to Vichy last month two representatives to report in words and pictures on the Pétain-Laval setup. They were Frank Norris, a managing editor of TIME and a specialist on foreign affairs, and George Strock, a staff photographer of LIFE. This able team spent a fortnight surveying the Vichy Government, its personnel and its problems before flying back to the U. S. Their findings are published herewith, together with a special article by Mr. Norris beginning on page 78.—ED.

If the U. S. were defeated and invaded from East and West; if the great meat and wheat areas north of the Ohio and west of the Mississippi River were occupied by the enemy and all the industrial districts east of the Hudson and west of the Great Lakes were taken; if all that industrially remained to the free U. S. were the Pittsburgh and Birmingham districts (minus coal and iron) and if the capital had been hurriedly moved from Washington to Baltimore to Albany and then to New York's small but picturesque Saratoga Springs; then you might get some idea of the present predicament of the defeated Government of France.

On June 22 the Republic of France signed an armistice with conquering Germany. Its Government had already fled from Tours to Bordeaux. On June 25 it declared a day of national mourning. On June 30 it set up headquarters briefly at Clermont-Ferrand and on July 1, 2,000 trucks, buses and cars brought it to Vichy. This world-famous spa has a year-round population of only 17,000 and about 20 first-class resort hotels.

Eight days later, what was left of the Chamber of Deputies and Senate meeting in fancy Vichy's Casino voted to end *La République Française*. *L'État Français*, an emergency dictatorship, was set up in its place.

Front man in the new government became Henri Philippe Pétain, the 84-year-old general who had stopped the Germans in 1916 at Verdun. He had served from 1922-31 as Inspector General of the French Army, later as ambassador to Spain. Head man was Pierre Laval. "Last strong Premier of France," longtime foe of the industrial indiscipline of the Popular Front, Laval had stood fast at Bordeaux while people like President Lebrun and Edouard Daladier took to the woods. At Vichy, Laval was named Vice President of the Council (Pétain was President). Chamber and Senate abdicated, with the lone dissenting vote of Senator Pierre de Chambrun, whose great-great-grandfather was the Marquis de Lafayette and whose nephew is Laval's son-in-law. The vote occurred July 9. Since then the French State has tried to rule from Vichy the two-fifths of France left it by the Germans, and the colonies of the French Empire.



The Capitol of France is the Hôtel du Parc, seen across the plane trees which shade the springs of Vichy. The Tricolor waves two floors above Laval's office.

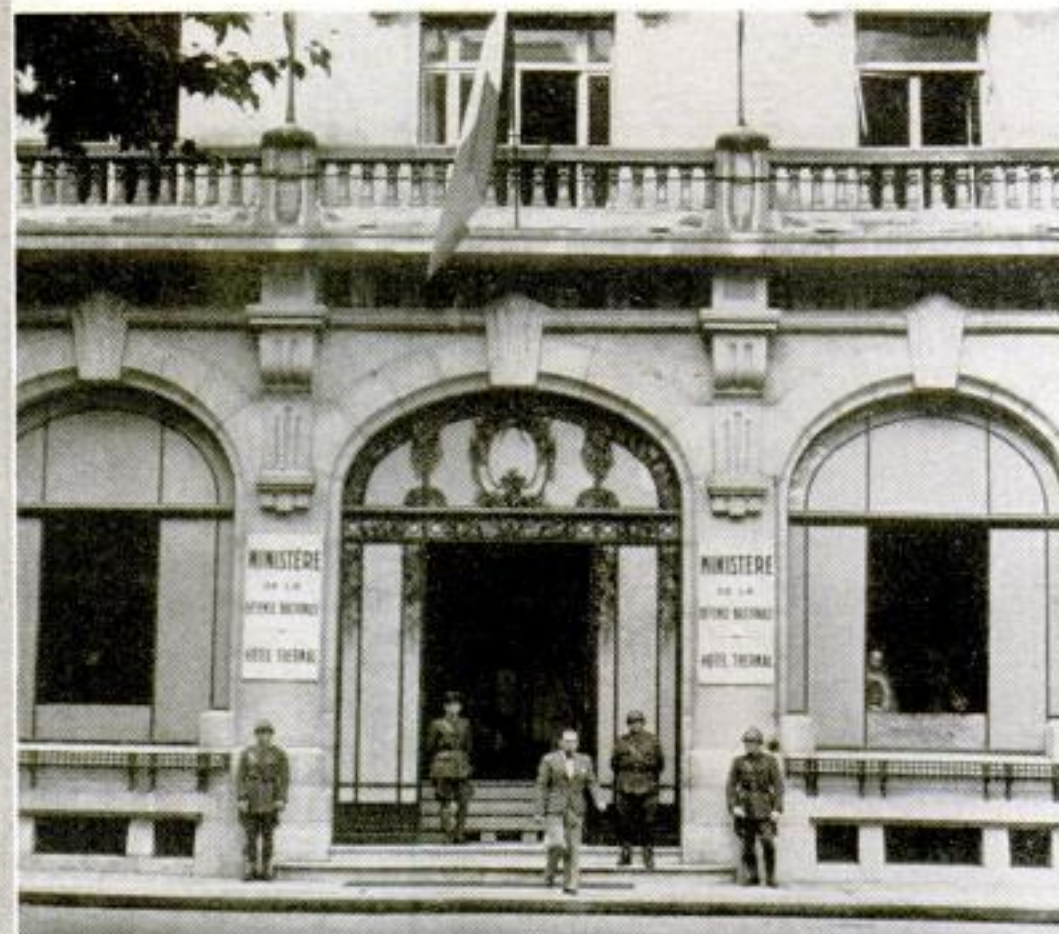
FREE FRANCE'S GOVERNMENT,



Hôtels are ministries in Vichy. The Ambassadeurs houses most diplomats. Bartender has sole supply of briquet fuel.



Hôtel Belgique is headquarters of Naval Ministry. These trucks radioed the orders to fleet to resist British at Oran.



Hôtel Thermal is Ministry of National Defense. Here Generalissimo Weyand demobilized 3,000,000 French troops.

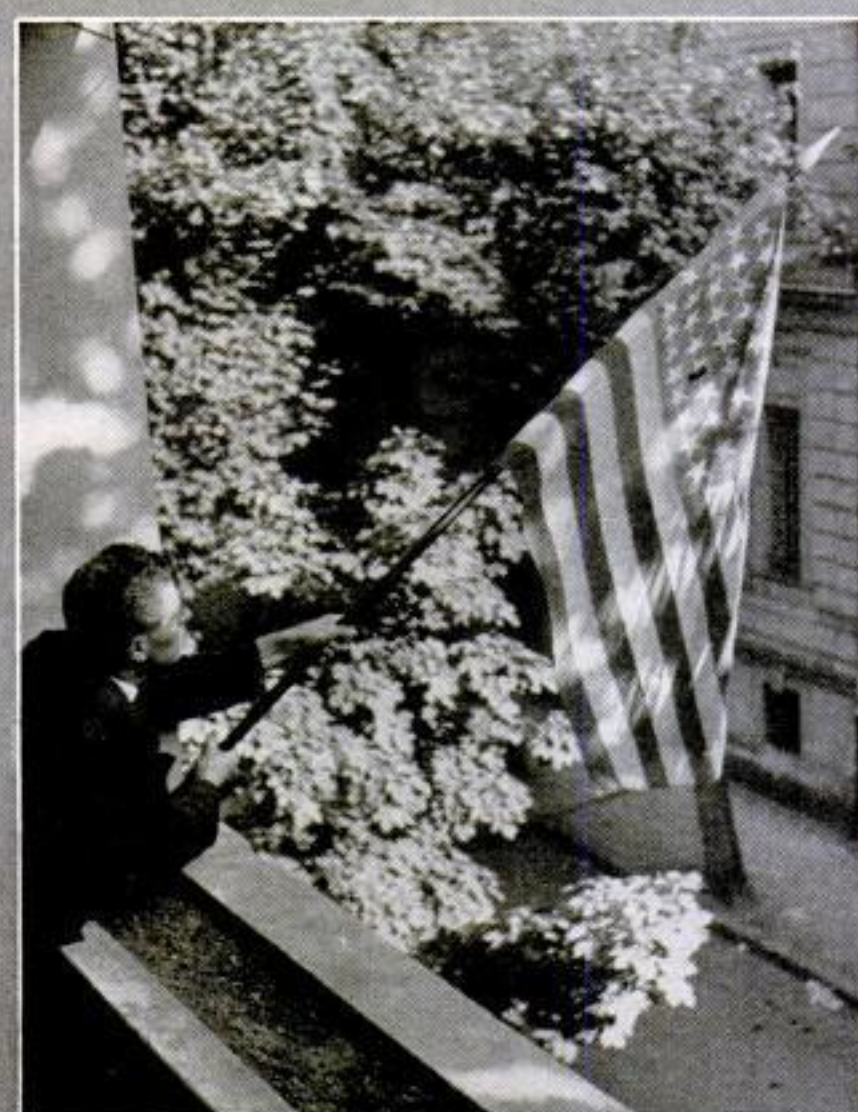


Deuxième Bureau, French intelligence service, makes headquarters in Vichy's Second Class Bathing Establishment.



"The Marshal" is revered in Vichy. Here Pétain receives the press (American) on Aug. 20. The cakes at his elbow are the only ones available in France. Pétain lives in the

Pavillon Sévigné, once home of Mme de Sévigné. Pétain spoke feelingly of German demarcation line ("a noose around our necks"), yearned for "his old friend Pershing."



Stars and Stripes are hung out of an osteopath's office, used as temporary embassy in Vichy by William Latour, major-domo of U.S. Embassy in Paris.



Most popular diplomat in Vichy is U.S. Chargé d'Affaires Bob Murphy (left), golfing with Señor Propper, his Spanish opposite number. Murphy, now in U.S., hopes to return.

HUDDLED IN HOTELS, CONTAINS OLD NAMES AND NEW



General Huntziger (left), new Defense Minister, was chief French armistice arbitrator. He returns salute of German airmen at Vichy. His Second Army lost 15,000 men fighting on Somme, never gave in. Hence Germans respect him.



Minister of Justice Raphael Alibert does business in bedroom with powder table in Hotel Carlton. Since the armistice he finds France less criminal.



Jean Borotra's job is to make French children study less and play more. This old Wimbledon finalist and gasoline-pump salesman holds plans of the first 20,000 French playgrounds.



As Minister of Communications before his recent retirement, François Pietri (above right) repatriated 40,000 refugees daily. With the Corsican fencing champion is Aviator Charles Brousse, chief of U. S. press relations.



Gaston Bergery tells his American wife Bettina Jones, Schiaparelli director, he hopes to develop in France his "One Big Parti Unique."



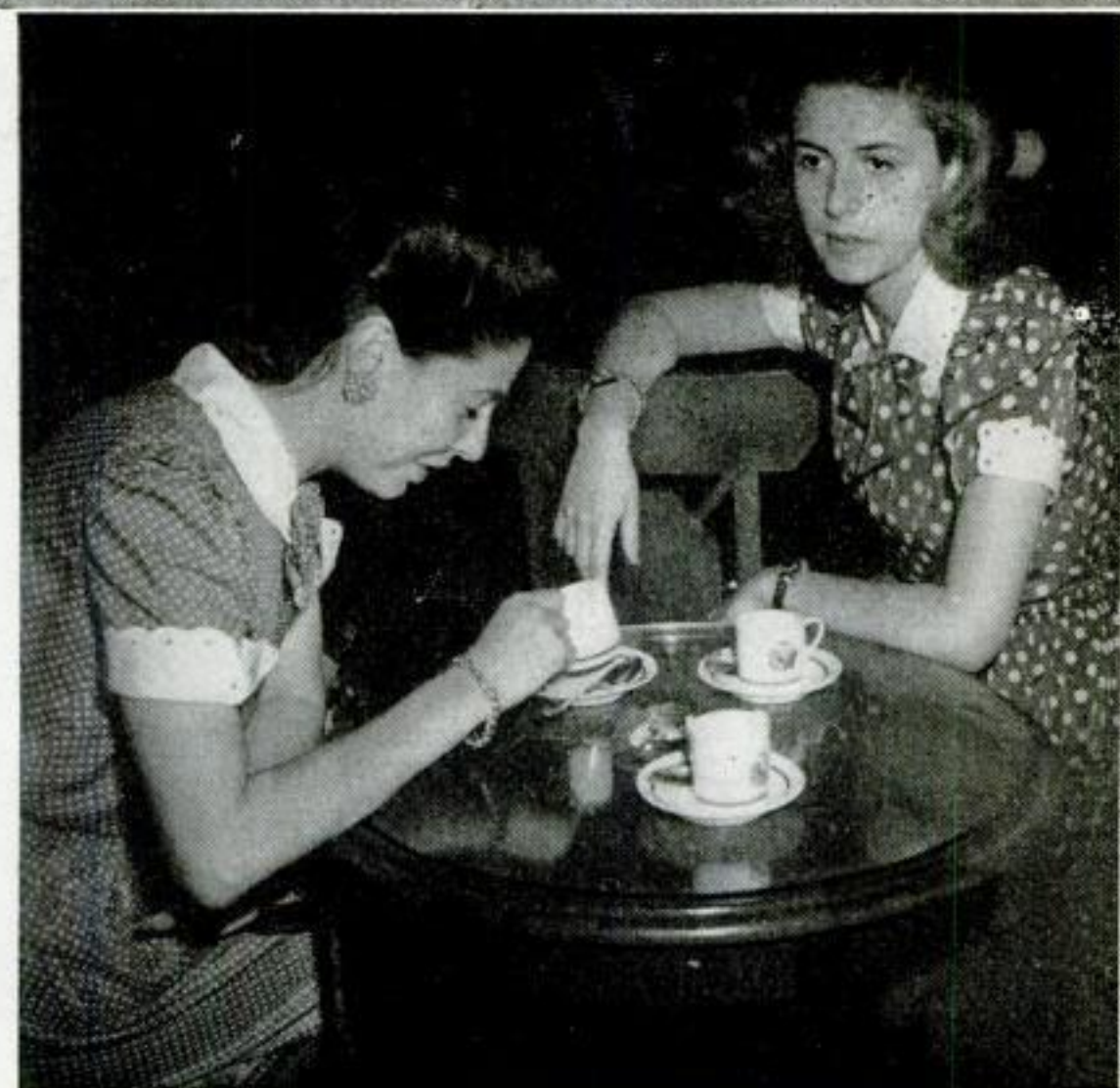
Foreign Minister Paul Baudouin, onetime flying ace and governor of the Bank of Indo-China, admits across desk loss of Indo-China's sovereignty and ultimate cession to Japan of northern province of Tonkin.



The most popular spot in Vichy is the Club Sporting, across the river from the town. Here the big-shots relax. There are tennis courts, swimming and golf. The Germans cut up golf bags in the locker room for shoe and puttee leather.



The most sought-after man in Vichy is secretary of Papal Nuncio. Every morning at 10:30 he sits in Hôtel du Parc lounge, gives out gasoline tickets.



Loveliest girls in Vichy are daughters of Argentine Ambassador Cárcano. They have just lunched at the Chanticleer restaurant. "The Marshal" has run out all professional beauties.



Born in one of these cottages at Châteldon, 14 miles from Vichy, Pierre Laval, now 57 and the "strong man" of the French Government, married the mayor's daughter, made money and today owns and occupies the town's little castle in background. The pear trees below its square tower grow in the old battlements where defeated English died in the 16th Century.

Below: Laval enjoys a good meal prepared by Châteldon's only two servants. With him (clockwise) are his daughter, French Ambassador to U. S. Henri-Haye, Mme Laval, Colonel de Carde of French-British liaison service, Son-in-Law René de Chambrun and Frank Norris, LIFE's reporter. Above the mantel is picture of local victory over English in 1520.



FROM COTTAGE TO CASTLE IS LIFE STORY OF LAVAL

Pierre Laval was never a butcher or a butcher's son. He wishes he had been one. His native village of Châteldon, in the heart of the dark and frugal mountains of Auvergne, has this day only 700 inhabitants. It was never big enough to support a butcher. Laval's father was a small grocer. And Laval had to go to Paris and become a lawyer before he could hope to ask the hand of the daughter of the mayor of Châteldon. Mayor of a socialist suburb of Paris before World War I, Laval later managed to become one of the great corporation lawyers of France.

Today Politician Laval stands on his political record: he was the man who refused to see justice in the fact that after World War I, Britain always permitted herself to be more apprehensive about Italy, athwart Britain's Mediterranean lifeline, than Britain permitted France to be about her aggressive neighbor Germany. Today the co-author of the Hoare-Laval Deal—whereby Italy would have got Ethiopia without fuss and become France's friend—thinks Paris was a high price to pay for Addis Ababa.

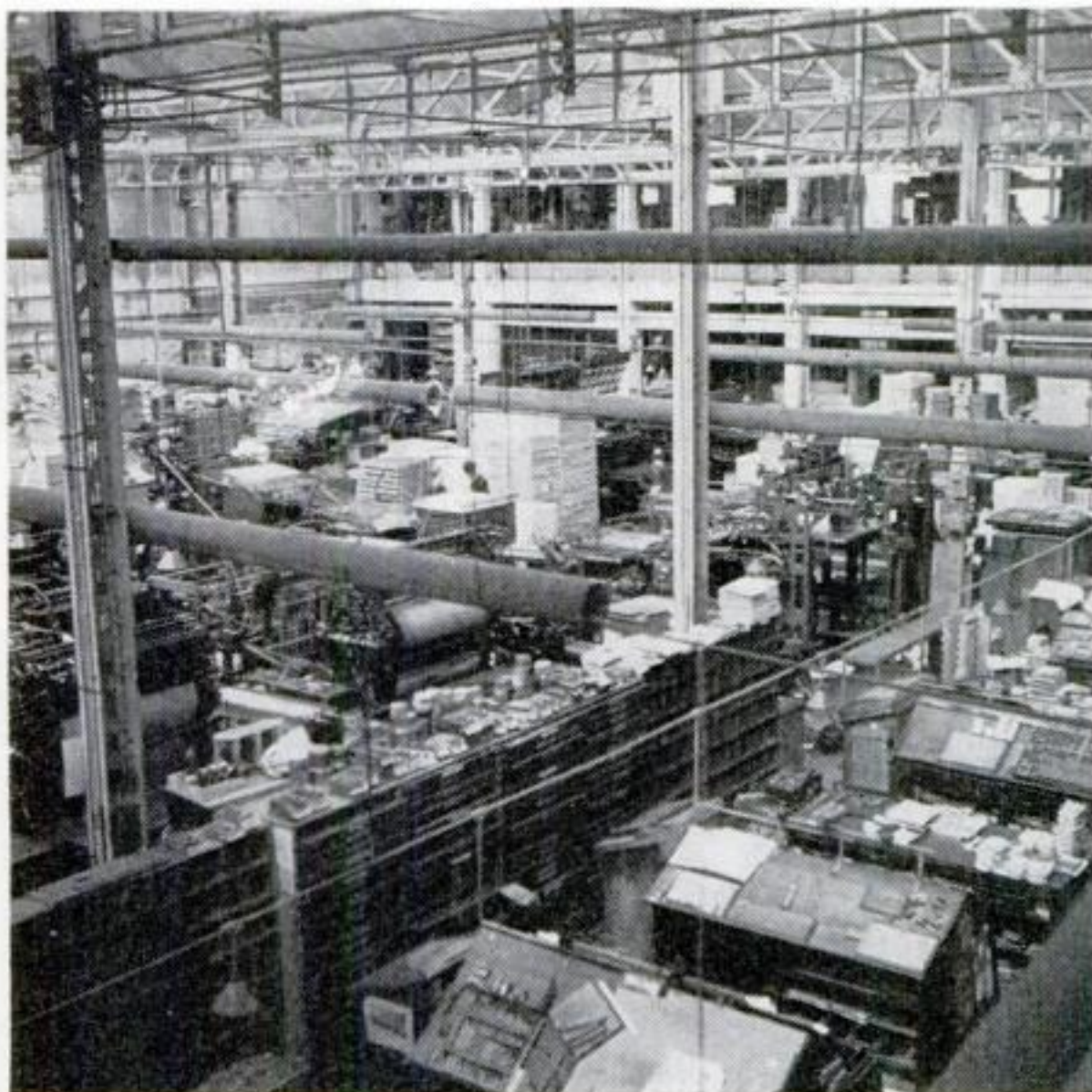
Laval would like England to lose and help France pay for this war. He believes England let France down in Flanders and likes to think that every once in a while English bones are dug up in the battlements of his castle.



José Laval (right), now Comtesse de Chambrun, is still daddy's girl. A hardheaded lawyer, she brought back from North Cape cruise the Eskimo dog her mother tempts.



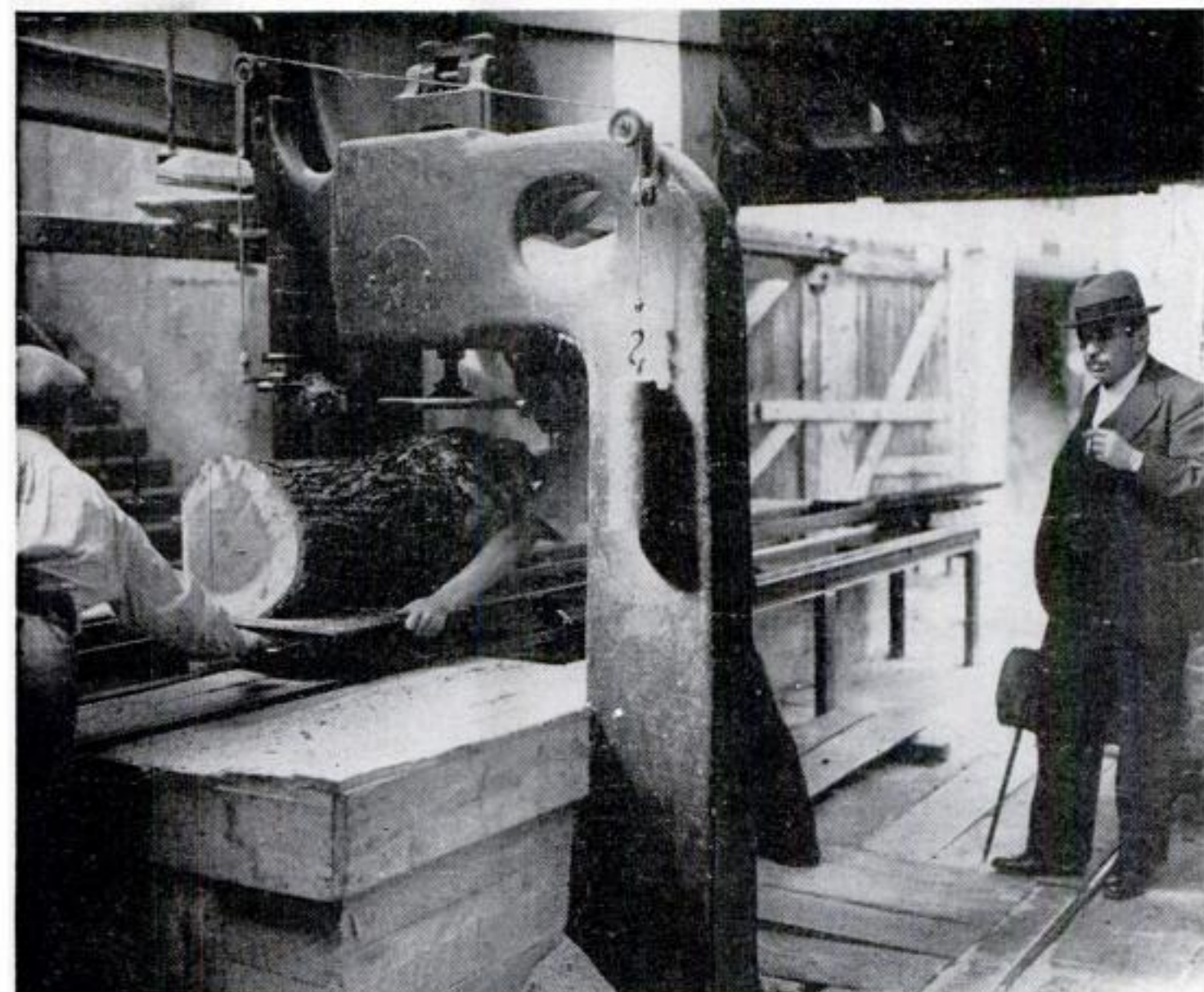
Laval's paper, published at Clermont-Ferrand, has a circulation of 55,000 and is the best in Free France.



Laval's printing plant in Clermont-Ferrand is now publishing *Paris-Soir*, *L'Illustration*, many another thin sheet besides his own four-page *Moniteur*.



Laval's trucks are equipped with carbon fuel from his own charcoal kilns. He anticipated British blockade.



Laval cultivates local industries like this sawmill near Châteldon. The idea: to teach the natives to conserve twigs. Laval's real wealth is concentrated in important Paris real estate.



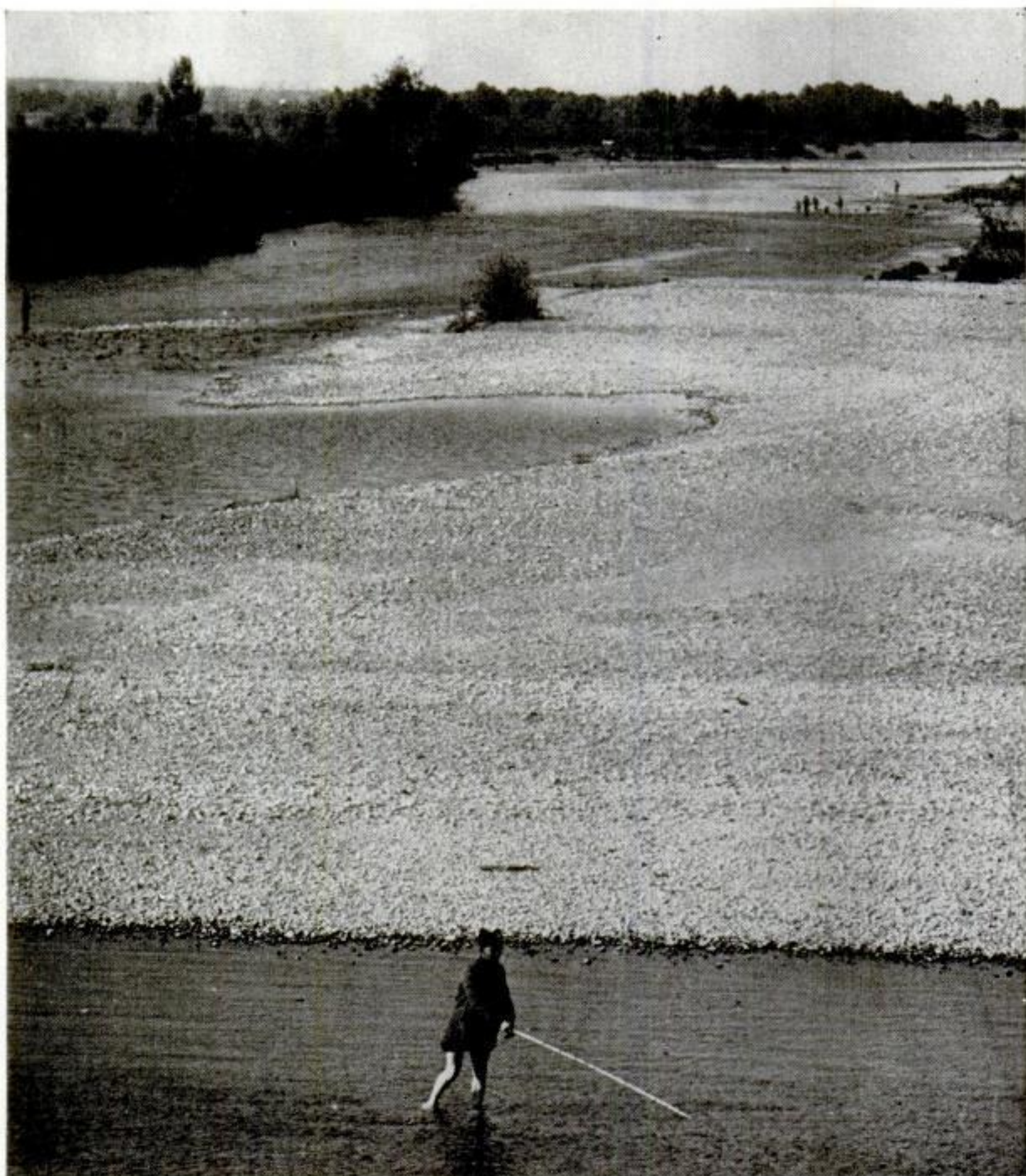
Laval's spring, which is half mile from his castle and employs a dozen bottlers, distributes Sergentale water. Mme de Sévigné preferred it to any Vichy water. Edward VIII also liked it.



Demobilized is what brassards on arms of these soldiers say. They have finished with the war and are now headed northward over the armistice demarcation line at Moulins. Once home they will find no jobs in industrially dead area, will go on Government relief. Two million French war prisoners are still held hostage by Germany in Occupied France.



The swastika flies half way down France. On the southern side of the Moulins bridge-head on the Allier, German soldiers inspect carloads of French refugees bound for Occupied France. The Germans are always "très correct," say their French subjects. Below: at St. Romain a party of motorized refugees waits its turn to go home, 50 at a time.



Fishing for chub in the swift-running, pebbly Allier near Vichy is how this demobilized soldier spends his time. With fresh meat very

scarce in Unoccupied France, fish are extra welcome. Great wheat, sugar-beet and dairy-product areas in the north belong to the Germans.



Lots of fruit and vegetables were available in the markets of Free France late this summer. They made good eating, acceptable soups

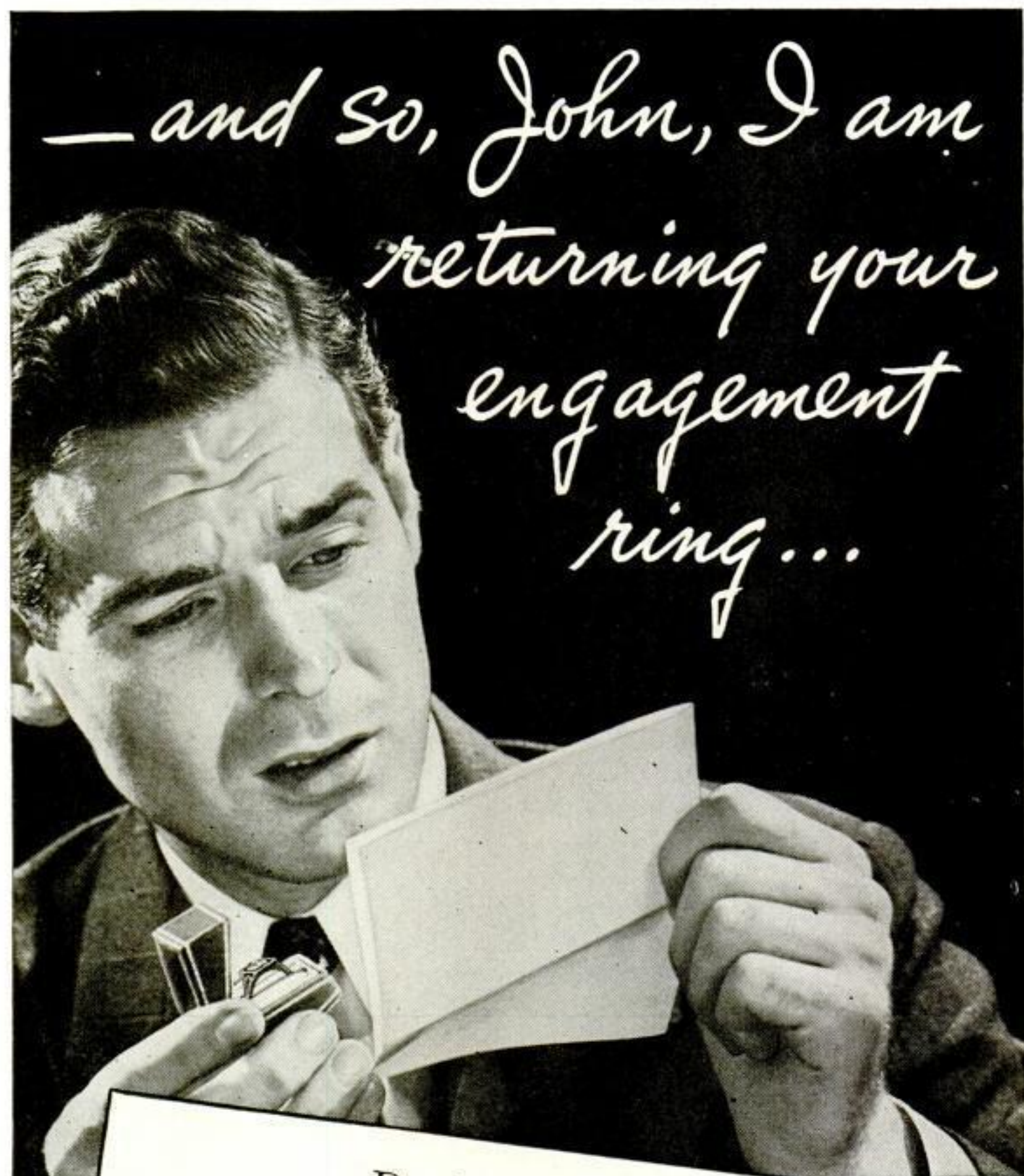
and desserts. What Unoccupied France will use as a substitute for natural sugars when the cold weather comes is what worries its new leaders.



Soldiers in the threshing fields are seen all over Free France. Luckily they were beaten in early summer instead of late summer because now they have a chance to get the crops har-

vested. To conserve bread the Vichy Government decreed that no loaf can be sold less than 24 hours after it is baked. Thus Frenchmen are prevented from their old wasteful habit

of digging out the soft center of the loaf. Likewise, less bread is eaten because it is a little stale when sold. More serious than bread is the shortage of fresh beef in Unoccupied France.



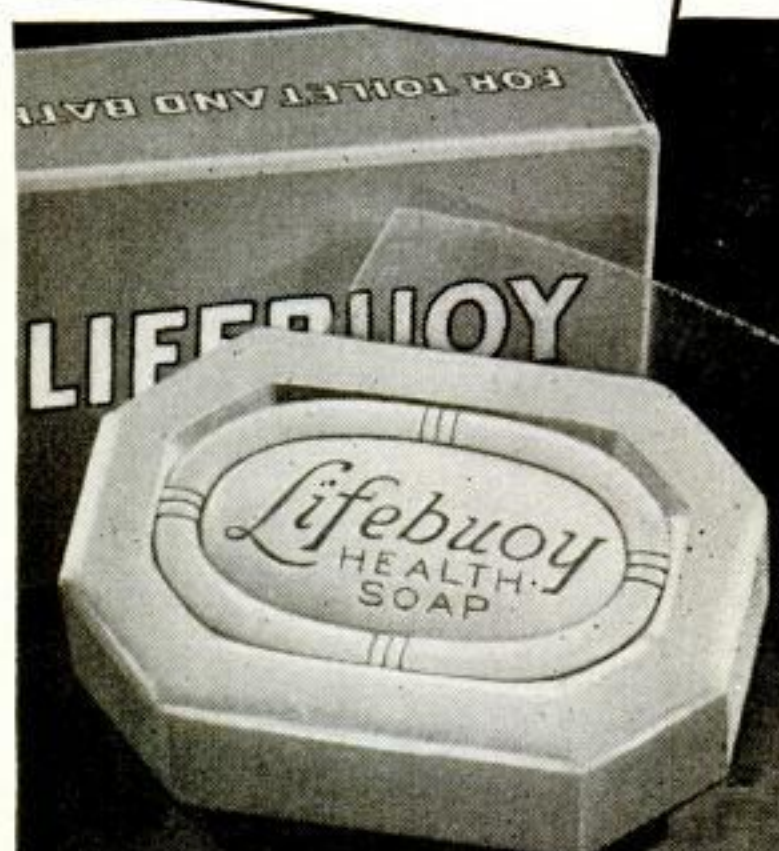
Don't take chances!
Of all popular soaps Lifebuoy is...
THE ONE SOAP
ESPECIALLY MADE TO
PREVENT B.O. (BODY ODOR)

DON'T BE FOOLED! ALL SOAPS DON'T DO—CAN'T DO—EQUAL JOBS OF PROTECTING YOU FROM "B.O." ONLY ONE POPULAR SOAP IS ESPECIALLY MADE TO PREVENT "B.O."—LIFEBUOY.

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ITS CRISP ODOR GOES IN A
JIFFY... ITS PROTECTION
LASTS AND LASTS

LIFEBUOY HEALTH SOAP

VICHY (continued)

FREE FRANCE, POOR AND PARALYZED, WAITS FOR GERMANY TO FINISH WAR

by FRANK NORRIS

The loss of Equatorial Africa and their sovereign rights in Indo-China have meant a great deal less to the 14,000,000 people of "Free France" than the many other things they have had to learn to do without in the past two and a half months. Every week since *L'État Français* was set up in the unoccupied two-fifths of the nation that used to be *La République Française*, some familiar, common, useful thing has disappeared.

There are no more matches in Unoccupied France. Matches came from Scandinavia, and the Germans let no more through. Some restaurants in some towns have sugar left but no new supplies from the beet-sugar district around Lille are destined for "Free France," and the stocks of sugar, coffee and rice in North Africa are cut off by the British Mediterranean blockade. There is still tobacco in the Rhône Valley and Auvergne, but those shops in Provence that still have some also have queues outside, and in the Mediterranean departments few people any longer smoke. Gasoline in Free France is rationed to refugees going north, to a few indispensable services and to officials.

The conquering Germans have requisitioned nothing from Unoccupied France because, except for its huge wine industry, no important staples come from the unoccupied area. Today no puff of smoke feathers the factory stacks of Marseille (France's Philadelphia), Lyon (France's Pittsburgh) or Clermont-Ferrand (France's Akron). The Germans are not letting industrial coal through from north of the armistice demarcation line. Mère Fillioux still serves her internationally relished goose-liver paté and fat-breasted pullets on her terrace at Lyon. There are broiled trout still to be had at the famed little Hôtel de Château at Randan and savory are the celebrated crawfish from Robinson's, outside Vichy. The good and great cooks of France will see that she goes hungry palatably. But the cuisine of Unoccupied France was noted for its specialties, not its staples. In Free France a cut of beef or a cutlet of veal is now rare as the hope of charity.

"Cut in two," growls Pierre Laval through his Charlie Chan mustache, "France is inoperable. And it is a terrible job to run a country from a hotel room."

The specific spot from which the earthy Vice President of the Council is trying to run the barely viable French State—with "The Marshal" as its ancient and lovable front man—is Room 73 on the third floor of Hôtel du Parc et Majestic, facing the tree-shaded plaisance where bubble most of the famed springs of Vichy. Across the hall is the studio of the state broadcasting system. The Press Ministry is farther along and occasional visiting journalists are bedded down in these makeshift but august surroundings. In all the corridors of the Hôtel du Parc, the pro tem capitol of *L'État Français*, politicians whisper and "cook" (i.e. intrigue) under the watchful eyes of effective-looking Sûreté men.

Downstairs in the lobby black-helmeted Civil Guardsmen examine all who come and go. The lounge of the Hôtel du Parc has several uses: it provides a comfortable scene for more "cooking"; it is a convenient meeting-place for diplomats and every morning at 10:30 in one sunny corner the secretary to Monsignor Valerio Valeri, the Papal Nuncio, doles out gasoline-ration tickets a liter at a time to the embassies, legations and press.

Historically the birth of a nation, like the birth of anything else, is not an altogether pleasant thing to witness. But Vichy, in August of 1940, was not an unpleasant place. It is a dull little town, but it is pretty. The atmosphere of 10,000 Government officials trying to make a new nation

The Class of 1940 missed all the fighting. They are doing labor-battalion duty rebuilding wrecked bridges and laying out *chamiers de la jeunesse* (playgrounds).



out of defeated France curiously lacked tension or any suggestion of natal violence. The Government itself seemed to be a little self-conscious about the almost holiday atmosphere of Vichy. "The Marshal" decreed that in the dining room of the Parc no champagne should be served, so that if you wanted a bottle of Cordon Rouge '28 you asked for "Vichy '28" and, emptied out of its lordly bottle, it arrived in an iced carafe. As a further touch of austerity Vichy is subjected to a partial blackout. Since no windows are shaded and since street lights burn at principal corners all night long, the chief practical effect of Vichy's blackout seems to be to conserve fuel. If this is Fascism, a lot of Germans and Italians would like to have so gentle a brand.

One looks long and hard in Vichy or in any other part of Unoccupied France for evidence of iron totalitarian control. It is true that Free France no longer operates under a constitution providing for representative government. It is true that the present regime is composed of soldiers and men who under the republic were extreme Rightists. But it would also appear to be true that on that last terrible Sunday night in June at Bordeaux, when the Army had broken on the Somme, the Rightists and the generals were about all that was left of French authority. The Left, which has not heretofore in this century missed its chance to snatch at power in times of national disaster, failed to make its bid. Léon Blum and Léon Jouhaux, France's biggest labor leader, were headed for Switzerland. The socialist deputies seem to have been as sick of French parliamentarianism as their more conservative colleagues. The receivers who took over bankrupt France certainly had no great faith in the principles of the Republic, 1936-40 style. But they were the only receivers at hand.

Probably no one has been so disappointed in the accomplishments to date of Pierre Laval's government as M. Laval's enemies, of which he has a great number, particularly outside France. His government has brought charges against a dozen of its most important predecessors for involving France in a war for which it is claimed she was not prepared, a move which bears much surface resemblance to the familiar scapegoat trials of Germany and Russia. Yet Article One of the constitution of the Riom court specifies that there shall be no death penalty imposed, and a further article provides that any penalty can be modified or set aside by the Chief of State, old Marshal Pétain. If this is Fascism it is nursery Fascism.

There are, of course, no Germans in Unoccupied France. There is almost no army, it having been demobilized by the terms of the armistice. Order is maintained by the local and national police. About 20 departmental prefects have been shifted or removed since June and important changes have been made among high officials in the Gendarmerie, Sûreté Générale and municipal police. The proletarians of France have yet to be heard from. This may be due to the fact that the Left is lying low because the Nazis are just across the line. It may also be due to the fact that as yet there is singularly little expression of popular opinion in France. The French are stunned. They have been invaded and occupied in whole or in part for 17 of their 19 centuries, but never with the paralyzing impact of the German blitzkrieg last June.

The French have never been noted for their sense of publicity, but surely no new state was ever launched in the modern world with so little convocation of popular opinion as *L'État Français*. There are no posters in Unoccupied France, except those left by the withdrawing Germans stipulating the number of francs exchangeable for a mark. The Government radio station works only sporadically. And yet the Vichy Government has accomplished considerable immediate good.

With almost no gasoline left at its disposal, with mail, telephone and telegraph service discontinued between the two zones except for official purposes, with less than one-fourth of the pre-armistice train schedules now in operation, 3,000,000 refugees will have been repatriated.

Labor and industrial regulations are promised from Vichy every day, but the fact remains that until communications are re-opened between the two zones, there will be need of none because there is now almost no industry on either side of the demarcation line. Industrial unemployment

CONTINUED ON NEXT PAGE

"Companions of France," youngsters from 12 to 20, will be led in patriotic boy scouting and summer work on farms by these ex-soldiers, here learning their new jobs.



We, the People, **REPUBLICANS** and real **DEMOCRATS**, want Willkie as **OUR NEXT PRESIDENT!**



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The same type of spontaneous enthusiasm that *nominated* Willkie, will *elect* him.

THIS IS A CRUSADE of Republicans and *real* Democrats to choose a President who will restore national confidence to the point where national income will be sufficient to carry out our tardy defense program—the world's biggest *business*—a job for a truly big business executive.

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You have the combination of executive experience, fighting ability, integrity, level head, spiritual qualities, simplicity, and sincerity, to be a truly great President. You will not break your promises. You will choose *big* assistants, not yesmen or screwballs.

You will not be a money waster. You do not come of a wealthy family. You *worked* your way to the top by sheer courage and ability.

You will be more statesman than politician. You have no political debts to Hagues or Kelly-Nashes!

You know war, from personal service for your country *at the front*.

Labor wants you because of your good record with labor—ever since *you* were a laborer.

Born and raised in farm country, and a good farmer yourself (according to your Indiana neighbors) you know the farmer's problems. You have a constructive associate in Mr. McNary, with his splendid knowledge of agriculture.

Your election will establish a new national unity—the will of The People.

TRUE DEMOCRATS—fed up with confused issues, broken promises, autocracy, wastefulness and anti-democracy, disgusted by that disgraceful one-man convention and Third-Term subterfuge, distressed at the tossing overboard of *real* Democrats—such Democrats will no longer mistake "New Deal" for "Democracy"—they will go Willkie!

THIS MESSAGE is paid for by the Willkie Magazine Fund, an absolutely independent, non-profit, voluntary enterprise, interested solely in electing Wendell Willkie the next President of the United States. Read column to right. J.O.Y.

*"What can I do
for Willkie?"*

Millions of eager Americans—are asking this. Willkie will win only if we *work* for him, only if we jump in and *help* him win. Remember, he has to beat the most powerful political machine in America's history.

If you wish to "talk Willkie" to a large number of people—here is a

NEW WAY TO HELP HIM WIN

These messages appear in the magazines in proportion to the money volunteered by Americans—The People's own publicity effort, paid for by The People.

Each \$2 you contribute pays for a Willkie message, such as this one, to an average of 1,000 magazine readers—an easy, quick way for you to tell a lot of people about Willkie, at 1/5 the cost of penny postals, 1/10 the cost of letters.

This self-sustaining campaign operates automatically. As the money comes in, *all* of it is put into these magazine messages and "follow up" literature, postage, etc., which bring in more contributions, which in turn go into *more* messages! Your money does a definite job promptly.

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The records of this volunteer, non-profit enterprise and its advertising agent, are open for inspection. Books to be audited by C. P. A. No executive salaries. Voluntary helpers *give* their time. *The Fund is entirely independent of any political party. No one is supplying money except those individuals who hear about this idea and are sufficiently enthusiastic to send \$2 or more.*

Your contributions can enlarge this campaign to magazines and farm journals circulated where votes are very important, where truth is needed.

(from a recent letter)

"Letting the public share your Willkie Magazine Campaign by contributions of \$2.00 or more for 1,000 readers or more, is in line with that special brand of common sense and directness possessed by Willkie himself ...

"A host of people, too busy to be real campaign workers, thus can 'do something' specific which does not interfere with anything else they may be doing for Willkie." (Name on request.)

How Many Readers For You?

Send your money at once—there's not much time left. Send \$2 for each thousand magazine readers you wish to pay for—also your ideas on points to stress in this campaign for our next President.

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AT ALL DRUG STORES AND BARBER SHOPS

**DOWN COMES
THE PRICE!**

**KOOLS NOW
COST NO MORE
THAN OTHER
POPULAR BRANDS**

And you get valuable golden
coupons with KOOLS—America's
finest mentholated cigarette.



is almost universal. Nevertheless, the Communications Ministry has managed to get coal for the railroads from the Germans and even to persuade them to start manufacture of about a thousand cars and locomotives in the German zone for use in Unoccupied France.

There are now three meatless days a week in Free France, but food rationing has not become universally effective. Alcoholic regulations, on the other hand, are very effective indeed. The apéritif, that time-killing breeder of alcoholic insanity and impotence, is outlawed. On three days



FRANCE DEPLORES HOLLYWOODISM

a week no other spirits are served. France, whose world reputation for temperance was belied by her world's record of one saloon for every 80 men, women and children, will be a much soberer country.

All told, with the lowest unemployment rate of any democracy, with some 1,000,000 new automobiles on the roads, with a divorce rate up from 5.1 to 5.8 per 10,000, with the young men going in for Glenurquhart plus 10's and the young girls for Hollywood hair-do's and playsuits, with the birth rate falling from 173 to 146 per 10,000, France since 1932 had devoted herself pretty thoroughly to the pleasure principle. The Vichy Government believes that whether it goes or stays, and whether France will be admitted into a German-run European economic hegemony on harsh or lenient terms, bad times are coming for France. At least preliminary steps have been taken by the Ministry for Home and Family by which it hopes to make the French people a sounder people, more capable of withstanding adversity. Soon birth-control apparatus will be barred. The schoolday will close at noon, and it is hoped that French children under the *Compagnons de France* will play or work or boy-scout it in the afternoons. The showing to date is well short of the methods or spirit of the Hitler Youth organizations, but in its benign and not too-regimented way the movement may come to something. On the more effective side, the conscript class of 1920, 20 years old this summer, is being formed into labor battalions to build public works.

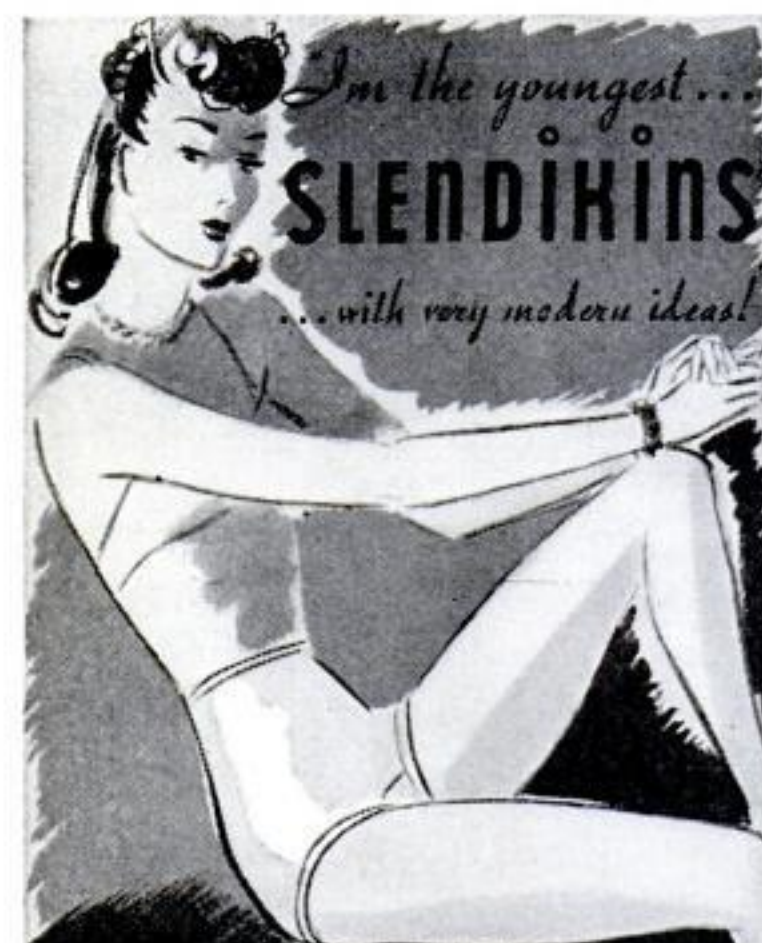
Like French public opinion, Free France itself is paralyzed. The wisest, most effective and popular leadership the country might produce could not overcome the one great fact that France is stagnant and waiting. It is waiting for a number of things. It is waiting for some national ethos to develop, some popular base on which a government can find a true foothold, whether the ethos is communicated from the top or bottom. It is waiting, with considerable anxiety in some quarters, for the Germans to let the 2,000,000 half-starved war prisoners come home. It is waiting for the time that it can become not a half a country but one country. Above all it is waiting—and the Germans are deliberately making it wait—for the end of the Battle of Britain.

Perhaps nine out of ten people on either side of the demarcation line want the English to win. For whereas the English people regard the French people as deserters, the mass of French people believe the English to be their one hope of salvation. The Vichy Government, on the other hand, while no fonder of the Germans than the littlest Frenchman, believes the Germans probably will win the war. The quicker the war ends, the better it will be for France. After that it will be up to France's rulers to make the best possible deal with the Germans, possibly even one whereby France may become Germany's strongest economic partner in Europe.

Meantime, as August came to an end with no coal for their stoves, no work in their factories, less and less food for their bellies, the people of Free France looked forward to the first winter of their 33rd invasion with slowly sinking hearts. Maybe the English would by some miracle win quickly. Maybe the Germans if they won would prove kind. Maybe the United States would send food through the blockade before the snow falls. Already along the lovely roads of France the first fallen leaves from the plane trees were being swept into pungent autumn fires.



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★The Family-Needs Forecast is the fruit of 74 years' experience in helping fathers better to provide for their families. A basic part of Union Central's special service, it is a precision instrument for making your insurance set-up efficient and economical. You will incur no cost or obligation in having a "Forecast" made for yourself. Just send your name and address to Department B-16.

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Bud James, son of a well-to-do family but an active pacifist at the age of 25, looks with jaundiced eye at preparedness-conscious America. He has been a radical since college days.



At Emergency Peace Mobilization recently in Chicago, Bud led delegation from Illinois Workers Alliance to the meeting which roundly condemned conscription and "warmongers" in both parties.

YOUNG PINK

BUD JAMES OF THE YOUTH CONGRESS MAKES A LIVING RUNNING PICKET LINES, FIGHTING THE DRAFT AND WORRYING HIS ELDERS

by OLIVER JENSEN

On first meeting Lloyd ("Bud") James of Chicago, Ill., people usually like him. Alert, presentable and friendly, Bud seems to be a good example of "clean-cut" 100% American youth. This appearance is not totally deceptive. Bud comes from a well-to-do and solidly Republican family whose Welsh forebears arrived in America on the decks of the *Mayflower*. He received a conventional U. S. education at the University of Chicago, where he belonged to Alpha Delta Phi, one of the best and most plush fraternities at college. Now 25, Bud is a hard-working and athletic youngster with conventional tastes in books and baseball, music and movies, dates and pretty girls. In one important respect, however, this praiseworthy specimen differs markedly from the millions of other young Americans whom he outwardly resembles. Bud is an active and noisy left-wing pacifist—a professional young pink.

Bud James considers the draft a form of Fascism. He distinctly does not want to fight in Europe or South America and objects loudly to every phase of the "imperialist" war. Not a nickel's worth of material aid or comfort would Bud have sent to beleaguered Britain. As for the U. S., the 10 billions now appropriated for defense he proclaims should be turned to relief

and WPA. America, he believes, is in no immediate danger of Hitler. Beside his desk he keeps a sign that reads: "The Yanks Are *Not* Coming!"

If in his capacity as a pacifist Bud James were unique his case would be unimportant. Actually he is a member of a lively and well-publicized minority influential enough to be a national concern. Bud belongs to and helps lead the celebrated Youth Congress whose members, many conservatives scathingly insist, are a rebellious pack of malcontents, whiners and complainers with a bad case of the "gimmies." He has a record of left-wing activities long enough to fill a Colonial Dame with twitterment and sharply at variance with his sleek and sound appearance. In college he was chairman of the radical National Student League and its less leftist successor, the American Student Union, organizations that bitterly opposed all military training and led many Americans to believe that any potential invader arriving in the U. S. would find their members out on strike. Currently he is secretary of both the Cook County and Illinois Workers Alliance and is forever involved in successive "peace strikes," demonstrations and picket lines that have landed him frequently in court and twice in jail.

In the cause of pacifism, Bud James is an active

and in many ways a successful young man. He is the idol of hundreds of WPA workers and unemployed, of Negroes who assemble in Washington Park on the South Side to hear him attack the munitions makers. They believe him because he is convincing when he asks them what stake in America they have to defend, and they punctuate his addresses with cries of "Yas Suh, Yas Suh, Sho' is right!" and "That's just beautiful!"

Bud is not and never has been a Communist, although he follows closely that tortuous intellectual process known as the Communist Party Line. He will not even admit that he is an out-and-out pacifist. Radicals no longer use that word, and Bud stoutly maintains he would fight against a Fascist invasion of the U. S.

Bud's cause today is a badly divided one. Since the collapse of the League of Nations, the lingering apostles of non-violence have been badly split not only among themselves but even within themselves. From absolute unwillingness to fight under any circumstances, or willingness under conditions whose definitions became hourly more meaningless, the bulk of the young pacifists moved on to the ideal of "collective security," with its necessarily bellicose implications. Came then the Popular Front governments and



Bud works as Secretary of the Illinois Workers Alliance for a nominal \$18 a week, only receives about \$8. He helps the unem-

ployed and WPA workers, fights eviction cases. Other previous jobs: truck driver, broker's runner, steelbender and sports writer.

Bud's organizations were demanding aid to China, Ethiopia and Loyalist Spain. When it was not forthcoming and the totalitarian steam roller gathered speed and momentum, the pacifists came up hard and fast against a new and insoluble problem: could they or could they not further resist violence by condoning violence? From this ideological quandary, the Youth Congress leaders merely backed away. Europe, they explained, was to be ignored. Soon they found themselves side by side with their old enemies, the Isolationists, who were and are currently displeased by the association.

An older and puzzled generation, groping at an intellectual distance from the confused ideology of U. S. youth, will view Bud James with mingled horror and dismay. For while it is axiomatic that no generation can comprehend its successor, the current post-World War crop of young people to which he belongs is especially bewildering to its elders. His generation received an education of suspicion, which preached with fashionably appealing cynicism that there had been baser motives than pure idealism that had led us into the World War, and that the struggle itself, which was fully illustrated with horror pictures, had been no heroic picnic. From these assumptions an intellectual vanguard, turning abruptly from the fine words of Versailles to the fine words of Moscow, led a portion of the rank and file into varying degrees of doubt concerning the economic and political system of America itself. Bud is a representative leader of the young radicals who grew up through the economic maladjustments of the post-war years, who began their education in the 1930's just as the exuberant American financial system and the eternal peace set up at Versailles were collapsing. Studied

in some detail, Bud James's short but crowded history may thus offer a valuable clue to the puzzling symptoms by which a fair share of young U. S. manhood now seems to be dangerously affected.

"Bud is going to be an agnostic and a Socialist, I guess," wrote Bud's mother to his grandmother, in 1922, when the boy was just 7. "He doubts and objects to every form of belief, custom and established order. He is very sure that he would arrange the world quite differently if he had the doing of it."

Herbert Hoover, the Republican Party and all its works have throughout the years enjoyed the support of Henry Clay James, Bud's father, who outwardly resembles Jim Farley. Both Mr. and Mrs. James came from St. Paul and went to the University of Minnesota. James Sr. was working for the Northern Pacific Railway in Tacoma when Lloyd was born in 1915. Two years later he went to France as a captain in the Rainbow Division Signal Corps. Subsequently the family moved back and forth between the West Coast and St. Paul as Mr. James rose in the engineering world, superintending construction of the Fort Peck Dam spillway and ending up in comfortable ownership of his own construction company and a string of filling stations around St. Paul.

Life in the James household was middle class and solid. Bud was accorded wide personal freedom for a boy of his age. He was often ornery at school. "I am now on the third floor and hate my teacher," he wrote his mother when he was 10, and this foreshadowed a long feud with organized education. Most of the difficulty stemmed from Bud's love of sounding off on any handy soapbox. His classmates at the University of Minnesota's laboratory high school elected him president of the class. He was

WILDROOT BARGAIN

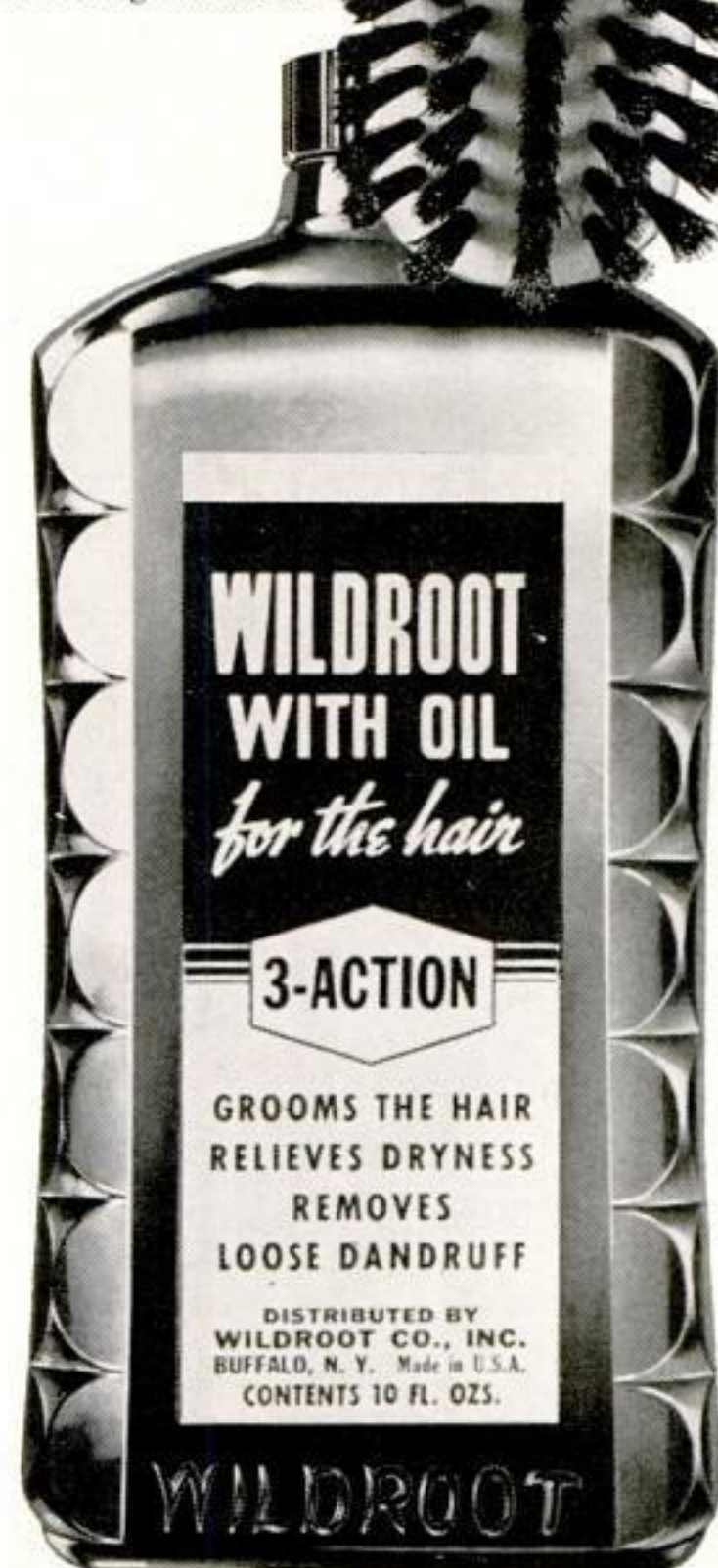
50¢ Pro-phy-lac-tic Brush
\$1.00 WILDROOT WITH OIL

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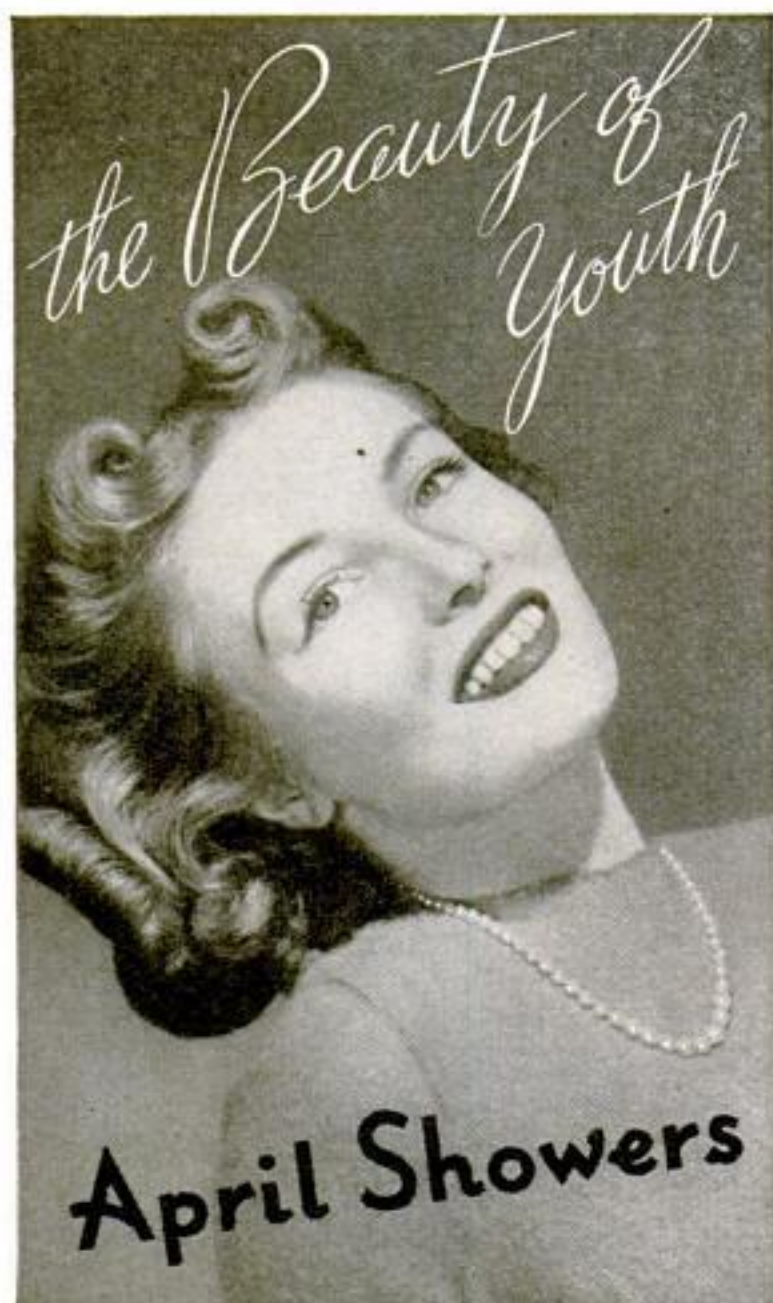
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CONTINUED ON NEXT PAGE



Make up for Sure Social Success

► Get ready for compliments—when you wear the new April Showers Make-up. Be prepared for plenty of attention! For the radiantly youthful complexion it bestows will charm the most cynical stag-line...delight the most critical eye!

THE NEW FACE POWDER meets your "glamour" needs. It's smooth and fine—"the clinging kind"...Won't cake...Puts your very best face forward. *Thrilling skin-tones.*

THE NEW ROUGE lends a becoming glow.Goes on evenly.Remains till removed. *Impetuous shades.*

THE NEW LIPSTICK presents a permanent-finish. Lips stay young, bright, lustrous—just the way you make them—come what may. *Vivacious colors.*



Arrested for "disorderly conduct," Bud had been running a demonstration before Chicago WPA headquarters over firing of Workers Alliance members. Demonstrators were shouting, "We want jobs" when policeman (right) arrested them. Case was dismissed.

YOUNG PINK (continued)

city editor of the school paper, a track athlete, star of the class play, but above all an enigma to teachers. He was suspended more times for infractions of the rules than any other classmate.

"On reaching high school," he began one thundering theme, "a person realizes for the first time that everything isn't right with the world. . . . He learns that maybe the American Republic isn't so fine as he has been forced to believe in his grade-school days. He hears of an experiment in Russia that is working out a plan which may be infinitely superior to that of America. . . . He learns that politics are corrupt and that men are not free and equal as he has been led to believe by his teachers. . . . What a cruel blow it is when he learns the truth. . . ."

At graduation Bud was behind in chemistry and had to take a make-up examination, which a tired instructor handed him in the form of a blank questionnaire. Bud merely filled in all the spaces with any words that came into his head, and was thereafter amazed to learn that he had passed with a grade of C. Thus convinced that all examinations were hopelessly phony, he went to his school adviser and asked him to recommend a college with no examinations. At length the adviser came up with little Commonwealth College, at Mena in the Ozarks. For further advice Bud got in touch with a former Commonwealth student, who said that the college was all right but that they taught Marxism. "I don't care about that," Bud replied. "I just won't go to Sunday School." Thereupon he dashed off impetuously to Commonwealth and soon learned that Marx wasn't all religion.

Bud encounters the left wing

Bud's earliest contact with the left-wing movement had come at a Boy Scout jamboree at a time when he was earning his expenses by running a delivery route for the conservative *Saturday Evening Post*. As the Scouts entered the grounds they were surprised to see their Scoutmasters and the police beat up some "bedraggled-looking guys" and confiscate the literature that they had been distributing. Bursting with curiosity, the boys hunted down a copy of the literature and read it surreptitiously in a locker room, where they learned they were "tools of the capitalistic imperialists preparing you for war." Bud thought the whole thing was pretty ridiculous but he remembered the beating up of the bedraggled guys.

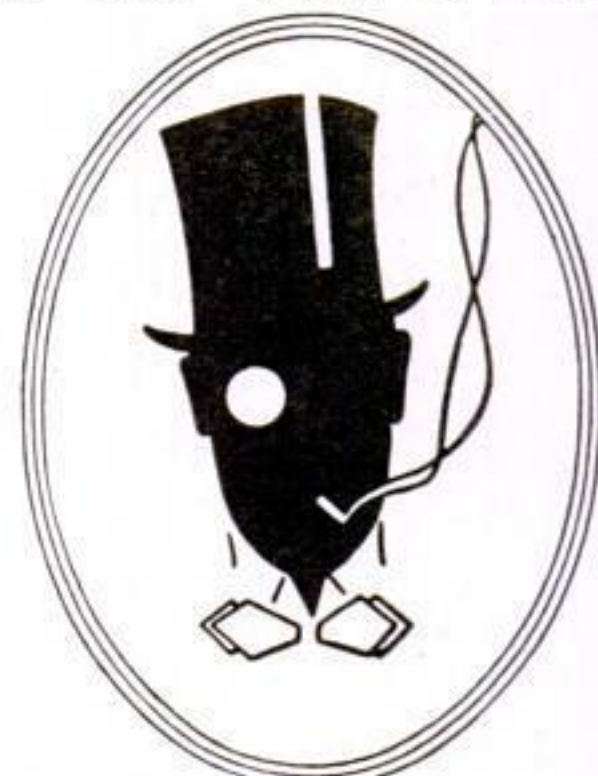
When Bud read the *Autobiography of Lincoln Steffens*, just as he was getting out of high school, he at once decided that clean government was the solution of all the problems of the country that were beginning to dawn on him. For this Bud grandiosely resolved to organize a party of like-minded young men. They would learn all about government in college and then run a vigorous clean-government campaign in a small town. They would get elected to all the offices, whereupon people would immediately recognize their boundless merit and elect them to the State offices. Finally Bud would clean up the entire U. S. and, presto, all national problems would be solved.

At Commonwealth, however, Bud's ideas underwent a change. He learned about unions. Previously all he had known was that he was against them, for he could remember how his father made himself a union hero of the Northern Pacific during the strike of 1922 by leaving his desk and filling in on a manual job left vacant by a striker. As a boy Bud saw pickets on the streets and grew up with the conviction that they were all thugs and that, union or no union, a man would get his just deserts if he were a good worker. At the end of his six months at Commonwealth his opinions were reversed.

Transferring as a brash freshman to the University of Chicago, Bud became a radical celebrity. Returning from a Communist-backed meeting for the Scottsboro boys on the Negro South Side, Bud and two classmates were standing late at night on a corner when a police car drove up. "What the hell are ya doing here?" barked the Law.

Individually Tailored For

Hard To Fit Men!



• Does that "bullish" neck—long, dangling arms—or expansive midriff bar you from real shirt comfort? Solve your problem with RIPLEY Custom-Made SHIRTS whether it be for evening or everyday wear. Guaranteed to fit perfectly—for they're tailored to your individual measurements! Investigate the exclusive re-collar and re-cuff service which adds substantially to RIPLEY SHIRT economy. Mail us your measurements. We'll send prices and swatches immediately.

Call the Ripley Shirt representative in your city . . . or write

Ripley Shirts
Dallas, Texas.
Few Territories open for
Exclusive Representatives.

OTIS

HEALTHWEIGHT UNDERWEAR

Warmth without bulk, for the man who wants the fit and support of knit underwear



Short sleeve or sleeveless shirts. Mid-thigh or ankle shorts, with double front, support feature.

OTIS

HEALTHWEIGHT UNDERWEAR

"Warmth without Bulk"

Otis Underwear, 57 Worth St., New York



WHEN GOOD LOOKS ARE
GOOD BUSINESS

WEAR *Pedigreed*



STOCKINGS



\$1.00 PAIR

For dates or dictation, your best buy is
Pedigreed Gotham Gold Stripe stockings...
they bear the "Quality Tested" seal of ap-
proval of the Better Fabrics Testing Bureau.*

*Official testing laboratory of the
National Retail Dry Goods Association



Write for Gotham's "Color Clues"
to Autumn. It's yours for the asking.

Gotham

SILK HOSIERY CO., INC.
200 MADISON AVE. • NEW YORK CITY



good at "FIGURES" from desk-to-date!

\$3.50

Duranet ONE-PIECE PANEL CROTCH
(PATENTED)

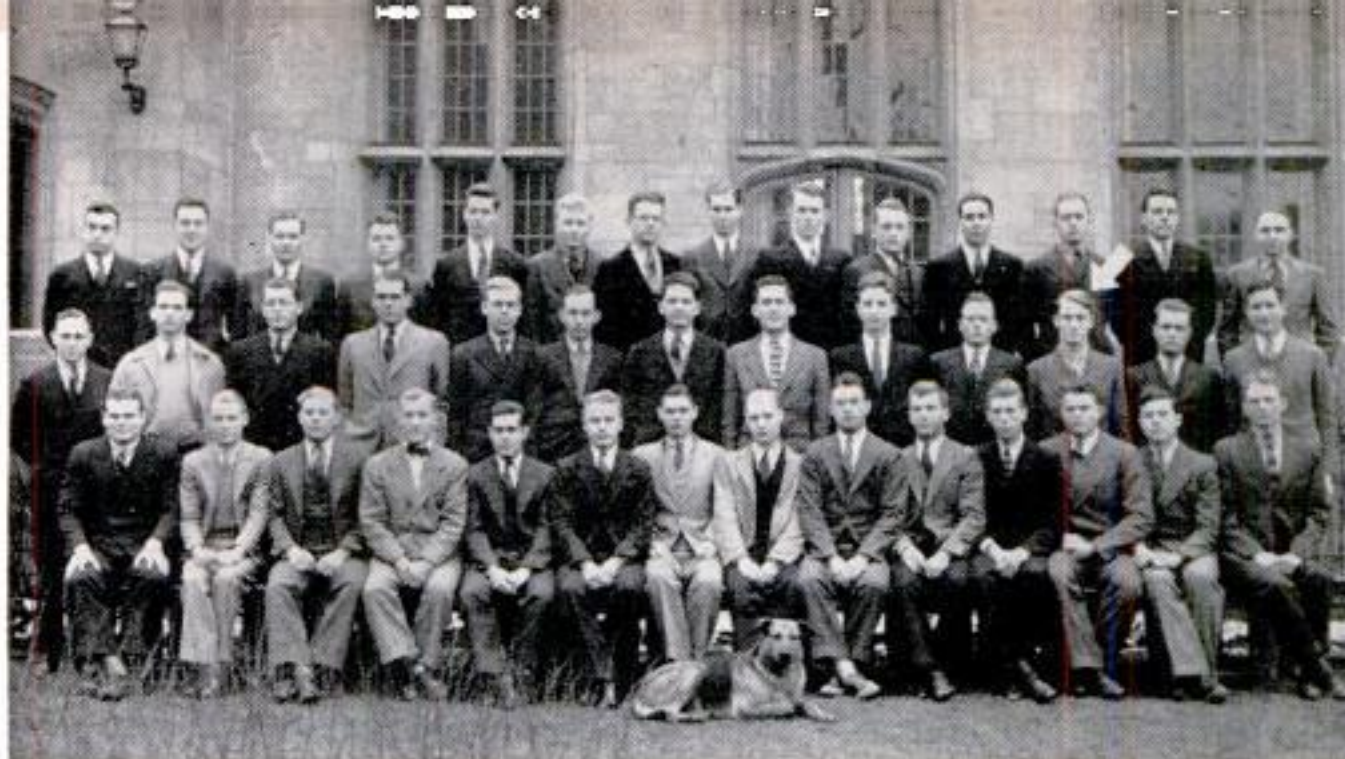
PANTIE styled by HICKORY

Be you career-girl, coed or young menu-
planner... this hip-slimming pantie is
your smart answer to "figure" problems.
You'll agree with Ruth Stone, Hickory
Fashionist, that the smooth rayon satin
Lastex one-piece panel crotch means all-
day comfort, perfectly controlled "jun-
ior" proportions, freedom to move and
breathe—at a sensible price: \$3.50. If
your corsetiere cannot supply you, send
her name with your remittance.

MAIL-O-GRAM

A. Stein & Co., 1143 W. Congress St., Chicago
Enclosed is \$_____ for _____ Size _____ Duranet
Panties at \$3.50. Sizes 25 to 32—Odd and Even

Name _____
Address _____
City _____ State _____



Bud's fraternity at University of Chicago was one of the most acceptable, Alpha Delta Phi. Other members include President Robert Maynard Hutchins, Franklin D. Roosevelt, Col. R. R. McCormick, publisher of the *Chicago Tribune*, archfoe of Bud (arrow).

"Waiting for a streetcar," replied Bud, whereat the trio were im-
mediately hauled off to jail. Radical literature was found on one of
the boys and they were held 36 hours incommunicado. Charged with
distributing "advertising matter without a permit," he was tried
and acquitted after weeks of ballyhoo by the International Labor
Defense and campus mass meetings over the *cause célèbre*. Handbills
were distributed about the campus crying: "These arrests are the
latest in a series of police outrages. Students, defend your civil rights!"

Glowing with righteousness, Bud James of the Red Squad im-
mediately became a campus Dreyfus. On the strength of this notoriety
and, as he says himself, "probably because I looked so American,"
he was elected chairman of the National Student League on the
campus, a struggling little group of a score of earnest Communists,
fellow travelers, a few sudsy radicals of the type that ends up in the
Young Republican Builders.

Bud was too vacillating to be another John Reed. For a time he
began to lose interest in the "movement," giving as an excuse his
opinion that his radical friends were too inept, more likely to antag-
onize than to accomplish. His fairly conventional tastes in other
aspects of life led him to join Alpha Delta Phi, where the brethren
encouraged him to go out for such campus activities as the *Daily
Maroon*. When the routine freshman assignments proved boring, he
moved on to the Dramatic Association, where he scored his greatest
success as Androcles in Shaw's *Androcles and the Lion*. This triumph
was too much for him, and although assured he could be president
of the Dramatic Association, he felt he had won sufficient acclaim
and retired.

Bud took full advantage of the Chicago plan, which requires no
classroom attendance. He skimmed through by diligent cramming
for the six-hour comprehensives. Finding his original choice of po-
litical science dull, he buzzed about from department to department,
lighting briefly on such courses as Paul Douglas' Labor Problems and
the pre-legal class of Mortimer Adler, of *How to Read a Book*. He got
out of the latter after the first few weeks when he found it necessary
to study outside in order to answer Adler's classroom quips.

Bud becomes a professional radical

Just before he left Chicago, Bud had a renaissance of radical
fervor, which came about when the American Student Union,
Socialist-Communist-Liberal successor to the defunct N. S. L., made
him president, because of his "good Anglo-Saxon face." Bud spent
less time at the fraternity house, soon had the A. S. U. humming
with activity. He went in active charge of the Chicago A. S. U.
delegation to the now-famous Vassar Convention in Poughkeepsie,
N. Y. For two days the convention bogged down in endless par-
liamentary discussion, until fidgety James could stand it no longer.
Crying, "We want action!" he jumped to his feet and led a howling
mass of feminine delegates outside to make a bonfire of their silk
stockings as a gesture of defiance against Japanese aggression.

Bud was the hero of the convention, which promptly elected him
editor of the *Student Advocate*, national organ of the A. S. U. Without
even bothering to finish college, Bud left to take over the *Advocate's*
office in New York, which he found so heavily saddled with bills
that he could only put out one issue.

Considering the small number of jobs open to a professional ob-
jector, Bud James has covered his field remarkably well. He left
the A. S. U. in 1938 for the Communist *Midwest Daily Record* in
Chicago as the only non-Communist on the staff. Bud wrote sports,
which he reported much as Karl Marx would have covered a New-
port garden party. In one feature story about Joe DiMaggio, he
managed to attack, in rapid succession, Jacob Ruppert, Shirley
Temple's salary, "the yoke of the clubs," anti-union tendencies of
big-league baseball and discrimination against Negro players.
Anxious to justify DiMaggio in the eyes of his readers, Bud offered
them this comforting observation:

CONTINUED ON NEXT PAGE

It Pays to
own a
RONSON

WORLD'S GREATEST LIGHTER

for every
room



The famous, patented
RONSON action. "Press,
It's Lit—Release, It's
Out." Can't light acci-
dentally. Extinguishes
automatically. No
match is safe. . . . A
RONSON is your best
form of fire protection.

FOR THE DINING ROOM—

Correct table settings include
RONSON table-lighters. They com-
plement fine napery, crystal and
other silverware with superb
smoking convenience.

FOR THE LIVING ROOM—RONSON
table-lighters harmonize with the
handsomest furnishings. They
serve for months on one fueling.

FOR THE OFFICE & DEN—Keep a
smart RONSON table-lighter "on
tap" for pipes, cigars and ciga-
rettes. Efficient, modern. Saves
rugs from charred match ends.

FOR THE BEDROOM—A RONSON
table-lighter is convenient for
that good-night smoke. And safer
than matches if you read in bed.

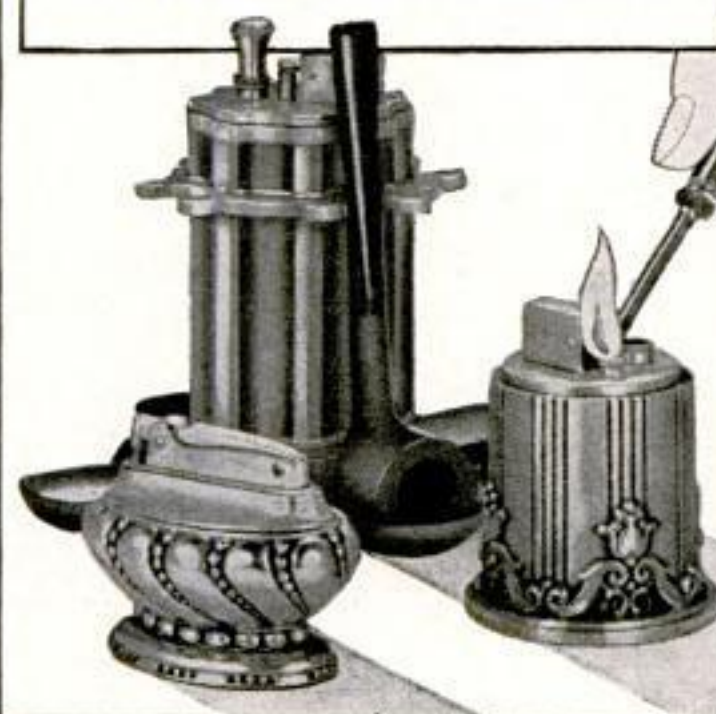


Pocket Lighters, too.
Some combined with
cigarette-cases,
pencils, vanities, etc.
Smart indispensables.

8,000,000 OWNERS

Free book, "Why it Pays to Own and
Give RONSONS." Write RONSON,
Dept. 64, Newark, N. J. RONSONS
for handbag, pocket, every room in the
home, at jewelers, department stores,
other fine shops. Built to fine jewelry
standards. \$2.95 to \$30.00.

See RONSON Exhibit, N.Y. World's Fair, Store
No. 1, Academy of Sports, Constitution Mall.



THE MIRACLE OF
"Synchronized Styling"
by Pauline Gordon



Dramatic news of an American achievement; brassieres and girdles that style your figure lines to "synchronize" with the new dress lines. "Synchronized Styling" makes your figure "belong" to your clothes. It means a fashion-right figure for your fashion-right clothes.

Brassieres from \$1
Girdles from \$5
At leading stores

FREE BOOKLET—
Reveals the story of Synchronized Styling and pictures various brassieres and girdles. Write Pauline Gordon, 112 Madison Ave. N.Y.C.

Pauline Gordon
BRASSIERES and GIRDLES
For young women, and women who intend to stay young!

Pauline Gordon innovations featuring "Synchronized Styling," now being shown by leading stores, include the new QUADRU-PULL Brassieres (ingenious four-angle pull), and new CROSS-CONTROL Girdles for a stem line figure. Ask to see them!

A doctor tells you about MASSAGE

Massage is "eminently helpful in a great many conditions," says this prominent physician in a new book which embodies the latest medical thought on massage.

This valuable book, if obtained through a bookstore, would cost you 50c. But the coupon below will bring you a copy absolutely free, with our compliments—provided we receive the coupon before the limited supply which we have procured from the publisher is exhausted.

Vitalize with Vitalator!
Get all the tingling, relaxing, delightful sensations of massage through your own fingertips by means of this home model of an appliance widely used in hospitals, beauty shops, barber shops, health institutes.

In drug and cosmetic departments of stores everywhere



GILBERT
Vitalator
Chrome finish \$8.95
Plastic: maroon or ivory \$9.95

MASSAGE
WHAT IS IT?
WHAT CAN IT DO?

FREE COUPON

The A. C. Gilbert Co., New Haven, Conn.

Please send me, postpaid, free copy of "Massage: What Is It? What Can It Do?"

NAME _____
ADDRESS _____

YOUNG PINK (continued)

"If the fan who resents Joe's salary, because his own is so low would try to raise his own salary Joe certainly wouldn't object. If Girdler and Ford aren't paying their workers enough, that is no reason why those workers should fight DiMaggio because he is trying to get his share of the gate from Ruppert."

Bud became an organizer and publicity man for the Packinghouse Workers Organizing Committee when it was preparing to strike against the packing houses. The strike, as it happened, never came off, but it got Bud into jail again, this time charged with violating a city ordinance against distributing leaflets. But he turned the tables on his oppressors, for the judge discovered that what Bud had been distributing were copies of a U. S. Supreme Court decision upholding the right to distribute leaflets. This is what Bud, with great justice, calls persecution, although he uses the words persecution and prosecution interchangeably. Whenever his side is haled into court, it is persecution; but in the case of an Insull or Whitney, he is being prosecuted.

For the P. W. O. C., Bud wrote a speech for a local Chicago radio station. He cited every one of the murky blots on the packers' tarnished escutcheon from the fatal embalmed beef of the Spanish-American War to the monopolistic scandals of World War days. It was terrific. Bud, however, is planning soon to accept an invitation to spend the next weekend that he can get away from the job visiting at a North Shore estate.

In Germany, Italy, Russia or even England, young men who behave like Bud, James are, of course, usually put behind the bars. If the U. S. goes to war Bud too may find himself so situated in the near future. At present, however, he contrives to enjoy not only a free but a pleasantly social life on the restricted financial basis to which his beliefs tend to restrict him. He reads a good deal of Upton Sinclair, John Steinbeck, Vincent Sheean, almost any magazine from *Fortune* to the *New Masses*. Big-league baseball he follows closely and likes to discuss with any passing cabdriver or bartender. Bud likes the movies, he says, "but I am getting sick of the professional patriotism which is flooding the theaters." He likes to dance and listen to good music and would even like to learn to fly, "but I don't want to do my flying in Europe."

For a while Bud knew an attractive North Shore girl with an abundance of common sense who threatened to pull him out of the doldrums. He took her to college parties, but her family lived in such constant fear that she would do something drastic in keeping with Bud's ideas that they imposed rigid curfews on her dates and dragged her home every weekend. At length the family won. Occasionally Bud goes out with Chicago girls, but all such affairs are necessarily on the girls, for Bud's weekly income as secretary of the Workers Alliance is about \$8 a week.

With great complacency Bud visits friends who are always glad to have him around. He is often out at the elbows and held together by a safety pin, but he does not yell in drawing rooms. His current hosts are three young Chicagoans, including the Midwest correspondent of the conservative New York *Herald Tribune*.

Nowadays the large, less-articulate sections of American youth, although they may share some of Bud's pacific convictions, find him an embarrassment, much as he once embarrassed his fraternity brothers at Chicago. The house, which was carefully trying to cultivate improved relations with the faculty, was being honored with an unexpected call from the Dean of the Chapel, in the club living room, and the boys were doing their best, a bit awkwardly, to entertain their caller when from the floors above came an unearthly racket. This was followed by a series of crashes on the stairs as Bud and his roommate, who had chosen that afternoon to get merrily plastered, came tumbling happily down.

Bud's Sunday School class at the University Unitarian Church in Seattle in 1929 shows Bud (extreme left) at 14. Bud always led his gang in such activities as digging caves, building rafts and putting on shows. He sold papers, joined the Boy Scouts.



LAST NIGHT WAS FULL OF FUN AND LAUGHTER BUT FRED FEELS LOUSY MORNING AFTER!



• First thing—take Pluto and get rid of intestinal poisons —*usually within an hour. Feel worlds better at once and no unpleasant after effects! PLUTO HI-BALL 10c at any soda fountain or bar. Other sizes 25c and 50c at all drug stores!



PLUTO Water
WHEN NATURE WON'T—PLUTO WILL

IF YOU WANT

to make sure of getting each issue of LIFE for the next year, just write to—

P. I. PRENTICE, Circulation Mgr.
LIFE—330 E. 22nd St.
CHICAGO, ILLINOIS

AND ENCLOSE CHECK for

\$4.50

FOR THE 1 MAN IN 7 WHO SHAVES EVERY DAY

A Special Shave Cream—It Needs No Brush—Not Greasy!

Daily shaving leaves many men's faces raw, sensitive. This is especially true of the man who, because of his business and social status, must shave every day.

To meet this condition, Williams, for 100 years makers of fine shaving preparations, has now developed GLIDER—a special cream for daily shavers. Without the usual soap base, it's a complete departure from ordinary shave creams. No brush. No lather. Not sticky or greasy.

A superabundance of moisture in this rich cream softens each whisker, yet forms a protective layer over your face to keep blade from scraping. Swiftly, gently your razor glides over your skin. Like a cold cream, Glider helps smooth, soften your skin and prevent chapping and roughness.

Free—tube of Glider. Send name, address today. The J. B. Williams Co., Dept. CG-19, Glastonbury, Conn. Offer good in U. S. A. and Canada only.

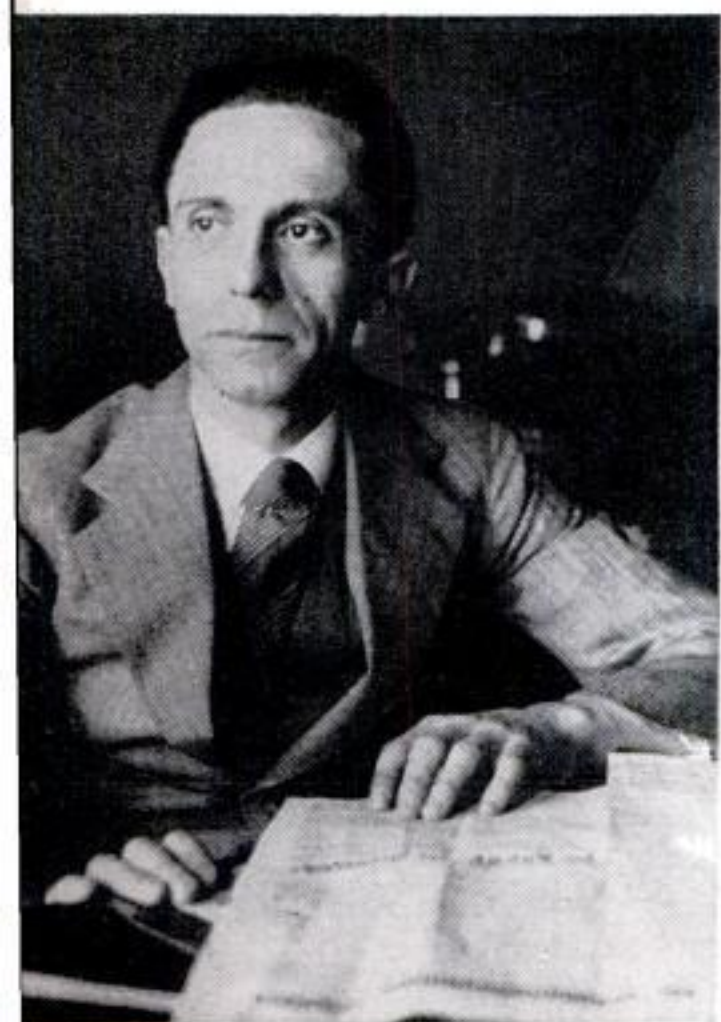
NOW ALL AMERICA CAN SEE THE MOST CHALLENGING FEATURE PICTURE OF THIS GENERATION!

THIS WEEK, the movie houses of America begin bringing to the whole nation a great, probably history-making, motion picture—first feature-length production of “THE MARCH OF TIME.”

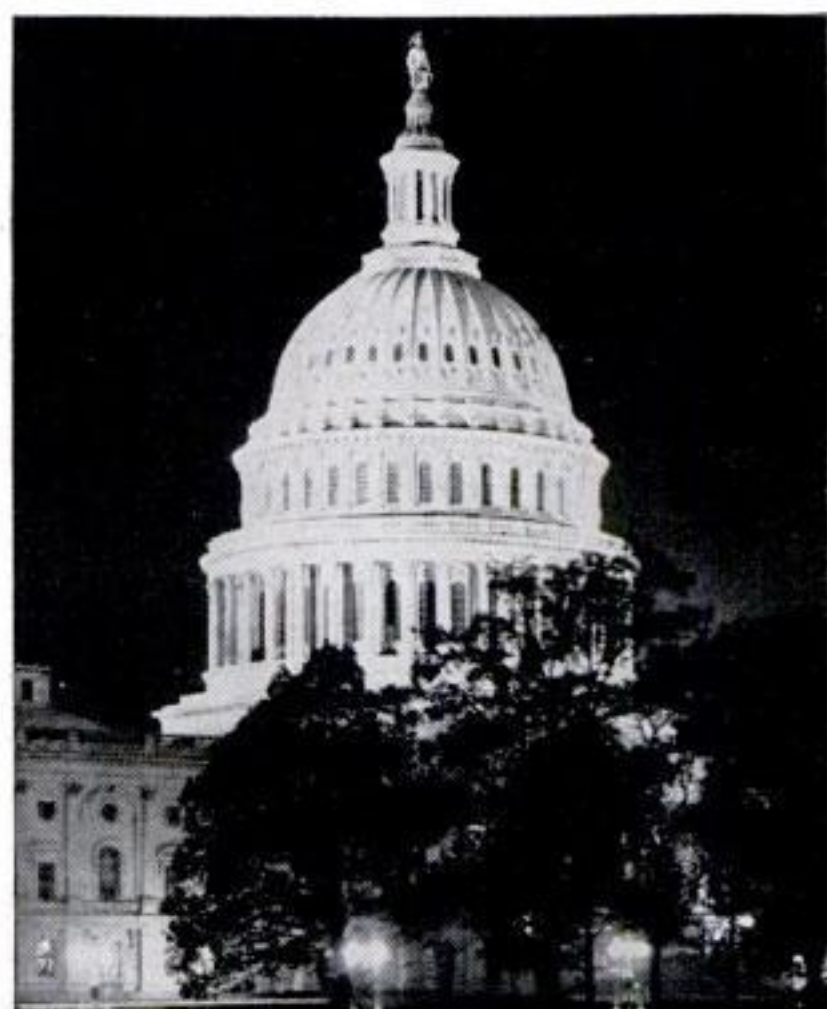
How this film has at last come to the American screen is itself a part of the swift flow of contemporary history:



APRIL, 1940. Conceived in the shadow of approaching world disaster, the nearly completed “MARCH OF TIME” production called “THE RAMPARTS WE WATCH” awaits necessary new material. For reports from war-torn Europe of the electrifying Nazi propaganda film, “BAPTISM OF FIRE,” indicate vital importance of exposing this shocking new implement of aggression.



JUNE, 1940. Herr Goebbels' Ministry is spurred into apprehensive action and German censorship blocks the inclusion of Nazi “BAPTISM OF FIRE” sequences in “THE RAMPARTS WE WATCH.”



JULY 23, 1940. Urgency of national danger and defense problems induces producers to release “THE RAMPARTS WE WATCH” for official premiere in Washington as is—without the verboten German sequences.



AUGUST 30, 1940. Prints of the notorious Nazi “BAPTISM OF FIRE,” secured from the Canadian Government following their seizure as contraband of war, are now included in “THE RAM-

PARTS WE WATCH.” Typical authoritative comment at previews:

“It is fortunate that a way has been found to show ‘BAPTISM OF FIRE’ to the American public. For we must learn how to meet and resist Hitler’s propaganda as well as his air force.”

—H. V. Kaltenborn.

“... a great picture ... very moving ... will help us to make up our minds.”

—General John J. Pershing.

“... vigorous presentation ... terse narration, sternly dramatic ... ‘RAMPARTS’ may be the ‘Uncle Tom’s Cabin’ of the present.”

—Edwin Schallert, *Los Angeles Times*.

“... inspires in the hearts of free men and women a hatred of Nazi methods and a grim resolution to defeat them!”—Major George Fielding Eliot.



“‘THE RAMPARTS WE WATCH’ is a damn good show.”

—Herbert Bayard Swope.

“Every thinking American should see this excellent picture, marking the similarity between our problems of 20 years ago and those we face today.”

—Thurman Arnold, *Assistant Attorney General*.

“Most important pic of the week; from it, rings an inspiring challenge to American patriotism.”

—Jimmie Fidler.

“... American genius devised and developed the motion picture. D.W. Griffith’s ‘The Birth of a Nation’ fused our complex population to a passion for and a devotion to America. Now, as in 1914, an epochal American picture ‘THE RAMPARTS WE WATCH’ comes to the screen. It preaches nothing directly, but those whose minds and hearts were so unforgettably stirred by ‘The Birth of a Nation’ must be equally moved at this gripping picturization of the regeneration of our nation.”

—*Boston Globe*.

“Incorporation of the ‘BAPTISM OF FIRE’ sequences in ‘THE RAMPARTS WE WATCH’ is like super-charging an already tremendously powerful vehicle.”

—*Film Daily*.



SEPTEMBER 19, 1940. “THE RAMPARTS WE WATCH,” now complete with significant Nazi “BAPTISM OF FIRE” sequences, moves into the great Radio City Music Hall for its New York premiere—signalling its general release to theaters throughout all America.

“THE RAMPARTS WE WATCH”

MARCH OF TIME’S FIRST FULL-LENGTH FEATURE PRODUCTION

Watch your newspaper or phone your favorite movie house for date you can see “THE RAMPARTS WE WATCH” which now includes the Nazi “Baptism of Fire” sequences. A really must-see feature for all true Americans!

Life Goes to the Catacombs

Spooky night club makes a hit in Columbus

The imminence of death has inspired many a sonnet, elegy and ode, but seldom does it inspire a U. S. night-club impresario. "*Ubique mors est*"—death is everywhere—Seneca once observed. And Thucydides growled in Greek, "The whole earth is a sepulcher." More recently Rupert Brooke warned: "Mid youth and song, feasting and carnival . . . Comes Death, on shadowy and relentless feet." It was this same somber spirit that stirred Illinois Hotelman Albert Pick a few weeks ago when he opened his new night club, the Catacombs, in Columbus, Ohio. Its success was instantaneous and immense.

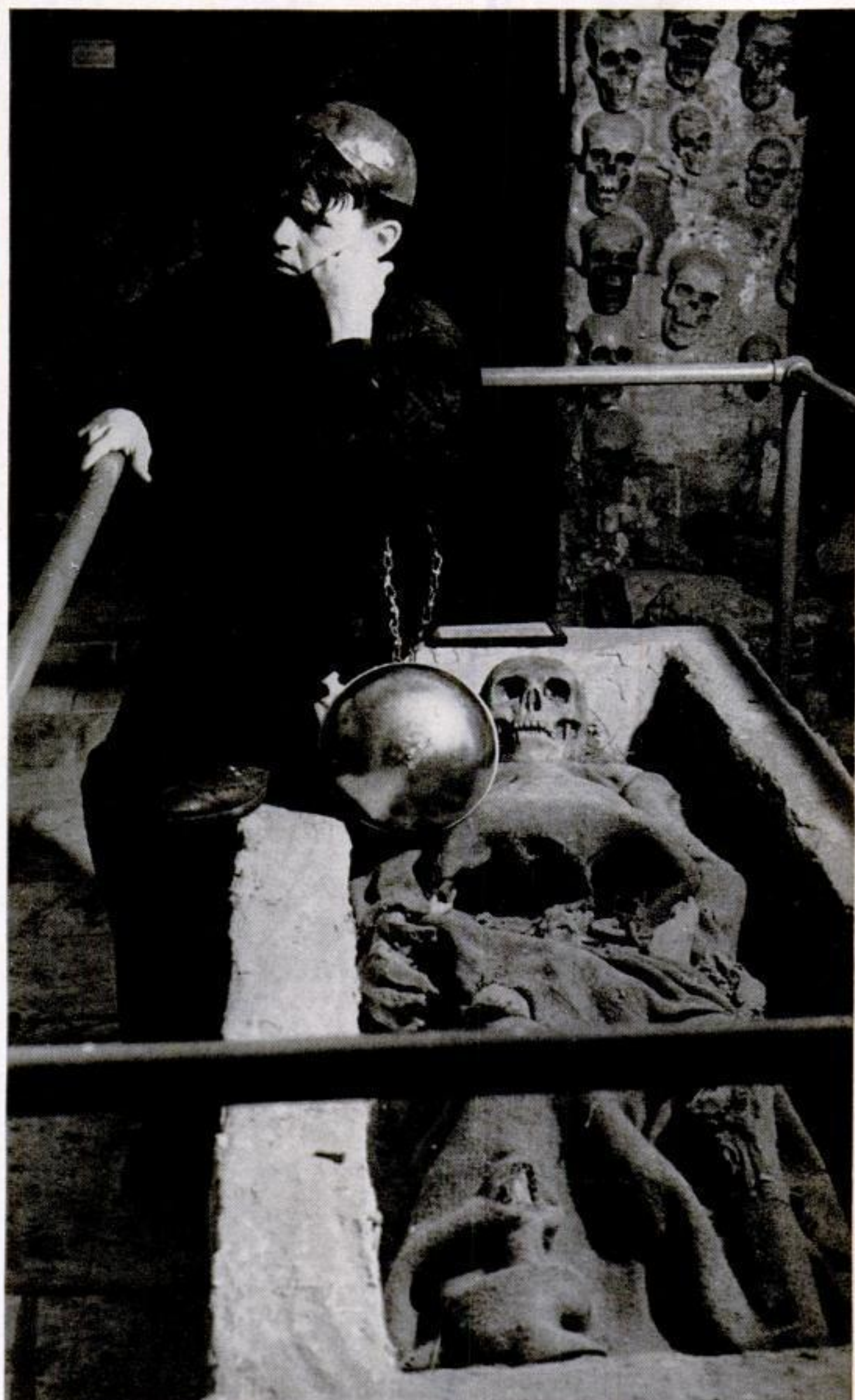
Guests entering the Catacombs descend to dim corridors, lined with sheeted skeletons and skulls. Chains clank, horrid cries rise through the gloom, cobwebs spread sudden spidery strands across the halls, stalactites dankly drip. The very air has a charnel smell. By the time patrons finally reach the bar and dance floor—where decorative emphasis is on love rather than death—most of them are ready for a few cheering drinks.



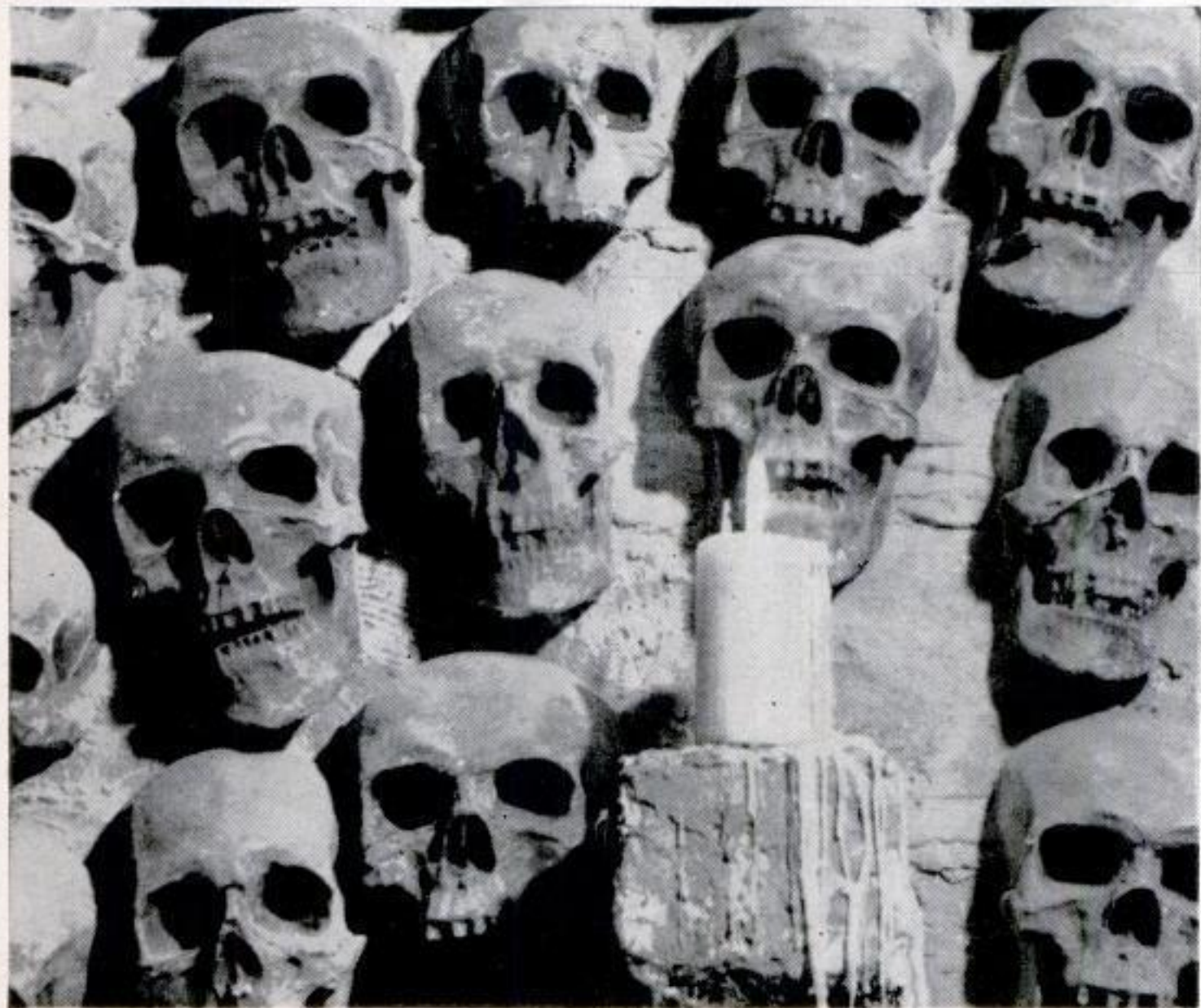
Entrance to the Catacombs looks like a subway kiosk. Guests go down flight of stairs, then enter an "elevator" which, though it never moves, appears to descend to a depth of 300 ft.



Apprehensive patrons grope through dark halls. Here a girl is alarmed by an animated specter in a suit of bones. Above the ground he is Don Blackmore, Ohio State University.



Keeper of the Tombs sits in the Chapel of a Thousand Skulls, brooding darkly. He is not much encumbered by ball and chain. Skeleton beside him is known as "The Guest of Honor."



Mural decorations are predominantly osseous. Guttering candles impart a sardonic leer to 1,000 plaster skulls that look down from walls. Ceilings are painted with skulls and bones.



In Mortuary Row, gleaming in eerie green light, lie bones of ancient dead. Typical epitaph: "Married couple—Probius and Forkia. Lived together, stuck together, died together."



Two hooded friars and a living skeleton guard the Chapel of a Thousand Skulls. Effect of the friars is purely visual. But their fleshier friend jumps out and roars when girls pass by.



"Julius the Physician" is attached to a record amplifier. His jaws chatter. He gibbers, mumbles, squeaks and occasionally yells: "Look out" in a deep diaphragmatic voice.

Gosh, honey, I just said
it tastes sort of funny.

I tried so hard (SNIFF SNIFF.)
but it stuck to the pan.
I've just got to get
Aluminum!



WITH Aluminum utensils there's less sticking, scorching and burning because heat spreads evenly and quickly throughout the utensil. No "hot spots." This is one of the reasons why seven out of eight women use Aluminum.

Another: Aluminum helps preserve the natural taste and healthful minerals and vitamins. Nature made it *friendly to food*.

Most women know that "Wear-Ever" stands for top value in Aluminum Cooking Utensils. Let it be your guide, too.

See your "Wear-Ever" dealer or write The Aluminum Cooking Utensil Company, 1509 Wear-Ever Building, New Kensington, Pa.



LOOK FOR THE WEAR-EVER TRADEMARK WHEN YOU BUY

Your thousand meals a year deserve
up-to-date Aluminum Cooking Utensils

FOR FLAVOR



FOR HEALTH



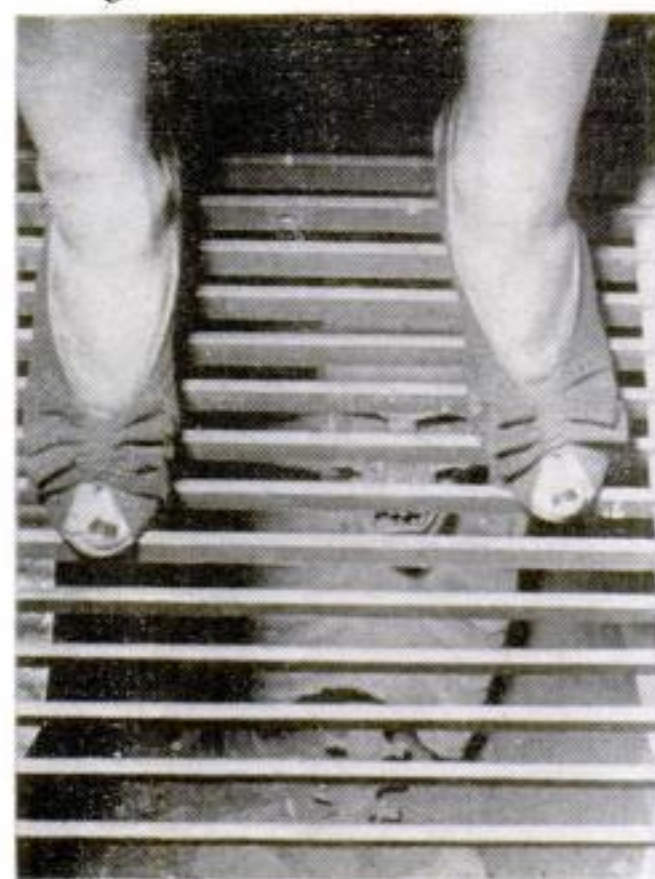
FOR ECONOMY



Aluminum at its Best:

"Wear-Ever"

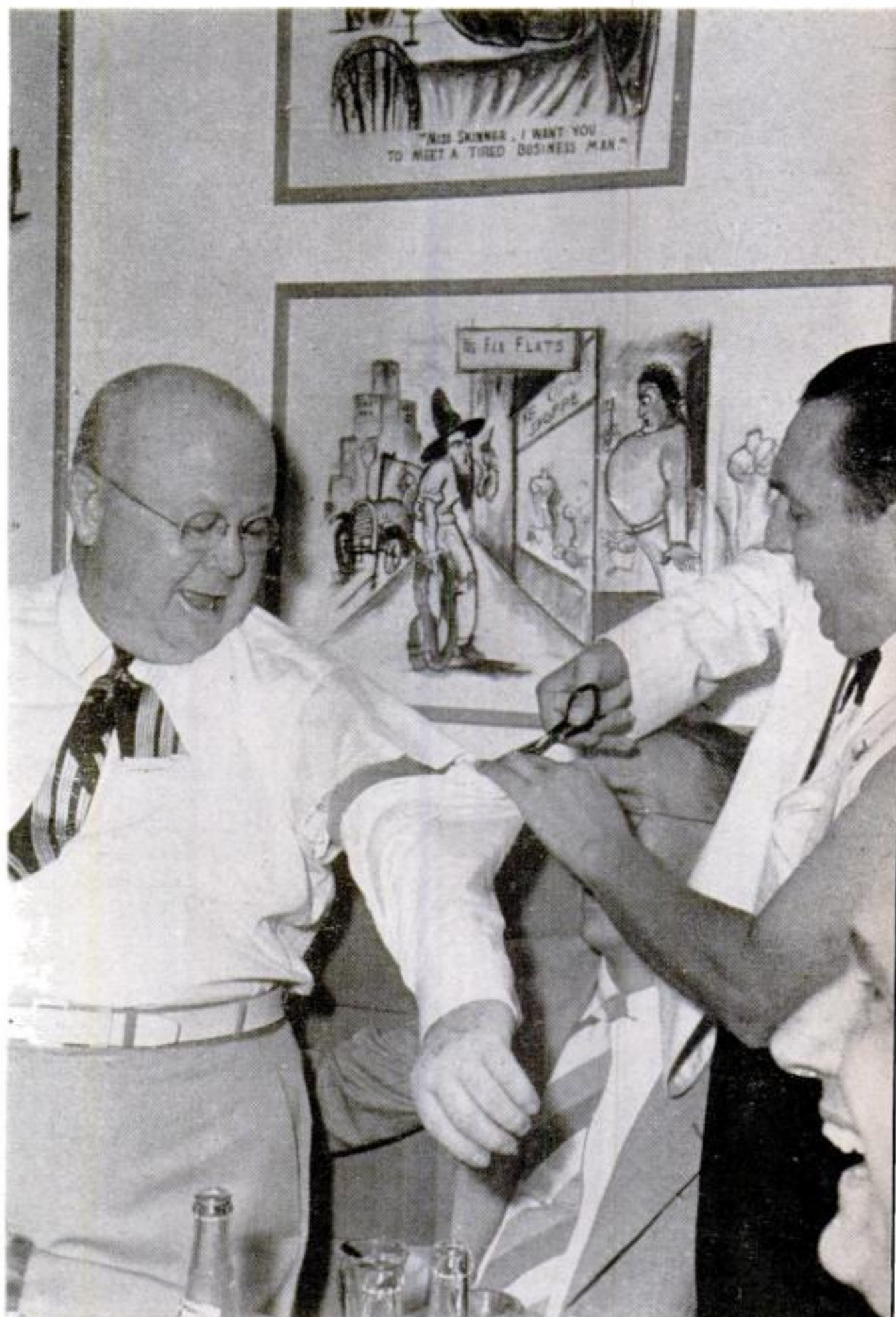
Life Goes to Catacombs (continued)



Tomb of repentant sinner, deep in earth, is gingerly crossed by arriving guests.



"Guest of Honor" is examined by many a patron who likes feel of cold bones.



In the Nut House, at end of corridors, guests drink, dance, are entertained by Dr. Marcus, the mad magician. Here he cuts sleeve from shirt of a guileless customer.



Truculent waitress hurls peanuts into guests' faces. Everybody gets insulted.



The cigaret girl dispenses skulls, waitresses sometimes dish out false teeth.

CONTINUED ON PAGE

The Diner—in this blue and gold restaurant, seating capacity is increased, and service speeded, by locating the kitchen in an adjoining car. There is also a separate coffee shop, thus giving you a choice of menu and price to meet your every mood and appetite.



The Tavern Bar on the *Daylight* tells an eloquent story of the pleasures that await you on these famous trains. For there, in air-conditioned comfort and surrounded by every convenience, including radio, you sit at ease and watch some of the grandest scenery in the world unroll before you—or relax with a tall, cool glass. Canapes by courtesy of your host, the Southern Pacific.

In the Chair Car the individual, reclining chairs are reserved and adjustable to any position. Cushioned with the softest sponge rubber and smartly upholstered, they mark the biggest advance in coach seating since Pullman first built cars with individual, reclining chairs over forty years ago. The rest rooms are models of spaciousness and fastidious planning.



In the Parlor Observation Car—the rotating, reclining chairs are as comfortable as any in your home. The windows are solarium sized. And, as in every car, there is perfect air-conditioning and temperature control.

America's Most Profitable Streamliner...

**SOUTHERN
PACIFIC'S**

DAYLIGHT

BUILT BY PULLMAN-STANDARD

WORLD'S LARGEST BUILDERS OF LIGHTWEIGHT STREAMLINED UNITS

BUILT at a cost approximating \$4,000,000, the completeness and luxury of Southern Pacific's *Daylights* are dazzling... but no more so than their records. For these are among America's most popular trains... and—as the top earners in that select fleet of Pullman-Standard streamliners which form the most profitable group of trains in the country—they are the biggest money-makers on the rails.

The Baggage Elevator is typical of the new refinements in comfort which the *Daylight* offers. At your destination you disembark immediately while the porter unloads your luggage from the outside.



creasing; an extraordinary record...but only one among many!

7 out of 10 streamlined cars have been built by Pullman-Standard

Today, Pullman-Standard is building lightweight streamlined trains and cars in ever-increasing numbers for railroads in every part of America as well as for The Pullman Company. And in each individual case the significant pattern manifested in the story of the *Daylights* is reaffirmed. Each train, each unit as it comes into being, adds its testimony to the part you, the American traveling public, play in making this new form of transportation possible.

PULLMAN-STANDARD CAR MANUFACTURING COMPANY—CHICAGO

Copyright 1940, by Pullman-Standard Car Manufacturing Company

By filling these new trains to capacity as fast as they go into service you encourage the railroads to make streamlined transportation increasingly available! And on Pullman-Standard, builder of over 70% of the new equipment which has been purchased, your support has acted as a stimulant no less active than the research through which it worked out the basic designs for lightweight, streamlined trains and cars, and established the standards of safety by which all equipment of this ultra-modern type is measured.

In addition to railroad passenger cars, Pullman-Standard designs and manufactures freight, subway, elevated and street cars, trackless trolleys, air-conditioning systems, chilled tread car wheels and a complete line of car repair parts.

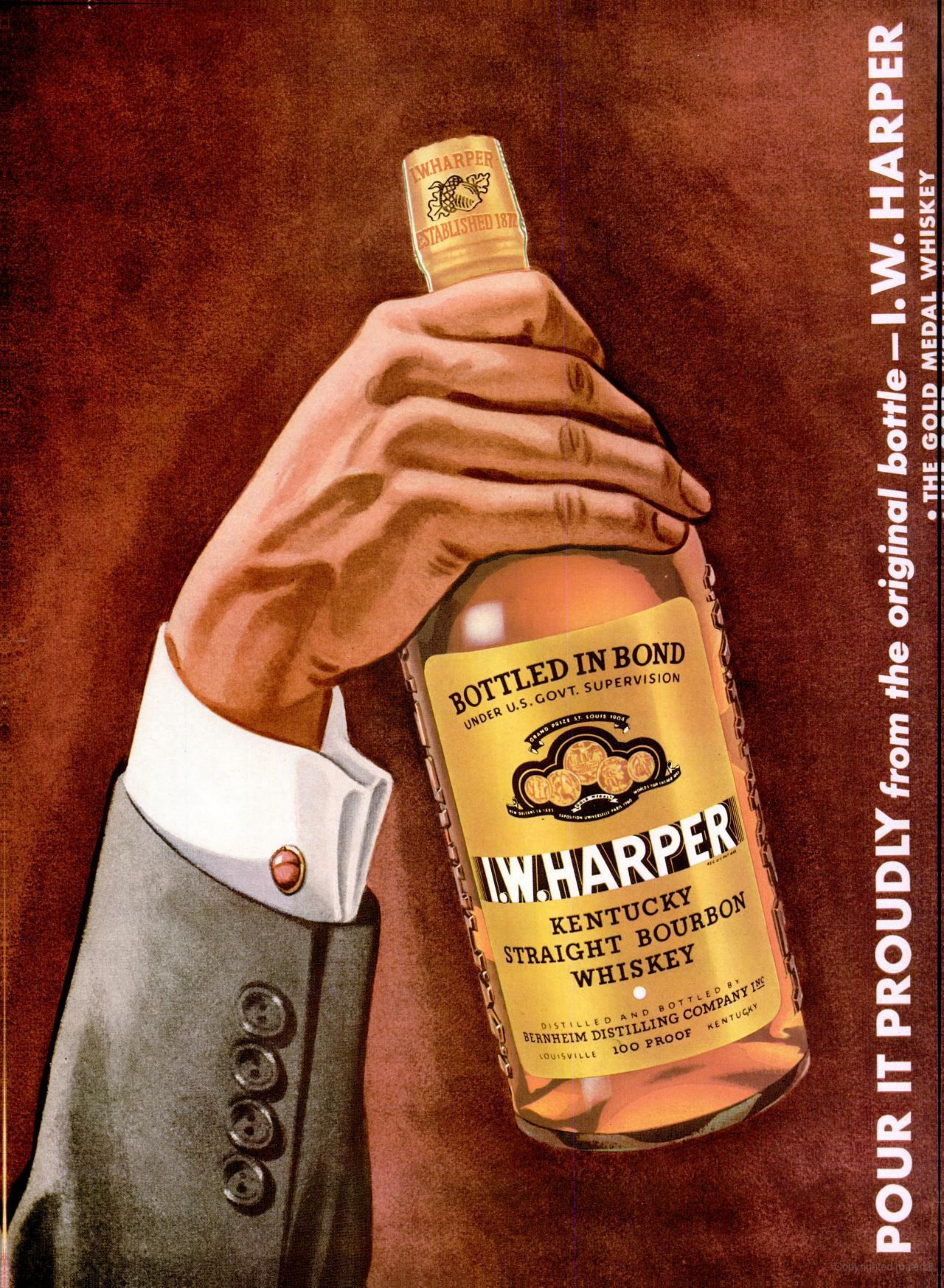
These new trains are increasing traffic and grossing the highest revenue for the railroads

Consider the facts: Not long after Pullman-Standard introduced lightweight streamlined railway transportation to America, the Southern Pacific increased its growing fleet by ordering two complete streamliners from this company. Through their luxury and safe speed, which shortened running time between San Francisco and Los Angeles, these trains, *The Daylights*, not only satisfied a demand—they created one!

At first accommodations had to be reserved days in advance, even weeks; finally the growth in traffic demanded two additional *Daylights*. But even with the doubled capacity represented by four trains, the demand for accommodations is constantly in-

"Tops"
IN STREAMLINERS
ARE BUILT BY **Pullman-Standard**

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I.W. HARPER
ESTABLISHED 1872

BOTTLED IN BOND
UNDER U.S. GOVT. SUPERVISION



I.W. HARPER

KENTUCKY
STRAIGHT BOURBON
WHISKEY

DISTILLED AND BOTTLED BY
BERNHEIM DISTILLING COMPANY INC.
LOUISVILLE 100 PROOF KENTUCKY

POUR IT PROUDLY from the original bottle — I.W. HARPER

• THE GOLD MEDAL WHISKEY



fauna is extracted from a customer's coat collar by Dr. Marcus, Catacombs comic. From some clients he gets guinea pigs, from others, as shown here, wee bunnies.



clearing the table, a dead-pan waitress seizes the cloth, scatters crumbs, peanut shells, other droppings onto the floor and into customers' laps. Customers love it.

GET DOUBLE THE FUN OUT OF LIFE IN
Styl-EEZ
A SELBY SHOE

WEAR A PAIR *and* REST A PAIR

Double the Ease... Double the Looks... Double the Life of Your Shoes

● Put your shoe dollars on Styl-EEZ and get double the fun for your money. Styl-EEZ is the only shoe with the famous "Flare-Fit" innersole to help you "walk without a wobble." You'll want a pair for dress and a pair for daytime. Then wear a pair and rest a pair to double the life of your shoes. See the new Styl-EEZ shoes at your favorite store today.

FREE! Bridge Score Pad—Send for yours today.

The Selby Shoe Company, Portsmouth, Ohio...

In Canada, Murray-Selby, Ltd., London... In England, Selby Shoes, Ltd., London... In Australia, Selby Shoes, (Aust.) Ltd., Sydney. Also Men's Styl-EEZ Shoes, Wall-Streeter Shoe Co., North Adams, Mass.

\$6⁷⁵
AND UP

Slightly higher in Western States and Canada

Selby ...THE WORLD'S GREATEST NAME IN WOMEN'S SHOES

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"A Kalamazoo Direct to You"

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Quality OIL HEATERS



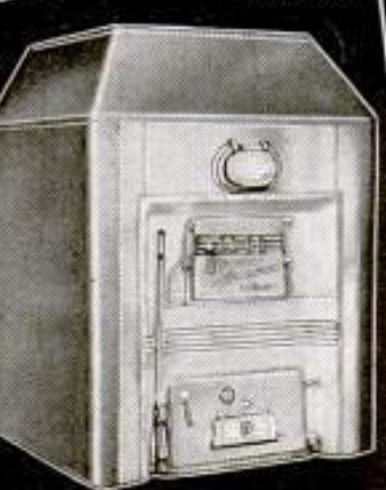
Style COMBINATION GAS COAL AND WOOD RANGES



Factory Prices COAL AND WOOD RANGES



Factory Guarantee FURNACES



"I SAVED \$50

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NEW MODERN GAS RANGE

Mail Coupon for

New Modern Gas Range for manufactured, natural or bottled gas

\$5 down up to 18 Months to Pay

NEW FREE CATALOG

Just out—sensational new stove and furnace catalog. 136 Styles and Sizes. Rock bottom FACTORY PRICES. Easy terms. New models—new streamline designs—thrilling new features—latest equipment. Deal direct with the factory. Dazzling new Gas Ranges. Outstanding values in new Combination Gas, Coal or Oil Ranges, Coal and Wood Ranges with the "oven that floats in flame," Coal and Wood Heaters, Oil Heaters, Super-power Furnaces. Factory Guarantee. Factory Service. 24 hr. shipments. 30 Days Trial. 40 yrs. in business. 1,600,000 Satisfied Users.

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Dear Sirs: Send FREE FACTORY CATALOG. Check articles in which you are interested:

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Name..... (Print name plainly)

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Marlin HIGH SPEED BLADES

20 FOR 25¢

SINGLE EDGE 15 FOR 25¢

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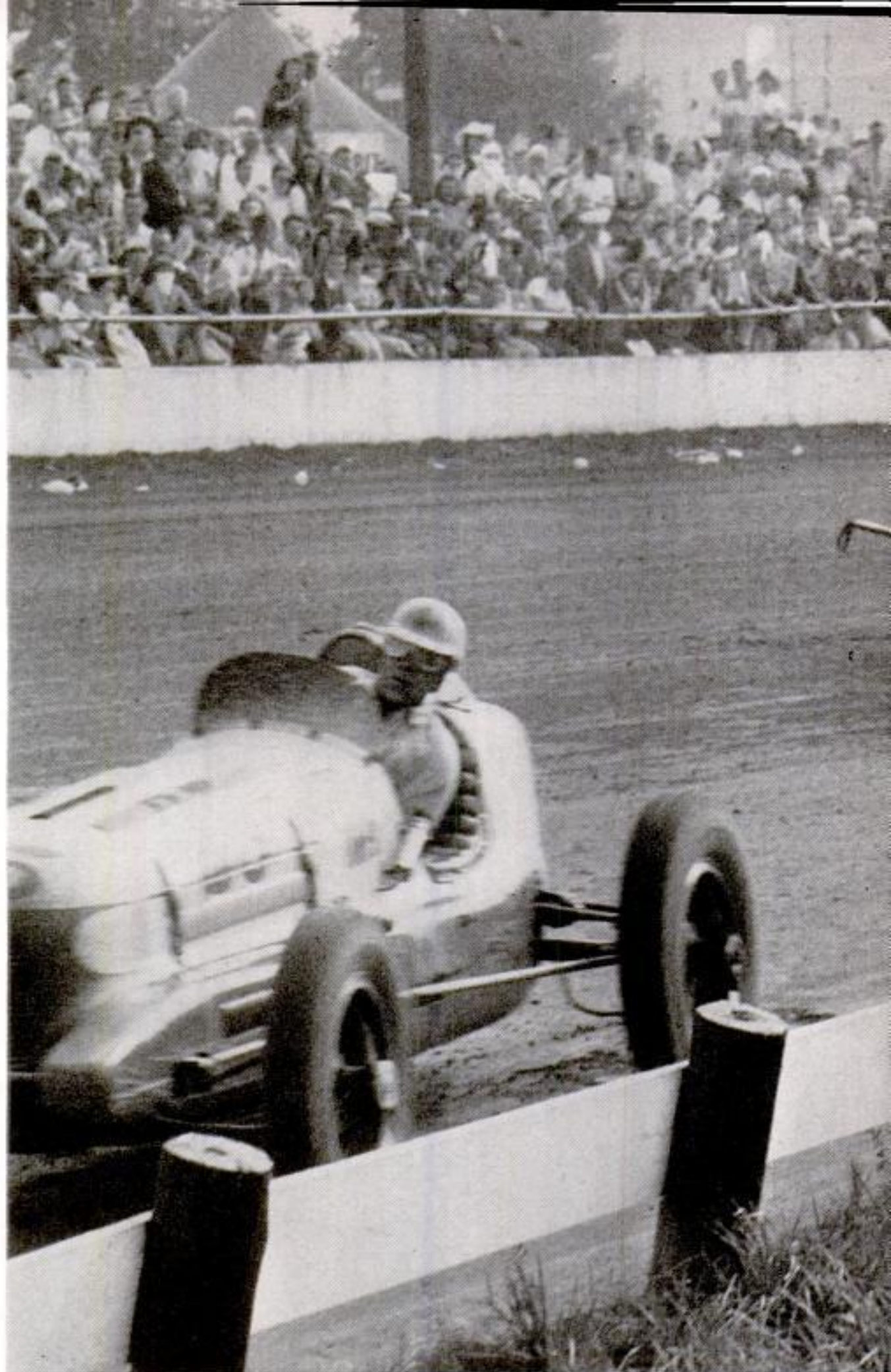
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Raybestos AMERICA'S BIGGEST SELLING BRAKE LINING

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BRAKE LINING, CLUTCH FACINGS, FAN BELTS, HOSE • FOR CARS, TRUCKS, BUSES

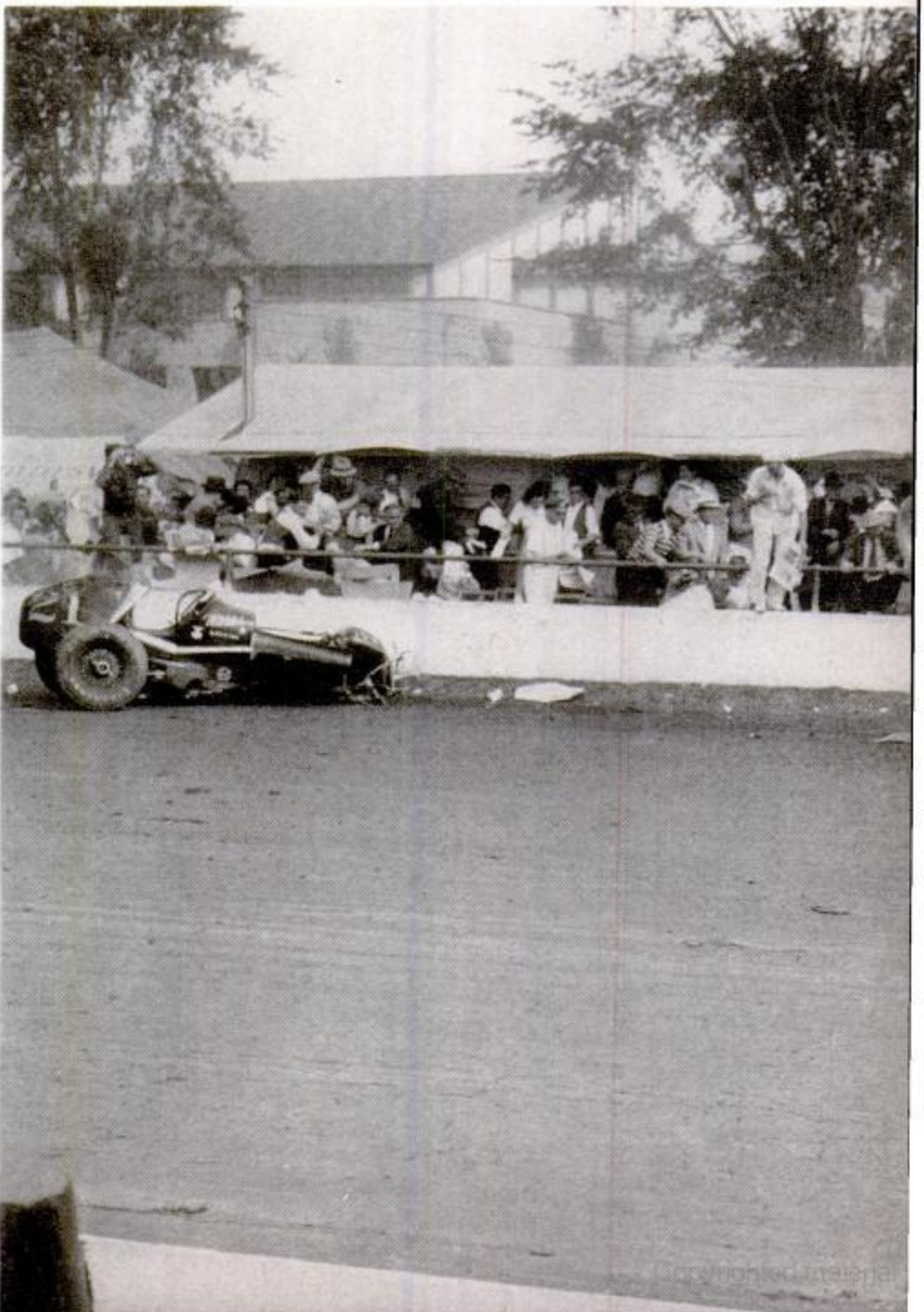


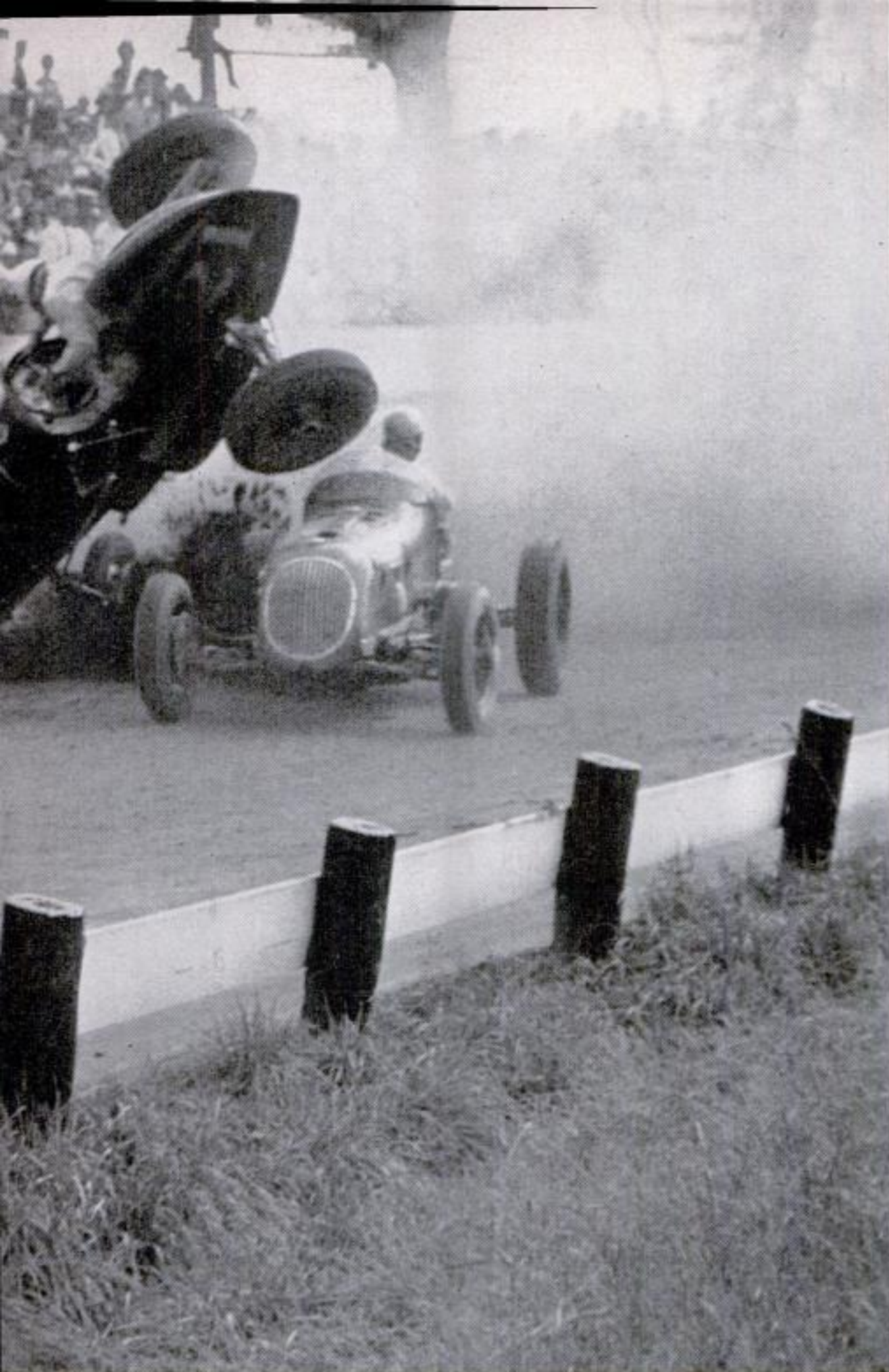
AT 100 M.P.H. LOU WEBB'S RUNAWAY RACER NOSES INTO THE

RACING DRIVER DIES IN 100-MILE

Forty thousand fans ringed the old dirt track at New York's State Fair Grounds in Syracuse, Labor Day afternoon. Round and round for 16 laps, they watched a dozen fierce little cars crowding for position in the annual 100-mile national championship race. Then, as leader Paul Russo of Chicago (above, left) rounded the turn safe in third

BROKEN TO BITS, WEBB'S CAR STREWS THE TRACK. AT RIGHT



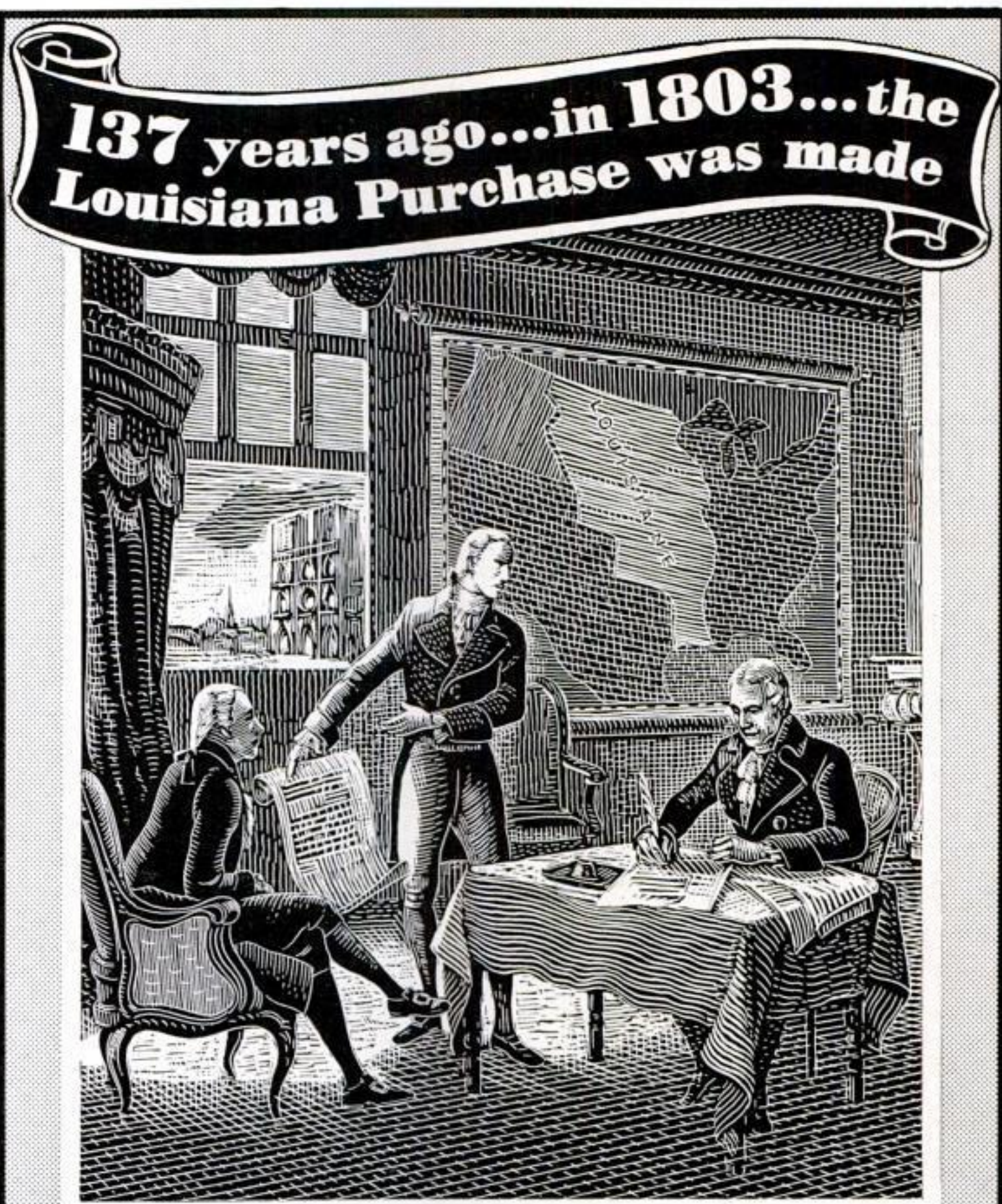


DUST, STARTS ITS FEARFUL, FATAL RAMPAGE DOWN THE TRACK

MEET AT NEW YORK STATE FAIR

place. Behind him jammed Kelly Petillo and Lou Webb of Los Angeles, fighting for fourth. Petillo slowed for the turn and to those in the stands it looked as though Webb's car rode right over Petillo's, hurtling high into the air, then somersaulting down the track in a series of dreadful rending thuds. Petillo skidded off unhurt. But Webb's body lay tortured and torn behind ruins of his shattered car (below).

LIES LOU WEBB WHO DIED IN AN AMBULANCE FEW MOMENTS LATER



137 years ago...in 1803...the Louisiana Purchase was made

313 YEARS AGO...IN 1627 the Haigs were making Scotch!

You can be sure of utmost enjoyment in Scotch that has satisfied the public for over 3 centuries! So choose Haig & Haig! It is the only Scotch that can point to a 313-year-old history of continuous satisfaction. And yet Haig & Haig makes no extra charge for its great name and fame!

PINCH BOTTLE **12** YEARS OLD

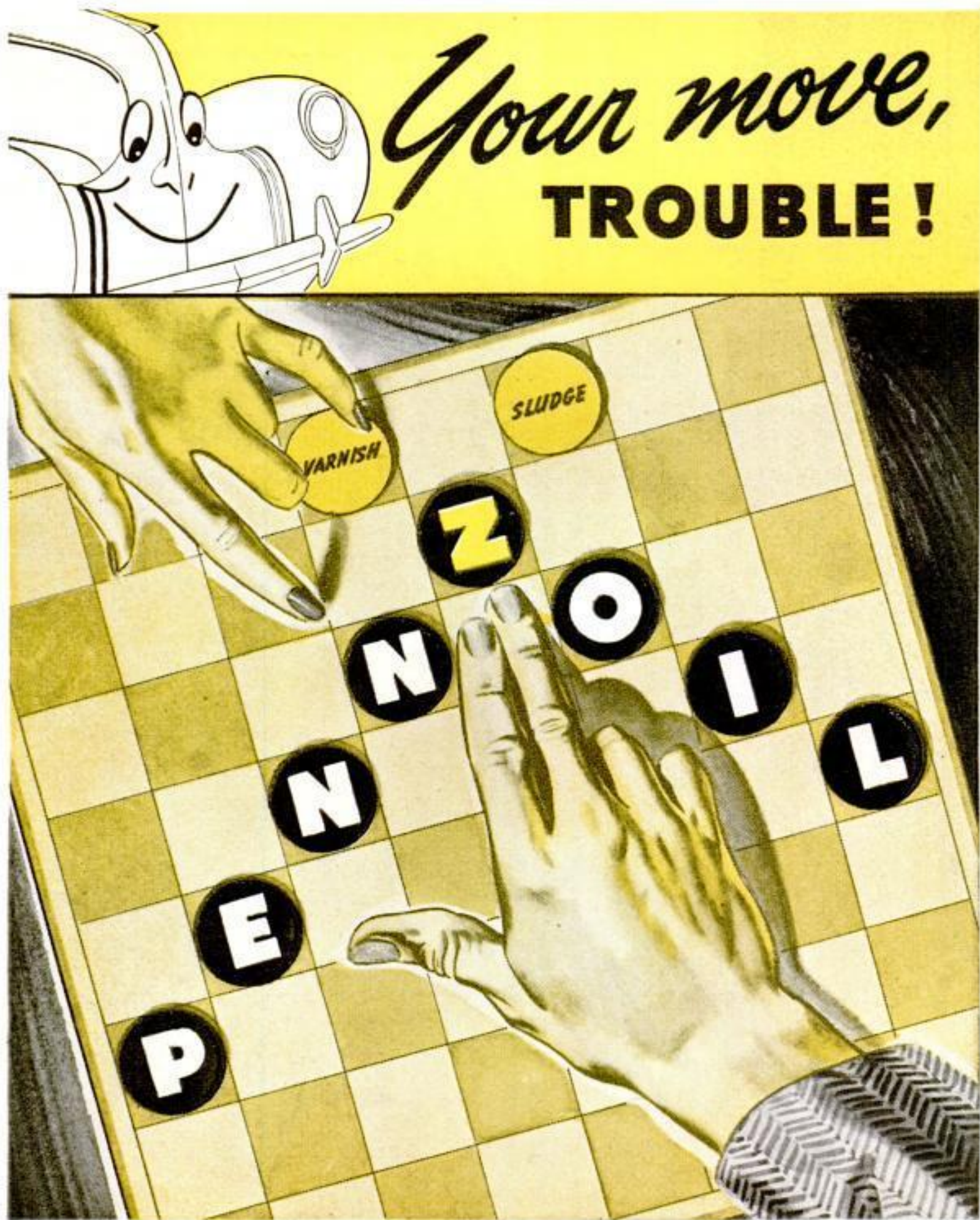


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BLENDED SCOTS WHISKY • 86.8 PROOF

SOMERSET IMPORTERS, LTD., NEW YORK



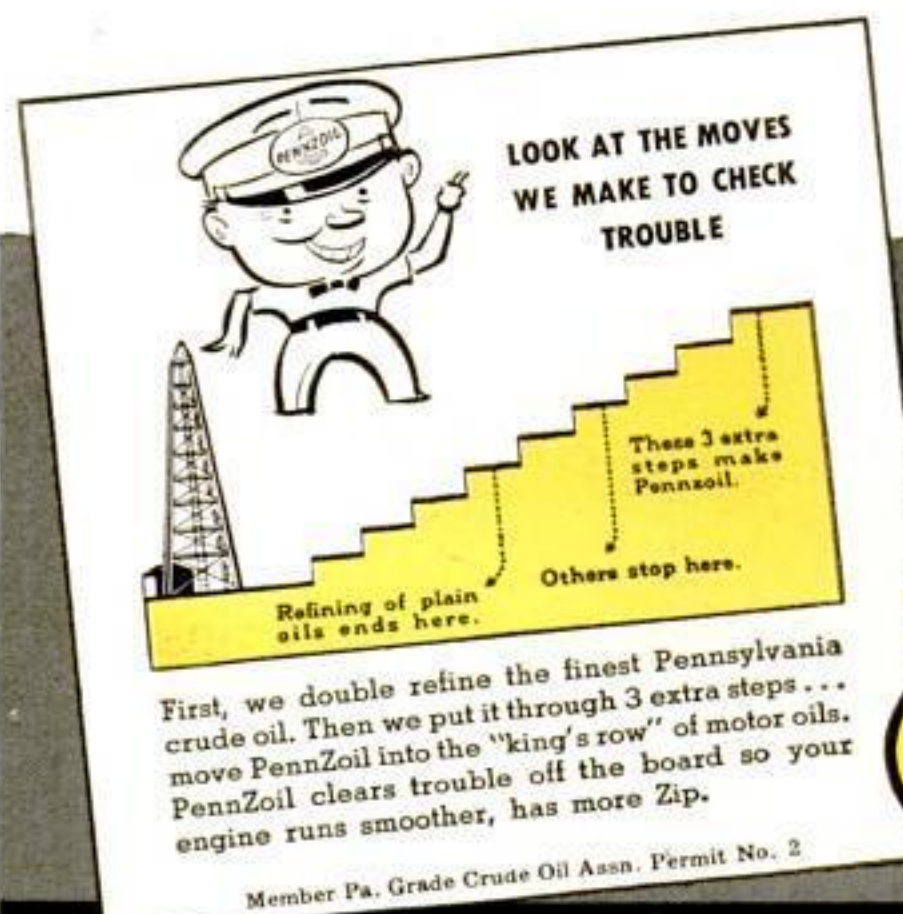
Sound your "Z"—it's the Play that Wins
Safer, Smoother Motor Performance



Take it from an old timer in the car-service business, when you beat sludge and varnish you've won the big battle against engine trouble. My advice is to check them now with anti-sludge PennZoil Motor Oil!

BETTER SEE YOUR Z-MAN SOON!

From coast to coast, thousands of the nation's finest dealers display the yellow PennZoil oval. Next time you need service, drive in . . . and be sure to sound your "Z" for PennZoil. It's a whale of a buy at today's price!



Be oil-wise
specify PennZoil



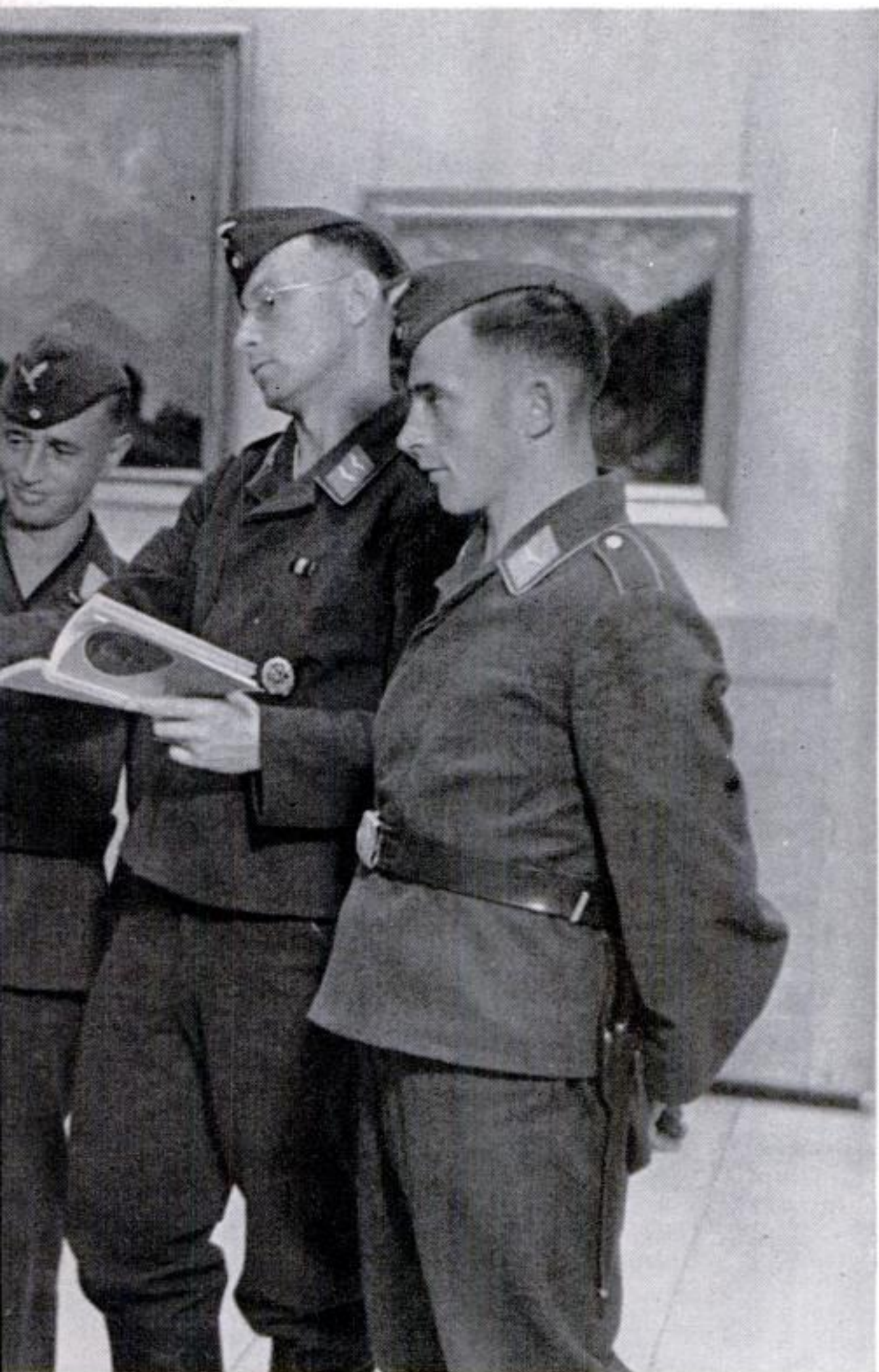
GIVE YOUR ENGINE AN EXTRA MARGIN OF SAFETY



EACH IN HIS OWN WAY THESE SOLDIERS APPRECIATE NUDE BY KLIMT



Goebbels gapes (center foreground) with half-open mouth at Josef Thorak's *Danae* at Hitler's House of Art in Munich. Goebbels opened this exhibit with usual tal



WHILE SOBER CORPORAL AT MUNICH SHOW TELLS THE BOYS ABOUT ART

NUDE FIGURES, WAR AND HITLER DOMINATE ANNUAL MUNICH SHOW

To give German men the incentive to have many German children, German artists must depict beautiful nude women." So decreed Adolf Ziegler, president of the Reich Chamber of Arts. This summer Germans are finding plenty of incentive at the fourth annual show at Hitler's new House of German Art in Munich. Compared to other years, a slight falling off of nudes is noticeable because many artists are now busy doing war scenes. But as these pictures indicate, nudes are well represented in sculpture and German soldiers obediently confront them with deep concentration.

To open the exhibit Dr. Goebbels gave his usual speech about culture, said Nazi art should uplift the masses, be free of "degenerate foreign influences" and "autonic in origin. Nobody bothered about the non-Teutonic origin of the show's sexiest painting, *Bath of Diana*, showing the Greek goddess surrounded by nudes in best barroom style.

Before exhibiting at Munich, even in the windows of his own studio, every German artist must join the Reich Chamber of Arts. The Chamber approves such subjects, along with sex and war, as busy peasants and peaceful landscapes. Family portraits are permitted only when the parents have had at least four children.



New Hitler portrait by Conrad Hommel is titled: *Supreme Commander of German Army.*



I SURE GO FOR Prem.
SWELL FLAVOR!

*Families
are cheering*

Prem!

A delicious
meat all



ready to eat...

made of *genuine*
sugar-cured pork!

BY THE MAKERS OF SWIFT'S PREMIUM HAM



Prem
SANDWICHES
ARE MY
FAVORITE!

A PRAISE-WINNER and a budget-balancer—that's PREM! Swift's new flavor triumph, delicious PREM, is a money-saving meat families really like. All genuine sugar-cured pork seasoned as only Swift chefs know how, PREM has the special goodness you expect from the makers of famous Swift's Premium Ham. Moderately priced, and without a bit of waste, it's very economical. Still another *plus* for PREM—it's all ready to serve!



ISN'T THIS Prem GRAND? MY WHOLE FAMILY LOVES IT, HOT OR COLD.

MINE, TOO! AND Prem CERTAINLY SAVES TIME AND MONEY.

SOME SMOKERS THINK IT'S
FIERCE!



Others *know* there's no tobacco on earth that equals this truly **AROMATIC** pipe mixture

Some people don't like anything that's *new*.

Here's such a new, *different* smoking-experience that some men don't like it. But thousands of smokers won't touch any tobacco but Bond Street.

Bond Street's like expensive custom-blends in flavor, fragrance and bite-free coolness. Contains *rare aromatic tobacco never before used in a popular price mixture*. Even women approve Bond Street's aroma.

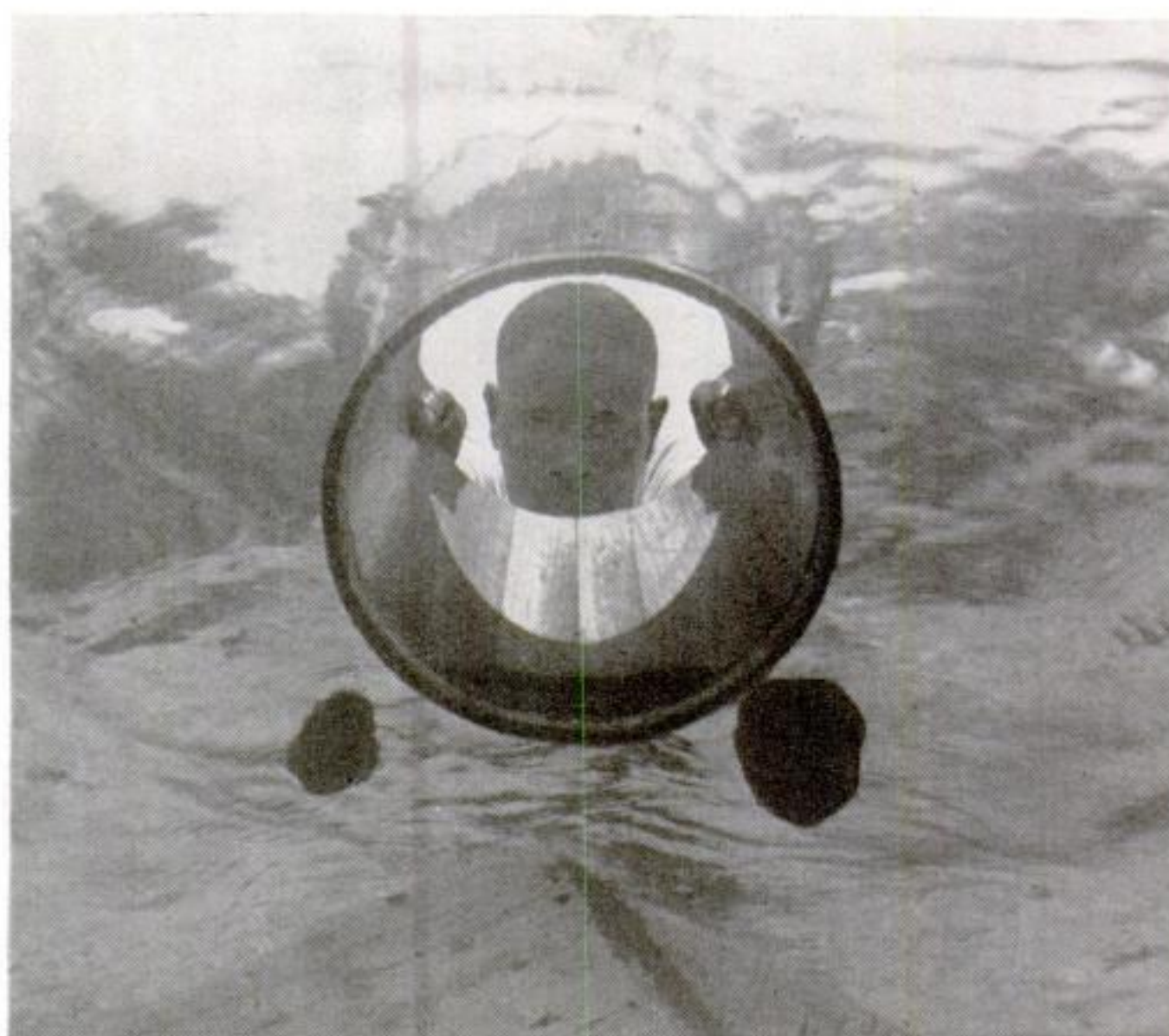
In fairness to yourself, spend 15¢ for a generous pocket-tin of Bond Street today!



Today—try a tin of
BOND STREET
Pipe Tobacco

A Product of PHILIP MORRIS

PICTURES TO THE EDITORS



FISHERMAN SQUINTS THROUGH BARREL SIGHT TO SURVEY FISHING PROSPECTS

BARREL FISHING

Sirs:

This is the method of fishing employed by native fishermen-farmers of the Bahamas. The big problem in fishing these well-stocked waters is to keep small undesirable fish away from the bait. The fisherman first selects a good spot by peering through his homemade water glass—an empty cask fitted with a glass bottom. He then sights through the cask, yanks the bait away from hungry little fish and dangles it alluringly before the big fellows.

ALBERT C. DYER
Moorestown, N. J.



HE LEANS OVER TO WATCH & WAIT



SCHOOLS OF TROPICAL FISH PASS BEFORE FISHERMAN'S UNDERSEA SIGHT

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THE same powdered chemical compound that kept toilets glistening and sanitary 28 years ago is used by countless women today. Sani-Flush is still the easiest and best known way to keep toilet bowls spotless. You don't have to scrub and scour. You don't even touch it with your hands.

Just sprinkle a little Sani-Flush in the bowl twice a week. It even cleans the hidden trap. Cannot injure plumbing connections. (Also effective for cleaning out automobile radiators.) See directions on can. Sold by grocery, drug, hardware and 5-and-10c stores. 10c and 25c sizes. The Hygienic Products Company, Canton, Ohio.

Sani-Flush

CLEANS TOILET BOWLS
WITHOUT SCOURING

WAKE UP!

You Need This Effective MEDICINAL Help To Cope With DANDRUFF, FALLING HAIR

Any serious attempt to curb Dandruff, relieve Itching Scalp or check excessive Falling Hair calls for a serious-purpose MEDICINAL treatment—not something that's just slicked on the hair. Use Glover's Mange Medicine and massage and it will soon be apparent to you how really effective it is. Nobody knows it better than your Barber—ask him!

For the shampoo, use Glover's Medicated Soap—an important part of the treatment. FREE booklet on Glover's System—write GLOVER'S, Dept. D, 460 4th Ave., New York.

GLOVER'S
MANGE MEDICINE

FEELS GREAT AFTER SHAVING

Cool, bracing, invigorating—that's Aqua Velva, the world's favorite after-shave! Leaves skin feeling softer and smoother. Try it!

For a generous free trial bottle, write Aqua Velva, Dept. CA-35, Glastonbury, Conn. Offer good in U. S. A. and Canada only.

TRY THIS WONDERFUL, NEW CHEWING GUM WAY, **CHOOZ**—FOR **FAST RELIEF** OF ACID INDIGESTION! NO PILLS OR POWDERS—NO DOSES TO MIX—AND, BOY, **WHAT RELIEF!**

AT LAST! A CHEWING GUM WAY TO RELIEVE ACID INDIGESTION
HEARTBURN, GAS, SOUR STOMACH

HERE'S the new way to get fast relief from the misery of excess stomach acidity! Just chew **CHOOZ** at first sign of distress, and discover what quick, effective relief you get with medically approved ingredients in **DELICIOUS CHEWING GUM FORM** for extra effectiveness. Grand, minty taste. Try it—and you'll switch to **CHOOZ**, too! Only 10¢ at your druggist's.



CHOOZ

Chew it for quick relief of acid indigestion
So Delicious—So Handy

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PUT NEW 1940 SEALED BEAM LIGHTS ON YOUR OLD CAR

Convert your car to this amazing new lighting with the new **ARROW** headlight replacement kits—for as little as \$7.75. See your dealer or write us today for catalog. Address P.O. Box 935. **ARROW SAFETY DEVICE CO. MEDFORD, NEW JERSEY**

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★ **WATERPROOF**
★ **QUICK DRYING**
★ **STRONG AND TOUGH**

TESTOR CEMENT CO., ROCKFORD, ILL.

PICTURES TO THE EDITORS

(continued)

HEIL SOUPBONE

Sirs:

I noticed with interest your pictures of the battling miniature schnauzers (*LIFE*, Sept. 2) because I happen to have a most extraordinary schnauzer of my own. My dog is so conscious of his German heritage that he gives the Nazi salute whenever he wants anything.

PEGGY S. McILVAIN

New York, N. Y.



HEIL PEANUTS

Sirs:

I call to your attention this evidence of Fifth Column activity in the Denver Zoo. Hitler? No, peanuts.

ROBERT L. PERKIN

Rocky Mountain News
Denver, Colo.



REVERSE HEIL

Sirs:

This is how my dog expresses his disdain of his regular Saturday-night bath.

DOROTHY LINEER

San Francisco, Calif.



OLD CROW



A Truly Great Name
AMONG AMERICA'S GREAT WHISKIES



Famous for generations as a whiskey of superlative quality, Old Crow today is winning new fame as an outstanding value, because of its ATTRACTIVE PRICE.

BOTTLED IN BOND

Kentucky Straight Whiskey



Great trees enhance the beauty of the grounds at the Old Crow distillery—trees that were saplings 70 years ago when James Crow began distilling the whiskey that was to perpetuate his name.

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DID YOU SAY ALL OF HER IRONING WITHOUT LIFTING THE IRON? HOW DOES SHE DO IT?

YES, ALL! MRS. GRAHAM TOLD ME HER NEW IRON DOES ALL THE LIFTING. SHE TAKES IT EASY—LETS THE IRON DO THE WORK.



"It's true! I never lift my new PROCTOR Never-Lift Iron

"Ironing doesn't tire me anymore. You see, no lifting or tilting saves my time and energy. I've never had an iron that could speed up ironing so much."

(Signed) Mrs. M. POST GRAHAM
Los Angeles, Cal.



What lifting an iron does to you

Tests by an impartial laboratory show that you lift an ordinary iron over 1000 times, lift over 5000 pounds to do an average ironing. No wonder you're tired . . . ready to drop from fatigue!

The only iron with three different ironing speeds



If you like to iron fast, set your Proctor Never-Lift Iron that way. This iron keeps pace with the speediest of ironers! Threespeeds—fast, medium and slow. No other iron has the flexibility of the Proctor with its 3-Speed Selector!

Banishes ironing drudgery forever!

Don't try to imagine what ironing without lifting an iron is like. It's more thrilling than that! You owe it to yourself to get a Proctor Never-Lift Iron. Then you'll KNOW what speedy ironing and freedom from drudgery really mean! Act at once—before another ironing day rolls around!

Now hundreds of thousands IRON WITHOUT LIFTING—WITHOUT DRUDGERY

A BRIGHTER, lighter ironing day has dawned! This wonderful Never-Lift Iron offers you relief from hard work and wasted energy. You never lift or tilt it! It lifts itself, lowers itself . . . at a touch. You can leave it up on its legs without fear of scorching or fire! Iron, if you like, sitting down! It's the easiest, fastest iron you ever used. Get a Proctor Never-Lift Iron today! On display wherever dependable appliances are sold.

You NEVER LIFT or TILT it!

PROCTOR
NEVER LIFT
IRON



WITH 3-YEAR
\$12.50
GUARANTEE

Stands on its own legs



YES! PROCTOR MAKES OTHER IRONS AS LOW AS \$5.95



"... and I can recommend every one as a fine iron. But take my advice—get a Proctor Never-Lift and forget ironing drudgery forever! No lifting! No tilting!"
PROCTOR ELECTRIC COMPANY, PHILADELPHIA
Sales Division, Proctor & Schwartz, Inc. • Est. 1883

PICTURES TO THE EDITORS

(continued)

WAR WEDDING

Sirs:

Hong Kong, facing constant threat of attack, has recently seen many war marriages between British soldiers and Chinese girls, formerly rare occurrences.

In this recent wedding the lance corporal of the famed Royal Scots (left) was bridegroom, while a private of his regiment acted as best man. Note the background of sandbags.

V. H. C. JARRETT
Hong Kong, China



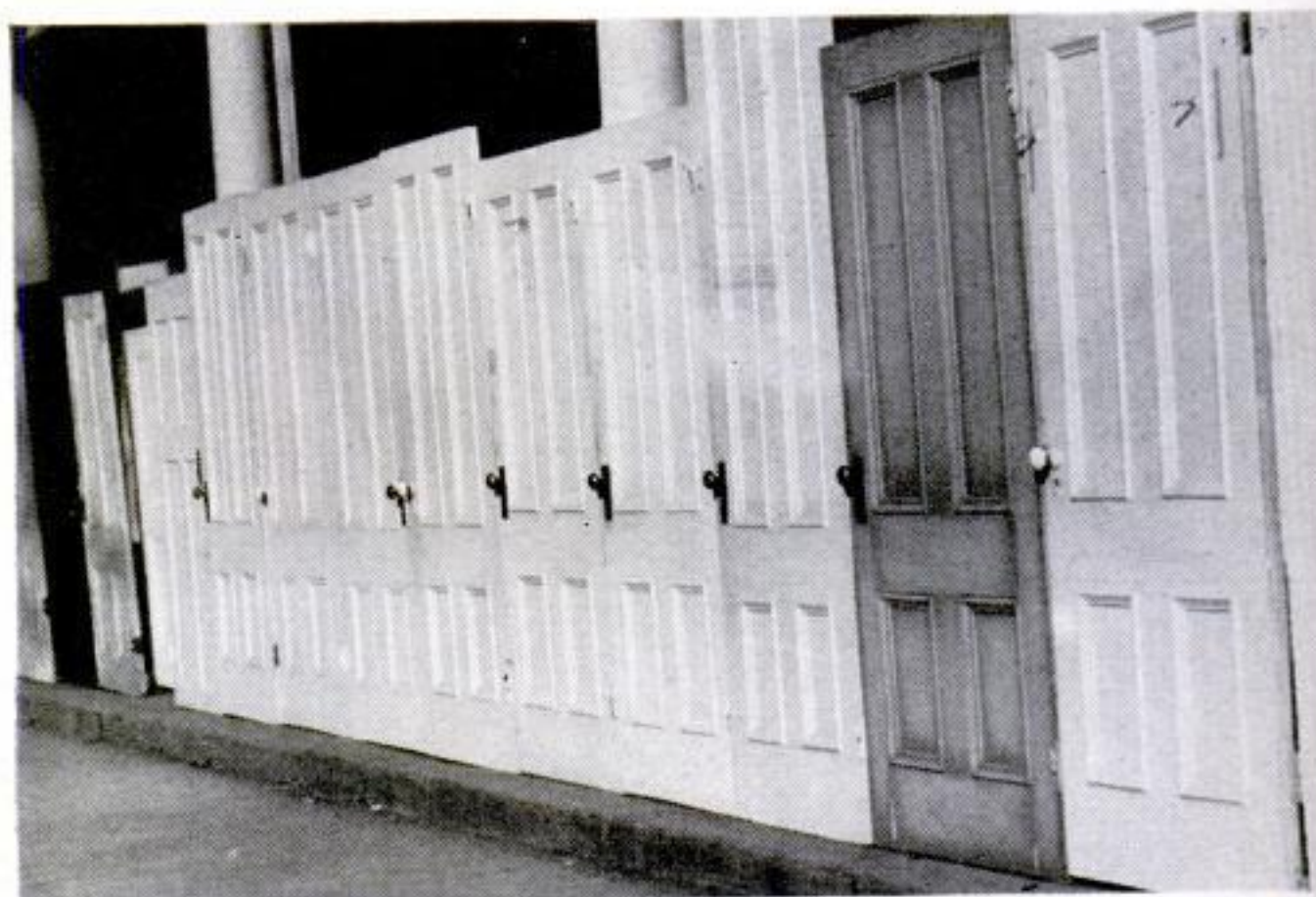
DOORS GALORE

Sirs:

This sight now confronts passers-by at the old Eagle Hotel in Kingston, N. Y., now being razed to make way for modern office buildings.

Just imagine how you would feel if you were attempting to return to your hotel room after a night of it and ran up against this array of closed doors.

WALTER C. VAN BUREN
Kingston, N. Y.



LAUREL SLIPS

Sirs:

"Sissie" Fidler was entered by her brother Hugh in the Little Sisters Beauty Contest staged by the South Boston Boys' Club.

Sissie's blonde curls promptly won her the title of "Miss South Boston" but when Hugh bestowed a congratulatory kiss her crown slipped down and covered them.

ARTHUR GRIFFIN
Winchester, Mass.



...and I lived
to tell the
tale!



1. "You almost lost one of your biggest Canadian Club boosters not long ago," writes an American sportsman. "Not because I had found a better whisky, either, but just because a mountain I was climbing tried to shake me off. I was scaling a peak in the Andes with a couple of experienced guides. Halfway up, it happened—a piece of rock gave way under my foot. In a panic, I tried to flatten myself against the ledge, but I lost my balance and fell..."



2. "Not to keep you in suspense any longer, I didn't take the entire trip down... Mantorro, the guide, had taken a good half-hitch around my middle with the climbing rope and when I reached the end of that, I just dangled. You can imagine how I felt then—but you can't imagine how I felt later.



3. "For when we got back to the half-way hut, I found a bottle of Canadian Club! I remember someone else who enjoyed Canadian Club on a mountain peak—but I'm afraid his enjoyment wasn't a patch on the way I enjoyed that friendly flavor that day!"



MORAL—CHANGE TO CANADIAN CLUB!

More Americans drink Canadian Club than
any other Imported Whisky

WHY do *twice* as many Americans now drink Canadian Club as did a few years ago? Why have they changed to this rare, imported whisky?

The answer is in Canadian Club's utterly *distinctive* flavor—its all-round agreeable nature—that surprises and delights *all* tastes. Men themselves say Canadian Club is "*light* as Scotch," "*rich* as rye," "*satisfying* as bour-

bon." Yet it has a delicious flavor all its own.

In Scotland, as in U.S.A., Canadian Club is the leading imported whisky. It is a favorite in 87 lands. Discover why, for yourself. Just try this unusual whisky in your usual drink, and taste the pleasing difference. Start to enjoy Canadian Club today! Canadian Club Blended Canadian Whisky. 90.4 proof. Imported by Hiram Walker & Sons Inc., Peoria, Illinois.

IN 87 LANDS
WHISKY-WISE
MEN ASK FOR

*"Canadian
Club"*

6 YEARS OLD



EXTRA DISTANCE IN HIS DRIVES— EXTRAS IN HIS CIGARETTE

YES, LARRUPING
LAWSON LITTLE—NATIONAL
OPEN CHAMPION—PREFERS
THE CIGARETTE THAT GIVES
THE "EXTRAS"—
SLOWER-BURNING CAMELS



I TURNED TO CAMELS
FOR
EXTRA MILDNESS
AND FOUND SEVERAL
OTHER SWELL EXTRAS, TOO,
INCLUDING EXTRA SMOKING.
SLOWER BURNING
SURE IS THE TICKET
FOR
STEADY SMOKING

WATCH OUT, PAR—here comes *Little!* No, Lawson Little is never content unless he can better par... in his golf... in his cigarette. "I want *all* the mildness I can get in my cigarette," he says. "Camels burn slower and give me extra mildness. And Camels also give me something else I never found before—flavor that doesn't tire my taste."

Yes, Camels give all the qualities you want in a cigarette plus an extra measure of each. The extra flavor of costlier tobaccos preserved by slower burning. The natural mildness and coolness of costlier tobaccos plus freedom from the excess heat and irritating qualities of too-fast burning. And on top of all that *extra pleasure*—Camels also give extra value (see panel at right).

GET THE "EXTRAS"—WITH SLOWER-BURNING CAMELS
THE CIGARETTE OF COSTLIER TOBACCOS

YOU WATCH that effortless swing, you see the ball go screaming off the tee and you shake your head. *How* does he do it? Form, timing, power, wrist action, control... he has them all—but Lawson Little has that *extra measure* of each which makes the difference between a good golfer and a champion. Just as the *extras* in his cigarette... Camel... make the difference between smoking and smoking pleasure at its best.

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EXTRA MILDNESS
EXTRA COOLNESS
EXTRA FLAVOR

In recent laboratory tests, CAMELS burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than *any* of them. That means, on the average, a smoking *plus* equal to

**5 EXTRA SMOKES
PER PACK!**

